



All Stakeholder Meeting

Wednesday, October 20, 2021
10:00 a.m. to 11:00 a.m.

- **Participants Muted During Presentations**
 - Use 'Raise Hand' icon during Q&A portion to request your line be unmuted
- **Closed Captioning is Available**
 - Access by clicking the icon at bottom of your Zoom screen
- **Join Us in the Q&A**
 - Share your questions and comments using the Q&A icon at the bottom of your Zoom screen
- **Presentation & Recording Will be Archived**
 - Visit [CDA's YouTube channel](#) to access

Agenda

- I. **Welcome** *Mark Beckley, Acting Director*
- II. **COVID-19:**
 - I. **Public Health Order** *Mark Beckley, Acting Director*
 - II. **COVID Vaccine Outreach** *Connie Nakano, Asst Director, Communications*
- III. **State Budget & Federal Stimulus** *Thomas Cameron, Deputy Director for Admin*
- IV. **Older Californians Programs** *Michelle Davis, Branch Chief*
- V. **Health at Home Programs** *Shawntel Bush, Branch Chief*
- VI. **Long Term Care Ombudsman** *Eden Rosales, Acting State Long-Term Care Ombudsmen*
- VII. **Chaptered Legislation** *Adam Willoughby, Asst Director, Legislation*
- VIII. **Master Plan for Aging** *Amanda Lawrence, Project Director*
- IX. **CDA Building Back Better** *Sutep Laohavanich, Deputy Director*
- X. **Q&A**
- XI. **Closing**



Welcome

Mark Beckley

Department Updates: Staffing



New Aging Leadership:

Governor's Office Senior Advisor for Aging, Disability and Alzheimer's - **Kim McCoy Wade**

New CDA Director - **Susan DeMarois** (Starts Nov 1)

CDA Deputy Director, Division of Home and Community Living - **Sutep Laohavanich**

Recruitment for Executive Positions:

State Long-Term Care Ombudsman

Chief Information Officer

Aging Policy, Research, and Equity Deputy Director

Long-Term Care Patient Representative

Department Updates: Key Initiatives

The department has a number of key initiatives it is implementing this year including:

- Direct Care Workforce
- Adult Family Homes
- Alzheimer's Day Centers
- Nutrition Infrastructure
- Digital Divide



COVID-19

Mark Beckley

Public Health Orders

California has led the nation in implementing measures to slow the spread of COVID-19, including:

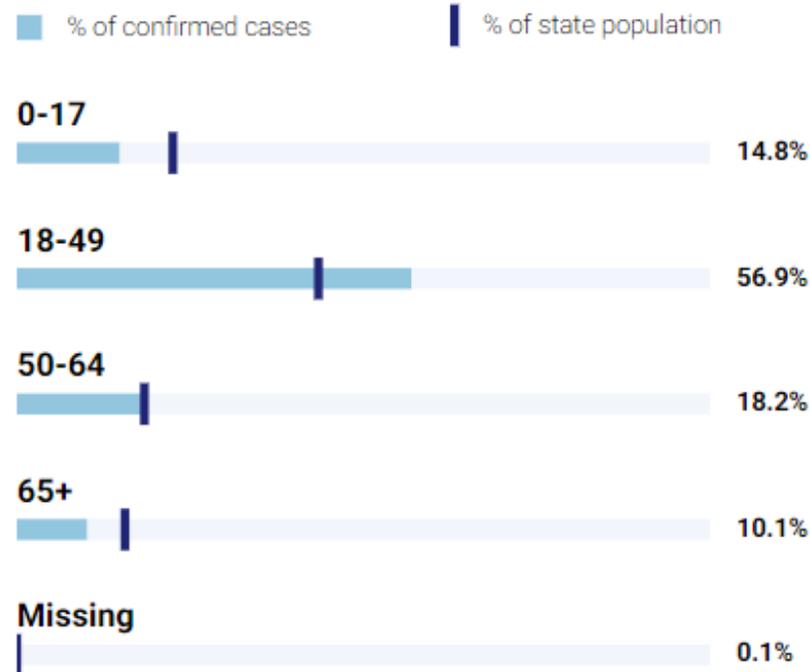
- Vaccine verification for state workers.
- Vaccinations for health care workers.
- Universal masking in K-12 settings.
- Medi-Cal vaccination incentives.
- Statewide mask recommendation.



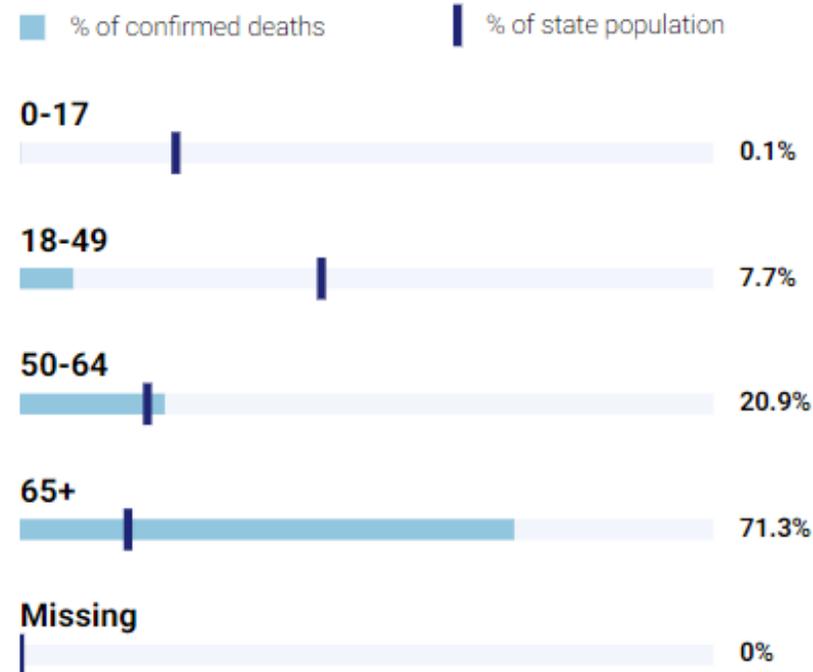
COVID-19 Cases & Deaths by Age

The distribution of confirmed COVID-19 cases and deaths reveals significant disparities across California's age groups. People 18-49 have a disproportionate number of cases. People 65 and over have a disproportionate number of deaths.

Confirmed cases by age in California

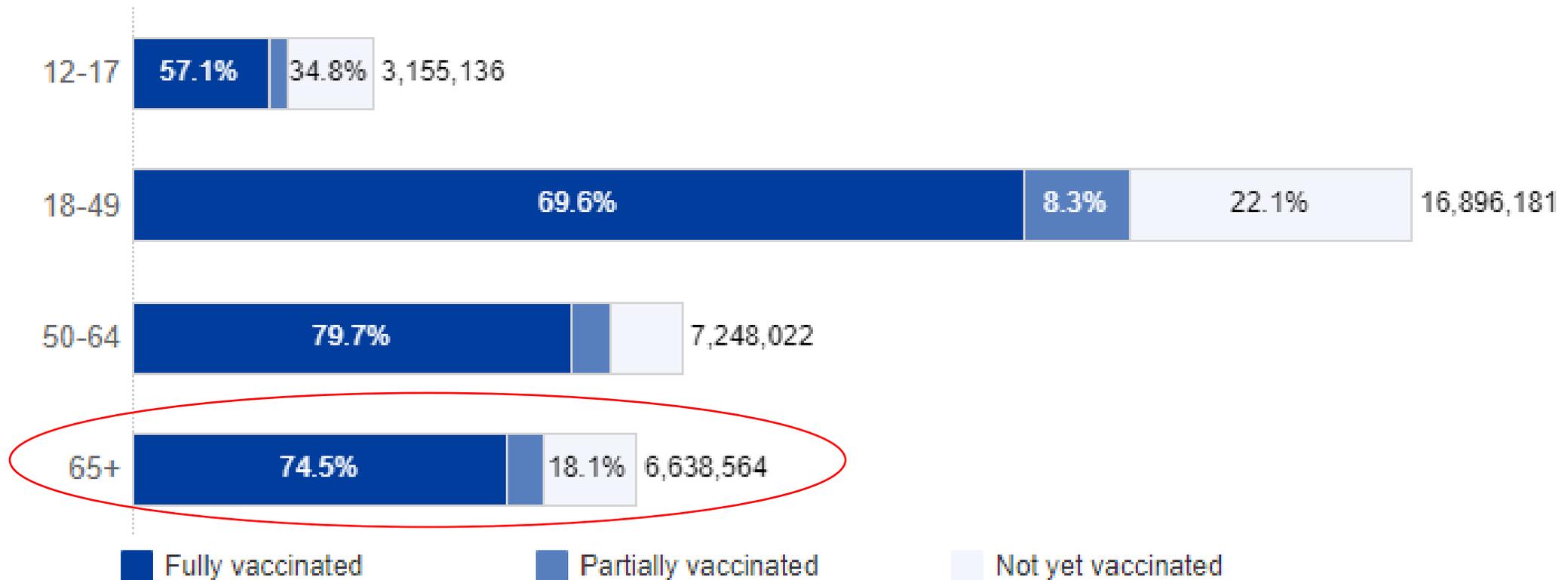


Confirmed deaths by age in California



Vaccination by Age

Vaccination progress by age



Pfizer Boosters Shots Available

Booster shots of the Pfizer vaccine are now recommended if you:

- Got a Pfizer vaccination at least six months ago, and
- Are 65 or older, or
- Are a long-term care resident that is 18 or older, or
- Are 50-64 and have an [underlying medical condition](#), or
- Are 50-64 and at increased risk due to [social inequity](#) (including that of communities of color)
- You may also consider getting a booster if you:
 - Are 18-49 and have an underlying medical condition or are at increased risk due to social inequity, or
 - Are 18-64 and work or live in a high-risk setting (like a shelter)
 - The CDC defines [high-risk jobs](#) as:
 - First responders (healthcare workers, firefighters, police, congregate care staff)
 - Education staff (teachers, support staff, daycare workers)
 - Food and agriculture workers
 - Manufacturing workers
 - Corrections workers
 - U.S. Postal Service workers
 - Public transit workers
 - Grocery store workers



COVID Vaccine Outreach

Connie Nakano

COVID-19 Vaccine Outreach

- CDPH data indicates 82% 65+ have had one or more doses
- Statewide Vaccine Outreach continues with paid and earned media tactics including TV, Radio, Online, and Direct Mail in English and other languages.



COVID-19 Vaccine Outreach

Paid Media

- Broadcast Radio
- Television
- Direct Mail
- Online

Earned Media

Direct Mail



The postcard features a header with the text "get VACCINATED" in orange and blue, with "Free transportation and in-home appointments available!" below it. An illustration of diverse people is shown. The main body contains the text "IT'S MORE IMPORTANT THAN EVER." followed by a paragraph about the Delta Variant. It includes contact information for myturn.ca.gov and 833-422-4255, and a QR code. Logos for "Vaccinate All 58" and "SCAN ME" are at the bottom.

get VACCINATED
Free transportation and in-home appointments available!

IT'S MORE IMPORTANT THAN EVER.

The Delta Variant is surging and more contagious than previous versions of COVID-19. Getting vaccinated will protect you, friends and your family. Vaccines are safe, free and effective.

Free transportation and in-home vaccination appointments are available.

Visit myturn.ca.gov
or call 833-422-4255

Available for all adults 12 and older.
No ID required.

Vaccinate All 58
together we can end the pandemic.

California Department of Aging
1300 National Drive, Suite 200
Sacramento, CA 95834-1992

Print Size
US Postage
PAID
Sacramento, CA
Permit No. 1481

SCAN ME

Sample TV Spots

[TV Spot 1: Protect](#)

[TV Spot 2: Barriers](#)

[TV Spot 3: Safe](#)

[TV Spot 4: Older/Wiser](#)

Sample Radio Spots



KFBK-AM



KQOD-FM

Vaccine Outreach Campaign Resources

Get Vaccinated Campaign Postcards

Click below to order, download and share the English and Bilingual postcards to help get everyone vaccinated. Free transportation and in-home appointments are available. **Limited print quantities and postage not included.**



ORDER NOW
English Version



ORDER NOW
Bilingual Version

CDA has limited quantities of vaccine mailers available for distribution. Postage is NOT included.

Direct link:
<https://cdeptofaging-getvaccinated.com/>



Vaccine Outreach Campaign Resources

The screenshot shows the California Department of Aging website. At the top, there is a navigation bar with the CA.Gov logo, social media icons, and utility links for 'Change Text Size' and 'Select Language'. Below this is a dark banner with the text: 'California Department of Aging Relocation and New Address' and 'In October 2021, CDA will be relocating and our address will be changing to: 2880 Gateway Oaks Drive, Suite 200, Sacramento, California 95833.' The main header features the CDA logo and a row of five images depicting diverse older adults. A navigation menu below the header includes 'About Us', 'Providers & Partners', 'Careers with CDA', 'Contact Us', and 'Search'. On the left side, there is a 'Quick Links' sidebar with buttons for 'Zip Codes', 'Media Plan', 'Ethnic Media', 'Radio', and 'Direct Mail'. The main content area has a breadcrumb trail 'Home | covid19 | Vaccine Outreach' and a blue header for 'COVID-19 VACCINE OUTREACH'. Below this is a large image of two COVID-19 vaccine vials and a syringe. The text below the image states: 'Equity gaps in vaccine rates in older adults persist, especially in Latino, Black, Native American, and other communities of color.' It lists three bullet points: '76% of our 65+ older Californian population we serve have received one dose of vaccine and 63% are fully vaccinated.', 'Adults 65+ make up 73% of COVID deaths in California', and 'Almost 70% of deaths are from communities of color.' It then explains that the federal government has provided CDA with \$6.5M to reach BIPOC older Californians and that CDA's outreach campaign will target specific regions and zip codes with low vaccination rates and high populations of adults 65+ who live alone, lack technology, or speak other languages.

Equity gaps in vaccine rates in older adults persist, especially in Latino, Black, Native American, and other communities of color.

- 76% of our 65+ older Californian population we serve have received one dose of vaccine and 63% are fully vaccinated.
- Adults 65+ make up 73% of COVID deaths in California
- Almost 70% of deaths are from communities of color

The federal government has provided CDA's aging and disability networks with approximately \$6.5M to reach BIPOC older Californians that remain unvaccinated and at highest risk of death and serious consequences from COVID-19.

CDA's outreach campaign will target specific regions and zip codes with low vaccination rates and high population of adults 65+. The Vaccine outreach campaign will address vaccine barriers for older adults that live alone, lack technology, or speak other languages other than English.

- Expanding Access to COVID-19 Vaccines via the ADRC Network
- Expanding Access to COVID-19 Vaccines via the Aging Network

For more information and to keep updated about **COVID 19 Vaccine outreach campaign**, go to [CDA Webpage Highlights Section](#).

Direct link:
[COVID 19 Vaccine Outreach](#)



Budget Investments

Fiscal Year 2021-2022 Budget

Thomas Cameron

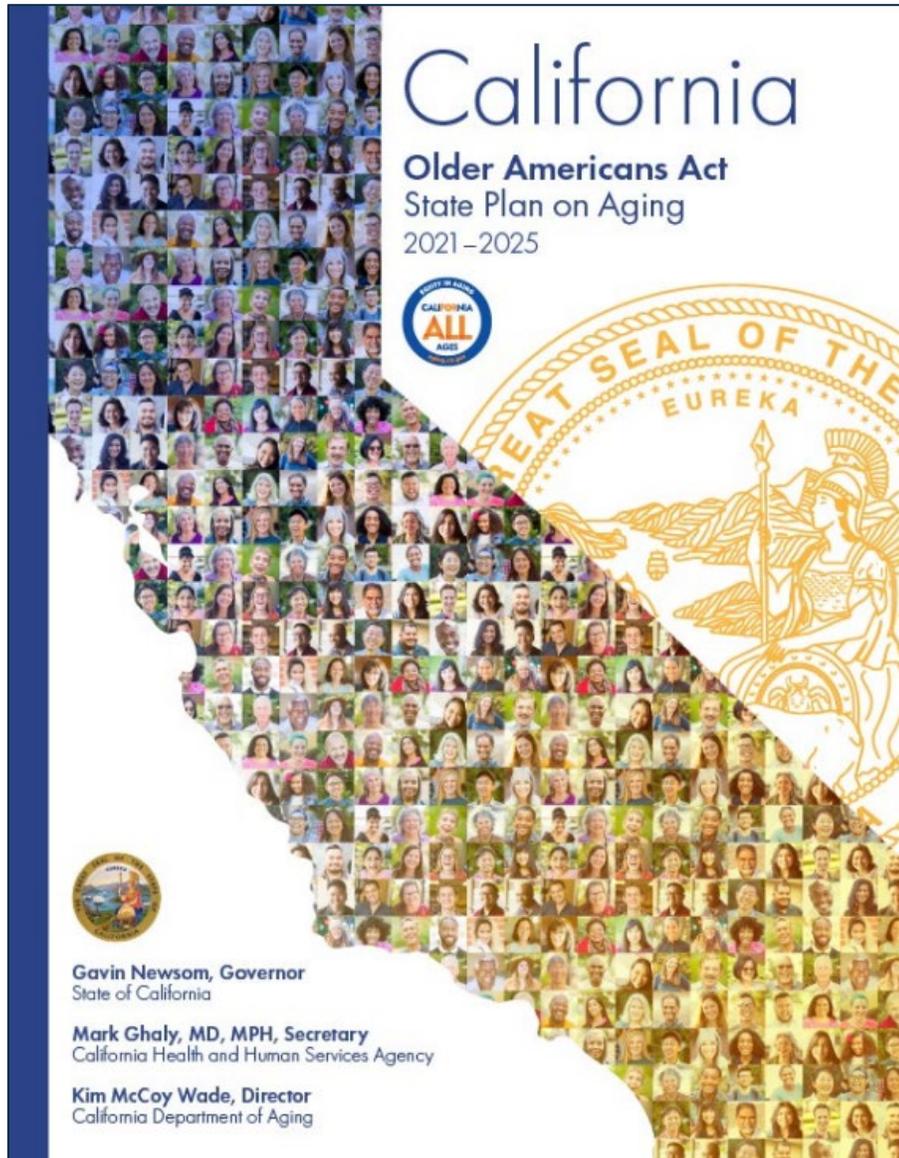
- [Area Plan Amendment](#) which includes the Title III Consolidated Appropriations Act, Title XX Elder Justice, and the Ombudsman Robotic Pet Project funding. Released 10/18/21.
- Area Plan Amendment #3 which will include Title III and Title VII American Rescue Plan funding (To be released: Q1 2022).
- Additional new budget investments: Direct Care Workforce, Alzheimer's Day Centers, Adult Family Homes Pilot, Digital Divide, and Nutrition Infrastructure funding. CDA is in the planning and staffing phases on these projects with our partners and stakeholders.



Older Americans Act Programs

Michelle Davis

OAA Updates



- California's State Plan (2021-2025) was approved HHS-ACL in September 2021 and has gone into effect October 1, 2021.
- Welcome new C4A Executive Director, Michael Costa

Nutrition and Meals



16,000,000

Home delivered meals
Jan 2021 - Jun 2021

Collaborating with our partners to deliver nutrition services with funding from:

- Senior Nutrition: Home and Community Meals
- Senior Infrastructure
- California Expansion
- American Rescue Plan
- Consolidated Appropriations Act

Friendship Line California



Accredited, 24-hour toll-free emotional support for people aged 60 years and older, and adults living with disabilities.

Extended through October 2022

24,919 Calls

June 2021 - August 2021

139,453

Calls

April 2020 - August 2021

Falls Prevention



2,339

Participants served as of
Jul 2020 - Jun 2021

Fall prevention services can include:

- In-home assessments
- Home modifications (grab bars, ramps, etc.)
- Education classes
- And more

New Investments:

- \$10 million on-time Older Adults Resiliency and Recovery (OARR)

Senior Community Service Employment Program



New Investments:

- \$17 million one-time HCBS (pending HHS-CMS approval)
 - Expand senior employment opportunities by increasing participant slots at California's minimum wage until 2026.
 - Enhance Senior Employment infrastructure and services in local communities.

Engagement with the California Workforce Development Board (CWDB):

- August 25, 2021 - MPA presentation at CWDB stakeholders meeting



Health Insurance Counseling & Advocacy Program (HICAP)



New Investments:

- FY 2021-22 and 2022-23 State funding to increase staffing for volunteer coordinators

Modernizing California's HICAP: A SWOT Analysis and Strategy

Recommendations to be released in Q4 2021

- Report by ATI Advisory funded by The SCAN Foundation

26,443

Clients Counseled
Jan 2021 - Aug 2021

773

Presentations
Jan 2021 - Aug 2021



Health at Home

Shawntel Bush

Aging & Disability Resource Connections (ADRC)



New Investments:

- \$10 million ongoing beginning 2022-23
- \$9.4 million one-time OARR
- \$5 million one-time HCBS (pending HHS-CMS approval)

ADRC Network is Growing Statewide:

- **8** Designated ADRCs
- **11** Emerging ADRCs
- **4** new ADRC submissions anticipated in October 2021

ADRC partnerships are established and developing in **24** counties covering **43%** of the state population



Community-Based Adult Services (CBAS)

New Investments:

\$5 million one-time HCBS (pending HHS-CMS approval)

- Collaborating with CAADS/ALE to launch the HCBS Alzheimer's Day Care Resource Centers Pilot Project
- To deliver dementia-capable services, including but not limited to caregiver support, social and non-pharmacological approach



Providers and participants continue to transition to in-center services based on conditions at respective communities and CBAS centers

Collaboration on returning to full in-center services with:

- California Association for Adult Day Services (CAADS)
- Alliance for Leadership and Education (ALE)
- CA Departmental partners

Multipurpose Senior Services Program (MSSP)

Restored MSSP slots will take effect January 1, 2022

- Estimated **2,457** MSSP slots restored statewide to a total of **11,740**
- Contract amendment and budget revisions are in progress

MSSP Waiver Amendment

- Out for public comment through October 30, 2021
- Incl. additional slots, expansion of service area, EVV, etc.

Electronic Visit Verification (EVV)

- October 6, 2021, stakeholder meeting was held for MSSP sites to provide EVV system overview and next steps toward roll-out



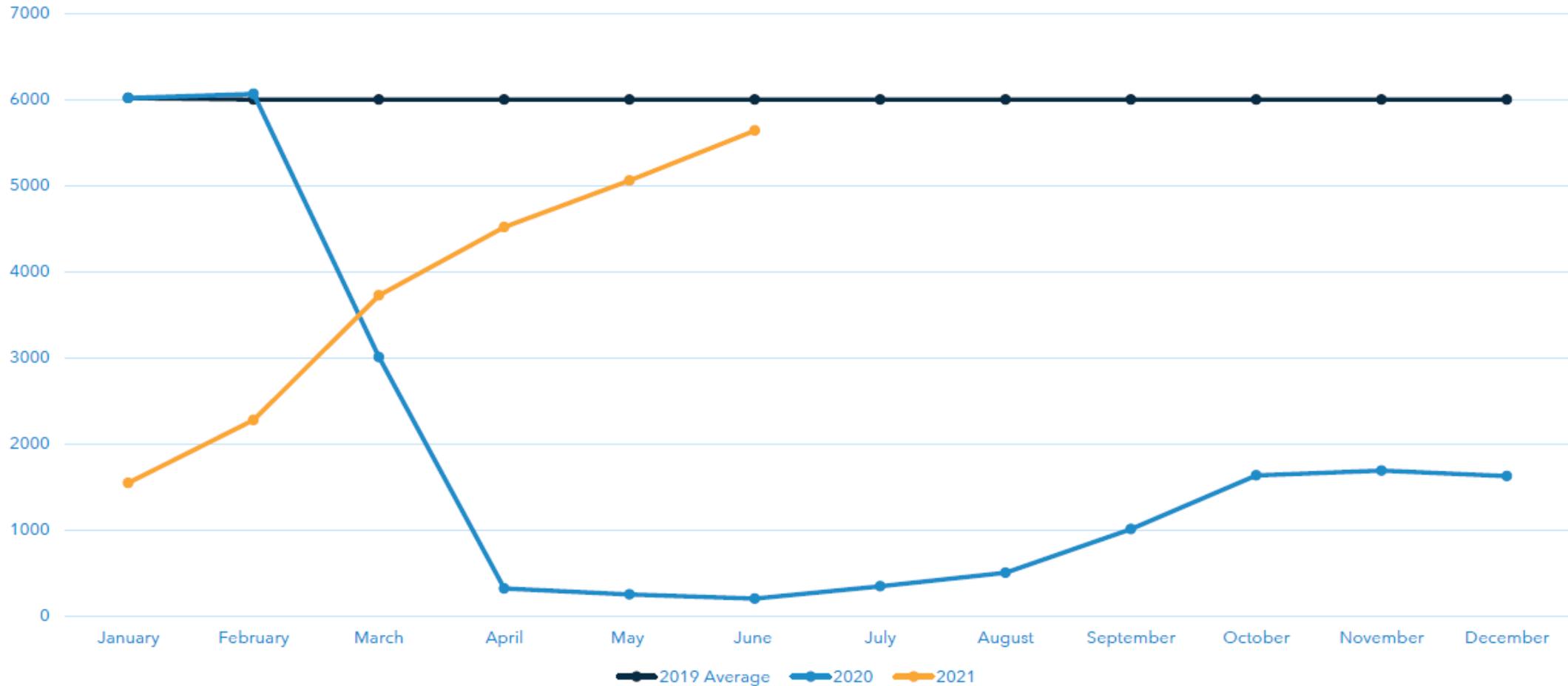


Long-Term Care Ombudsman Program

Eden Rosales,
Acting State Long-Term Care Ombudsman

Long-Term Care Ombudsman Program

Long-Term Care Ombudsman Facility Visits



Program Guidance

- Program Memo 21-17
 - Resumption of Duties
 - Vaccination Requirements
 - Vaccination Verification
 - Testing
 - Personal Protective Equipment
 - Attachments 1A and 1B-Scenarios





Coming Soon:

- PM 21-17 FAQ
- FFY 2020 Ombudsman Annual Report
- Robotic Companion Pets Project



Chaptered Legislation

Adam Willoughby

2021 Chaptered Legislation

- 2021 legislative year began on January 11 and adjourned for the year on September 10.
- 2022 legislative year begins January 3, 2022.
- Assembly introduced 1,811 measures, and the Senate introduced 965.
- Governor signed or allowed to become law without his signature 770 bills and vetoed 66. Unless urgency, measures become effective on January 1, 2022.
- Full list of aging-related legislation:
https://aging.ca.gov/Information_and_Resources/Legislation/



2021 Chaptered Legislation

Goal 1: Housing for All Ages and Stages

SB 591 (Becker, Chapter 364, Statutes of 2021) Senior citizens: intergenerational housing developments.

This bill permits the establishment of intergenerational housing developments that include older adults along with caregivers and transition age youth.



2021 Chaptered Legislation

Goal 2: Health Reimagined

AB 749 (Nazarian, Chapter 586, Statutes of 2021) Skilled nursing facilities: medical director certification.

This bill prohibits a skilled nursing facility from contracting with a person as a medical director if the person is not, or will not be within five years, certified by the American Board of Post-Acute and Long-Term Care Medicine as a Certified Medical Director.

AB 849 (Reyes, Chapter 471, Statutes of 2021) Skilled nursing facilities: intermediate care facilities: liability.

This bill amends the damages that can be sought by a current or former resident or patient of a skilled nursing facility or intermediate care facility for violation of the resident or patient's rights from \$500 per lawsuit to \$500 per violation, with no limit on the number of violations that can be brought forward.

AB 1042 (Jones-Sawyer, Chapter 475, Statutes of 2021) Skilled nursing facilities: unpaid penalties: related parties.

This bill authorizes the California Department of Public Health, when a SNF fails to pay certain penalties, to take legal action to recover the unpaid penalty amount from the SNF's financial interest in a related party.

SB 650 (Stern, Chapter 493, Statutes of 2021) Skilled nursing facilities.

This bill requires an organization that operates, conducts, owns, manages, or maintains a SNF to prepare and file an annual consolidated financial report with the Department of Health Care Access and Information, requires the financial report to include data from all related parties in which the organization has an ownership or control interest of 5% or more and that provides any services or supplies to the SNF, and requires the financial report to be reviewed by a certified public accountant.

2021 Chaptered Legislation

Goal 3: Inclusion and Equity, Not Isolation

AB 133 (Committee on Budget, Chapter 143, Statutes of 2021) Health.

This bill, among other things, directs the California Department of Public Health to work with the Department of Aging to establish up to five demonstration projects that provide clinical and non-clinical services to older people living with HIV.

AB 665 (Garcia, Chapter 469, Statutes of 2021) Care facilities: internet access.

This bill requires residential facilities serving adults, residential care facilities for persons with chronic life-threatening illness, and residential care facilities for the elderly with existing internet service to provide at least one internet access device, such as a computer, smart phone, tablet, or other device for clients and residents to use.

SB 129 (Skinner, Chapter 69, Statutes of 2021) Budget Act of 2021.

This bill, among other things, approves reparations of up to \$25,000 per survivor of California's state-sponsored involuntary sterilization program that took place in women's prisons between 1909-1979.

SB 258 (Laird, Chapter 132, Statutes of 2021) Aging.

This bill adds HIV status to the existing list of noneconomic factors that determine "greatest social need" for services under the Older Californians Act. CDA targets services to those with the greatest economic and/or social needs.

2021 Chaptered Legislation

Goal 4: Caregiving that Works

SB 170 (Skinner, Chapter 240, Statutes of 2021) Budget Act of 2021.

This bill, among other things, authorizes CDA to utilize funds provided through the federal Home and Community-Based Services American Rescue Plan Fund to develop the Direct Care Workforce Training and Stipends Program which would further develop career pathways for non-In-Home Supportive Services direct care workers to help increase skills, job satisfaction, and retention, as well as opportunities to advance on career and wage ladders.



2021 Chaptered Legislation

Goal 5: Affording Aging

SB 639 (Durazo, Chapter 339, Statutes of 2021) Minimum wages: persons with disabilities.

This bill prohibits employers from paying workers with disabilities less than the California minimum wage by phasing out certificate programs that permit subminimum wages for these employees.





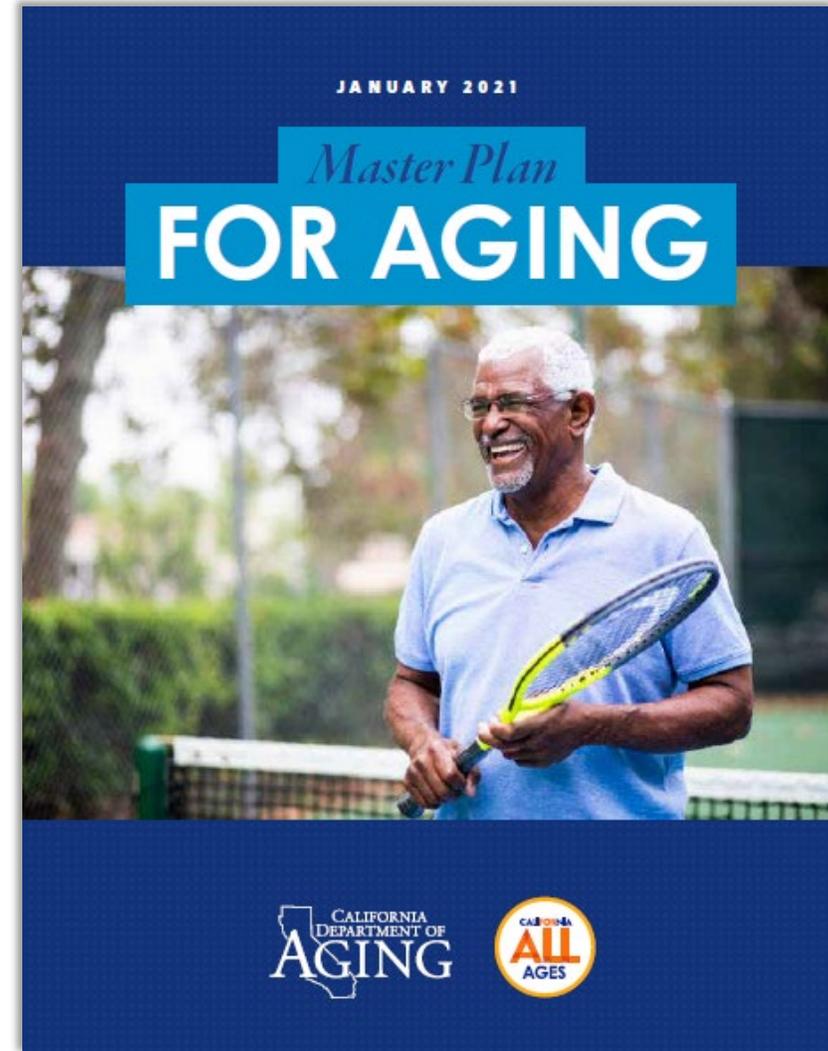
Master Plan for Aging Updates

Amanda Lawrence

Master Plan for Aging

2021-2021 Initiatives

- [MPA progress Report](#) (released June 2021)
- Governor's and Legislature's Investments in Aging across all 5 MPA Goals. [Final Enacted Budget 2021-2022 \(with HCBS spending plan\)](#)
- Senior Advisor on Aging, Disability, and Alzheimer's (*Initiative #99*)
- [CHHS Disability and Aging Community Living Advisory Committee](#) (*Initiative 43*), Next Meeting: November 16
- Elder Justice Coordinating Council: (*Initiative #93*)



Master Plan for Aging

Partnerships

- [Local Playbook](#) Trainings with Local Leader Networks & Local Communities
 - County Welfare Directors Association of California (CWDA)
 - Several County Events

Together We **ENGAGE**

Home • 5 Bold Goals • Data Dashboard • Local Playbook • MPA in Action • How We Got Here • Select Language ▼

Local PLAYBOOK

*The MPA Local Playbook:
Take Action to Build a California for All Ages*

The Master Plan for Aging Playbook is designed to assist state and local government, communities, and private and philanthropic organizations in building environments that promote an age-friendly and disability-friendly California. Download the MPA Local Playbook and explore resources below.

✦ Play One: Use the Governor's Blueprint to Engage Your Local Leaders

Collaborative, and cross-sector, partnerships are the key to implementing successful projects, policies, and initiatives. It is important to get the right leaders at the table. Local government, community planners, aging and disability advocates, and subject matter experts are all important players. The list below will help you identify your local and regional leaders in community development and the aging and disability fields.

- ✦ Local Government
- ✦ Health, Aging, and Disability Leaders
- ✦ International and National Organizations with Local Chapters
- ✦ Universities & Colleges with Gerontology & Geriatric Research
- ✦ Aging-Focused Philanthropy Organizations

Master Plan for Aging

Accountability and Oversight

- [IMPACT Stakeholder Committee](#)
- *(Initiative #134) 2nd meeting, Oct. 19*
- [Data Dashboard for Aging](#)
Recent & Upcoming Enhancements
- [Research Partnership \(Initiative #102\)](#)
- Report to the Legislature (January 2022)



Leadership in Aging Series Concludes

- Three **Leadership in Aging** webinars conducted in September - October 2021
 - Peer-led webinar series featuring state and national leaders in aging and disability research and program & service delivery
- Visit the [Statewide Aging Hubs Initiative](#) webpage to access recordings, slides, and transcripts



Ensuring Equity in Aging Webinar Series

Peer-led discussions and insights on serving older adults in culturally responsive ways

#CaliforniaForAllAges

Topics Covered: Measuring the success of AAA's, strengthening cross-sectoral partnerships, contracting with health care delivery organizations and insurers, COVID-19 responses

Stay Updated!

Sign up for the [Together We Engage](#) newsletter for MPA-related updates. (Link on [MPA.Aging.CA.gov](#) homepage)





Building Back Better

Sutep Laohavanich

Hubs & Spokes for Aging & Disability Network



Completed initial stakeholder engagement opportunities

- Townhalls, webinars, and survey
- Comment period has closed; Spanish survey remains open until 10/31/21

December 2021

- CDA and CCOA in partnership with CSU Sacramento will host a results and recommendations briefing

2022+

- Based on results and recommendations, activities may include state bills, budget, program, and local efforts



Hubs and Spokes for Aging and Disability

COVID-19 INFORMATION & RESOURCES
Click here for information and resources on the coronavirus disease (COVID-19)

CALIFORNIA FOR ALL AGES RESOURCES
Click here for resources on combatting ageism and promoting equity

CALIFORNIA CHRONICLES

CALIFORNIA AGING & ADULT INFO LINE
Call 1 (800) 510-2020 or click here for local info and assistance for aging and disability services

Individuals and Families

- Programs & Services
- Find Services in My County
- Helpful Tools & Tips
- Information & Resources
- Find Licensed Services
- Do I Qualify?
- Care Options
- Data & Reports

Highlights

- 2021-22 Budget Investments Summary p HCBS
- COVID-19 Vaccination Outreach Campaign
- CDA Aging Hubs Initiative**
- Investments Summary + HCBS
- California Joins AARP Network of Age-Friendly

Do I?

- Get home delivered meals
- Apply for Medi-Cal
- Get help with Medicare
- Determine the best housing option for me
- Get help with my landlord

Upcoming Events

- AUG 25 WED** Introduction to Aging & Disability Resource Connection (ADRC)/No Wrong Door (NWD) Aug 25 @ 11:00am

- For more information and to keep updated about **Hubs and Spokes for Aging and Disability Initiative**, go to [CDA Webpage Highlights Section](#).
- Direct link: [Hubs and Spokes Initiative Webpage](#)

Customer's Holistic Aging Relationship Management (CHARM) System



Development of a single, statewide Customer Relationship Management (CRM) system that would allow AAAs and ADRCs to use for relationship management needs.

Benefits from system would include:

- Real-time data for identifying trends, needs, priorities and opportunities to strengthen and improve programs and services
- Exchange of information between agencies and institutions
- Streamlined program reporting
- Improved self-service ability (e.g., ad-hoc reports)

CHARM Project Current Activities

Stakeholder survey planned

Planned representative stakeholder group for design of system requirements and functionality

Timeline

Project Planning Complete	8/2022
Project Start Date	8/2022
System MVP Go Live	8/2023
Project Complete	8/2024



We've Moved!



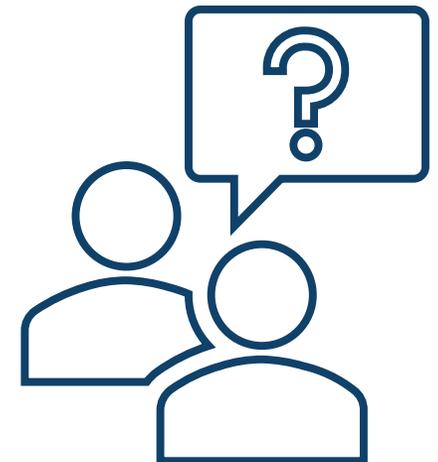
- CDA has moved to **2880 Gateway Oaks Drive, Suite 200**
- **Access & Inclusion:** Meets or exceeds all ADA standards
- **Technology:** Includes technological and modernization upgrades
- **Collaboration:** Includes conference rooms capable of hosting trainings and convenings
- **Refreshed CDA Logo**



Questions and Answer

To ask a question:

- Click the “raise hand” icon to request your line to be unmuted.
 - If dialing in, press *9 to raise your hand.
- Use the Q&A icon at the bottom of your screen to submit a question or comment
- You may also email your question to communications@aging.ca.gov





www.aging.ca.gov

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