

All Stakeholder Meeting

Tuesday, June 7, 2022
1:00 p.m. to 2:00 p.m.

Logistics

- **Participants Muted During Presentations**
 - Use 'Raise Hand' icon during Q&A portion to request your line be unmuted
- **Closed Captioning is Available**
 - Access by clicking the icon at bottom of your Zoom screen
- **Join Us in the Q&A**
 - Share your questions and comments using the Q&A icon at the bottom of your Zoom screen
- **Presentation & Recording Will be Archived**
 - Visit [CDA's YouTube channel](#) to access

Agenda

- I. **Welcome & Logistics** *Connie Nakano, Assistant Director of Communications*
- II. **CDA Today** *Susan DeMarois, Director*
- III. **Major Program Initiatives** *Mark Beckley, Chief Deputy Director*
- IV. **Proposed Legislative Budget Investments** *Thomas Cameron, Deputy Director of Administration*
- V. **Older Adults Programs & Health at Home** *Sutep Laohavanich, Deputy Director of Home and Community Living*
- VI. **Long-Term Care Ombudsman** *Blanca Castro, State Long-Term Care Ombudsman*
- VII. **Master Plan for Aging** *Amanda Lawrence, Master Plan for Aging Project Director*
- VIII. **COVID-19 Vaccine and Booster Campaign** *Connie Nakano, Assistant Director of Communications*
- IX. **Q&A**

Welcome

Susan DeMarois

CDA Today



Major Program Initiatives

Mark Beckley

CDA Major Program Initiatives

- Access to Technology for Seniors and Persons with Disabilities
- Adult Family Homes
- Alzheimer's Day Care and Resource Centers
- Behavioral Health Friendship Line
- Direct Care Workforce (non-IHSS)
- Elder and Disability Abuse Prevention
- Employment Opportunities
- Fall Prevention and Home Modification
- Family Caregiving

- HCBS Digital Connections Program
- Legal Services
- Medicare Options Counseling/Health Insurance Counseling and Advocacy Program (HICAP) Modernization
- No Wrong Door/Aging and Disability Resource Connections (ADRC)
- Nutrition - Infrastructure & Intergenerational Activities
- Office of the Long-Term Care Patient Representative
- State and Local Leadership and Oversight

Status Updates & Key Milestones



	A	B	H	I	J	K	L	M	N
1									
2									
3		Status Updates/Key Milestones							
4									
5		2022				2023			
6		Project	Q1 (Jan-March)	Q2 (April-June)	Q3 (July-Sept)	Q4 (Oct-Dec)	Q1 (Jan-March)	Q2 (April-June)	Q3 (July-Sept)
7									
8		Access to Technology (ATT) for Seniors and Persons with Disabilities	- Prepared sample funding methodologies for consideration by County Welfare Directors Association (CWDA) workgroup	- CDA released county funding allocations. - Release Request for Application (RFA) for counties to opt-in to the program.	- CDA issues county award notifications. - Counties conduct project development and launch activities - CDA issues an request for information (RFI) for a project evaluator	- Award project evaluator contract - ATT projects in progress	- ATT projects in progress	- ATT projects in progress	- ATT projects in progress
9		Adult Family Homes	- Recruit and hire project lead	- Project kickoff with Department of Developmental Disabilities (DDS) (June) Identify County - Regional Center & AAA to pilot & Adult Families Home Lead Onboarded	- Identify local Area Agency on Aging (AAA), Regional Center (RC), and Family Home Agency (FHA) partners - CDA issues an RFI for a project evaluator (July) Family Home and Participant Identification/Selection (Sept) Launch Adult Family Homes Pilot	- Select program participants - Launch Adult Family Homes pilot program - Awarded project evaluator contract	(on-going) monitoring and evaluation	(on-going) monitoring and evaluation	(on-going) monitoring and evaluation
		Alzheimer's Day Care and Resource Centers	HAH drafted RFA with guidance from BMB.	(May) HAH finalizing edits on RFA, prepping for release this summer. Recruiting and hiring of Program Lead.	(July) RFI for Evaluator (Aug) Pilot sites selected and announced	(on-going) monitoring and evaluation	(on-going) monitoring and evaluation	(on-going) monitoring and evaluation	Evaluation and analysis of program funded under HCBS/OARR

Proposed Legislative Investments

Fiscal Year 2022-2023 Budget

Thomas D. Cameron

Proposed Legislative Investments:

Please note - all Legislative investments referenced are proposed and subject to change based on final budget negotiations.

- **COVID-19 Mitigation and Resilience Grants to Combat Senior Isolation (\$61.4 million GF)** - one-time investment, to be spent over three years, to provide grants to Adult Day Health Care Centers and Adult Day Programs to address infrastructure and health and safety needs resulting from the COVID-19 pandemic.
- **Alzheimer's and Dementia Related Caregiver Pilot Program (\$20 million GF)** - one-time investment, to be spent over five years, for a pilot program that would support expanded access to evidence-supported dementia caregiver education and support programs.
- **RN/Community Health Worker Pilot in Low-Income Senior Housing Pilot (\$12.5 million GF)** - one-time investment, to be spent over five years, to establish a pilot program to provide grants to organizations to deliver services to residents at senior affordable housing sites.



Proposed Legislative Investments:

- **Addendum to Long-Term Care Supports and Services Research (\$5 million GF)** - one-time investment to fund expanded research activities around LTSS financing.
- **Long-Term Care Facilities and Public Health Emergencies Working Group (\$450 thousand GF)** - one-time investment to fund the activities of a working group that would develop recommendations regarding best practices when developing policies, including visitation during a public health emergency.
- **Callongtermcarecompare.org Website Completion (\$1 million GF)** - one-time investment to fund the completion of the Callongtermcarecompare.org website in order to expand and improve access to free, reliable, trustworthy consumer information on provider performance in the LTSS arena using publicly available data from multiple state and federal data sources.



Proposed Legislative Investments:

- **Age Friendly Communities (\$4.5 million GF)** - one-time investment, to be spent over three years, to provide grants to local jurisdictions to plan and develop age-friendly action plans.
- **Modernizing the Older Californians Act (multi-year proposal)** - a combination of both one-time and ongoing investments to restore funding for a variety of programs and initiatives authorized in the Older Californians Act and reestablish basic older adult program infrastructure. Funding is proposed as follows:
 - 2022-23 - \$118.6 million (GF)-one-time investment
 - 2023-24 - \$143.8 million (GF)-one-time investment
 - 2024-25 - \$79.6 million (GF)-one-time investment
 - 2024-25 - \$35 million (GF)-ongoing investment



2022-23 Budget Resources

- A summary of the Legislature's proposed version of the 2022-23 state budget, "Delivering Prosperity & Strengthening the Future by Putting California's Wealth to Work", is available [here](#).
- Detailed Legislative budget package actions taken on the 2022-23 state budget are available [here](#).
- In year one of the Master Plan for Aging, the Governor and Legislature committed significant new funding in support of all five goal areas summarized [here](#).



Older Adults Programs & Health at Home

Sutep Laohavanich

Older Adults Programs

Over \$200 million dollars of new investments (starting this fiscal year)

- CalFresh Healthy Living (additional sites and increased funding)
- Senior Nutrition Intergenerational Activities
- Senior Nutrition Infrastructure Grants
- Falls Prevention
- Family Caregiver Resources
- Legal Services
- Digital Divide Initiatives Access and Connections

Health at Home

Investments and initiatives starting this fiscal year

Newly designed and emerging ADRCs (24 ADRCs across the state)

- \$10M budget for designated and emerging ADRCs
- Working with stakeholders on updating designation criteria



Health at Home

Investments and initiatives starting this fiscal year



California's Community Program for Alzheimer's Services and Support (Cal-COMPASS)

- \$5M budget to award grants to stand up a modernized services & supports delivery option for Alzheimer's Disease and Related Dementias (ADRD)
- Furthers the Governor's Task Force on Alzheimer's Prevention and the MPA principles on equity and access to care at any stage of dementia
- Grant opportunity will be posted on grants.ca.gov in June 2022 for Fall 2022 launch
- CDA is recruiting a Health Program Manager II (HPM II) as a Pilot subject matter expert

Health at Home

Investments and initiatives starting this fiscal year

Adult Family Homes

- \$9M budget to place up to two older adults with cognitive impairments with families for safe & stable familial living environment
- Modeled after Dept. of Developmental Services Family Home Agency
- Will launch in Fall of 2022
- CDA recruitment for HPM II Project Manager posting closes 6/14





Long-Term Care Ombudsman Program

Blanca Castro

Local Long-Term Care Ombudsman Programs

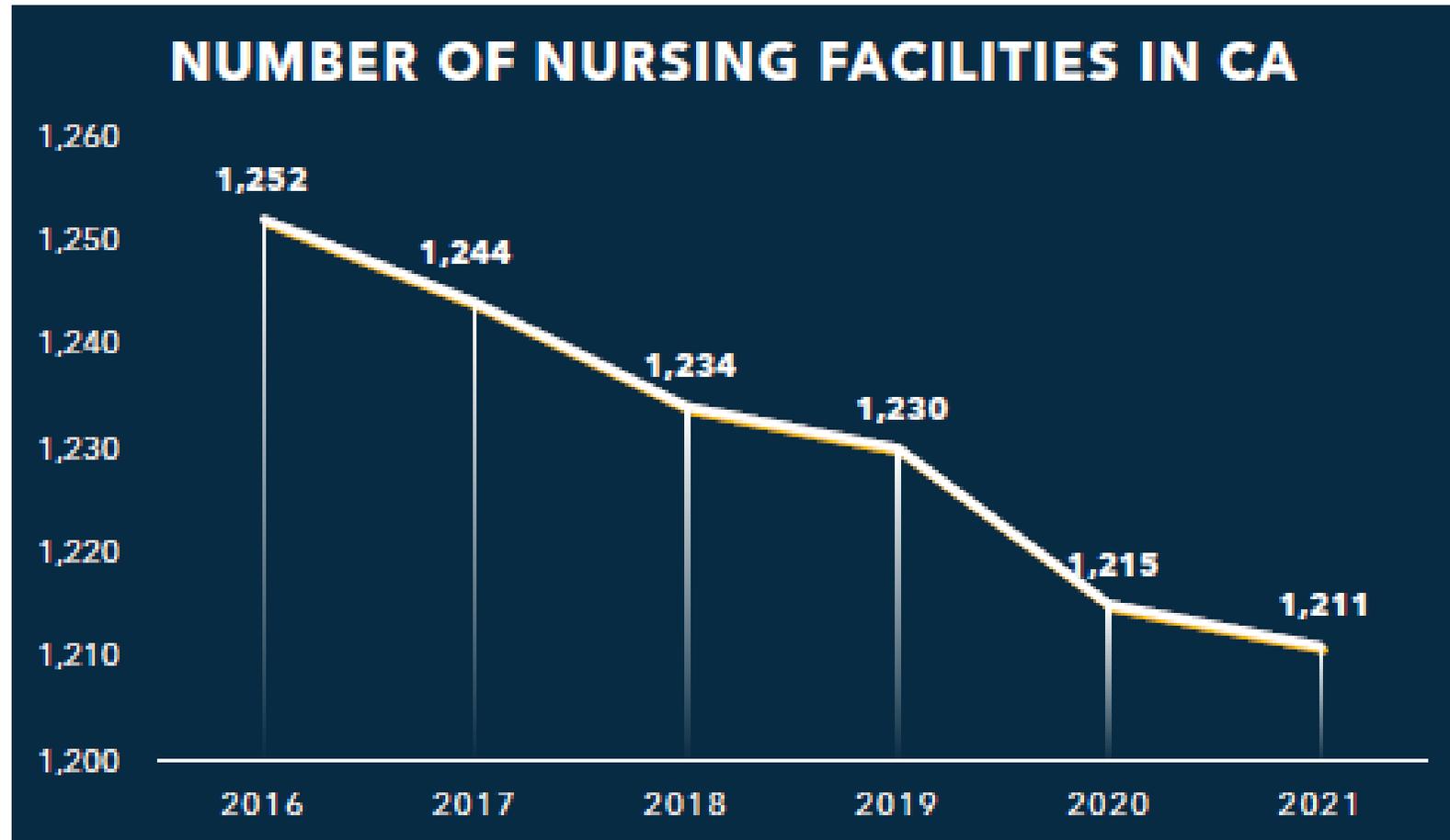


35
Statewide



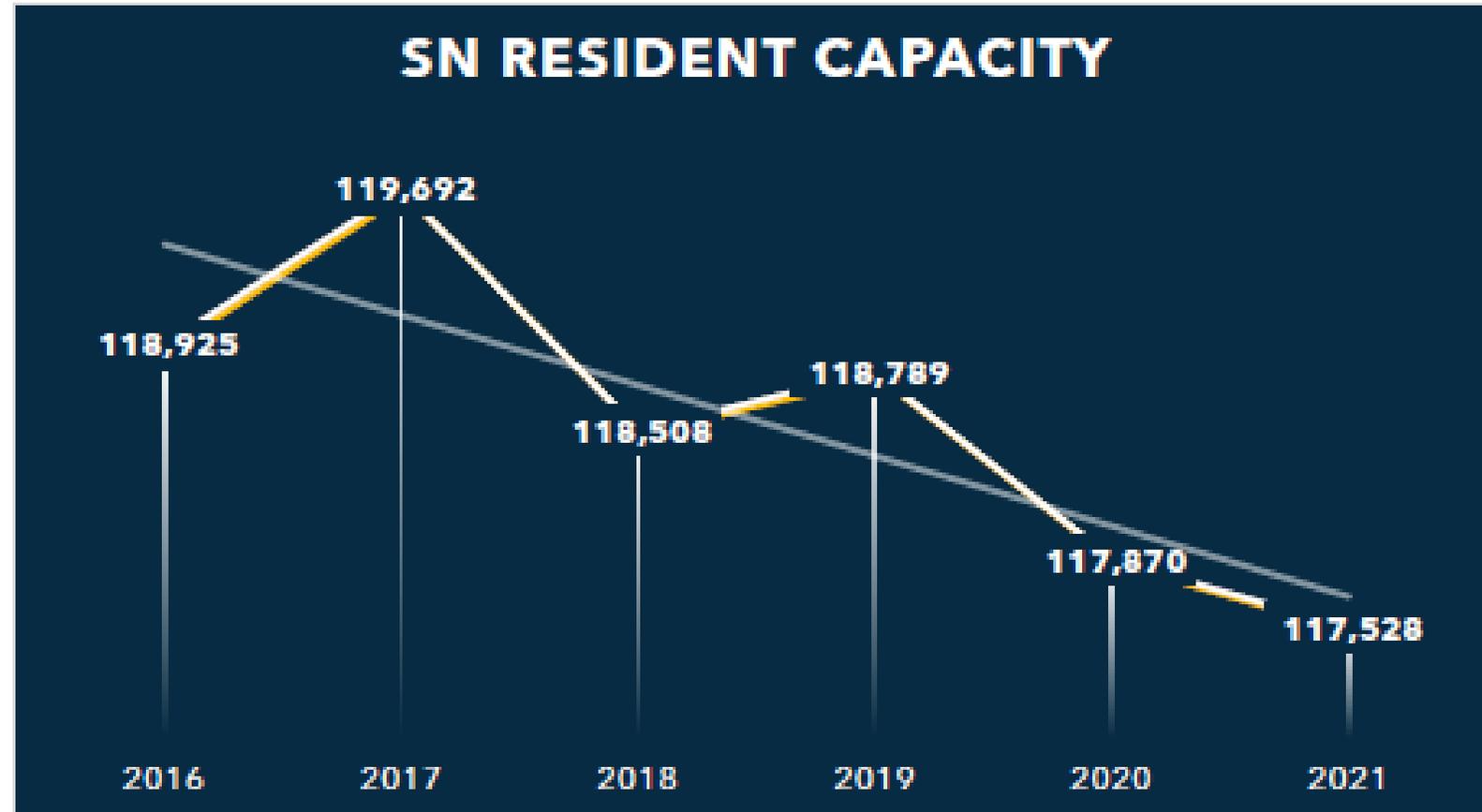
Fewer Skilled Nursing Facilities in CA

41 fewer SNFs
(3.3% reduction in SNFs)



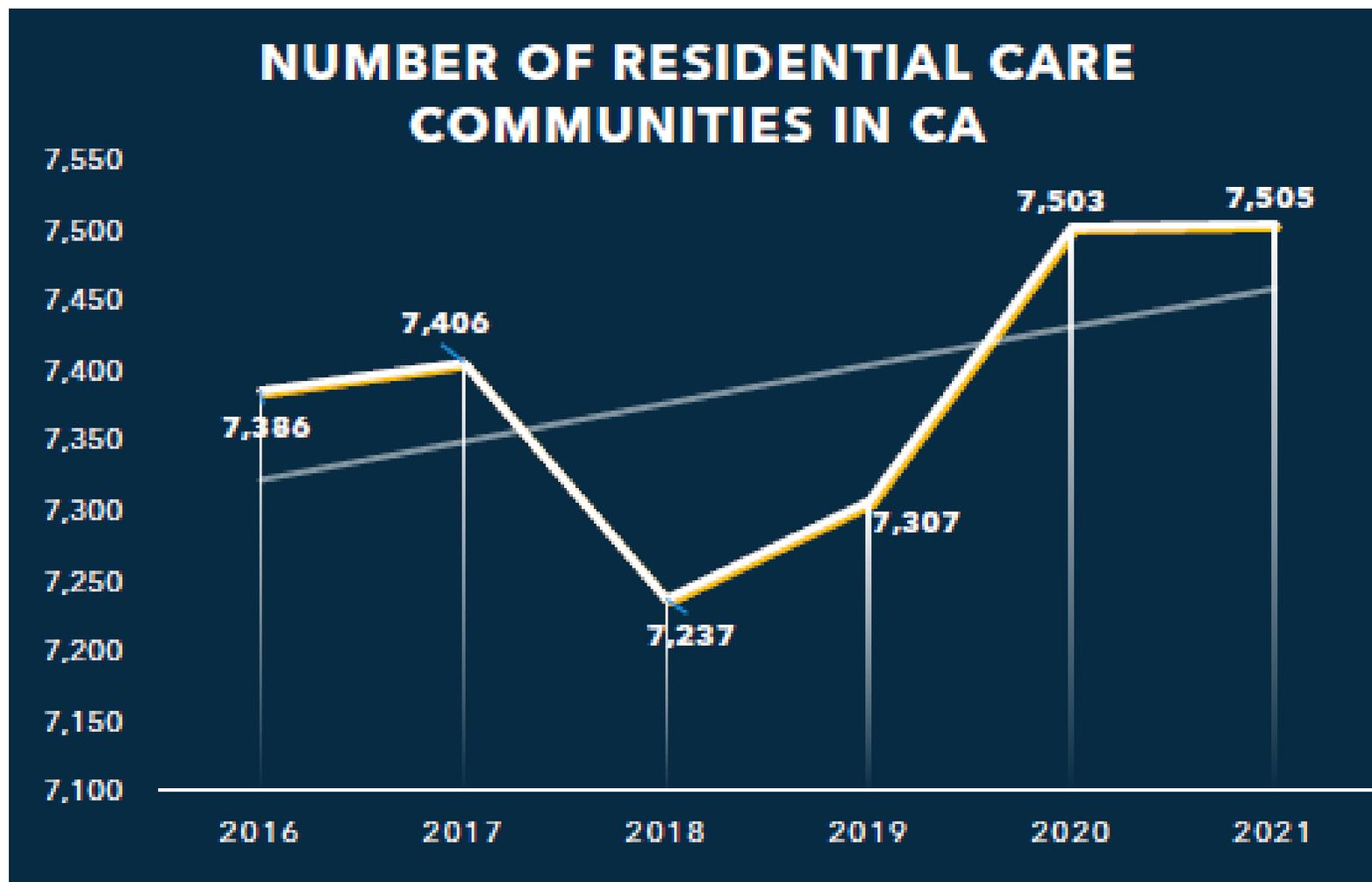
Decrease in Resident Bed Capacity at SNFs

Total SNF Beds
decreased by 1,397
(1.2% reduction)



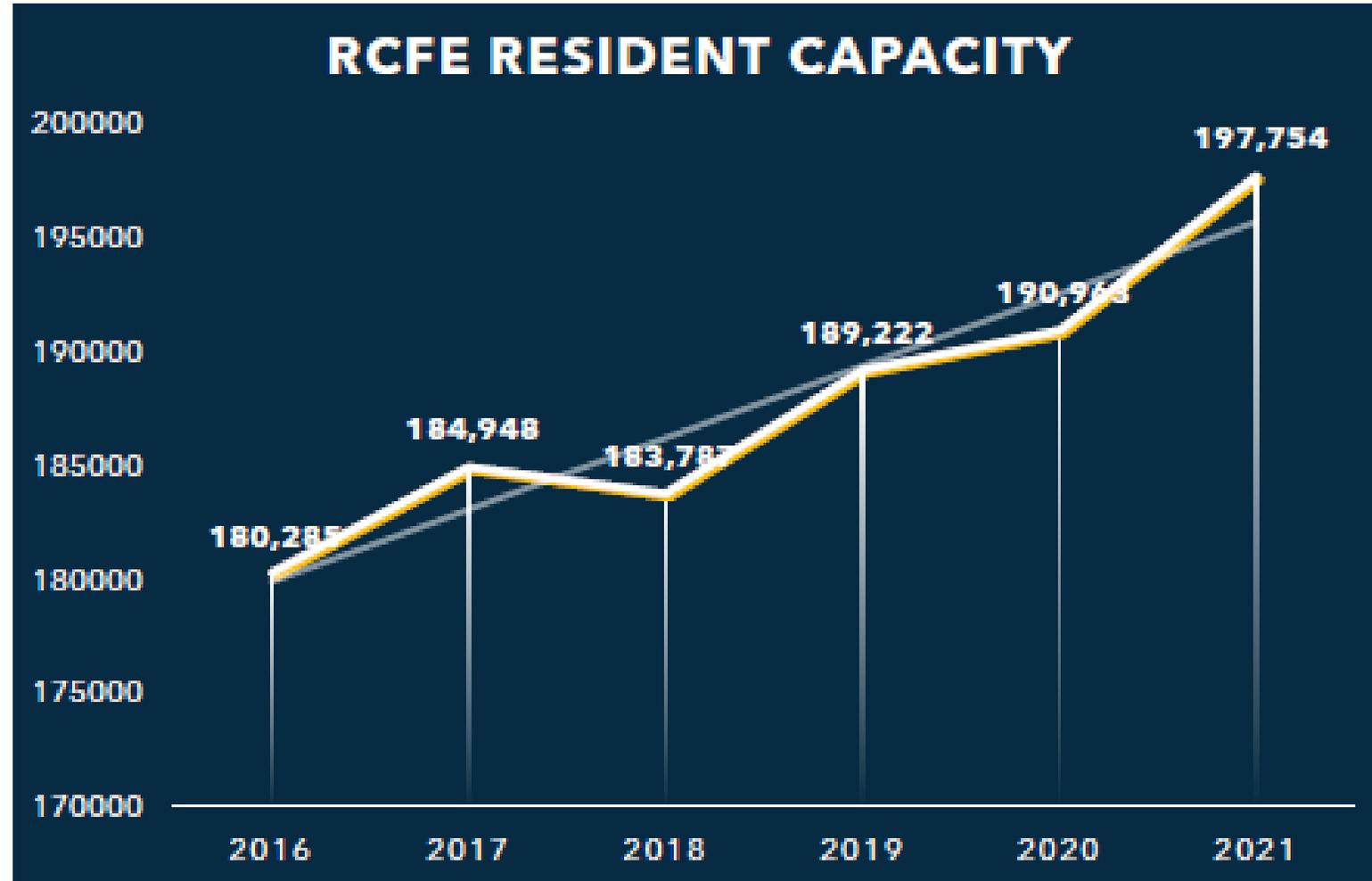
More Residential Care Facilities in CA

119 additional
Residential Care
Facilities
(1.6% increase)



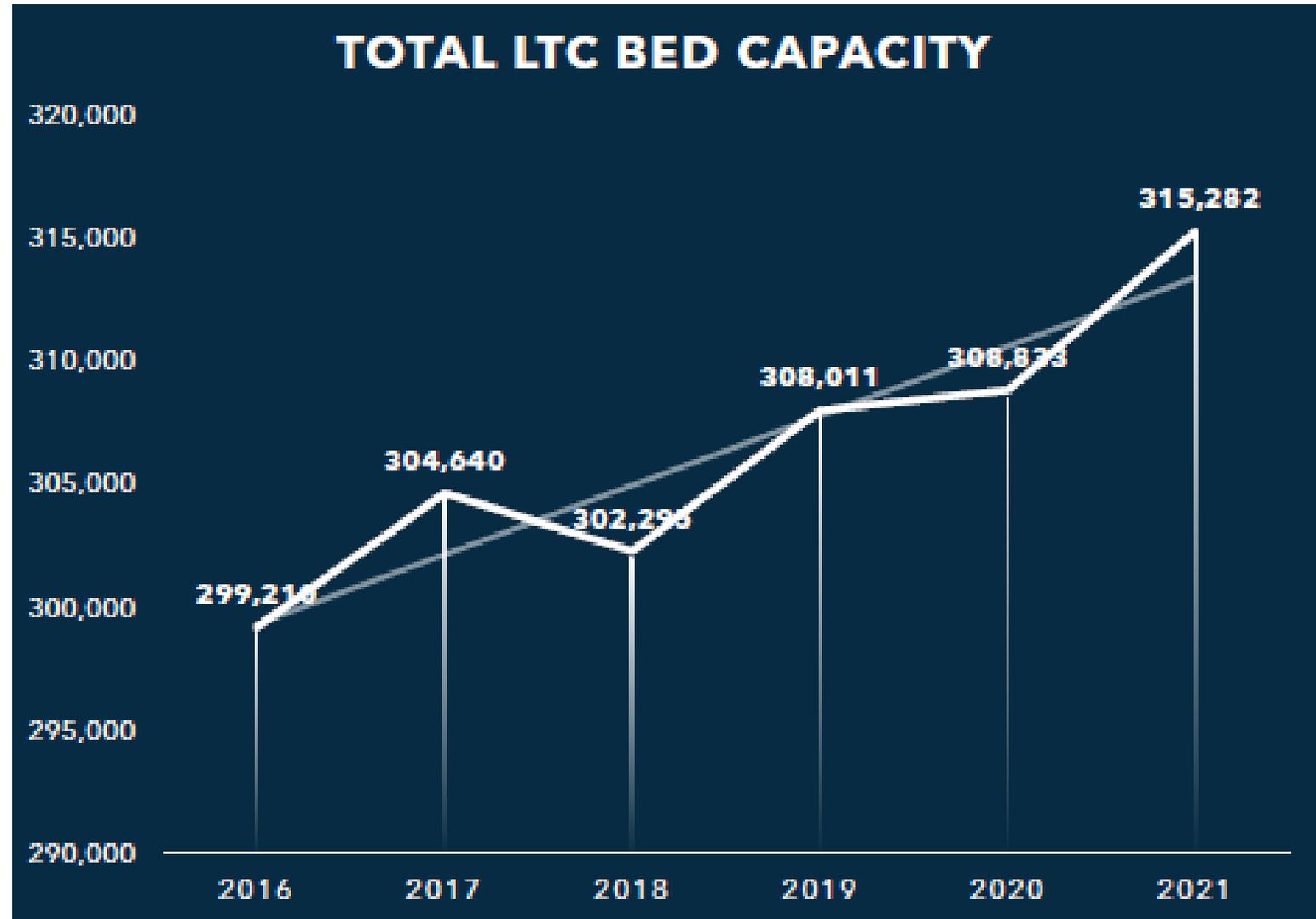
Increasing RCFE Resident Bed Capacity

Total RCFE capacity
increased by 17,469 beds
(9.6% increase)



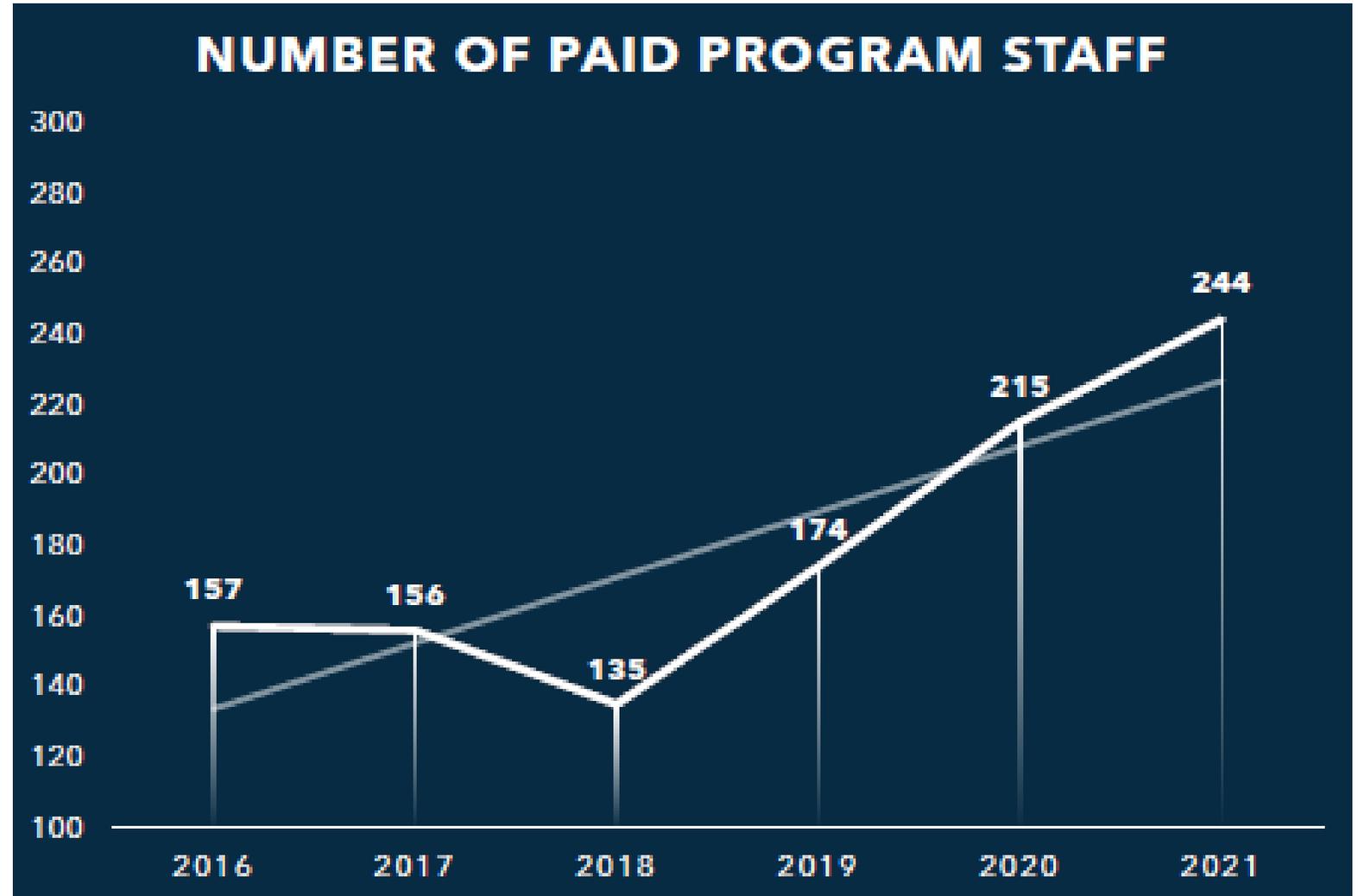
Total Long-Term Care Bed Capacity Increased

16,072
Additional LTC
Beds
(Increase of 5.4%)



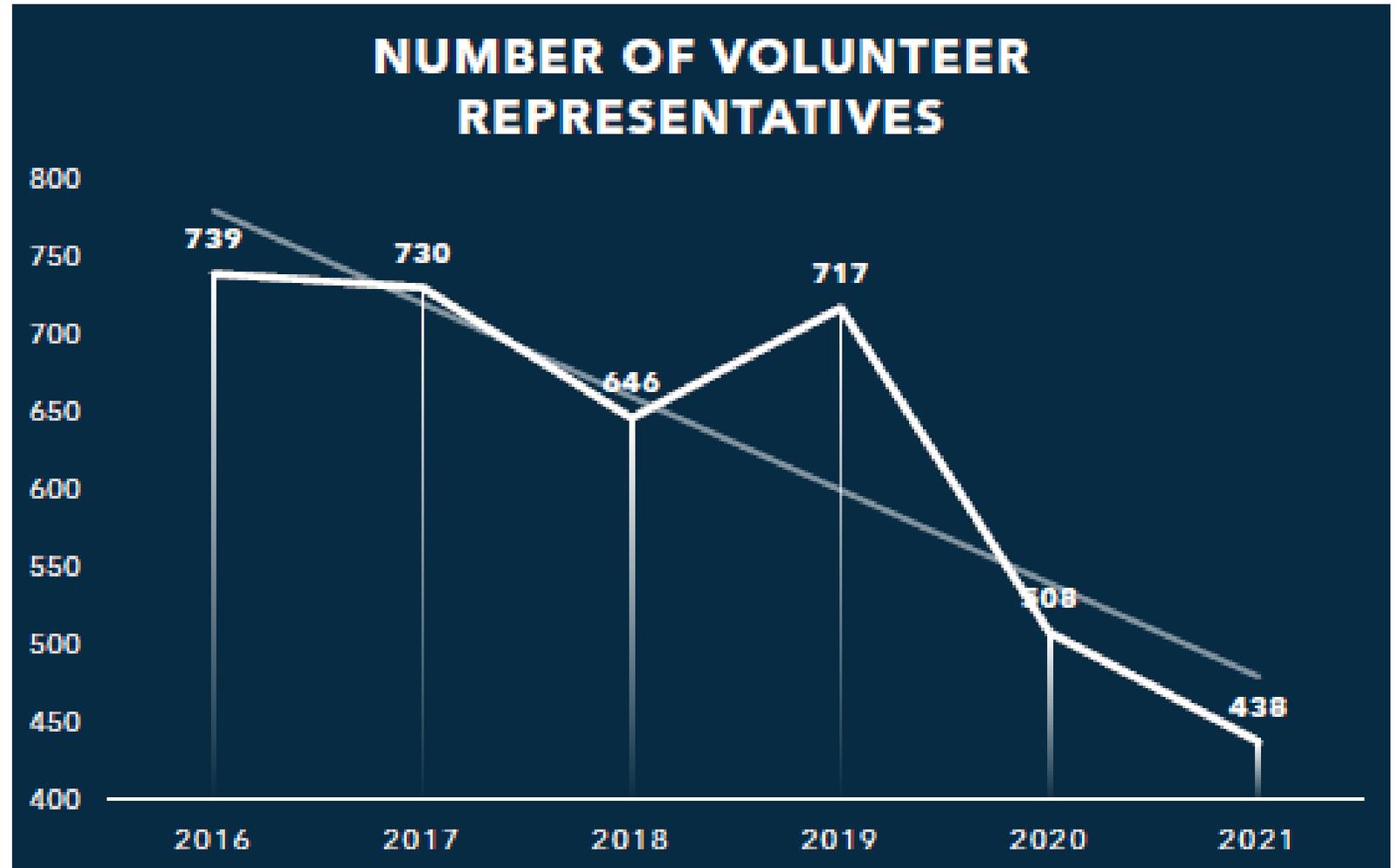
Number of Paid Program Staff Increased

87 Additional Paid
Program Staff
(55% increase)



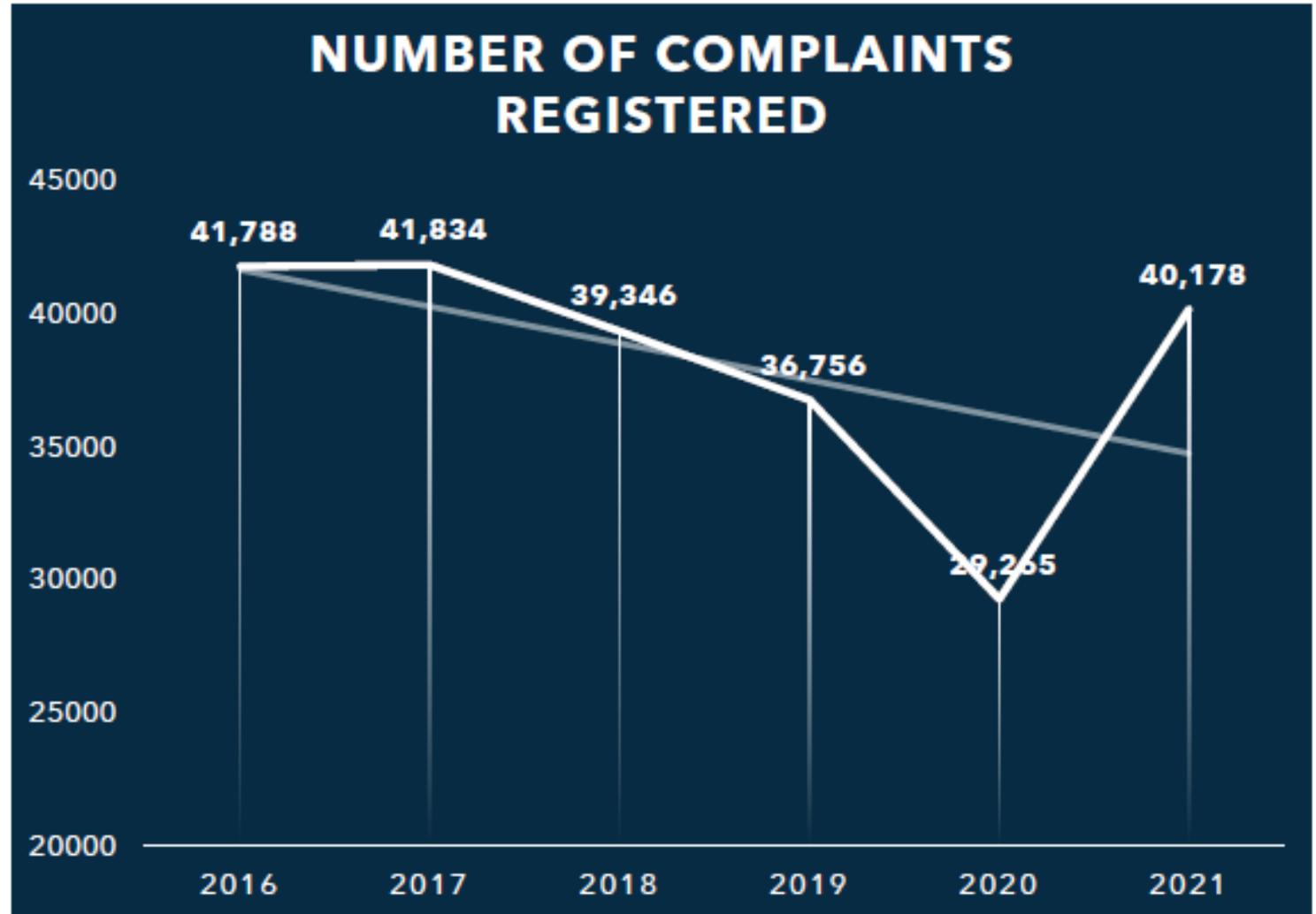
Number of Volunteer Representatives Decreased

301 Fewer
Volunteer
Ombudsman
Representatives
(40.7% decrease)



Number of Resident Complaints

Decrease in the number of resident complaints registered during the height of the COVID-19 pandemic



Top Complaint Categories

- **Abuse, gross neglect and exploitation**
- **Restrictions on visitation for family, friends and others**
- **Improper Discharges/Evictions**
- **Staffing shortages**
- **Chemical Restraints**

CDA Strategic Plan – Goal 3 Initiatives

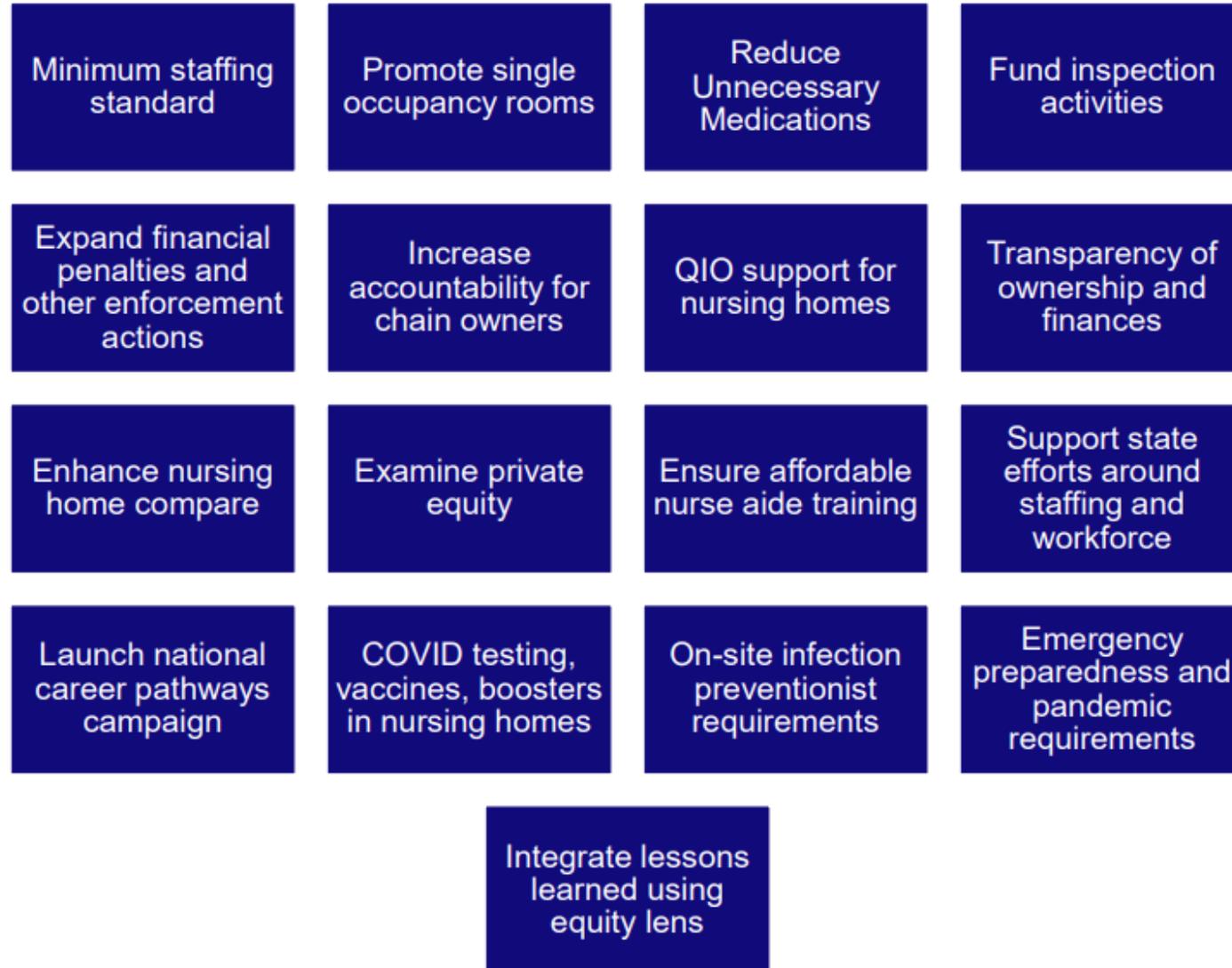
1. *Advocacy*
2. *Increase capacity of network to serve more people*
3. *Increase public awareness of services*
4. *Support quality and innovate initiatives, training and technical assistance*
5. *Ensure compliance by provider network*
6. *Expand partnerships with providers, internal and external stakeholders*
7. *Modernize programs*

#1 -Advocacy Federal and State

- Nursing Home Reforms - President Biden Proposal and CMS
- OAA - Request for Information - **Comments Submitted June 6, 2022**
- Notice of Proposed Rulemaking - Mandatory Staffing Standards for Long-Term Care Facilities - **Comments Due June 10, 2022**



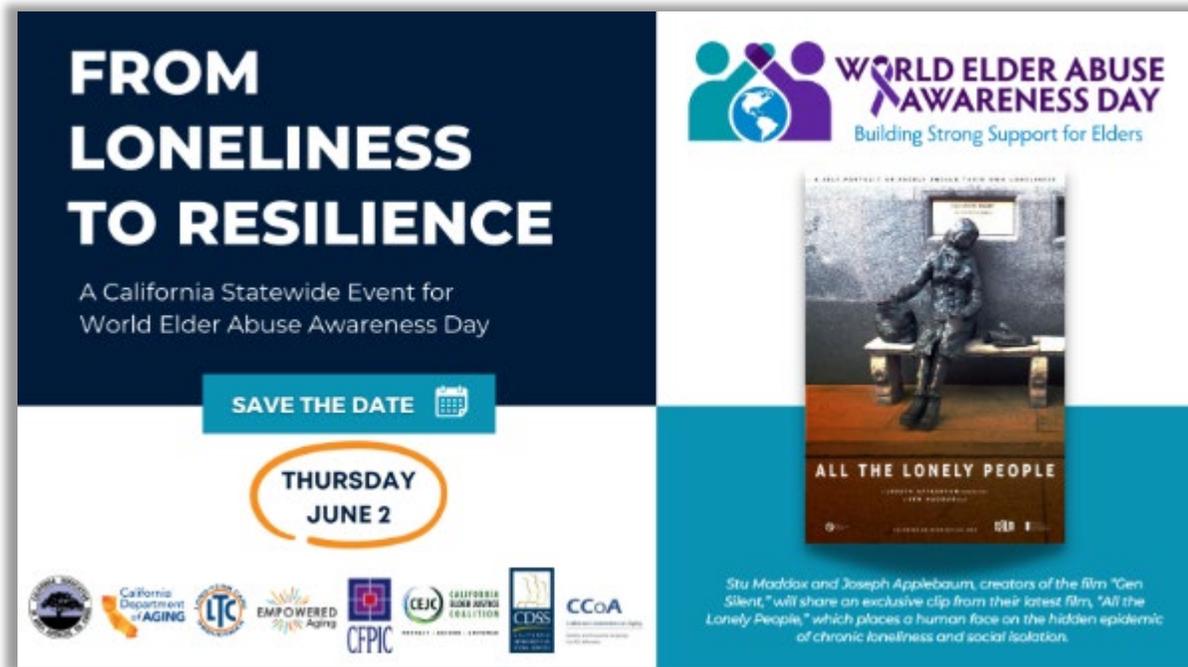
Nursing Home Reform Proposal - Initiatives



#2 State Advocacy

AB2546 (Nazarian)	Designated Persons during Public Health Emergency
AB2079 (Wood)	Skilled nursing facilities: direct care spending requirement
AB1809 (Wood)	Nursing Facility Resident Informed Consent Protection Act of 2022
AB1855 (Nazarian)	Long-Term Care Ombudsman Facility Access during Public Health emergency
AB895 (Holden)	LTC Ombudsman Information
AB2823 (Levine/Wood)	Medi-Cal: beneficiary maintenance needs: home upkeep allowance and transitional needs allowance.
AB1502 (Muratsuchi)	Change of Ownership SNFs
AB2077 (Calderon)	Medi-Cal Personal Needs Assistance

#2 Increase Public Awareness



- \$3.5 million for OSLTCO - RFP for Marketing Firm
- Partnered with CDSS on June 2, 2022 - California Elder Abuse Awareness Day - Virtual Webinar "All the Lonely People" debut
- LGBTQ + Pride Month - June

Support quality and innovation initiatives, including training and technical assistance

- ✓ Update & Streamline Monitoring Processes & Procedures for Local PSAs
- ✓ Spring LTCO Training Conference - Sacramento May 17-19 " Reset, Ready, Go
- ✓ Created Uniform Core Curriculum Training - launch in July
- ✓ Streamline and Modernize Background Clearance/Decertification and Certification Process



Master Plan for Aging Updates

Amanda Lawrence

Master Plan for Aging

The Master Plan on Aging:
FIVE BOLD GOALS FOR 2030

The Master Plan for Aging presents a comprehensive approach for every Californian to help build a California for All Ages by 2030. The Plan identifies five bold goals and twenty-three innovative and flexible strategies for state and local leaders in government, business, philanthropic, and community-based organizations to collaborate. Each of these goals is in alignment with Governor Gavin Newsom's California for All vision.

The Master Plan for Aging for 2030 is to be considered a living document for the long term. Just as California pivoted to ensure the safety and well-being of older adults in new and different ways during COVID-19 pandemic, the Master Plan will be nimble and responsive to shifting social and economic realities.

Beginning in 2021, the five bold goals will be powered by over 100 action-ready initiatives in the short term that have already been adopted by state agencies for implementation, in partnership with stakeholders and the Legislature. [See page 22 for a detailed list of these proposals.](#) These initiatives will be continually informed by the publicly accessible, user-friendly, and routinely updated Data Dashboard for Aging, which will track the Master Plan's targets over ten years. Progress, updates, and new initiatives will be addressed in an annual report produced by the Administration.

Master Plan for Aging

Master Plan FOR AGING

MPA FIRST ANNUAL REPORT

California Department of AGING

Together We ENGAGE

California Department of AGING

Master Plan for Aging INITIATIVES

One Year of Progress

In January 2021, the Administration released *The Master Plan for Aging*. Driven by Five Bold Goals and twenty-three accompanying strategies, the MPA calls on all of California's communities to build a California for All Ages. The MPA's Five Bold Goals for 2030 are: [Goal One: Housing for All Ages & Stages](#), [Goal Two: Health Reimagined](#), [Goal Three: Inclusion & Equity, Not Isolation](#), [Goal Four: Caregiving That Works](#), [Goal Five: Affordability](#).

One-hundred thirty-two initiatives: The MPA has been jump started by over one-hundred initiatives targeted for implementation during the first two years of this ten-year plan. Each of these initiatives represents key commitments made by Agencies and Departments across the Governor's Administration. High-level progress on these initiatives is indicated below. More details on the Master Plan for Aging's first year of progress can be found in the 2022 MPA Annual Progress Report.

1 Goal One: Housing for All Ages & Stages
Strategy A: More Housing Options

Initiatives	Lead Agency	Progress
Initiative 1: Identify ways to bolster production of more housing options to age well in all California suburban, rural, and urban communities - such as Accessory Dwelling Units that are affordable - to support aging well, caregiving, and affordable housing.	BCSH	Exploring
Initiative 2: Tax credits and other strategies to prioritize the types of housing units that are not being produced by the market, especially those serving people who are homeless, very, and low income.	BCSH, SDO	Planning
Initiative 3: Further facilitate affordable housing production by using monitoring, technical assistance, and enforcement strategies of existing housing production laws.	BCSH	Implementation
Initiative 4: Advance fair housing & equity by conducting outreach, education, surveys, and prosecuting violators of anti-housing discrimination laws.	BCSH	Ongoing/Completed
Initiative 5: Review housing planning and data indicators with Strategic Growth Council for older adult demographics and characteristics.	SGC, BCSH	Exploring
Initiative 6: Review current housing program definitions with SGC for inclusion of older adults and advancement of equity.	SGC, BCSH, CDEFA	Exploring

1

EXPLORING PLANNING IMPLEMENTATION ONGOING/COMPLETED

Master Plan for Aging

June 2021: CA officially joined the AARP Network of Age-Friendly



- **California is the 8th state in the nation to be designated by AARP**
- AARP's network is part of an international campaign to help communities prepare for rapidly aging populations and the parallel trend of urbanization.
- **Incredibly, 71 California municipalities are currently engaged in the Network! Is yours?**

Local Age- and Disability-Friendly Planning



Master Plan for Aging: Stakeholder Engagement

- **Alzheimer's Disease & Related Disorders Advisory Committee** : Provides ongoing advice and assistance on program needs and priorities of persons impacted by Alzheimer's disease and related dementia disorders.
- **CA Aging & Disability Research Partnership**: Advances age- and disability-focused research.
- **CA Elder & Disability Justice Coordinating Council**: Increases coordination and develops recommendations to prevent and address the abuse, neglect, exploitation, and fraud perpetrated against older adults and adults with disabilities.

Master Plan for Aging: Stakeholder Engagement

- **Disability & Aging Community Living Advisory Committee:** Advises CalHHS on advancing community living, inclusion, and integration across California.
- **Equity in Aging Advisory Committee :** Advises on the implementation of the MPA and CDA on aging and disability programs, services, data collection, and staff development.
- **IMPACT Stakeholder Committee:** Advises CalHHS on the implementation of the MPA: accountability, outcomes, and continuous improvement.

Master Plan for Aging

CA AGING & DISABILITY RESEARCH PARTNERSHIP



Launched April 8, 2022

MPA Initiative #102:

Facilitate a nation-leading research partnership on aging with CA's universities

WEBINAR WEDNESDAYS
Reimagining Nursing Homes: Emerging Federal and State Opportunities
April 6, 2022



California Department of AGING
CALIFORNIA ALL ABOUT
Together We ENGAGE

WEBINAR WEDNESDAY
Alzheimer's and Dementia in Focus
June 8, 2022



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WEBINAR WEDNESDAYS
Advancing Age-Inclusive Health Systems
May 4, 2022



California Department of AGING
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Webinar Wednesdays

Recordings of February – May Webinars available on YouTube



June 14, 4 pm

CDA'S DIRECT CARE WORKFORCE INITIATIVE

California GROWs:
Growing a Resilient,
Outstanding Workforce in
the Home and Community



California Department
of **AGING**

CA for ALL Ages & Abilities

Day of Action

September 20th, 2022

Are you **READY?**

We are **R**eimagining **E**quity, **A**ging,
Disability & **Y**ou as part of it all.



Save The Date to join us on September 20th as we gather with our stakeholders to present the priorities and platforms that impact Aging, Disability and Equity. Be part of the progress as we move forward with California's Master Plan for Aging and what 21st century readiness could look like.

COVID-19 Vaccine Outreach

Connie Nakano

COVID-19 Vaccine Outreach

- CDPH data indicates 92% 65+ have had one or more doses
- Only 57% have completed their boosters.
- Statewide Vaccine Outreach continues with paid and earned media tactics including TV, Radio, Online, and Direct Mail in English and other languages.



COVID-19 Vaccine Outreach

Paid Media

- Broadcast Radio
- Television
- Direct Mail
- Online

Earned Media

- End of June: Statewide Newspaper Insert

Direct Mail



Sample TV Spots

[TV Spot 1: Protect](#)

[TV Spot 2: Barriers](#)

[TV Spot 3: Safe](#)

[TV Spot 4: Older/Wiser](#)

Sample Radio Spots



KFBK-AM



KQOD-FM

COVID-19 Vaccine Outreach



- 8-page newspaper insert
- One-stop resource guide for older adult resources
- Information on COVID-19 vaccines and boosters

Vaccine Outreach Campaign Resources

CDA has limited quantities of vaccine mailers available for distribution. Postage is NOT included.

- [Ordering portal](#)

Welcome to the California Department of Aging's COVID-19 Vaccine Campaign Ordering Portal.

COVID-19 Booster and Older Adult Resource cards are free and available to you to distribute to the older adults and people with disabilities you serve. Cards may be distributed in-person during appointments or other activities, placed in office lobbies, included in newsletters or other mailed items, or any other method that is compatible with your day-to-day business. Thank you for your help in getting these cards into the hands of California's older adults to ensure we are protecting our state from COVID-19 and its variants. If you have any questions, please [email us](#).

Click below to order, download and share the English and Bilingual postcards to help get everyone vaccinated. Free transportation and in-home appointments are available. **Limited print quantities and postage not included.**

Get Vaccinated Campaign Postcards



Various versions are available to print yourself - (1) used for In-person distribution without space for postage, (2) for mail distribution with space for postage and (3) for mail distribution with space for postage, but without CDA branding to allow for full customization.

ORDER NOW
English Version



PDF version available to print yourself

DOWNLOAD NOW
Spanish Version

Vaccine Outreach Campaign Resources



For more information and to keep updated about **COVID 19 Vaccine outreach campaign**, go to [CDA Webpage Highlights Section](#).

Direct link:
[COVID 19 Vaccine Outreach](#)

Questions and Answers

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