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*Alzheimer's Association,  
Orange County*



**Victoria Jump**  
*Ventura County Area  
Agency on Aging*



**Valeria Ochoa**  
*Southern Caregiver  
Resource Center*

**Ensuring Equity in  
Aging Webinar Series**

May 5, 2021, 10–11 am

**Alzheimer's Disease & Other Dementias:  
Culturally Responsive Services,  
Support, and Care**

Closed captioning & ASL interpreting will be provided



# Welcome!

## Webinar Logistics: Join by smart phone, tablet, or computer

- To join audio by telephone: 888-788-0099
- Meeting ID: 935 9960 0809      Password: 510027
- Live captioning streamed through webinar (Zoom)
- American Sign Language Interpretation via webinar (Zoom)
- Recording, slides, and transcripts will be posted at CDA's online California for ALL Ages [Equity in Aging Resource Center](#) and YouTube channel.



# Questions & Comments

**The final 10 minutes of the webinar is reserved for questions and comments:**

- Attendees joining by **webinar (Zoom)**, use the Q&A function to ask a questions or click the raise hand button to join line. The moderator will announce your name or your last 4 digits of your phone number and will unmute your line.
- Attendees joining by **phone**, press \*9 on your dial pad to “raise your han”. The moderator will announce the last 4 digits of your phone number and will unmute your line.
- For additional information or feedback email [Engage@aging.ca.gov](mailto:Engage@aging.ca.gov).



# Ensuring Equity in Aging Webinar Series

- 1<sup>st</sup> Wednesday of each month: November 2020 – July 2021
- State and local speakers with expertise in the subjects of cultural competency, equity, program and service delivery
- Let's learn together how we can help make our communities a more just place and build a **California for ALL Ages**



# NEXT MONTH'S WEBINAR

**June 2, 2021 - Culturally Informed Policy & Programs with and for Older Immigrants and Refugees**

***More details to come!***

***Register in advance!***



# Today's Speakers



**Daniel Gaytan**

*Alzheimer's Association,  
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**Valeria Ochoa**

*Southern Caregiver Resource  
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# The 2021 Special Report: *Race, Ethnicity, and Alzheimer's in America*



“Despite decades of research and calls to action to ensure that health care is accessible and equal for all regardless of gender, race, ethnicity, geography and socioeconomic status, this aim is still far from reality for too many Americans.”

# Background on the Special Report

- Conducted two nationwide surveys of U.S. adults and Alzheimer's caregivers.
- Surveys included responses from: Asian, Black, Hispanic, Native and White Americans.

## Examined attitudes and experiences, specifically regarding:

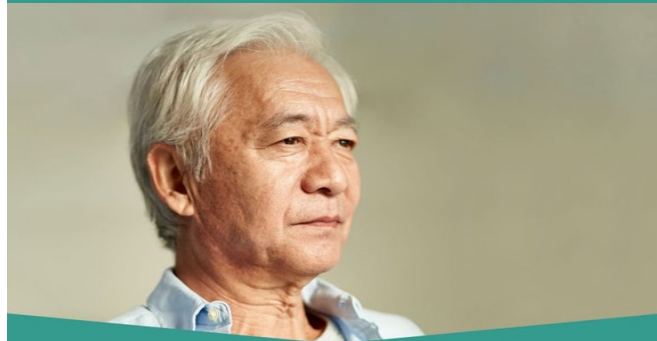
- Access to dementia care and support services
- Knowledge and understanding of the disease
- Trust in health care, providers, and disease research
- Interest in clinical trials
- Existence of discrimination and how that impacts care





**33% of Hispanic Americans**  
reported discrimination  
when seeking health care.

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**34% of Asian Americans**  
reported discrimination  
when seeking health care.

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**50% of Black Americans**  
reported discrimination  
when seeking health care.

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**42% of Native Americans**  
reported discrimination  
when seeking health care.

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## Topline Conclusions

- ❖ Discrimination is a barrier to care, including Alzheimer's and dementia care, for a significant number of people of color.
- ❖ There is a strong desire to receive care from health care providers who understand their unique experiences and backgrounds, but there is relatively low confidence that there is access to such providers.
- ❖ Black Americans lack trust in research clinical trials, and half doubt that advances in Alzheimer's treatments will be shared.
- ❖ Knowledge, awareness, concern and stigma about Alzheimer's varies widely across racial and ethnic groups.

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**800.272.3900 | [alz.org](https://www.alz.org)®**

# Hear Our Stories

- **Florence Lam**, shares her experience with her grandmother's diagnosis of Alzheimer's disease, highlighting some of the challenges that she experienced in getting care.
- **Yolanda Rogers**, shares her experience with her mother's struggle to get a diagnosis.





- Diagnosed in 2015
- Language barrier
- Culturally insensitive doctors
- Barriers to finding long-term care



# Testimonial

Dr. Yolanda Rogers, Ed.D.



*My Inspiration:  
Momma Irene and Uncle Chuck*

What we  
needed







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#ENDALZ

#ENDALZ

#ENDALZ



**COUNTY *of* VENTURA**

Area Agency on Aging

**Alzheimer's Disease & Other Dementias: Culturally Responsive  
Services, Support, and Care.**  
May , 2021

# Demographics of the County

Population by Ethnicity	County: Ventura		State: California	
	Persons	% of Population	Persons	% of Population
Hispanic/Latino	377,765	44.64%	16,124,059	40.57%
Non-Hispanic/Latino	468,484	55.36%	23,615,987	59.43%



# Responding to the Need - Providing Culturally Responsive and Appropriate Services

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## ADRD program that supports:

- Individuals with ADRD that live alone
- Individuals with ADRD that live with caregiver and/or partner
- Individuals with IDD/DD that have ADRD or are likely to develop it

## Program Supports

- Respite
- Transportation
- Personal care
- Home modifications
- Caregiver support including training
- Caregiver consultation and support
- And more

## Partnerships and Funding

- ACL grant – 3 year \$1 million dollars
- Alzheimer's Association
- Independent Living Resource Center
- Leverage Older Americans Act funds and Family Caregiver funds
- Dementia Friendly Ventura County

## Accessing Services

- Referrals from Alz Assoc and other social service agencies
- Self referrals
- Screening through I&R/ADRC
- Referrals through other VCAAA programs

## Training for Staff

- Bicultural and bilingual staff
- Continuous training for social work and information and referral staff
- Person centered care provided
- Annual training with Alz Association and ILC staff which includes training specific to the Latinx older adult population and IDD/DD populations

For more information or to inquire about services:

- Call us at (805) 477-7300
- Email us at [LOIS.VCAAA@Ventura.org](mailto:LOIS.VCAAA@Ventura.org)
- Visit us at [vcaaa.org](http://vcaaa.org)



*“Caring for those who care for others”*

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**Valeria Ochoa**  
Community Educator

# The Caregiver

Fulltime worker

Self-care

Cook

Parent

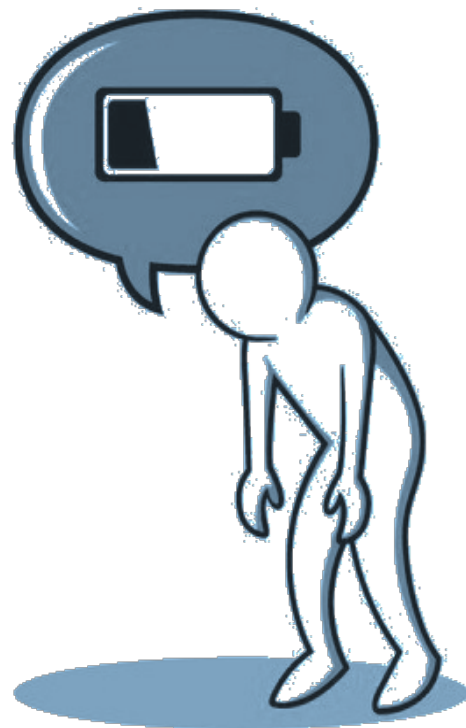
Financial advisor

Driver

Relationships

Legal advisor

Appointments





# Caregiver Resource Centers (CRC's)

The state of California has 11 Caregiver Resource Centers (CRCs), including SCRC. California was the first state in the nation to establish a statewide network of support organizations for caregivers; every resident has access to a CRC in their area!

CRC's Website: [www.caregivercalifornia.org](http://www.caregivercalifornia.org).



# Southern Caregiver Resource Center

*Caring for those who care for others*

**WE OFFER FREE  
SUPPORT SERVICES  
FOR FAMILY CAREGIVERS**

(800) 827-1008 | [caregivercenter.org](http://caregivercenter.org)



Respite



Short-Term  
Counseling



Support  
Groups



Specialized  
Information



Education  
&  
Training



REACH<sub>2</sub>  
Caregivers/  
CALMA



Case  
Management



Employer  
Resources



Legal &  
Financial  
Consultation



Together Care  
Respite

Tax ID 33-0402867



# iCare Portal

Visit [www.caregivercenter.org](http://www.caregivercenter.org) to explore Southern Caregiver Resource Center's online resources

**CAREGIVER CORNER**

**PODCAST**

**FAMILY CAREGIVER  
CLASSES**

**DIGITAL NEWSLETTER**





For more information & access to services, please visit us at:

**[www.caregivercenter.org](http://www.caregivercenter.org)**

Or call (800) 827-1008 | (858) 268-4432

# Questions & Comments

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# Thank You

- **Visit CDA's Aging & Equity Resources for More Information:**
  - [Equity in Aging Resource Center](#)
  - [California For All Ages Campaign](#)
- Check out [Alzheimer's Association's 2021 Facts & Figures Report](#) – includes a focus on **race & ethnicity**
- **Register in Advance for the June 2, 2021 - Culturally Informed Policy & Programs with and for Older Immigrants and Refugees**
- **Webinar recordings, slides, and transcripts** are available at CDA's online [Equity in Aging Resource Center](#) and [YouTube channel](#).
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