

Health Insurance Counseling and Advocacy (HICAP) Aggregate Report

Program: PSA 30 - Aging and Veterans Services HICAP

From: 07/01/2009 To: 06/30/2010

Public and Media Data Report

	JUL-SEP	OCT-DEC	JAN-MAR	APR-JUN	TOTAL
Type of Activity	Q1	Q2	Q3	Q4	
Interactive Presentations to Public in Person					
Total Number of Events	9	12	2	0	23
Estimated Number of Attendees	211	502	50	0	763
Estimated Number of Persons Provided Enrollment Assistance	0	0	0	0	0
Booths or Exhibits at Fairs or Special Events					
Total Number of Events	3	5	3	6	17
Estimated Number of Attendees	218	1,672	116	453	2,459
Estimated Number of Persons Provided Enrollment Assistance	0	0	0	0	0
Mobile InfoVan Events					
Total Number of Events	0	0	0	0	0
Estimated Number of Attendees	0	0	0	0	0
Estimated Number of Persons Provided Enrollment Assistance	0	0	0	0	0
Dedicated Enrollment Events					
Total Number of Events	0	0	0	3	3
Estimated Number of Attendees	0	0	0	38	38
Estimated Number of Persons Received Any Enrollment Assistance	0	0	0	0	0
Enrollment Assistance with Medicare Programs(s)	0	0	0	0	0
Enrollment Assistance with Part D	0	0	0	0	0
Enrollment Assistance with LIS	0	0	0	0	0
Enrollment Assistance MSP	0	0	0	0	0
Enrollment Assistance with Other Medicare Program	0	0	0	0	0
Radio Shows Live or Taped (Not a Public Service Announcement)					
Total Number of Events	0	0	0	0	0
Estimated Number of Attendees	0	0	0	0	0
TV/Cable Shows Live or Taped (Not a Public Service Announcement)					
Total Number of Events	0	0	0	0	0
Estimated Number of Attendees	0	0	0	0	0
Other Electronic Events (Public Service Announcements (Radio/TV), Ads, Crawls, etc.)					
Total Number of Activities	0	0	0	0	0
Estimated Number of Persons Reached	0	0	0	0	0

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Other Print Activity (newspaper articles, fliers, phamplets, etc.)					
Total Number of Print Activities	0	3	0	1	4
Estimated Number of Targeted Persons Reached	0	214,000	0	85,000	299,000
Presenters					
HICAP Paid Staff					
Total Presenters	0	0	0	0	0
Total Hours for Length of Activities	0.00	0.00	0.00	0.00	0.00
HICAP In-Kind Paid Staff					
Total Presenters	0	0	0	0	0
Total Hours for Length of Activities	0.00	0.00	0.00	0.00	0.00
HICAP Volunteer Staff					
Total Presenters	0	0	0	0	0
Total Hours for Length of Activities	0.00	0.00	0.00	0.00	0.00
Other Presenters					
Total Presenters	0	0	0	0	0
Total Hours for Length of Activities	0.00	0.00	0.00	0.00	0.00
Area of Focus					
Dual Eligible with Mental Illness	4	23	2	6	0
Employer Termination - COBRA	0	0	0	0	0
General HICAP Information	12	24	6	11	53
Grievances / Appeals - Plan Issues	0	0	0	1	1
Long-Term Care / Insurance	0	2	2	1	5
Low Income Subsidy (LIS) / Application Assistance	11	22	6	11	50
Medicare (Parts A & B)	9	21	4	6	40
Medicare Advantage (Part C)	8	23	5	6	42
Medicare Fraud / Abuse	12	20	4	6	42
Medicare Prescription Drug Coverage (Part D)	12	21	4	7	44
Medigap / Medicare Supplements	3	19	4	6	32
Non-Medicare Fraud/Abuse	1	0	1	0	2
Other Topics / Issues (Health Specific)	1	3	0	4	8

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Partnership Recruitment	0	0	0	0	0
Preventive Care Benefits	0	3	0	4	7
QMB/SLMB/QI	6	12	6	7	31
Volunteer Recruitment	0	0	0	0	0
Targeted Audience					
African American	7	15	2	7	31
American Indian or Naitave Alaskan	5	20	3	9	37
Asian Indian	0	0	0	0	0
Caucasian	7	21	3	10	41
Chinese	0	0	0	0	0
Disabled	6	19	3	9	37
Dual Eligible Groups	0	0	0	0	0
Employer Related Groups	9	19	5	8	41
Family Member/Caregiver of Beneficiary	6	23	4	10	43
Filipino	0	0	0	0	0
Guamanian or Chamorro	0	0	0	0	0
Hispanic / Latino	6	20	3	9	38
Hmong	0	0	0	0	0
Japanese	0	0	0	0	0
Korean	0	0	0	0	0
Low Income	8	20	3	9	40
Medicare Beneficiaries	7	23	6	10	46
Medicare Pre-Enrollees	0	0	0	0	0
Mental Health	10	21	3	8	42
Mental Health Professionals	0	0	0	0	0
Native Hawaiian	0	0	0	0	0
Other	2	12	2	4	20
Other Asian	5	18	3	9	35
Other Pacific Islander	4	15	2	8	29
Partnership Outreach	0	0	0	0	0
Presentations to Groups in Language Other than English	5	14	3	6	28
Rural	10	17	3	8	38
Samoan	0	0	0	0	0
Socail Work Professionals	0	0	0	0	0
Some Other Race or Ethnicity	0	0	0	0	0
Vietnamese	0	0	0	0	0

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Web Site Hits					
Total Web Hits to Local HICAP Web Site	0	0	0	0	0
Literature from Events					
General HICAP Brochure	481	3,190	405	690	4,766
"Taking Care of Tomorrow"	0	40	0	0	40
Other Publications (Created by or on Behalf of Local HICAP)	0	726	0	0	726
Other Literature					
Other Literature	0	0	0	0	0
Brochures from Quick Call	0	8	2	0	10