



# STRATEGIC PLAN

2025-2028





## VISION

An age- and ability-inclusive California that empowers choice among all individuals.

## MISSION

Lead California's aging network through future-focused planning, equitable programs, and collaborative partnerships that support older adults, people with disabilities, and caregivers.

## VALUES

### **Person-Centered & Responsive**

We prioritize Californians' needs and preferences, ensuring that our programs and services adapt and evolve.

### **Equity & Inclusivity**

We advocate for all Californians to ensure equitable access to resources for aging well.

### **Leadership & Collaboration**

We lead with a vision for the future and join with our diverse community partners to realize that vision.

### **Data-driven & Outcomes-based**

We make decisions informed by evidence and commit to enhancing the effectiveness and reach of our programs and services.



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# STRATEGIC FRAMEWORK



## People and Populations

We will ensure older adults, people with disabilities, and caregivers can easily access the services and supports they need to thrive.



## Performance

We will establish and enhance CDA's infrastructure and tools needed to deliver high-quality, efficient services and promote an inclusive culture. We will hold the Aging Network accountable for delivering high-quality services and communicate program outcomes to ensure transparency.



## Partnerships

We will continue to develop, advance, and measure the Master Plan for Aging, ensuring that aging Californians benefit from innovative and integrated supports. We will strengthen our impact by partnering with others, leveraging their networks and resources to expand our reach to diverse and underserved populations.

# PEOPLE AND POPULATIONS

## GOAL ONE

Improve availability, access, and awareness of programs and services

### Objectives

**Review and update** Planning Service Area (PSA) and Area Agency on Aging (AAA) designation criteria and processes

**Review and update** the Intrastate Funding Formula (IFF)

**Standardize** a set of core AAA programs and services

**Design** California's Aging and Disability No Wrong Door (NWD) System

**Increase** awareness of the California Aging Network





# PERFORMANCE

## GOAL TWO

Improve CDA's administrative and operational performance

### Objectives

**Formalize** staff training and development opportunities

**Create** efficiencies through new tools and policies, procedures, and contract clarifications

**Improve** internal and external communications

**Establish** collaborative processes to improve program monitoring and auditing

## GOAL THREE

Monitor and communicate program performance

### Objectives

**Improve** program data and analysis capabilities

**Establish** performance measures and a system for measurement

**Share** program performance results



# PARTNERSHIPS

## GOAL FOUR

Lead and advance the Master Plan for Aging (MPA)

### Objectives

**Partner** across local, state and federal government sectors to advance Long-Term Services and Supports (LTSS) system change

**Collaborate** across public and private sectors to advance MPA initiatives

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## GOAL FIVE

Strengthen partnerships with key stakeholders to advance CDA's mission

### Objectives

**Establish** strong linkages with tribal communities

**Prioritize** engagement with underserved and underrepresented communities

**Collaborate** with local, state, and federal partners to enhance programs and services for older adults, people with disabilities, and family caregivers





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