



CA2030 FINAL REPORT

Recommendations and Next Steps

Tuesday, January 30, 2024
10:30 a.m. to 12:00 p.m.

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 - Access by clicking the icons at the bottom of your Zoom toolbar
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- **Join us in the Q&A**
 - Submit your questions and comments using the Q&A icons on the Zoom toolbar
- **This webinar is being recorded**
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 - Visit CDA's YouTube channel to view
 - CA2030 webpage: aging.ca.gov/CA2030 for meeting materials

Agenda



Welcome Remarks

Marko Mijic, Undersecretary, CA Health & Human Services Agency

CA Association of Area Agencies on Aging (C4A) Perspectives

Victoria Jump, Director, Ventura County Area Agency on Aging

CA 2030 Overview and Key Takeaways

Jacob Bielecki, Consultant, Collaborative Consulting

County Perspectives

Justin Garrett, Senior Legislative Representative, CA State Association of Counties (CSAC)

CA Foundation for Independent Living Centers (CFILC) Perspectives

Eli Gelardin, CEO, Marin Center for Independent Living

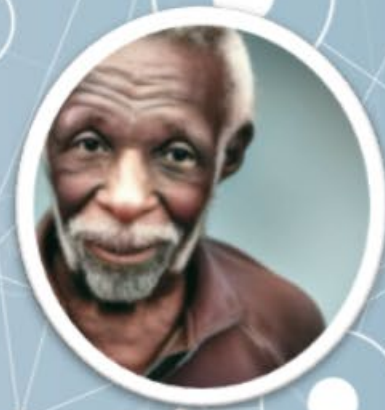
CA Commission on Aging (CCOA) Perspectives

Karol Swartzlander, Executive Director, CCOA

Next Steps

Mark Beckley, Chief Deputy Director, CDA

Q&A



Marko Mijic, Undersecretary CA Health & Human Services Agency





Victoria Jump, Director Ventura County Area Agency on Aging



December 2022

December 2023

Phase 1: Background Research on the California Aging Network

Phase 2: Organize & Launch CA 2030 Steering Committee

Phase 3: Internal & External Stakeholder Interviews

Phase 4: Develop Profile of the California Aging Network

Phase 5: Promising Practices Research

Phase 6: External Trends & Projections Research

Phase 7: Statewide Community Needs Assessment

Phase 8: Draft CA 2030 Recommendations

Phase 9: Final CA 2030 Report

CALIFORNIA 2030 OVERVIEW & KEY TAKEAWAYS

January 2024



CREATIVE

IDEAS TO ACTION

RESULTS



December 2022

December 2023

Phase 1: Background Research on the California Aging Network

Phase 2: Organize & Launch CA 2030 Steering Committee

Phase 3: Internal & External Stakeholder Interviews

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Phase 9: Final CA 2030 Report

Defining the California Aging Network

For the CA 2030 project, the California Aging Network refers to the California Department of Aging (CDA) and the 33 Area Agencies on Aging (AAAs).

Diana Boyer | Director of Policy for Child Welfare and Older Adult Services, CA County Welfare Directors Association (CWDA)

Michael Costa | Executive Director, CA Association of Area Agencies on Aging (C4A)

Aneliza Del Pinal | CEO, Sourcewise Area Agency on Aging

Justin Garrett | Senior Legislative Representative, CA State Association of Counties (CSAC)

Eli Gelardin | CEO, Marin Center for Independent Living (CFILC member)

Victoria Jump | Director, Ventura County Area Agency on Aging

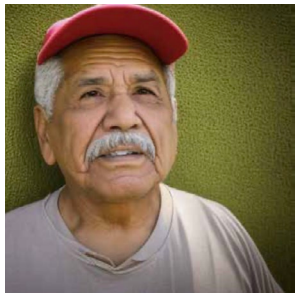
Deborah Martinez | Director of Social Services, Dept. of Social Services, Madera County (CWDA)

Pam Miller | Executive Director, Agency on Aging Area 4

Rita Saenz | Commissioner, CA Commission on Aging (CCoA)

Rosemarie Smallcombe | Supervisor, Mariposa County District 1 (CSAC)

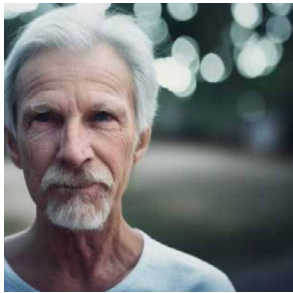
Karol Swartzlander | Executive Director, CA Commission on Aging (CCoA)



Sergio



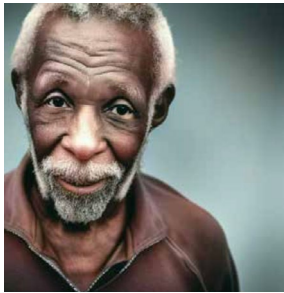
Maria



Steve



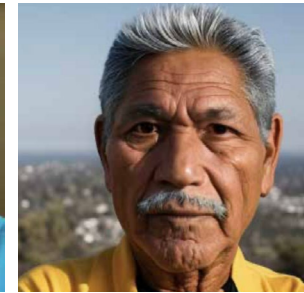
Ana



Walter



*Sarah
Anne*



Felix



Mei

- External Stakeholder Interviews
- CA Aging Network Interviews
- Profile of the CA Aging Network
- Promising Practices Research
- Trends & Projections Research
- Community Assessment Survey of Older Adults (CASOA)

*"We **can't keep doing the same things** and expect different results by 2030."*

*"Let's see true **one-stop shopping**, where everyone knows where to call or go, with one phone number."*

*"We need to make our policies and regulations **work for our vision**."*

- 80 External Stakeholder Voices (Interviews)
- 162 AAA Voices (Interviews)
- 17,721 Older Californian Voices (CASOA)
- 11 Steering Committee Voices (Workshops)

*"Every one of us has **different needs, resources, and abilities** to try different things."*

*"The network has evolved, but it has never been **designed**."*

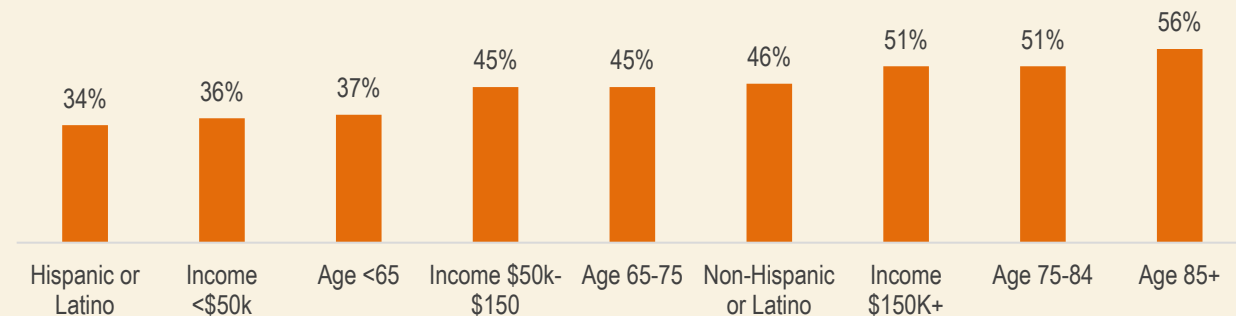
*"We must identify **capacities and capabilities** and organizational structures that will help AAAs be more effective."*

RESEARCH FINDINGS

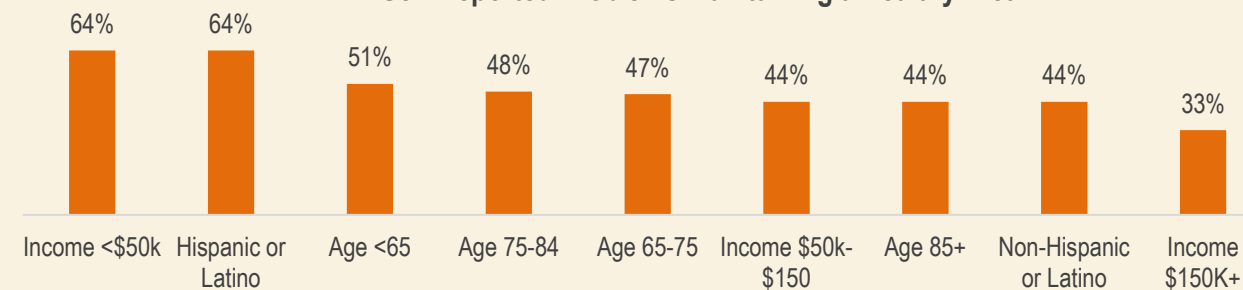
EXTERNAL TO THE CA AGING NETWORK

- Increasing Need / Demand for Services
- Increasing Diversity of Californians
- Widening Social & Economic Disparities
- Systems Integration
- New Technologies
- Health vs Social Services Spending
- Healthcare Partnerships
- Increases in Fee-based Services & Competition
- Public Emergencies & Natural Disasters

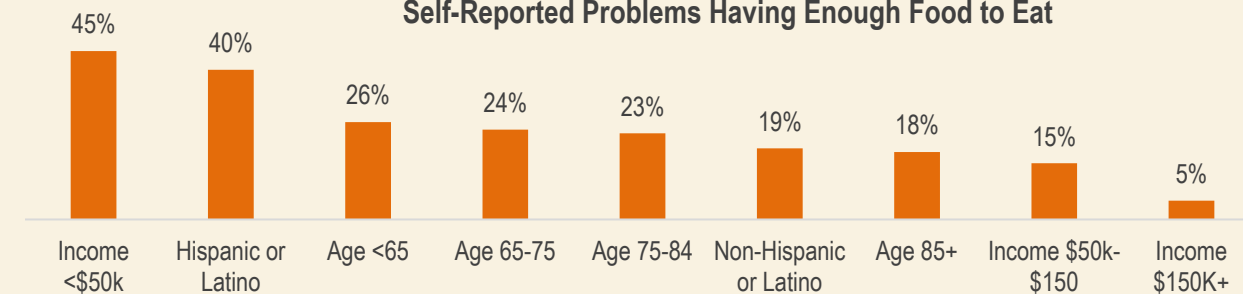
Self-Reported Good / Excellent Availability of Quality Food



Self-Reported Problems Maintaining a Healthy Diet



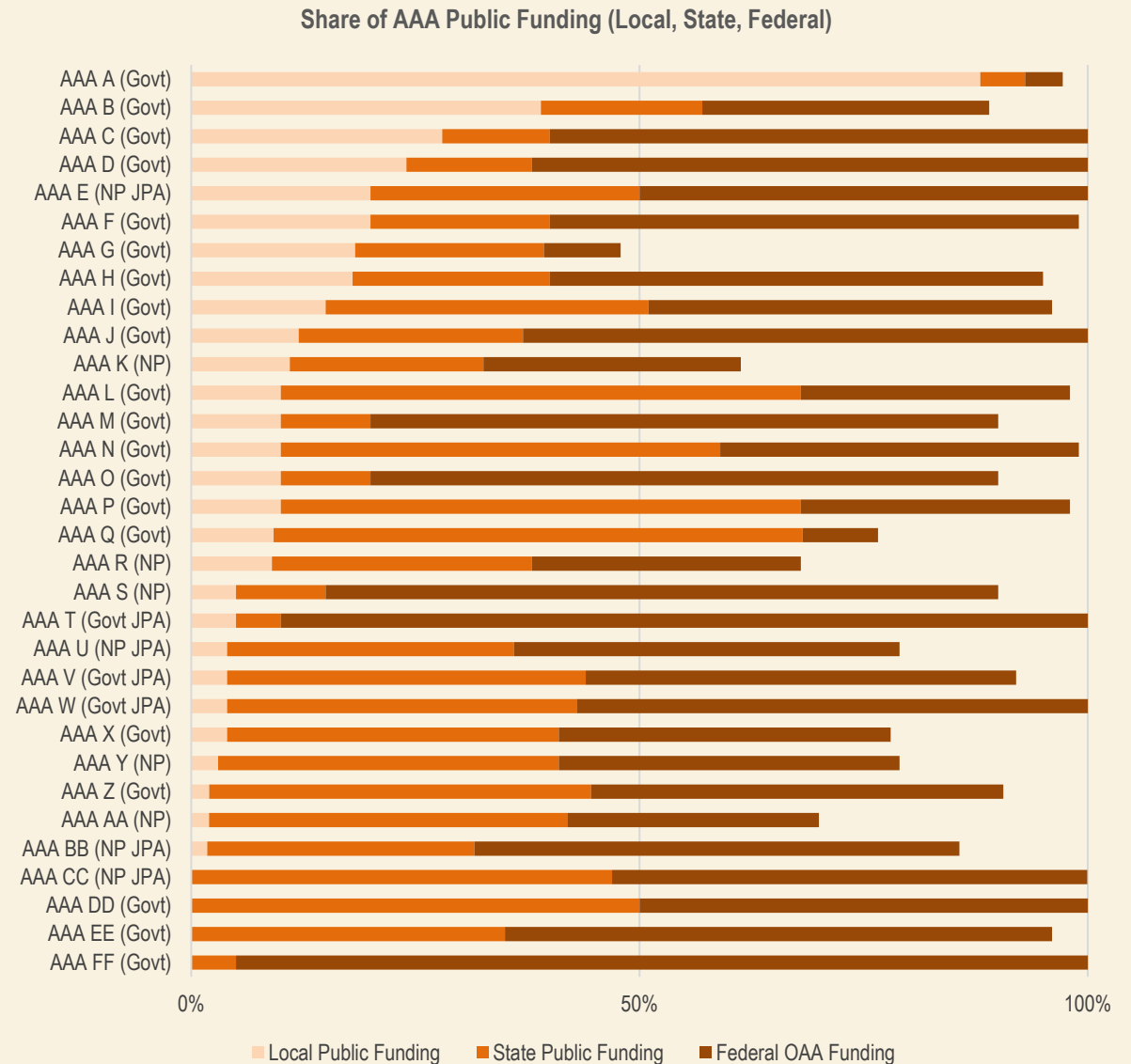
Self-Reported Problems Having Enough Food to Eat



RESEARCH FINDINGS

INTERNAL TO THE CA AGING NETWORK

- **High Variation**
 - Funding & Capacities
 - Planning / Research Methods
 - Programs & Services
 - Quality
 - Partnerships, Collaboration, Integration
- **Limited Data**
 - Consumer Demographics
 - Outcomes
 - Spending in Each County
 - Data Management System(s)
- **Limited Public Awareness**



- **Aging & Disability Forward**
- Inclusive & Equitable
- Well-Known & Accessible
- Consistent
- Locally Responsive
- Strategic & Action-Oriented
- Performance-Based & Outcomes-Driven
- Integrated

It understands, prevents, and combats negative stereotypes associated with aging and disability by promoting positive images and strengths of all people.

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It addresses ageism, ableism, racism, and implicit biases.

Manages resources and programs to meet Californians' evolving needs, ensuring equitable distribution and reach across populations and rural and isolated geographies.

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It is visible, recognized, and accessible to all Californians.

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It provides a reliable standard of quality and core services across the state.

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It adapts and develops services, practices, and programs to address community-specific needs and opportunities.

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- **Integrated**

It invests in and relies on leaders who anticipate and respond to internal and external opportunities and threats by leveraging the strengths of their stakeholders, communities, partners, and agencies.

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It demonstrates the value and impact of its programs and services by measuring and monitoring performance and demonstrating the social, health, and economic outcomes of its results and investments.

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- **Performance-Based & Outcomes-Driven**
- **Integrated**

It connects to public and private stakeholders spanning the continuum of human services, healthcare, behavioral health, and public health, serving as the trusted aging services resource, advocate, and ally.

RECOMMENDATIONS

FOR A FUTURE-READY CA AGING NETWORK

**Recommendations
Methodology**

**Who Are the
Recommendations For?**

RECOMMENDATIONS

FOR A FUTURE-READY CA AGING NETWORK

1. Strategic Planning

2. Funding

3. Services

4. Communications

5. Planning and Service Areas (PSAs) & Designations

6. Performance

7. Data & Information Technology (IT)

8. Workforce

9. Advocacy

1.1. Statewide Consumer Needs Assessment

1.2. Aging Services Stakeholders

1.3. California Aging Network Needs Assessment

1.4. Equity Framework

1.5. Engagement with Marginalized Communities

1.6. Emergency Response Planning

RECOMMENDATIONS

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2.1. Base Funding

2.2. Intrastate Funding Formula (IFF)

2.3. Equitable Spending Per County

2.4. Healthcare Contracting

2.5. Private Pay Services

2.6. New Sources of Public Funding

2.7. Fundraising and Development

RECOMMENDATIONS

FOR A FUTURE-READY CA AGING NETWORK

1. Strategic Planning

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5. Planning and Service Areas (PSAs) & Designations

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3.1. Formalize the Aging & Disability Resource Connection (ADRC)

3.2. Housing Information and Referrals

3.3. Financial Planning and Security

3.4. Healthy Aging Suite of Services

3.5. Expand Caregiving Services and Engagement

3.6. Expansion of Regional and Statewide Vendors

3.7. Responsive Transportation Services

RECOMMENDATIONS

FOR A FUTURE-READY CA AGING NETWORK

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4.1. Common Branding and Marketing

4.2. Communications Capacity Building

4.3. Local Customization of Communications

4.4. Responsive and Accessible Communications

4.5. Statewide Promotion of Resources

4.6. Emergency Communications

4.7. Awareness Campaign

4.8. Reframing Aging and Disabilities

RECOMMENDATIONS

FOR A FUTURE-READY CA AGING NETWORK

1. Strategic Planning

2. Funding

3. Services

4. Communications

5. Planning and Service Areas (PSAs) & Designations

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5.1. PSA Boundaries

5.2. AAA Designations

5.3. Designation Standards

5.4. New Requirements Reflected in Designation Applications

5.5. Designation Support

RECOMMENDATIONS

FOR A FUTURE-READY CA AGING NETWORK

1. Strategic Planning

2. Funding

3. Services

4. Communications

5. Planning and Service Areas (PSAs) & Designations

6. Performance

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9. Advocacy

6.1. Performance Evaluation

6.2. Statewide Performance Standards

6.3. Targeting Performance

6.4. Performance Expectations

6.5. Corrective Action Plans and Assistance

6.6. Performance Reporting

6.7. Policy and Procedure Efficiencies

RECOMMENDATIONS

FOR A FUTURE-READY CA AGING NETWORK

1. Strategic Planning

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3. Services

4. Communications

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6. Performance

7. Data & Information Technology (IT)

8. Workforce

9. Advocacy

7.1. Digital Inclusion

7.2. Virtual Programs

7.3. Self-service Tools

7.4. Data Management System

7.5. Interoperability

7.6. Data and IT Strategic Planning

RECOMMENDATIONS

FOR A FUTURE-READY CA AGING NETWORK

1. Strategic Planning

2. Funding

3. Services

4. Communications

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9. Advocacy

8.1. Minimum Staffing Roles

8.2. Staff Representation

8.3. Universal Development Officer

8.4. Network Orientation Guide

8.5. Leadership Onboarding and Training

8.6. Peer Mentoring and Support

8.7. Staff Education and Training

RECOMMENDATIONS

FOR A FUTURE-READY CA AGING NETWORK

1. Strategic Planning
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4. Communications
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8. Workforce
9. Advocacy

- 9.1. Master Plan for Aging
- 9.2. Public Awareness
- 9.3. Community Organizing
- 9.4. Funding Advocacy
- 9.5. Basic Needs Advocacy
- 9.6. Triple A Council of California (TACC)

- CDA is moving forward with planning and implementing certain priority recommendations.
- AAAs and other key stakeholders are encouraged to incorporate and adopt relevant recommendations.

QUESTIONS? FEEDBACK?

Contact us:

Alison Burger

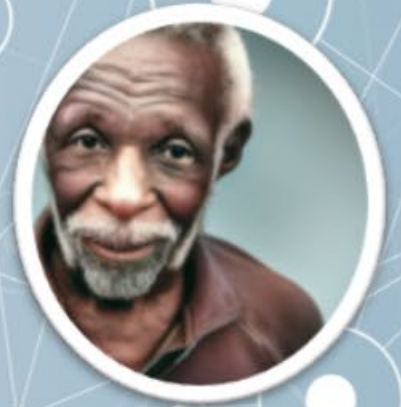
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Eli Gelardin, CEO

Marin Center for Independent Living





Justin Garrett, Senior Legislative Representative CA State Association of Counties





Karol Swartzlander, Executive Director CA Commission on Aging





Mark Beckley, Chief Deputy Director CA Department of Aging





Q&A



Thank you!



To read the full report: [CA 2030 Final Report](#)