CA2030 AREA AGENCIES ON AGING (AAA) INTERVIEW INSIGHTS

Monday, July 24, 2023

9:00 a.m. to 10:15 a.m.

Logistics

California Department of AGING

- **Closed captioning and ASL interpreting services are available**
  - Access by clicking the icons at the bottom of your Zoom toolbar

- **Participants are muted during presentations**
  - Use the 'Raise Hand' icon during the Q&A portion to request your line to be unmuted

- **Join us in the Q&A**
  - Submit your questions and comments using the Q&A icons on the Zoom toolbar

- **This webinar is being recorded**

- **Presentation and recording will be archived**
  - Visit CDA's YouTube channel to view
  - CA2030 webpage: aging.ca.gov/CA2030 for meeting materials
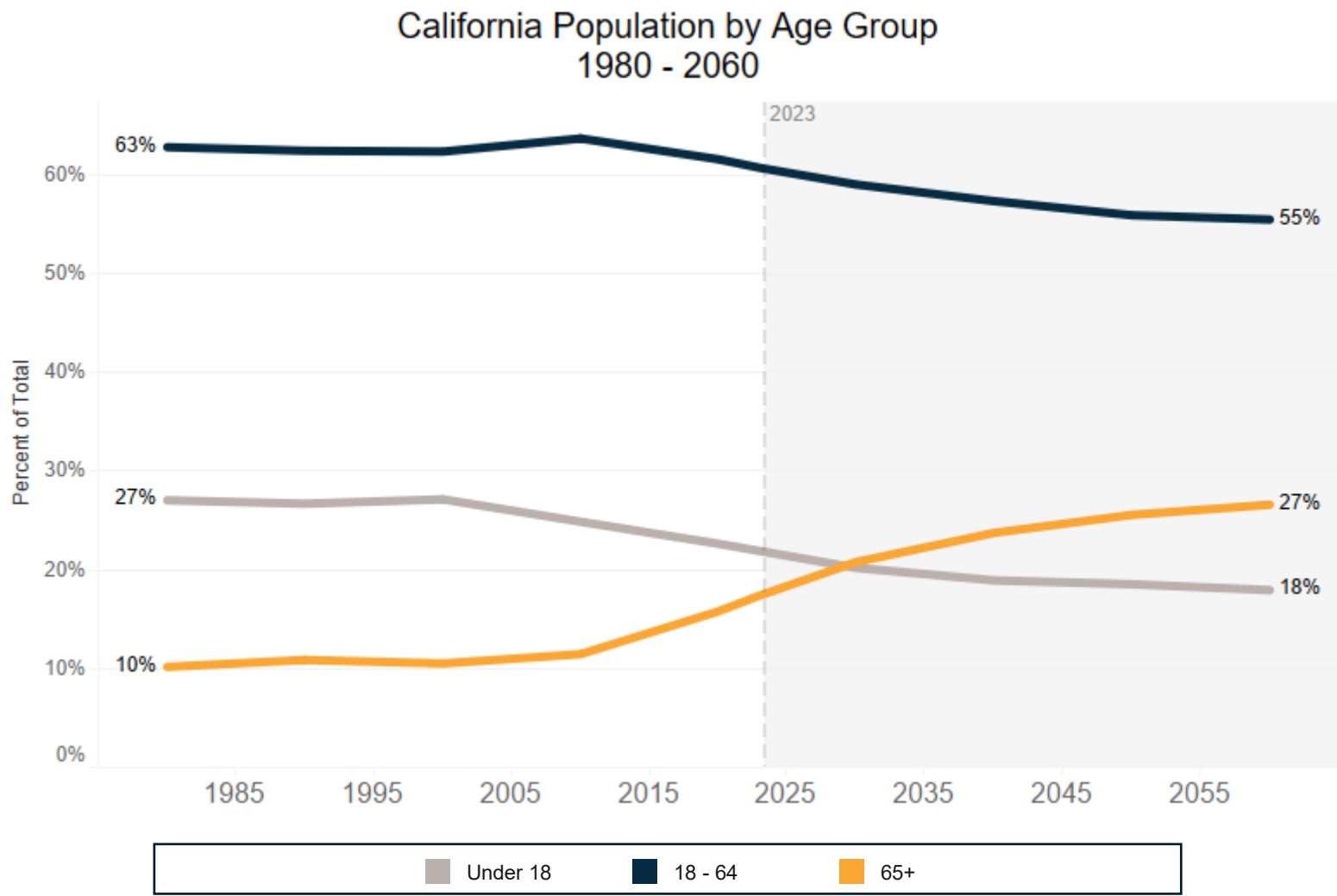
Susan DeMarois, Director

CA Department of Aging

California Department of AGING

HOW WE ARRIVED AT CA2030

A Timeline

California Population by Age Group

California Population by Age Group
1980 - 2060

California Department of AGING

Age 65+ Population Growth by Region

Region	1980 Population Age 65+	2060 Population Age 65+	Percent Change
Inland Empire	188,724	1,476,126	+682%
Sacramento Area	106,426	728,994	+585%
Orange County	161,348	914,839	+467%
San Joaquin Valley	211,468	1,101,413	+421%
San Diego Area	200,662	967,858	+382%
Greater Bay Area	533,805	2,516,355	+371%
Central Coast	153,082	642,540	+320%
Los Angeles County	742,478	3,064,289	+313%
Northern and Sierra	121,071	350,083	+189%

Map labels:
- +189% Northern and Sierra
- +585% Sacramento Area
- +371% Greater Bay Area
- +421% San Joaquin Valley
- +320% Central Coast
- +313% Los Angeles County
- +682% Inland Empire
- +467% Orange County
- +382% San Diego Area

Source: California Department of Finance

May 2020

January 2021

April 2022

November 2022

January 2023

June 2023

July 2023

The Master Plan for Aging LTSS Subcommittee submits a Report with five bold objectives:

1. A system that all Californians can easily navigate

2. Access to LTSS in every community

3. Affordable LTSS choices

4. Highly valued, high-quality workforce

5. Streamlined state and local administrative structures

January 2021

April 2022

November 2022

January 2023

June 2023

July 2023

Governor Newsom releases the Administration's Master Plan for Aging with five bold goals, 23 strategies and 132 initiatives

- MPA 2021-22 Initiative #101 called on CalHHS Agency to revisit California's AAA local leadership structures - including local area map, funding formulas, and designations - via California's Federal Older Americans Act State Plan 2021-2024, to meet growing and changing needs and continue to advance equity.

April 2022

November 2022

January 2023

June 2023

CDA, in consultation with CSU Sacramento, reports out to stakeholders on feedback solicited from a series of "Hubs & Spokes" webinars and townhalls.

July 2023

California Department of AGING

January 2023

June 2023

July 2023

CDA engages Collaborative Consulting in a one-year contract to lead statewide CA2030 project & steering committee, a focused effort to examine the AAA/aging network in six core areas:

1. Programs and services
2. Funding sources and capacities
3. Key performance measures
4. Governance
5. Geography and demographics
6. Branding, communications, and outreach

CA2030 Steering Committee Members

C4A - Michael Costa, Aneliza Del Pinal, Victoria Jump, Pam Miller

CCOA - Karol Swartzlander, Rita Saenz

CFILC - Eli Gelardin, (Executive Director vacant)

CSAC - Justin Garrett, Supervisor Rosemarie Smallcombe

CWDA - Diana Boyer, Deborah Martinez

January 2023

June 2023

July 2023

Governor Newsom releases 2023-24 Master Plan for Aging Initiatives

Goal 3, Strategy F, Initiative 74:

"Ease consumer navigation and streamline state and local structures for service delivery by thoughtfully examining the statewide Area Agencies on Aging (AAA) network and making recommendations on AAA governance, geographic boundaries, funding opportunities, core services, performance measures, and shared marketing/branding."

June 2023

July 2023

The federal Administration on Community Living (ACL) releases Notice of Proposed Rulemaking calling for public input for the first time since 1988 on the Older Americans Act (OAA).

July 2023

CDA launches California's first-ever Community Assessment Survey for Older Adults (CASOA) in multiple languages in all 58 counties in partnership with AAAs and CBOs.

Perspectives from a Steering Committee Member/AAA Interviewee

Victoria Jump, Director
Ventura County Area Agency on Aging

CA 2030 AREA AGENCIES ON AGING (AAA) INTERVIEW INSIGHTS

Collaborative Consulting & The California Department of Aging | July 24, 2023
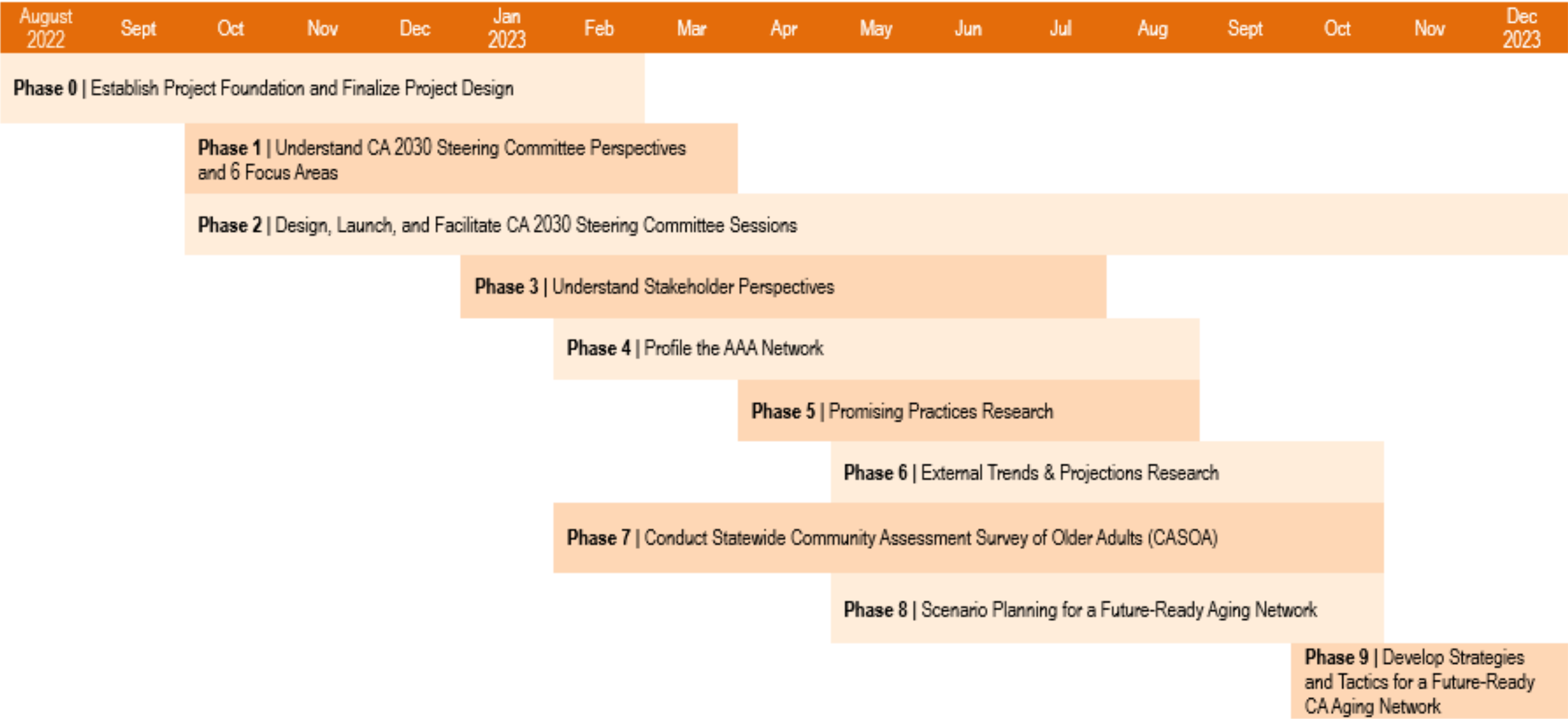
COLLABORATIVE CONSULTING
Where ideas evolve into action

CA 2030 PROJECT DESIGN & TIMELINE

| August 2022 | Sept | Oct | Nov | Dec | Jan 2023 | Feb | Mar | Apr | May | Jun | Jul | Aug | Sept | Oct | Nov | Dec 2023 |

Phase 0 | Establish Project Foundation and Finalize Project Design

Phase 1 | Understand CA 2030 Steering Committee Perspectives and 6 Focus Areas

Phase 2 | Design, Launch, and Facilitate CA 2030 Steering Committee Sessions

Phase 3 | Understand Stakeholder Perspectives

Phase 4 | Profile the AAA Network

Phase 5 | Promising Practices Research

Phase 6 | External Trends & Projections Research

Phase 7 | Conduct Statewide Community Assessment Survey of Older Adults (CASOA)

Phase 8 | Scenario Planning for a Future-Ready Aging Network

Phase 9 | Develop Strategies and Tactics for a Future-Ready CA Aging Network

MULTIPLE PHASES AND METHODS OF RESEARCH

RESEARCH:

- **Stakeholder Perspectives** (June 23, 2023)
  - **AAA Stakeholder Perspectives (TODAY'S FOCUS)**
    - **CDA & AAA Data**
  - **Promising Practices**
- **Trends & Projections Data**
- **Older Adult Needs Assessment (CASOA)**

STAKEHOLDER BREADTH & DEPTH

COLLABORATIVE CONSULTING
Where ideas evolve into action
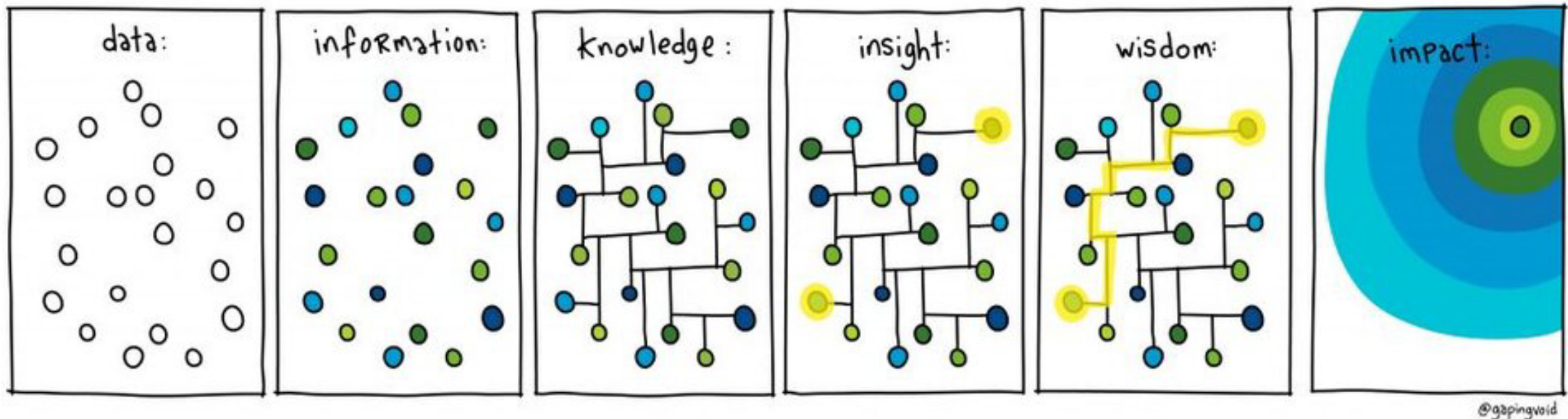
162
Stakeholder Voices:

33
AAA Directors

129
Agency Staff

Anticipating (the Probable)

- *What will California be like ten years from now?*
- *What challenges and opportunities will older adults, people with disabilities, and/or caregivers experience ten years from now? How will their desires and needs change?*
- *What trends does the aging network need to pay attention to and why?*

Creating (the Possible)

- *What does a future-ready CA aging network look like?*
- *How is the future version of the network different from today? What needs to stay the same?*
- *What programs / services need to increase or decrease in size or need to be modernized?*
- *Are there federal and state policies that need to be changed? If so, which? And how?*

Strategizing (the Preferable)

- *What is needed to achieve a future-ready aging network?*
- *What other funding opportunities need to be pursued, if any?*
- *How will collaboration across the network change?*
- *How should we define and measure the success of the aging network?*

Learning (Past and Present)

- *What are the current strategic priorities of your AAA?*
- *What do you see as the strengths of your AAA? What about areas for improvement?*
- *Are there any resources, promising practices, or innovations you recommend we check out to inform the design of a future-ready California aging network?*

WHAT WE LEARNED FROM STAKEHOLDERS

TRENDS Older Californians

CURRENT STATE The CA Aging Network Today

IDEALS Traits of a Future-Ready CA Aging Network

ACTION Achieving a Future-Ready CA Aging Network

COLLABORATIVE CONSULTING
Where ideas evolve into action

- **There are more older Californians, and they are living longer.**

- **The racial, ethnic, and cultural diversity of Older Californians is expanding.**

- **The housing shortage is already a crisis – and could get worse.**

- **Paid and unpaid caregiving shortages will become even more acute.**

- **Service demand will grow, and workforce challenges could deepen.**

- **More older adults will have mental and behavioral health challenges.**

- **More older adults will face financial vulnerability.**

- **Climate change will impact older Californians.**

- **Advanced technologies offer a multitude of threats and opportunities for consumers.**

"There are three tiers of older adults. 90+, 70-90 and then those that are just aging into new services. These cohorts are vastly different."

AAAs forecasted a future where demand for age-related care and services would be high with new levels of intensity (economic challenges, climate conditions, complex care needs, etc.). The supply will likely be lower than demand (lack of caregivers, specialists, and stressed care systems). The care and services that will be available will need to be delivered more efficiently and more specialized to meet complex needs (dementia, behavioral health, homelessness) and cater to generations that don't know a time when using apps and technology to access services existed.

CURRENT STATE

COLLABORATIVE CONSULTING
Where ideas evolve into action

- **The CA Aging Network has valuable strengths and assets.**

"Our culture is to get it done and find a way for even all the small problems to be solved."

CURRENT STATE

- **The CA Aging Network has valuable strengths and assets.**

- **The CA Aging Network has been receiving greater attention.**

"Our local government leaders have recognized that older adults are the treasure in the community."

CURRENT STATE

- **The CA Aging Network has valuable strengths and assets.**

- **The CA Aging Network has been receiving greater attention.**

- **Funding is a constant concern.**

"We can't expect to keep doing the same things and expect different results by 2030."

CURRENT STATE

COLLABORATIVE CONSULTING
Where ideas evolve into action

- **The CA Aging Network has valuable strengths and assets.**

- **The CA Aging Network has been receiving greater attention.**

- **Funding is a constant concern.**

- **Many AAAs feel hidden in their communities.**

"I've heard the same feedback over and over again: what is the AAA? Because the name doesn't necessarily answer your question directly on what it is we're doing here. I think the name is outdated."

CURRENT STATE

- **The CA Aging Network has valuable strengths and assets.**

- **The CA Aging Network has been receiving greater attention.**

- **Funding is a constant concern.**

- **Many AAAs feel hidden in their communities.**

- **Some policies and practices may be hindering AAA performance.**

"The network has evolved, but it has never been designed."

- **The CA Aging Network has valuable strengths and assets.**

- **The CA Aging Network has been receiving greater attention.**

- **Funding is a constant concern.**

- **Many AAAs feel hidden in their communities.**

- **Some policies and practices may be hindering AAA performance.**

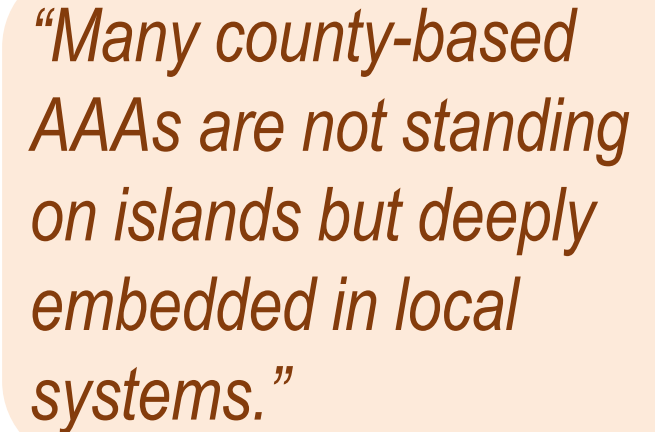- **There is significant variation across the CA Aging Network.**

"Every one of us has different needs, resources, and abilities to try different things."

COLLABORATIVE CONSULTING
Where ideas evolve into action

- **The CA Aging Network has valuable strengths and assets.**

- **The CA Aging Network has been receiving greater attention.**

- **Funding is a constant concern.**

- **Many AAAs feel hidden in their communities.**

- **Some policies and practices may be hindering AAA performance.**

- **There is significant variation across the CA Aging Network.**

- **Geography and demographics are key drivers of AAA variation.**

"I think the old saying goes when you've seen one AAA, you've seen one AAA."

CURRENT STATE

COLLABORATIVE CONSULTING
Where ideas evolve into action

- **The CA Aging Network has valuable strengths and assets.**

- **The CA Aging Network has been receiving greater attention.**

- **Funding is a constant concern.**

- **Many AAAs feel hidden in their communities.**

- **Some policies and practices may be hindering AAA performance.**

- **There is significant variation across the CA Aging Network.**

- **Geography and demographics are key drivers of AAA variation.**

- **Each AAA structure is seen as having advantages and disadvantages.**

"Many county-based AAAs are not standing on islands but deeply embedded in local systems."

CURRENT STATE

COLLABORATIVE CONSULTING
Where ideas evolve into action

- **The CA Aging Network has valuable strengths and assets.**

- **The CA Aging Network has been receiving greater attention.**

- **Funding is a constant concern.**

- **Many AAAs feel hidden in their communities.**

- **Some policies and practices may be hindering AAA performance.**

- **There is significant variation across the CA Aging Network.**

- **Geography and demographics are key drivers of AAA variation.**

- **Each AAA structure is seen as having advantages and disadvantages.**

- **AAAs operating multi-county PSAs experience unique challenges and opportunities.**

"There aren't a lot of specialists here, so people who need them have to leave the area; and there just isn't transportation provided to go out of county."

TRAITS OF A FUTURE-READY CA AGING NETWORK

COLLABORATIVE CONSULTING
Where ideas evolve into action

- **Be visible and accessible.**

- **Be collaborative and integrated.**

- **Be efficient and streamlined.**

- **Be equitable and sustainable.**

- **Be consistent and flexible.**

- **Be responsive and proactive.**

- **Be age-friendly.**

"Let's see true one-stop shopping, where everyone knows where to call or go, with one phone number."

"We should have consistency across PSAs in terms of which services are provided and how they are provided. I feel like a lot of PSAs probably wouldn't agree with that. "

"You cannot approach the older adult population as a monolith. It is multi-ethic, multi-lingual, and multi-cultural overall population. We must have multiple strategies for different communities."

"We need to make our policies and regulations work for our vision."

ACHIEVING A FUTURE-READY CA AGING NETWORK

COLLABORATIVE CONSULTING
Where ideas evolve into action

Be visible and accessible.	• Reach and represent all Californians. • Fund and support local outreach efforts. • Establish universally recognized branding. • Develop statewide campaigns.
Be collaborative and integrated.	• Strengthen ties within the CA Aging Network. • Develop models for shared resources and systems across regions and the state. • Build and expand local and state-level partnerships. • Continue to improve CDA-AAA relations.
Be efficient and streamlined.	• Streamline processes and activate efficiencies. • Leverage technology to enhance service delivery and reach. • Improve data collection, sharing, and analysis to better manage and deliver services.
Be consistent and flexible.	• Establish a set of services augmented with optional programs that address local needs. • Develop outcome measures and monitor performance.

ACHIEVING A FUTURE-READY CA AGING NETWORK

COLLABORATIVE CONSULTING
Where ideas evolve into action

Be equitable and sustainable.	• Invest in person-centered models. • Deliver programs and services that are culturally competent. • Reevaluate the funding processes and policies to ensure sufficient resources for AAAs. • Generate reliable sources of revenue by braiding alternative and local funding streams. • Advocate for a larger state-level allocation to the AAAs. • Enable greater flexibility in funding. • Strengthen the workforce.
Be responsive and proactive.	• Embrace being the local aging experts. • Give more attention to mental, behavioral, and cognitive health. • Determine AAA roles in addressing older adult homelessness. • Review and update programs and services to meet future demand and preferences.
Be age-friendly.	• Combat negative stereotypes. • Build bonds across generations. • Advocate for policy changes at the state and federal levels.

COLLABORATIVE CONSULTING
Where ideas evolve into action

What are your thoughts and questions?

COLLABORATIVE CONSULTING
Where ideas evolve into action

Webinar #3: Promising Practices Research Insights

DESCRIPTION:

A forthcoming report summarizing promising practices research beyond California to learn about effective design, planning, and implementation methods that could support a future-ready California Aging Network.

DATE & TIME:

Thursday, August 24th | 12:00 – 1:15 PM PT