



COVID-19 Vaccination & Booster Outreach Briefing
April 29, 2022 | 10:00am-11:00am
Captioners Transcript

10:00:39 >> GOOD MORNING, EVERYONE. WE ARE JUST GOING TO WAIT ANOTHER MINUTE AS PARTICIPANTS ARE COMING IN.

10:00:44 >> RECORDING IN PROGRESS.

10:01:19 GOOD MORNING, EVERYONE. THANK YOU FOR JOINING US FOR TODAY'S BRIEFING. TODAY WE WILL BE COVERING COVID-19 OUTREACH BRIEFING, MY NAME IS CONNIE NAKANO, THE COMMUNICATION DIRECTOR FOR THE DEPARTMENT OF AGING AND TO GO OVER A FEW LOGISTICS OFF THE TOP AS FOLKS ARE ENTERING OUR WEBINAR.

10:01:54 REMINDER PARTICIPANTS WILL BE MUTED DURING THE PRESENTATION. YOU CAN USE YOUR RAISE THE HAND ICON DURING OUR Q&A PORTION, WHICH WILL BE TOWARDS THE LATTER PART OF THE HOUR TO REQUEST YOU ARE MUTED AND CLOSED CAPTIONING IS ENABLED AND YOU CAN ENABLE THAT AT THE BOTTOM OF YOUR SCREEN AND THE Q&A FUNCTION IS ENABLED AND YOU CAN SHARE YOUR COMMENTS AND QUESTIONS AND THIS IS RECORDED AND ARCHIVES ON CDA'S YOUTUBE CHANNEL.

10:02:09 WE HAVE A PACKED AGENDA TODAY SO WE WILL BE GOING OVER SOME COVID DATA. WE WILL, ALSO, BE BRIEFING YOU ON OUR COVID VACCINE OUTREACH AND THEN WE WILL HAVE ADDITIONAL RESOURCES AS WELL AND THEN WE WILL HEAD INTO THE Q&A.

10:02:15 SO NOW I WOULD LIKE TO INTRODUCE YOU TO OUR DIRECTOR OF CALIFORNIA DEPARTMENT OF AGING SUSAN DEMAROIS.

10:02:38 >> THANK YOU SO MUCH, CONNIE AND GOOD MORNING TO EVERYBODY. THANK YOU FOR ATTENDING TODAY'S BRIEFING. I AM CLOSELY MONITORING THE REGISTRANTS, WE HAVE 423 PARTICIPANTS ON WITH US, INCLUDING A NUMBER OF REPRESENTATIVES FROM VARIOUS STATE DEPARTMENTS. THANK YOU ALL FOR BEING HERE AND PREPARING TODAY FOR THIS IMPORTANT TOPIC.

10:03:02 WHILE SOME COVID RESTRICTIONS HAVE BEEN LIFTED AND MANY BEGIN TO RETURN TO NORMAL, THERE IS STILL A POPULATION THAT REMAINS SUSCEPTIBLE TO THE COVID VIRUS AND IT'S IMPORTANT THAT WE CONTINUE TO ENCOURAGE THEM TO GET VACCINATED AND GET BOOSTED AND STAY CURRENT. TODAY YOU WILL LEARN ABOUT THE MOST RECENT COVID GATE THAT AND HOW ALL OF OUR PARTICIPANTS ARE BEING IMPACTED.

10:03:25 YOU WILL HEAR WHAT OUTREACH EFFORTS ARE IN PLACE IN CLOSE COLLABORATION WITH THE CALIFORNIA DEPARTMENT OF PUBLIC HEALTH AND OUR SISTER DEPARTMENTS ACROSS THE CALIFORNIA HEALTH AND HUMAN SERVICES THAT SERVE OLDER ADULTS AND PEOPLE WITH DISABILITIES, THE DEPARTMENT OF SOCIAL SERVICES, THE DEPARTMENT OF DEVELOPMENTAL SERVICES, THE DEPARTMENT OF REHABILITATION AND THE DEPARTMENT OF HEALTHCARE SERVICES.

10:03:41 WE WOULD LIKE TO ENCOURAGE YOU TO JOIN US IN CONTINUING TO SPREAD THESE IMPORTANT PUBLIC MESSAGES TO OLDER ADULTS AND PEOPLE WITH DISABILITIES SO THEY CAN SAFELY BE REINTEGRATED INTO THEIR COMMUNITIES.

10:03:49 I WOULD LIKE NOW TO TURN IT OVER TO OUR COLLEAGUE FROM THE DEPARTMENT OF PUBLIC HEALTH, WELCOME AUBRIE FONG.

10:04:10 >> THANK YOU SO MUCH, DIRECTOR. GOOD MORNING, EVERYONE. SO HAPPY TO BE HERE WITH ALL OF YOU ON THIS

FRIDAY MORNING. MY NAME IS AUBRIE FONG AND I AM WITH THE CALIFORNIA DEPARTMENT OF PUBLIC HEALTH VACCINATE ALL 58 CAMPAIGN.

10:04:48 SO JUST I WANT TO OPEN THIS MORNING BY SHARING A LITTLE BIT OF VACCINE ADMINISTRATION INFORMATION AS WELL AS SOME NUMBERS THAT WILL SHARE WITH YOU SHORTLY BUT A QUICK AT A GLANCE, THESE NUMBERS WERE CAPTURED YESTERDAY. WE'VE GOT ALMOST 75 MILLION VACCINES ADMINISTERED AND THEN YOU CAN SEE THERE THE BREAKDOWN OF FULLY VACCINATED AND PARTIALLY VACCINATED. SO WE ARE ABOUT AT 75% OF THE FULLY VACCINATED OF THOSE THAT ARE ELIGIBLE. THE NEXT SLIDE, PLEASE.

10:05:07 SO HERE JUST WANTED TO, ALSO, GIVE A SNAPSHOT OF PRIMARY SERIES COMPLETION BY AGE GROUP. AND THIS INFORMATION IS ALL AVAILABLE ON THE COVID-19 VACCINE DATA DASHBOARD AND YOU CAN BREAK IT DOWN FOR THE WHOLE STATE. SO STATEWIDE INFORMATION AS WELL AS BY COUNTY.

10:05:25 AND THEN IN THE DROP-DOWN BOXES YOU CAN, ALSO, SELECT DIFFERENT CATEGORIES BUT HERE I WANTED TO GIVE A BREAKOUT OF THE PRIMARY SERIES COMPLETION BY AGE GROUP. SO YOU WILL SEE HERE, ALSO, A BREAKDOWN OF PARTIALLY VACCINATED AND NOT YET VACCINATED OF THOSE THAT WE HAVE RECORD OF BEING ELIGIBLE TO BE VACCINATED.

10:05:43 HERE YOU WILL NOTE THAT THE 50-64 AGE RANGE IS 84.1% VACCINATED. OF THE 7.4 MILLION THAT ARE ELIGIBLE AS WELL AS 84% OF THE 65 AND OVER POPULATION.

10:06:18 NEXT SLIDE, PLEASE. ALSO, JUST A QUICK UPDATE ABOUT BOOSTER DOSES. WE HAVE COME INTO SOME NEW ELIGIBILITY AND EXPANSION OF BOOSTER DOSES. SO JUST WANTED TO HELP EVERYONE HERE WITH A BREAKDOWN OF WHO IS ELIGIBLE FOR THE FIRST -- WHO IS ELIGIBLE AND RECOMMENDED FOR THE FIRST BOOSTER DOSE, EVERYBODY AGE 12 AND OLDER SHOULD RECEIVE A FIRST BOOSTER AND SECOND BOOSTER DOSE IS AVAILABLE FOR THOSE IN VULNERABLE

POPULATION WHO ARE MOST LIKELY TO BENEFIT FROM SEVERE ILLNESS, HOSPITALIZATION AND DEATH.

10:06:46 SO THERE WILL BE SOME INFORMATION FAQs LINKED IN THE OUTREACH SECTION THAT WE WILL GO OVER A LITTLE BIT LATER. NEXT SLIDE, PLEASE. ALSO, I WANTED TO GIVE A QUICK SNAPSHOT OF VACCINATION STATUS BY GROUP FOR BOOSTEST. SO BOOSTER COMPLETION OF AGE GROUP AND HERE AGAIN YOU WILL SEE THE BREAKDOWN OF THOSE THAT HAVE RECEIVED THE BOOSTER AND THOSE THAT ARE ELIGIBLE BUT HAVE NOT RECEIVED A BOOSTER.

10:07:25 SO FORAGE GROUP 50-64, WE ARE AT 64.9% AND 65 AND OVER WE ARE AT ABOUT 74% OF THE PLACE. ELIGIBLE POPULATION. NEXT SLIDE, PLEASE. HERE, ALSO, IS JUST A QUICK BREAKDOWN OF BOOSTER COMPLETION BY RACE AND ETHNICITY AS WELL AS AGE. SO THESE ARE VERY OBVIOUSLY VERY GENERAL RACE AND ETHNICITY GROUPS BUT GIVES YOU A QUICK GLIMPSE THERE AS WELL BETWEEN THE BREAKDOWN OF RACE AND ETHNICITY AND THANK YOU FOR DROPPING THE DASHBOARD IN THE CHAT.

10:07:46 ALL OF THIS IS ON THAT DASHBOARD AND UPDATED TWICE A WEEK NOW. SO YOU WILL BE ABLE TO GO THERE AND THERE ARE MANY SECTIONS THERE THAT AS I POINTED OUT BEFORE YOU CAN SELECT DIFFERENT GROUPINGS AND YOU CAN SELECT BY COUNTY AS WELL AS STATEWIDE DATA.

10:07:46 .

10:08:14 >> ADDRESS. THANK YOU SO MUCH FOR SHARING THE DATA, AUBRIE, THAT IS VERY HELPFUL AND THE DATA SHOWS AS RESTRICTIONS ARE BEING LIFTED AND I THINK FOLKS ARE STARTING TO RETURN TO SOMEWHAT OF NORMALCY BUT STILL YOU CAN SEE THE POPULATION OF OLDER ADULTS AND PEOPLE WITH DISABILITIES, LIKE SUSAN SAID EARLIER, WE WANT TO ENCOURAGE THEM TO STAY CURRENT, GET VACCINATED AND GET BOOSTED.

10:08:43 SO NEXT THERE HAS BEEN A LOT OF COVID OUTREACH THAT WE HAVE BEEN DOING OVER THIS PAST YEAR AND CONTINUE TO DO. SO WE WANTED TO MAKE SURE WE PULLED IT ALL TOGETHER INTO AN EASY SPOT FOR YOU ALL TO FIND. SO WE ARE GOING TO GO OVER WHERE YOU CAN EASILY ACCESS SOME OF THESE RESOURCES. SO WHAT WE HAVE DONE IS WE HAVE A VACCINE OUTREACH CAMPAIGN RESOURCE PAGE. IT CAN BE FOUND ON CDA's WEB PAGE.

10:09:13 YOU CAN LINK TO IT THERE AND I WILL SHOW YOU REALLY QUICK. LET ME GO LIVE SO IT'S A LITTLE EASIER TO DEMONSTRATE. WE WANTED TO MAKE AN EASY ONE-STOP SHOP SO YOU CAN FIND ALL THE RESOURCES AVAILABLE TO ENCOURAGE OLDER ADULTS AND PEOPLE WITH DISABILITIES TO CONTINUE TO STAY CURRENT. LET ME SHARE THIS REALLY QUICK.

10:09:40 OKAY. SO WHEN YOU COME TO THE CDA WEB PAGE AND AGAIN WE WILL DROP ALL THE DIRECT LINKS IN THE CHAT AND WE WILL HAVE IT AS A FOLLOW-UP AS WELL. HERE WE HAVE A PAGE AND YOU WILL SEE ALL THE RESOURCES WILL BE LISTED HERE. I WILL GO OVER WHAT CDA'S CAMPAIGN COMPONENTS HAVE CONSISTED. WE HAVE UPLOADED A LOT OF OUR CREATIVE, A LOT OF THE MESSAGING THAT WE HAVE BEEN DOING AND OUR MEDIA PLAN.

10:10:12 LATER YOU WILL HEAR FROM SOME OF THE EFFORTS FROM HEALTHCARE SERVICES AND, ALSO, DEPARTMENT OF SOCIAL SERVICES AS WELL AND, ALSO, DEPARTMENT OF PUBLIC HEALTH. YOU WILL BE ABLE TO ACCESS ALL THE TOOLKITS. LET ME WALK YOU THROUGH THE ITEMS THAT THE CALIFORNIA DEPARTMENT OF AGING HAS BEEN DOING. WE IMPLEMENTED A STRATEGY THAT SUPPORT OLDER PEOPLE AND PEOPLE WITH DISABILITIES AND FOCUSES ON HIGHLY TARGETED AREAS WITH LOCALIZED AREAS GEARED TOWARDS LOW VACCINATION,

10:10:48 AND BOOSTERS AND SO HERE IF YOU WOULD LIKE TO TAKE A LOOK AT OUR MEDIA FLOW CHART, IF YOU WANT TO KIND OF PIGGYBACK OFF OF SOME OF THE SYNERGY THAT WE HAVE

GOING ON WITH OUR STATEWIDE CAMPAIGN, HERE IS THE YEAR LAID OUT IN TERMS OF HOW WE PLACED SOME OF THE ADS IN THE MESSAGING AND YOU WILL SEE THE WEEKS AND IT'S IN AND IF YOU WANT TO PIGGYBACK AND CAMPAIGN OFF OF THAT YOU ARE WELCOME TO DO.

10:11:03 THERE IS MORE INFORMATION ABOUT ALL OF THE DIFFERENT AVENUES AND CHANNELS THAT WE ARE USING IN OUR CAMPAIGN SO OUR OVER ALL MEDIA STRATEGY HAS FOCUSSED ON VACCINE AND BOOSTER MESSAGING WITH UTILIZING BROADCAST RADIO AND TELEVISION SUPPORT.

10:11:34 WE, ALSO, UTILIZE -- SORRY -- AM I DRIVING IT RIGHT NOW? SORRY, JUST A MINUTE. I AM WONDERING CAN YOU GUYS SEE MY SCREEN? OKAY. OKAY. GREAT. [LAUGHTER].

10:11:50 I THOUGHT I WAS DRIVING THE SCREEN FOR A MOMENT. MY MOUSE WAS NOT FOLLOWING ME. OKAY. SO WHAT YOU ARE SEEING RIGHT NOW ON SCREEN IS THE MEDIA FLOW CHART. NELSON, IF WE CAN GO BACK TO THE PAGE AND WE CAN WALK PEOPLE THROUGH THE CREATIVE. THANK YOU!

10:12:18 OKAY. SO JUST WANTED TO GIVE YOU A SNAPSHOT AND HERE IS OUR DIRECT MAIL CAMPAIGN AND THIS WAS UTILIZED FOR HIGHLY TARGETED ZIP CODE OUTREACH THAT WE DID. IF YOU CLICK THROUGH IT, YOU WANT TO CLICK ON THAT, YES, THANK YOU. SO WHAT WE HAVE HERE IS WE HAVE A LOT OF RESOURCES AVAILABLE FOR A LOT OF OUR DIRECT MAIL OUTREACH THAT WREF DONE.

10:12:52 YOU WILL BE TO SEE ALL THE PIECES THAT ARE DESIGNED IN ENGLISH AND SPANISH AND YOU CAN DOWNLOAD THE CREATIVE AND SEE THE SOURCE FILES IF YOU WOULD LIKE TO CUSTOMIZE THE PIECES. WE ACTUALLY DO HAVE SOME PRINTED PIECES AVAILABLE AS WELL FOR STAKEHOLDERS TO ORDER. SO POSTAGE IS NOT INCLUDED AND IF YOU WANT TO MAIL IT OUT YOU WOULD NEED TO ADD POSTAGE AND IF YOU WANT IT WE HAVE IT AVAILABLE IN THE PORTAL AND THAT'S AT NO COST TO YOU AS A STAKEHOLDER.

10:13:22 BACK TO THE MAIN PAGE. OKAY. NOW GOING THROUGH SOME OF THE RADIO AND TV CREATIVE THAT WE HAVE UTILIZED FOR OUR CAMPAIGN. AGAIN, WE WERE UTILIZING THE RADIO AND TV ASSETS. YOU WILL SEE VARIOUS DIFFERENT SPOTS HERE LISTED. SO WE'VE GOT THEM ALL IN ENGLISH AND SPANISH BUT YOU CAN CLICK THROUGH THOSE AND DOWNLOAD AND UTILIZE THEM AS WELL IF YOU WANT TO RUN A CAMPAIGN OR SEE WHAT MESSAGING WE HAVE BEEN USING.

10:13:42 SCROLL DOWN A LITTLE FURTHER. THEN THERE IS, ALSO, SOME OTHER ASSETS FOR SOCIAL MEDIA, AN ADDITIONAL PRINT ASSETS AS WELL, SOCIAL MEDIA POSTS THAT YOU WOULD LIKE TO USE FOR CAMPAIGN OR RESHARE WE ENCOURAGE YOU TO FOLLOW US ON ALL OF OUR TWITTERS, FACEBOOK AND OUR PLATFORMS TO RESHARE SOME OF THE MESSAGING WE HAVE OUT.

10:14:07 HERE IS ANOTHER PIECE THAT YOU SEE ON SCREEN. IF YOU WOULD LIKE TO DOWNLOAD THE CREATIVE TO UTILIZE OR PRINT OUT, THAT'S AVAILABLE AS WELL. WE, ALSO, HAD AN ETHNIC MEDIA COMPONENTS WHERE WE HOSTED ETHNIC MEDIA BRIEFINGS AND, ALSO, UTILIZED ETHNIC PRINT PLATFORMS AS WELL TO ENCOURAGE VACCINATION AND BOOSTERS.

10:14:22 SO NOW WE WILL GO TO ADDITIONAL COVID OUTREACH. I WILL TURN IT BACK TO CDPH. AUBRIE, IF YOU WOULD TO WALK US THROUGH SOME OF THE TOOLKITS FOR OUTREACH.

10:15:07 >> ABSOLUTELY. THANK YOU SO MUCH, CONNIE. ARE WE BRINGING ONE OF THE PAGES UP? THANK YOU! SO SORRY, IT'S VERY SMALL ON THE SCREEN. SO FIRST WILL YOU SEE THE STATE DASHBOARD. THANK YOU SO MUCH, I APPRECIATE THAT. SO FIRST OF ALL, JUST PIGGYBACKING OFF WHAT CONNIE SAID. THANK YOU ALL SO MUCH FOR YOUR HELP IN SHARING THESE RESOURCES AND GOING TO THESE RESOURCES TO FIND THE LATEST OUT REACH AND EDUCATIONAL MATERIAL AVAILABLE.

10:15:47 REALLY APPRECIATE EVERYBODY STEPPING IN TO HELP SHARE OUT THIS INFORMATION. FIRST YOU WILL SEE THE STATE COVID-19 DASHBOARD, THE DASHBOARD THAT WE PULLED SOME

OF THE INFORMATION FROM THAT WE SHOWED YOU EARLIER ON THE DATA PIECES AND NEXT IS THE FAMILY AND KIDS SPRINT TOOLKIT AND THIS IS REALLY AIMED TO HELP OUTREACH TO OUTLINE FAMILY AND KIDS AND YOUTH UNDER 24 WE ARE AS A LITTLE LAGGING IN THE 5-17 VAX FLAGS RATES.

10:16:15 VACCINATION RATES AND IN THE TOOLKIT WILL YOU SEE SAMPLE NEWSLETTER, SAMPLE NEWSLETTER DRAFTS AS WELL AS SOME CREATIVE SOCIAL MEDIA ASSETS THAT YOU CAN SHARE OUT. WE DID BREAKDOWN OUR 8-WEEK CAMPAIGN INTO THEMES SO THAT WE CAN PARTNER WITH SOME OF OUR AMAZING STATEWIDE PARTNERS AND AGENCIES BUT AGAIN MOST OF THE STUFF THAT IS IN THE TOOLKIT IS VERY SHAREABLE ACROSS THE BOARD.

10:16:49 AND THEN THE MASKING AND COVID-19 TOOLKIT. A LOT OF QUESTIONS AS MASKING GUIDANCE CHANGES. SO JUST WANT TO KEEP PROVIDING MATERIAL TO ENCOURAGE MASKING AS APPROPRIATE AND KEEP PEOPLE UP-TO-DATE ON OF COURSE MASKING INFORMATION AND YOU WILL FIND FACT SHEETS AND TIPS ON BEST FITTING MASKS AND CUSTOMIZABLE FLYERS FOR YOU TO USE IN SOCIAL MEDIA AND LEADING INTO KINDNESS FOR OUR MASKNESS SOCIAL MEDIA GRAPHICS.

10:17:23 AS KIDS ARE IN SCHOOL AND MASKING GUIDANCE CHANGES AGAIN, WE HEARD FROM OUR EDUCATION PARTNERS THAT IT'S IMPORTANT TO HAVE THOSE TOOLS FOR KIDS MASKING AS WELL. AND THEN THE POST COVID TOOLKIT HAS SOME INFORMATION ABOUT LONG COVID AND SOME OTHER POST COVID OR LONG COVID CONDITIONS AS WELL AS SOME -- EXCUSE ME -- VIDEO ASSETS THAT YOU CAN SHARE OUT AS WELL. THESE CAN ALL BE FOUND ON YOUTUBE SO JUST SHARING MESSAGES OF PEOPLE EXPERIENCING LONG COVID.

10:17:49 IN CASES IT'S HELPFUL. IT IS ONE THING THAT WE ARE TRYING TO TALK MORE ABOUT. COVID-19 IS DEFINITELY GONE THROUGH A LOT OF UPS AND DOWNS AS FAR AS HOW IT'S AFFECTED OUR COMMUNITIES BUT LONG COVID, WE ARE

LEARNING MORE ABOUT LONG COVID AND SO TRYING TO SHARE OUT MORE INFORMATION ON THAT AS WELL.

10:18:20 THEN AS I PREFERENCED EARLIER, CDPH BOOSTER GUIDANCE. HERE AGAIN IS SOME INFORMATION ON WHAT THE CURRENT GUIDANCE IS AS WELL AS QUESTION AND ANSWERS I BELIEVE IN SPANISH AND ENGLISH AT LEAST THAT YOU CAN FIND ADDITIONAL BOOSTER GUIDANCE INFORMATION THERE. THE LAST TWO LINKS ARE SIGN UPS FOR TWO OF OUR NEWSLETTERS THAT COME OUT. THE VACCINATE ALL 58 NEWSLETTER SIGN UP IS DIRECTLY FROM OUR CAMPAIGN WITH VACCINATION UPDATES.

10:18:51 ALSO, PROVIDES UPDATED INFORMATION THAT YOU WILL SEE HERE. SORRY. THAT IS IN ADDITION TO WHAT YOU SEE HERE. NEW TOOL KITS, NEW GUIDANCE UPDATES, ANYTHING RELATED TO VACCINES AND THEN, ALSO, A. SIGN UP SHEET FOR THE CDPH NEWSLETTER THAT HAS A LOT OF HELPFUL INFORMATION ABOUT ALL PUBLIC HEALTH MATTERS FOR ALL CALIFORNIANS SO WE ENCOURAGE YOU TO PLEASE SIGN UP FOR BOTH TO STAY INFORMED IN ALL THINGS PUBLIC HEALTH AND VACCINATION RELATED.

10:18:53 THANKS SO MUCH.

10:19:12 >> THANK YOU, AUBRIE, FOR WALKING US THROUGH ALL OF THE RESOURCES FROM CDPH. NEXT WE ARE ACTUALLY GOING TO GO TO SOCIAL SERVICES. WE HAVE LAURA AND KIMBERLY LEWIS.

10:19:34 >> THANK YOU, CONNIE. MY NAME IS LEORA FILOSENA. I AM THE DEPUTY DIRECTOR OF THE ADULT PROGRAMS DIVISION. WE OVERSEE THE IN-HOME SUPPORTED SERVICES PROGRAM. FOR THE PURPOSE IS OF THIS MEETING, WE ACTUALLY DO MOSTLY DIRECT COMMUNICATIONS TO OUR RECIPIENTS AND PROVIDERS.

10:20:00 SO WE DO VARIOUS -- WE DO HAVE INFORMATION ON OUR WEBSITE WITH REGARDS TO COVID. WE POST ALL LETTERS AND COMMUNICATIONS THAT WE HAVE SENT OUT TO OUR FOLKS, BUT WE, ALSO, USE SOCIAL MEDIA AS WELL SO WE DO USE FACEBOOK

AND WE LEVERAGE A LOT OF THE RESOURCES THAT YOU HAVE ALREADY SEEN PRESENTED BY THE DEPARTMENT OF PUBLIC HEALTH, OUR SISTER DEPARTMENTS.

10:20:25 WE UTILIZE THOSE RESOURCES AND SEND OUT FOR OUR SOCIAL MEDIA AND WE LINK TO THEM AND UTILIZE OTHER WAYS OF REACHING OUR POPULATION, INCLUDING DIRECT CALLS, EMAILS, AND WE WORK WITH OUR STAKEHOLDERS AS WELL. THEY, ALSO, PROVIDE US A LOT OF SUPPORT IN GETTING THE INFORMATION OUT THERE.

10:20:43 SO THAT'S PRETTY MUCH HOW WE ARE APPROACHING COVID AND THE VACCINATIONS AND GETTING THAT INFORMATION OUT AND TRYING TO ENCOURAGE PEOPLE TO BE VACCINATED BOTH RECIPIENTS AND PROVIDERS. I WILL HAND IT OVER TO KIMBERLY.

10:21:12 >> THANK YOU, LEORA, I AM KIMBERLY LEWIS, I AM THE INTERN DEPUTY DIRECTOR AND IN MY POSITION I HAVE OVERSIGHT OF THE SENIOR PROGRAM WHICH SERVES OVER 299,000 CALIFORNIANS. AND SO WE HAVE BEEN ACTIVELY WORKING WITH LICENSEES TO ENSURE THE MITIGATION AND PREVENTION OF COVID-19 IN OUR FACILITY. WE HAVE ISSUED REGULAR PROVIDER INFORMATION NOTICES.

10:21:38 ANY TIME THERE IS A CHANGE IN CDC GUIDANCE OR DEPARTMENT OF PUBLIC HEALTH, STATE PUBLIC HEALTH ORDERS, WE ISSUE THAT GUIDANCE OUT TO OUR FACILITIES SO THAT THEY HAVE THE MOST UP-TO-DATE INFORMATION. AND WE, ALSO, HOLD PROVIDER INFORMATIONAL CALLS EVERY MONTH AND THAT'S ON THE THIRD WEDNESDAY OF EVERY MONTH. AND THE WAY THAT WE GET THAT INFORMATION OUT TO INDIVIDUALS TO ATTEND IS BY SENDING OUT PROVIDER INFORMATION NOTICE.

10:22:03 AND THESE CALLS ARE SPECIFICALLY FOR LICENSEES AND STAFF SO THAT THEY UNDERSTAND THE CHANGES THAT ARE COMING. IT PROVIDES AN OPPORTUNITY FOR Q&A SO THAT THEY CAN ASK QUESTIONS AND GET CLARIFICATION ON THE GUIDANCE THAT IS COMING DOWN AND, AGAIN, REALLY IMPORTANT FOR LICENSEES AND STAFF TO ENSURE THAT PEOPLE IN THE

FACILITIES ARE UP-TO-DATE AND GETTING ALL OF THE MOST RECENT GUIDANCE.

10:22:43 I WOULD ENCOURAGE ANYONE THAT IS A LICENSEE OR INTERESTED IN INFORMATION ABOUT THESE LICENSE FACILITIES IN RELATION TO COVID-19 TO SIGN UP ON OUR WEBSITE AND YOU CAN GO TO WWW.CCLD.CA.GOV AND IN THE RIGHT COLUMN, CLICK ON IMPORTANT THAT SAYS "RECEIVE IMPORTANT UPDATES." AND THERE YOU CAN ENTER YOUR E-MAIL ADDRESS AND ANY OF THOSE PROVIDER INFORMATIONAL NOTICES WILL COME TO YOUR E-MAIL. AND AS WE KNOW, RESIDENTS AND STAFF IN LONG-TERM CARE FACILITIES WHO ARE 50 YEARS OR OLDER OR IMMUNO

10:23:14 COMPROMISED ARE AT-RISK AND IT'S IMPORTANT THAT ALL STAFF RECEIVE THEIR VACCINATION, PRIMARY SERIES AND ARRANGE FOR BOOSTERS FOR THE STAFF AND RESIDENTS AND WE ENCOURAGE THEM TO REACH OUT TO THE REGULAR OR CONTRACT PHARMACIES TO MEET THE NEEDS AND AGAIN BEING PROACTIVE AND GETTING THAT.

10:23:44 ALSO, THE FASTEST WAY FOR RESIDENTS OF THESE FACILITIES AND STAFF TO GET VACCINATED IS IF THEY ARE ABLE TO GET OUT IN THE COMMUNITY THEMSELVES, EITHER GO TO NEARBY PHARMACIES OR HEALTHCARE PROVIDER OFFICES. THAT IS THE QUICKEST WAY. BUT IN SOME CASES, WE DO HAVE RESIDENTS THAT ARE NOT ABLE TO LEAVE. THEY MAY BE BEDRIDDEN AND IN THOSE CASES, ENCOURAGE THE LICENSEE TO WORK WITH THEIR LOCAL, AGAIN, PHARMACIES AND TRY TO GET THAT ON-SITE VACCINATION CLINIC.

10:24:09 AND THEN AGAIN, ANY TIME THAT A LICENSEE IS HAVING DIFFICULTY IN OBTAINING VACCINE ACCESS, WE WOULD ENCOURAGE YOU TO CALL OUR LICENSES OFFICE, THE REGIONAL OFFICE YOU WOULD NORMALLY WORK WITH SO WE CAN ASSIST. WE DO WORK WITH LOCAL PUBLIC HEALTH IN ALL AREAS AS WELL AS THE STATE PUBLIC HEALTH IN ORDER TO GET THOSE VACCINES OUT TO THE FACILITIES TO ENSURE THAT EVERYONE REMAINS SAFE.

10:24:18 SO THOSE ARE SOME OF THE THINGS THAT WE ARE DOING TO PREVENT AND MITIGATE COVID-19 AND TO ENSURE THAT PEOPLE ARE VACCINATED IN OUR FACILITIES. THANK YOU.

10:24:43 >> THANK YOU FOR THAT INFORMATION. WE WILL MAKE SURE THAT ALL THE INFORMATION, ESPECIALLY THE LINKS THAT YOU HAD JUST BROUGHT UP, WILL PUT IT IN THE CHAT OR WILL, ALSO, MAKE SURE THAT IT'S ON THE WEB PAGE AND SENT TO FOLKS THAT ARE PARTICIPATING TODAY. SO NEXT WE ARE GOING TO MOVE OVER TO HEALTHCARE SERVICES.

10:24:45 DR. KAREN MARK.

10:24:53 I BELIEVE WE ARE GOING TO TALK ABOUT THE OUTREACH EFFORTS FROM DEPARTMENT OF HEALTHCARE SERVICES.

10:25:02 >> SURE. LE AND I AM GOING TO TRY AND -- DO I WANT ME TO SHARE MY SCREEN OR CAN SOMEONE ELSE SHARE THE LINK THAT I PUT UP?

10:25:09 >> YEAH, EITHER WAY. YOU WANT TO SHARE YOUR SCREEN WITH THE PAGE? IS IT A LINK THAT IS ON THE RESOURCE PAGE?

10:25:11 >> IT'S A LINK ON THE RESOURCE PAGE, YEAH.

10:25:14 >> WE CAN SHARE IT. NELSON, DO YOU MIND SHARING THE SCREEN.

10:25:33 >> OKAY. THAT'S THE CDPH LINK.

10:25:36 >> IS THE COVID RESPONSE PAGE LINK?

10:25:54 >> YEAH, TRY THAT ONE, YEAH. PERFECT. THERE WE GO. SO THANK YOU ALL SO MUCH AND GOOD MORNING. I AM THE MEDICAL DIRECTOR AT THE DEPARTMENT OF HEALTHCARE SERVICES AND DOING A LOT OF OUR COORDINATION AROUND OUR COVID VACCINATION EFFORTS.

10:26:05 SO THIS IS OUR COVID VACCINATION OR OUR COVID RESPONSE PAGE, WHICH HAS A WHOLE PORTION ON VACCINES AS YOU CAN SEE AT THE TOP LEFT.

10:26:43 AT THE TOP RIGHT YOU NOTICE WE LINK TO MANY RESOURCES AND MOST THAT ARE ON OUR WEB PAGE ARE GEARED PRIMARILY TOWARD OUR PLANS AND PROVIDERS BUT AS YOU HAVE SEEN, CDPH HAS A LOT OF REALLY GREAT RESOURCES GEARED TOWARDS BOTH PROVIDERS AND FOLKS NEEDING TO BE VACCINATED. SO WE PROVIDE THOSE LINKS ON OUR WEB PAGE. IN PART BECAUSE OUR PLANS CAN JUST USE THOSE RESOURCES DIRECTLY WITHOUT OBTAINING SEPARATE APPROVAL FOR DHCS WHICH THEY WOULD NEED TO DO IF THEY USE A RESOURCE THAT THEY HAD DEVELOPED T

10:27:19 THEMSELVES. IN THE VACCINE PORTION ON THE TOP LEFT IS WHERE WE ALL OF OUR VACCINE INFORMATION. WE POST MEDICAL VACCINATION RATES EVERY MONTH, WE UPDATE THOSE. WE ALSO HAVE POSTED THE ALL PLAN LETTER THAT DESCRIBES OUR VACCINATION INCENTIVE PROGRAM, WHICH JUST IS COMPLETED. THEY PROVIDED INCENTIVES FOR PATIENTS AND PLANS FOR GETTING VACCINATIONS AND BOOSTED AND WE ALSO HAVE VACCINATION AND ADMINISTRATION FOR FAQs.

10:27:47 AND WE, ALSO, HAVE A GENERAL ALL PLAN LETTER ON COVID VACCINE ADMINISTRATION AND I WILL JUST POINT OUT HERE THAT WE, ALSO, HAVE SECTIONS MORE SPECIFICALLY FOR BENEFICIARES AND MEMBERS AND MORE SPECIFICALLY FOR PROVIDERS AND MEMBERS AND IF YOU ARE A PARTNER AND IF YOU LOOK IN THIS AREA YOU MAY FIND ADDITIONAL COVID RESOURCES AND YOU CAN ALSO FIND ADDITIONAL COVID VACCINE RESOURCES.

10:28:19 IF YOU CLICK ON THE "VIEW ALL" IN THE TOP LEFT THERE UNDER VACCINES, THANK YOU. THIS LISTS ALL OF OUR VACCINE RESOURCES. FOR EXAMPLE, WE, ALSO, HAVE COVID VACCINE PROMISES PRACTICES HEALTH PLAN WHERE WE PUT SOME OF OUR BEST PRACTICES AND WE POSTED THERE TO SHARE. AND A NUMBER OF OTHER DIFFERENT GUIDANCE FOR VARIOUS TYPES OF PROVIDERS.

10:28:34 SO THERE'S JUST A QUICK OVERVIEW OF THE RESOURCES WE HAVE AVAILABLE. WITH THIS I WOULD LIKE TO

TURN IT OVER TO YINGJIA WHO WILL BE PRESENTING ON SOME OF OUR RESOURCES ON ELIGIBILITY.

10:28:55 >> THANK YOU, DR. MARK. I WILL SCREEN SHARE SOME OF MY SLIDES FOR THE GROUP. LET ME KNOW IF YOU ARE ABLE TO SEE THEM.

10:28:56 >> YES, WE CAN SEE THEM.

10:29:32 >> OKAY. PERFECT! SO HELLO, EVERYONE. I AM YINGJIA HUANG, I AM THE ASSISTANT DEPUTY DIRECTOR OVER HEALTHCARE AND ELIGIBILITY. I AM HAPPY TO BE HERE. THANK YOU FOR THE INVITATION. I AM HERE TO SHARE ABOUT TWO DIFFERENT INITIATIVES. ONE IS ON OUR OLDER ADULT EXPANSION. AS MANY OF YOU KNOW, IN LAST YEAR'S OR IN THE BUDGET IN 2021, WE HAVE AN EXCITING EXPANSION TO OUR INDIVIDUALS OVER 50 YEARS OF AGE AND OLDER.

10:29:53 REGARDLESS OF CITIZENSHIP OR IMMIGRATION STATUS WHERE WE WILL BE EXPANDING OUR COVERAGE FROM THE LIMITED RESTRICTIVE SCOPE OF MEDI-CAL COVERAGE TO FULL SCOPE MEDI-CAL COVERAGE WHICH INCLUDES THE FULL BREADTH OF SERVICES AS IT RELATES TO MEDICAL CARE.

10:30:26 AND THE IMPLEMENTATION OF THIS INITIATIVE IS ACTUALLY IN A FEW DAYS, MAY 1 OF 2022. SO RIGHT NOW THE DEPARTMENT IS WORKING TO ENSURE THAT WE ARE TRANSITIONING ALL THE INDIVIDUALS THAT ARE CURRENTLY IN OUR RESTRICTIVE SCOPE PROGRAM THAT ARE 50 YEARS OF AGE AND OLDER TO FULL SCOPE. AND WE DO HAVE SOME POLICY GUIDANCE, WHICH WE HAVE ADMINISTERED TO COUNTIES WHO ARE VERY EXPERIENCED IN THESE TYPE OF TRANSITIONS.

10:30:50 FOR MANY WHO HAVE BEEN FOLLOWING OUR EXPANSIONS, ELIGIBILITY EXPANSION, WE HAVE ACTUALLY DONE IT IN SEGMENTS IN 2016, WE EXPANDED COVERAGE TO CHILDREN OVER THE AGE OF 19 AND JUST PREVIOUSLY IN 2020, WE HAVE EXPANDED THAT TO ALL YOUNG ADULTS THROUGH THE AGE OF 25-YEARS-OLD.

10:31:13 AND SPECIFICALLY, WE HAVE TWO POPULATIONS OVER 50 THAT ARE IMPACTED BY THIS FULL SCOPE EXPANSION. ONE IS OUR NEW ENROLLED POPULATION WHO ARE NEW INDIVIDUALS COMING INTO COVERAGE ON MAY 1, MEANING ON MAY 1, THE DOORS ARE OPENED FOR ANY INDIVIDUAL OVER THE AGE OF 50-YEARS-OLD.

10:31:38 REGARDLESS OF YOUR IMMIGRATION STATUS TO APPLY FOR FULL SCOPE COVERAGE INTO OUR PROGRAM. AND THE SECOND POPULATION BEING THE TRANSITION POPULATION, WHICH I PREVIOUSLY TALKED ABOUT WHERE THEY ARE CURRENTLY ENROLLED IN OUR RESTRICTED SCOPE PROGRAM, WHICH WE ARE SWEEPING AND ADMINISTRATIVELY MOVING THEM INTO FULL SCOPE COVERAGE.

10:32:12 AND BOTH OF THESE POPULATIONS WILL BE THE -- THE POLICY WILL BE EFFECTED AND EFFECTUATED IN MAY 1 AND DCHS WILL BE FOLLOWING MONITORING THE TRANSITION AND ANY NEW APPLICATIONS TO COME IN TO DO A LOT OF OUR POLICY OVERSIGHT OF THIS NEW POLICY AND VERY EXCITED THIS IS OCCURRING AND FROM AN OUTREACH PERSPECTIVE, WE KNOW THIS IS A VERY IMPORTANT INITIATIVE AND SO WE HAVE DEVELOPED AN OUTREACH TOOLKIT.

10:32:47 WE ARE CALLING IT A GLOBAL OUTREACHING MESSAGING FOR OLDER ADULT EXPANSION. IT'S ALSO POSTED ON OUR DCHS WEBSITE AND THIS ENCOMPASSES THAT YOU CAN USE IN BRAND IN YOUR SOCIAL MEDIA AND NOTICES AND FLIERS AND THEY ARE ALL IN THE 19 MEDI-CAL THRESHOLD LANGUAGES AND SO THIS IS GOING TO BE VERY IMPORTANT FOR FOLKS TO KNOW THAT THERE IS THIS NEW POLICY OUT THERE THAT CAN HELP THEM.

10:33:15 AND PLEASE APPLY AND GO TO YOUR COUNTY, APPLY ONLINE FOR COVERAGE IF YOU DON'T ALREADY HAVE ANY MEDICAL COVERAGE AND THIS IS SOMETHING WE CAN SHARE AND CURRENTLY LIVE ON THE DHCS WEB SIDE AND I CAN SHARE THAT AND SECONDLY THIS IS ALSO VERY EXCITING AS MANY OF YOU KNOW, WE ARE CURRENTLY STILL IN THE COVID-19 PUBLIC HEALTH CARE EMERGENCY.

10:33:47 WE HAVE BEEN IN THIS COVID-19 PUBLIC HEALTH EMERGENCY SINCE MARCH OF 2020. HOWEVER, THE STATUS, WHICH BASICALLY PAUSES ALL MEDI-CAL REDETERMINATIONS FOR OUR BENEFICIARIESES WILL EVENTUALLY RESUME. CURRENTLY, THE PUBLIC HEALTH EMERGENCY IS EXTENDED THROUGH JULY OF 2022 SINCE MEDI-CAL IS A FULL MONTH OF COVERAGE, THE FEDERAL DATE IS MID JULY BUT MEDI-CAL OFFERS A FULL MONTH OF COVERAGE.

10:34:12 ONCE THE PUBLIC HEALTH EMERGENCY ENDS AND IS DECLARED TERMINATED AT THE FEDERAL LEVEL, ALL STATES WILL HAVE TO REACT AND BEGIN OUR WORK TO REDETERMINE THE FULL MEDI-CAL CASELOAD. CURRENTLY MEDI-CAL HAS 14.6 MILLION INDIVIDUALS THAT WE ARE COVERING IN OUR PROGRAM AND EACH AND EVERY SINGLE ONE OF THESE INDIVIDUALS WILL NEED TO BE REDETERMINED.

10:34:46 THEY HAVE NOT BEEN REDETERMINED SINCE MARCH OF 2020. AND WHAT THE REDETERMINATION PROCESS, WE ARE JUST MAKING SURE FROM ALL FACETS AND ALL CHANNELS THAT THEY ARE AWARE THAT THE NORMAL PROCESSING WILL BEGIN AGAIN. SO WE HAVE DEVELOPED AN INITIATIVE CALLED THE DHCS COVERAGE AMBASSADORS, WHICH WE ARE VERY EXCITED AND HAVE ROLLED OUT EARLY THIS MONTH AND WE ARE ENCOURAGING OUR COMMUNITY PARTNERS, OUR STATE AGENCY PARTNERS TO SIGN UP

10:35:16 TO HELP AND JOIN OUR MAILING LIST WHERE WE ARE PROVIDING YOU UPDATES ONCE WE RECEIVE THEM AND, ALSO, PUSHING OUT COMMUNICATION TOOLKITS FOR YOU TO USE AND SIMILAR TO OUR OLDER ADULT EXPANSION TOOLKIT AND THIS TOOLKIT WILL HAVE GRAPHICS. DHCS APPROVED LANGUAGE, FLIERS THAT OUR PARTNERS CAN USE IN THEIR LOCAL MATERIALS AND THAT IS REALLY TO HELP ALL OF OUR BENEFICIARIESES GAIN THAT AWARENESS.

10:35:43 THAT MOST LIKELY THEY WILL BE GETTING A RENEW PACKET IN THE MAIL AND WE ARE DEVELOPING THIS IN TWO PHASES SINCE MANY OF THEM HAVE PROBABLY MOVED ACROSS

THE STATE DURING THE COVID-19 PANDEMIC AND WE KNOW THAT FROM OUR MAIL THAT WE HAVE SENT OUT TO THEM WITH THE RETURN RATES PERCENTAGES THAT HAVE COME BACK TO THE DEPARTMENT.

10:35:57 THE MOST IMMEDIATE NEED IS FOR THEM TO UPDATE THEIR CONTACT INFORMATION WITH THE COUNTIES. IF WE CANNOT FIND THESE INDIVIDUALS WHEN WE SEND OUT THE REDETERMINATION PACKETS, MANY OF THEM WILL BE DISCONTINUED FOR WHEREABOUTS UNKNOWN AND THAT'S WHAT WE WANT TO AVOID.

10:36:27 SO THIS COVERAGE AMBASSADOR INITIATIVE WILL INCLUDE THESE TOOLKITS. WE WILL INCLUDE WHERE WE HAVE INCLUDED LOTS OF SOCIAL MEDIA LANGUAGE, GRAPHICS WHERE FOLKS CAN PUBLISH AND THE PROVIDER CLINIC OFFICES AND THEIR CALL SCRIPTS TO HELP THE MATTER AND PHASE TWO ACTUALLY WE ARE LOOKING TO COMMENCE 60 DAYS PRIOR TO THE COVID-19 PUBLIC HEALTH DETERMINATION.

10:36:49 THAT HAS NOT BEEN SHARED OUT BROADLY YET. AND SO WE ARE STILL WORKING ON THIS INTERNALLY ON PHASE 2 BUT WE LOOK TO PUBLISH SOMETHING VERY SIMILAR TO OUR PHASE 1 TOOLKIT, WHICH IS CURRENTLY ALREADY ON THE DHCS WEBSITE AND THE CORE MESSAGING FOR PHASE 2 IS PLEASE MAKE SURE YOU ARE LOOKING ON IT FOR THE RENEWABLE PACKET IN THE MAIL THAT IS COMING TO YOU.

10:37:06 AND SO THEY NEED TO RESPOND TO THEIR COUNTIES IN ORDER TO CONTINUE THEIR COVERAGE. SO THAT IS MY UPDATES. HAPPY TO CHECK-IN TO SEE IF THERE IS ANY QUESTIONS I CAN ANSWER FOR THE GROUP.

10:37:25 >> THANK YOU BOTH FOR ALL OF THAT INFORMATION. ALL THE INFORMATION WE WILL BE SURE IS ON THE RESOURCE PAGE AND AVAILABLE TO ALL OF THE PARTICIPANTS TODAY. IF YOU GUYS HAVE ANY QUESTIONS, FEEL FREE TO USE THE Q&A FUNCTION AT THE BOTTOM OF YOUR SCREEN. THERE IS A LOT OF QUESTIONS COMING IN. WE ARE TRYING TO GET MOST OF THEM ANSWERED.

10:37:38 IF YOU HAVE ANY QUESTIONS PERTAINING TO ANYTHING THAT HAS BEEN PRESENTED TODAY, PARTICULARLY ON THE OUTREACH EFFORTS, PLEASE FEEL FREE TO DROP IT INTO THE Q&A AND WE WILL TRY TO GET THAT ANSWERED. ALSO, WE WILL BE LAUNCHING INTO OUR Q&A LIVE SECTION AS WELL.

10:37:50 SO IF YOU WOULD LIKE TO RAISE YOUR HAND AND CLICK THE RAISE YOUR HAND ICON AT THE BOTTOM OF YOUR SCREEN, WE WILL UNMUTE YOUR MIC AND YOU CAN ASK YOUR QUESTION LIVE WHEN WE GET TO THAT PORTION.

10:37:58 NOW WE WILL GO TO NELSON SHEYA FROM THE DEPARTMENT OF AGING. WE WILL GO OVER SOME ADDITIONAL COVID RESOURCES THAT WE HAVE OUTLINED ON THE PAGE.

10:38:24 >> GREAT. THANK YOU, CONNIE. I AM NELSON SHEYA, COMMUNICATIONS MANAGER AT THE CALIFORNIA DEPARTMENT OF AGING. I WILL WALK YOU THROUGH A FEW ADDITIONAL RESOURCES RELATED TO OLDER ADULTS. SO BEGINNING WITH THE DEPARTMENT OF DEVELOPMENTAL SERVICES, THEY PROVIDED LINKS TO VACCINE AND TESTING INFORMATION, A DATA DASHBOARD, AND COVID-19 INFORMATION RESOURCES FOR ADULT AND SENIOR CARE FACILITIES.

10:38:49 MOVING ON TO CDA'S RESOURCES. SO MAY IS OLDER AMERICANS MONTH O. MONTH AND THIS IS THE PERFECT TIME TO LIFT UP THE OLDER ADULTS IN OUR LIVES AND TO HONOR THEM FOR THE ROLE THEY PLAY AS MENTORS AND CREATORS AND HOW THEY STRENGTHEN CALIFORNIA BY SHARING THEIR WISDOM AND EXPERIENCE. TO CELEBRATE THIS CDA HAS DEVELOPED AN OLDER AMERICANS MONTH SOCIAL MEDIA TOOLKIT THAT INCLUDES GRAPHICS IN VARIOUS RESOURCES.

10:39:20 THAT FOCUS ON PROGRAMS TO EMPOWER OLDER ADULTS AND TO REMAIN INDEPENDENT WHERE THEY CHOOSE AND BELOW THAT WE HAVE TWO INCLUSIVE AGE AND ABILITY FRIENDLY STYLE GUIDES AND LANGUAGE GUIDES. REFERENCE WHEN DEVELOPING MESSAGING AND CONTENT FOR THESE AUDIENCES AND LAST I WANT TO INVITE YOU TO PLEASE SUBSCRIBE TO CDA'S NEWSLETTER. WE WILL DROP IT IN THE

CHAT. THIS IS A GREAT WAY TO RECEIVE INFORMATION ABOUT CDA'S PROGRAMS AND INITIATIVES AS WELL AS THE MASTER PLAN FOR AGING.

10:39:37 AND OF COURSE FOLLOW US ON OUR FACEBOOK CHANNELS, OUR SOCIAL MEDIA CHANNELS, THAT WOULD BE FACEBOOK, TWITTER AND LINKEDIN. I WILL TURN IT TO CONNIE FOR QUESTIONS AND ANSWERS. THANK YOU. .

10:40:04 THANK YOU FOR THAT INFORMATION. NELSON. NOW WE WILL MOVE OVER TO OUR Q&A PORTION OF THE HOUR. SO THANK YOU ALL THAT HAVE BEEN SUBMITTING YOUR QUESTIONS THROUGH THE Q&A CHATBOX. WE HAVE GOTTEN SOME OF THOSE ANSWERED AND THE OTHERS ARE STILL COMING IN. AGAIN, IF YOU WOULD LIKE TO ASK A QUESTION LIVE, PLEASE FEEL FREE TO HIT THE RAISE YOUR HAND ICON AT THE BOTTOM OF YOUR SCREEN.

10:40:30 I WILL GO TO ONE OF THE QUESTIONS THAT CAME IN THROUGH THE Q&A REGARDING USE OF OUR LOGOS ON ANY OF THE TOOLKITS AND SO ANY OF THE TOOLKITS THAT ARE AVAILABLE, I BELIEVE YOU ARE ABLE TO PUT YOUR LOGO ON IT AND THOSE THAT DO HAVE TOOLKITS, PUBLIC HEALTH BUT THEY ARE IN A WAY THAT YOU CAN ADD YOUR ASSETS AND IF YOU WANT TO ADD YOUR LOGO YOU ARE WELCOME TO DO SO.

10:40:56 IF YOU HAVE ANY ADDITIONAL QUESTIONS ABOUT THE TOOLKIT SPECIFICALLY YOU CAN REACH OUT TO US, CDA OR ANY OF THE OWNERS OF THAT SPECIFIC TOOLKIT AND WE WILL HELP WALK YOU THROUGH HOW TO APPLY YOUR LOGO OR ANY QUESTIONS THAT YOU HAVE. SO LOOKS LIKE WE HAVE A FEW HANDS RAISED. LET'S GO TO THE FIRST ONE. KATIE KOOL, WE WILL UNMUTE YOUR MIC.

10:41:15 >> GOOD MORNING. THANK YOU SO MUCH FOR THE INFORMATIVE WEBINAR. MY QUESTION IS MEDI-CAL THAT SHOULD BE BASED ON ACCESS. ARE THERE ANY DEADLINE OR THE TIMING WHEN THE ASSETS IS NO LONGER CONSIDERED ANYMORE FOR MEDI-CAL ELIGIBILITY?

10:42:00 >> CONNIE, I CAN CERTAINLY ANSWER KATIE'S QUESTION. HI, KATIE, THIS IS YINGJIA. THE MEDI-CAL AS SET LIMITS WE ARE DOING IN TWO PHASES. ON JULY 1, WE WILL BE INCREASING THE ASSET LIMIT TO 230,000 AND IN JANUARY, BY JANUARY 1 OF 2024, ON JANUARY 1 OF 2024, WE WILL BE ELIMINATING THE MEDI-CAL ASSETS PER THE STATUTE AND WE ARE ON TRACK FOR THE INCREASE IN ASSET LIMITS THAT WILL BE IN ABOUT TWO MONTHS.

10:42:29 >> GREAT. THANK YOU FOR THAT QUESTION AND THANK YOU, YINGJIA. I THINK THERE IS A FOLLOW-UP QUESTION PROBABLY TO THAT, YINGJIA THAT I SEE IN THE Q&A BOX. I BELIEVE THEY ARE REFERRING TO THE ELIGIBILITY OF THAT PROGRAM AND SOME OF THE SOCIAL MEDIA POSTS ARE NOT YET TRANSLATED. ANY IDEA ON WHEN THE REMAINING TRANSLATIONS IN THE PHASE TOOLKIT WILL BE AVAILABLE.

10:42:38 >> THANK YOU FOR THE QUESTION. WE ARE WORKING WITH OUR TRANSLATION VENDOR TO GET THIS LIVE AS SOON AS POSSIBLE AND WE ARE ANTICIPATING ABOUT TWO WEEKS.

10:42:51 >> GREAT. THANK YOU. WE WILL GO TO OUR NEXT PARTICIPANT WITH THEIR HAND RAISED. LET'S GO TO LIDIE BARNETT.

10:43:18 >> SORRY. OOPS, SORRY, I THINK I WAS TRIPLE MUTED. I HAD TO PRESS IT THREE TIMES. GOOD MORNING, CONNIE! THIS IS LIDIE WITH HEALTHNET. I WANTED TO FIND OUT TO INFORM OUR MEMBERS AND AGENTS AND EVERYBODY ELSE AS FAR AS THE WEBSITES, I KNOW THAT IN THE PAST, EACH COUNTY HAS THEIR OWN WEBSITE, FOR EXAMPLE, YOUR BENEFITS NOW AND I SAW AN E-MAIL COME ACROSS WITH THE NEW WEBSITE.

10:43:50 SO MY QUESTION IS THIS: WITH EVERYBODY CHANGING ADDRESSES AND HAVING TO UPDATE, I AM REALLY TRYING TO HELP OUR MEMBERS TO GET TEXT SAVVY AND HELP THEM TO UPDATE THEIR OWN STAFF AND SO WHEN ARE THE OTHER, THE YOUR BENEFITS NOW OR CAL WIN IN ORANGE COUNTY, WHEN WILL THEY BE DISABLED IF THEY ARE GOING TO BE DISABLE AND HOW DOES THAT PARALLEL WITH THE NEW WEBSITE?

10:43:57 >> SO THAT QUESTION, DOES ANYONE ON THE PANEL, ARE YOU ABLE TO ANSWER THAT?

10:44:43 >> CONNIE, I THINK I CAN TAKE A STAB AT IT, IF NOT, IN YOU CAN E-MAIL ME IF I AM NOT CLOSE TO THE PIECE AND I THINK YOU ARE REFERRING TO THE MIGRATION OR THE MOVEMENT OF THE CAL-WIN COUNTY I KNOW YOU MENTIONED ORANGE COUNTY AS WELL WHICH IS ALSO ACAL-WIN COUNTY WILL BE MOVING OVER AND I KNOW IT'S ON TRACK. I DON'T HAVE A TIMELINE. I KNOW IT'S GOING THROUGH IN WAVES. SO WE ARE ANTICIPATING THE FULL MIGRATIONS IN COUNTIES TO THE BENEFITS CAL PLATFORM AS WELL AS THE PLATFORM BY OCTOBER OF '23

10:44:50 AND IF YOU HAVE SOMETHING MORE SPECIFIC THAT I WAS NOT ABLE TO ANSWER SEND ME A NOTE. I AM HAPPY TO FOLLOW-UP.

10:45:03 >> YES, IT SOUNDS LIKE THERE WILL BE ONE AT LEAST BY OCTOBER 2023 AND YOU ARE PHASING IT OUT. THAT HELPS ME TO HELP OUR MEMBERS BECAUSE I WANT THEM TO BE ALL ON IT AND WE HAVE CLASSES FOR THAT SO THANK YOU.

10:45:07 >> GOT IT. ABSOLUTELY.

10:45:36 >> GREAT. THANK YOU FOR THAT QUESTION AND THANK YOU, YINGJIA FOR ANSWERING THAT. AGAIN, IF YOU HAVE ANY QUESTIONS RELATED TO ANY OF THE MATERIALS THAT HAVE BEEN PRESENTED TODAY, PARTICULARLY ON THE OUTREACH COMPONENTS, PLEASE DROP THEM IN THE CHAT OR YOU CAN RAISE YOUR HAND AND ASK YOUR QUESTION. WE WANT TO TRY TO KEEP MOST OF THE Q&A TO MORE OF THE OUTREACH FOCUS PORTION OF TODAY. WE ARE SEEING A LOT OF PROGRAMATIC QUESTIONS ABOUT SOME OF THE PROGRAMS.

10:45:51 AND WE WILL MAKE SURE THOSE GO TO THE APPROPRIATE DEPARTMENTS SO YOU CAN GET YOUR ANSWERS QUESTIONED BUT TODAY WE WANT TO ANSWER ANY OF THE OUTREACH QUESTIONS THAT YOU HAVE REGARDING ANY OF THE OUTREACH EFFORTS FOR COVID ON THE VACCINATIONS AND BOOSTERS.

10:46:00 SO NEXT LET'S GO TO, LET'S SEE, PATRICIA DECAMP. WE WILL UNMUTE YOUR MIC.

10:46:25 >> REAL QUICK, I FORGOT TO THANK YOU FOR THIS OUTREACH. THIS IS WHY I JOINED. JUST TO SHARE SOMETHING PERSONAL, MY SISTER PASSED AWAY OF COVID 6 WEEKS AGO. AND SO I AM VERY ENCOURAGED BY JUST AS A STATE WE ARE REACHING OUT TO OUR FOLKS AND WE ARE GETTING -- SAVING THOSE LIVES SHOW THANK YOU FOR THAT. SUPER APPRECIATE YOU.

10:46:31 >> THANK YOU FOR THAT COMMENT AND WE ARE SORRY TO HEAR ABOUT YOUR SISTER'S PASSING BUT THANK YOU SO MUCH FOR THAT COMMENT.

10:46:59 >> THANK YOU, CONNIE. THIS IS PATTY DECAMP. I AM VERY SORRY TO HEAR WHEN PEOPLE ARE PASSING AWAY FROM COVID. IT'S A VERY SAD SITUATION. I THINK EVERYBODY HAS BEEN FACING THAT ONE OR ANOTHER, WE KNOW SOMEBODY CLOSER TO US THAT HAS DIED FROM COVID AND WE ARE FORTUNATE TO HAVE THE VACCINE AVAILABLE.

10:47:33 MY QUESTION IS LIKE YOU SAY ABOUT THE OUTREACH MATERIALS. AND I THINK SOMEBODY ALREADY ANSWERED BUT I JUST WANT TO MAKE SURE BECAUSE I HEAR A LOT THAT IT'S IN SPANISH. A LOT OF FLIERS THAT ARE IN SPANISH AND THE MAJORITY OF THE INFORMATION IS IN SPANISH. ARE WE OFFERING OVER TYPE OF TRANSLATIONS AS WELL LIKE ARMENIAN, CHINESE; THAT KIND OF TRANSLATION ON THE OUTREACH MATERIALS?

10:47:48 >> I BELIEVE SOME OF THE OUTREACH MATERIALS DO HAVE MULTIPLE LANGUAGES TRANSLATED. AND AUBRIE, ARE YOU ON? I BELIEVE I HAVE SEEN IN THE TOOLKITS THAT PUBLIC HEALTH HAS THERE IS VARIOUS LANGUAGES IN THERE.

10:48:13 >> YEAH. THANK YOU, CONNIE AND THANK YOU FOR THAT QUESTION. THERE ARE SOME OF THE MATERIALS DEFINITELY PROVIDED IN MULTIPLE LANGUAGES IF IT IS PROVIDED IN MORE LANGUAGES, YOU WILL BE ABLE TO SEE THE LINK WHEN YOU

CLICK ON THE GUIDANCE OR THE TOOLKIT. IT WILL POP UP AND EITHER BE IN A FOLDER OR IN A SEPARATE LINK BY LANGUAGE AND I BELIEVE SOME OF THOSE ARE AVAILABLE IN UP TO 14 LANGUAGES.

10:48:19 >> THANK YOU VERY MUCH. THANK YOU, CONNIE, THANK YOU AUBRIE FOR ANSWERING MY QUESTION.

10:48:25 >> YEAH, OF COURSE. THANK YOU!

10:48:32 >> OKAY. WE WILL GO TO THE NEXT PARTICIPANT. PALOMO ESPINO, WE WILL UNMUTE YOUR MICROPHONE.

10:48:34 GOOD MORNING!

10:48:35 >> GOOD MORNING.

10:49:13 >> PART OF MY -- I WORK FOR SARAH HOUSE, WE DO HOSPICE CARE. PART OF OUR CHALLENGE IS OUR COMMUNITY CHANGES OFTEN AND WE RAN ACROSS THE FIRST ISSUE WITH THE VACCINES THAT I HAD SIGNED UP 8 PEOPLE AND BY THE TIME THE CLINIC CAME A CROWNED, 5 OF THEM HAD PASSED AWAY. THE FOLKS STILL DO WANT TO GET THEIR BOOSTER. EACH FOLKS COMES WITH A PUBLIC HOSPICE AGENCY.

10:49:43 I AM TOLD BY THE AGENCIES THEY DON'T HAVE A WAY TO GIVE THEM THE BOOSTER. IS THERE ANYWAY THAT WE CAN FIGURE OUT HOW TO DO THAT. MOST OF OUR PATIENTS ARE BED BOUND AND THEY ARE FRAIL AND IT'S SUPER DIFFICULT TO MAKE A PLAN BUT GETTING THEM OUT TO A REGULAR PHARMACY IS NOT A GOOD OPTION FOR THEM. ANY IDEAS?

10:50:05 >> YEAH, IN TERMS OF BEING ABLE TO GET THEM AN IN-HOME APPOINTMENT AND AUBRIE, I WILL LOOK TO YOU AGAIN, BUT I BELIEVE IF YOU CALL -- IF YOU GO TO THE MY TURN WEBSITE OR CALL THAT NUMBER, I BELIEVE AN IN-HOME APPOINTMENT CAN BE MADE. SO I WOULD DIRECT YOU TO THAT AS A RESOURCE TO TAKE A LOOK AND SEE WHAT OPTIONS ARE THERE FOR INDIVIDUALS THAT ARE ABLE TO MAKE IT TO A PHYSICAL SITE.

10:50:36 >> OKAY. LAST TIME THAT I DID, IT SAID THAT WE NEEDED AT LEAST TEN APPOINTMENTS BUT OUR LITTLE HOUSE IS ONLY

EIGHT. AND OUT OF THOSE EIGHT, NOT EVERYBODY IS UP TO TAKING IT OR THEY HAVE DECLINED SO MUCH THAT THERE IS NO WAY THAT THEY WOULD GET ANY BENEFIT FROM IT. SO LET'S SAY I MAY HAVE EIGHT RESIDENTS AND THREE OF THEM ARE READY FOR AN APPOINTMENT, WHICH IS NOT NOT EVEN THAT SAME WEEK AND THINGS CHANGE WEEKLY.

10:50:57 THAT'S THE CHALLENGE I AM SEEING. IT WOULD BE WAY EASIER IF WE COULD CONNECT WITH THE HOSPICE AGENCY. THEY HAVE NURSES AND DOCTORS. IF THEY WOULD BRING IT IN TO THEIR PATIENTS INDIVIDUALLY WOULD BE AWESOME. BUT DO WE SEE ANY SITUATION LIKE THAT COMING UP?

10:51:25 >> I WILL JUST SPEAK REALLY QUICKLY. I AM NOT SURE ABOUT THE HOSPICE AGENCY OPPORTUNITY. MY TURN, IF YOU ARE NOT ABLE TO GET THE SERVICES YOU NEED THROUGH MY TURN, THE IN-HOME OR IN-CARE APPOINTMENTS THROUGH MY TURN AND I BELIEVE YOU CAN REACH OUT TO YOUR LOCAL HEALTH JURISDICTION AND SOME OF THE LOCAL HEALTH JURISDICTIONS ALSO HAVE IN-HOME APPOINTMENTS AVAILABLE.

10:51:28 >> WONDERFUL. THANK YOU. I WILL TRY THEM AS WELL. THANK YOU SO MUCH.

10:51:30 >> OF COURSE.

10:51:59 >> THANK YOU FOR THAT QUESTION AND THANK YOU, AUBRIE, FOR THAT. SO I DID SEE A QUESTION IN THE CHAT OR IN THE Q&A BOX REGARDING ASKING IF THERE ARE ANY MATERIALS FOR LOW VISION AND WE ACTUALLY DO HAVE IN OUR DIRECT MAIL PIECES, IF YOU GO TO THE ORDERING PORTAL, WE ACTUALLY HAVE BRAILLE VERSIONS AVAILABLE AS WELL. IF YOU WOULD LIKE TO ORDER THOSE TO USE OR TO DISTRIBUTE THOSE WILL BE AVAILABLE AS WELL.

10:52:21 THERE WE GO. THERE IS A SCREEN SHARE. YOU WILL SEE HERE ON THE PORTAL, YOU CAN ORDER THERE. THERE IS A BRAILLE VERSION [INDICATING]. SO THERE ARE PIECES AVAILABLE IF YOU WHAT LIKE TO ORDER THOSE AND IF YOU NEED MORE

QUANTITIES, LET US KNOW AND WE CAN HELP SEE HOW WE CAN GET YOU THAT.

10:52:47 ALL RIGHT. LET'S GO TO ONE MORE LIVE QUESTION. ARTHUR BANDORA, IF YOU HAVE ANY QUESTIONS REGARDING OUTREACH. WE WILL UNMUTE YOUR MICROPHONE. ARTHUR, ARE YOU UNMUTED?

10:52:54 >> SORRY. I ACTUALLY PRESSED A BUTTON BUT I DON'T HAVE ANY QUESTIONS. IT'S OKAY. THANK YOU.

10:53:17 >> OKAY. ALL RIGHT. SO IT LOOKS LIKE IF ANYBODY HAS A QUESTION, FEEL FREE TO HIT THE RAISE YOUR HAND ICON IF YOU HAVE ANY QUESTIONS REGARDING ANY OF THE OUTREACH MATERIALS THAT WE HAVE DISCUSSED TODAY OR ANY OUTREACH QUESTIONS. YOU CAN RAISE YOUR HAND OR YOU CAN FILL FREE TO DROP YOUR QUESTION INTO THE Q&A BOX.

10:53:40 AGAIN, TODAY'S PRESENTATION HAS BEEN RECORDED AND THE PRESENTATION WILL, ALSO, BE MADE AVAILABLE ONLINE SO YOU CAN ACCESS THE ACTUAL SLIDES THAT WERE PRESENTED TODAY AND THEN, ALSO, ALL THE RESOURCE LINKS YOU WILL BE ABLE TO ACCESS AS WELL.

10:54:03 AS WE ARE WAITING, WE HAVE A FEW MORE MINUTES THAT WE WILL WAIT AND SEE IF THERE ARE ADDITIONAL QUESTIONS WHERE SOMEBODY WANTS TO ASK LIVE OR IF YOU WANT TO DROP YOUR QUESTION IN THE Q&A BOX, IT LOOKS LIKE WE ARE STILL ANSWERING A LOT OF THE QUESTIONS. WE ARE GETTING THROUGH MOST OF THEM. WE ARE GOING TO RUN A FEW POLLS. NELSON, I WILL LEAVE IT TO YOU.

10:54:36 WE ARE CURIOUS MORE INFORMATION ON THE CONTENT GEARED TOWARDS OLDER ADULTS, WOULD YOU LIKE TO SEE AND HAVE ACCESS TO MORE COVID-19 OUTREACH AND CONTENT GEARED TOWARDS OLDER ADULTS AND PEOPLE WITH DISABILITIES? YOU CAN ANSWER YES OR NO, DEPENDING WHAT FOLKS ARE NEEDING.

10:55:11 IT LOOKS LIKE A LOT OF FOLKS ARE INTERESTED IN CONTENT WITH OLDER ADULTS AND PEOPLE WITH DISABILITIES.

WE REALLY WELCOME ANY FEEDBACK AND ANY SUGGESTIONS YOU MAY HAVE REGARDING SOME CONTENT THAT YOU MAY WANT TO SEE THAT YOU HAVE NOT SEEN AVAILABLE YET THAT WE WOULD LIKE TO OPEN THAT COLLABORATION WITH YOU ALL AS STAKEHOLDERS IN TERMS OF WHAT MESSAGING AND WHAT PIECES MAY NEED TO BE CREATED.

10:55:46 BECAUSE ONCE IT'S CREATED WE WOULD BE ABLE TO SHARE IT OUT WITH EVERYONE. I THINK WE HAVE ANOTHER POLL QUESTION WE CAN PUT UP. LET'S SEE. DO WE HAVE ONE MORE POLL QUESTION? I THINK THAT WE WAS JUST PUT UP. THERE WE GO [LAUGHTER]

10:56:24 WE WOULD LIKE TO KNOW IF YOU GUYS FOUND TODAY'S EVENT HELPFUL. I THINK THIS WAS ONE OF THE FIRST EVENTS THAT WE PUT TOGETHER THAT HAD MORE OF AN OUTREACH FOCUS AND WE REALLY WANTED TO SHARE A LOT OF THE WORK THAT WE HAVE BEEN DOING COLLECTIVELY AS DEPARTMENTS TOGETHER. SO WE WOULD LIKE TO KNOW IF YOU FOUND THIS EVENT HELPFUL, SLIGHTLY HELPFUL, AND GIVE US ANY HONEST FEEDBACK. THIS WOULD HELP US KIND OF GET YOU MORE INFORMATION THAT YOU GUYS ARE LOOKING FOR.

10:57:07 AGAIN, IF YOU HAVE ANY QUESTIONS, FEEL FREE TO CONTINUE TO DROP IT IN THE Q&A BOX. WE SEE A LOT OF THE QUESTIONS ARE BEING ANSWERED. THEN IF YOU HAVE ANY QUESTIONS, LET'S SEE. IT LOOKS LIKE THE RESULTS OF THE POLL MOST HAVE FOUND TODAY HELPFUL. SO I AM GLAD TO HEAR THAT. AGAIN, IF YOU GUYS HAVE ANY FEEDBACK REGARDING TODAY'S EVENT OR ANY INFORMATION SHARED OR INFORMATION THAT YOU WOULD HAVE LIKED TO HAVE SEEN SHARE, PLEASE FEEL FREE TO SEND THAT FEEDBACK TO US.

10:57:33 I THINK THAT'S OUR LAST POLL QUESTION. IT DOES NOT LOOK LIKE WE HAVE ANY OTHER QUESTIONS COMING IN LIVE. SOME OTHER ADDITIONAL QUESTIONS HAVE BEEN COMING IN THROUGH THE CHAT AND I BELIEVE THOSE ARE BEING ANSWERED.

10:58:14 SO WITH THAT, I WILL SHARE THIS REALLY QUICKLY, I WILL PUT UP THE E-MAIL ADDRESS. SO THANK YOU, EVERYONE, FOR ATTENDING TODAY'S EVENT. WE HOPE YOU FOUND IT HELPFUL. DEFINITELY WE WILL HAVE ALL OF THE RESOURCES LINKS. THEY ARE ALL POSTED ON THE PAGE. WE WILL PROBABLY ADD SOME ADDITIONAL INFORMATION THAT WAS PRESENTED TODAY. WE WILL MAKE SURE ALL THE SLIDES THAT WERE PRESENTED TODAY, WE WILL PUT IT ALL TOGETHER AND MAKE SURE THAT'S POSTED UP ON OUR WEBSITE.