

# MPA 2023 KICK-OFF

*JANUARY 20 AT 9:00 A.M.*



California Department  
of **AGING**





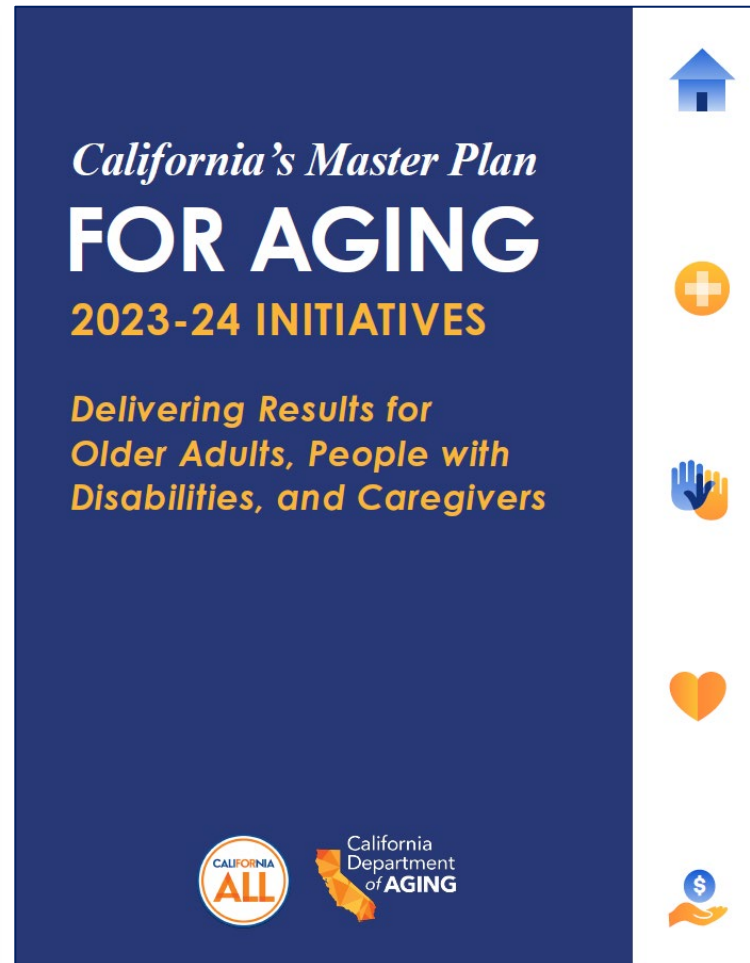
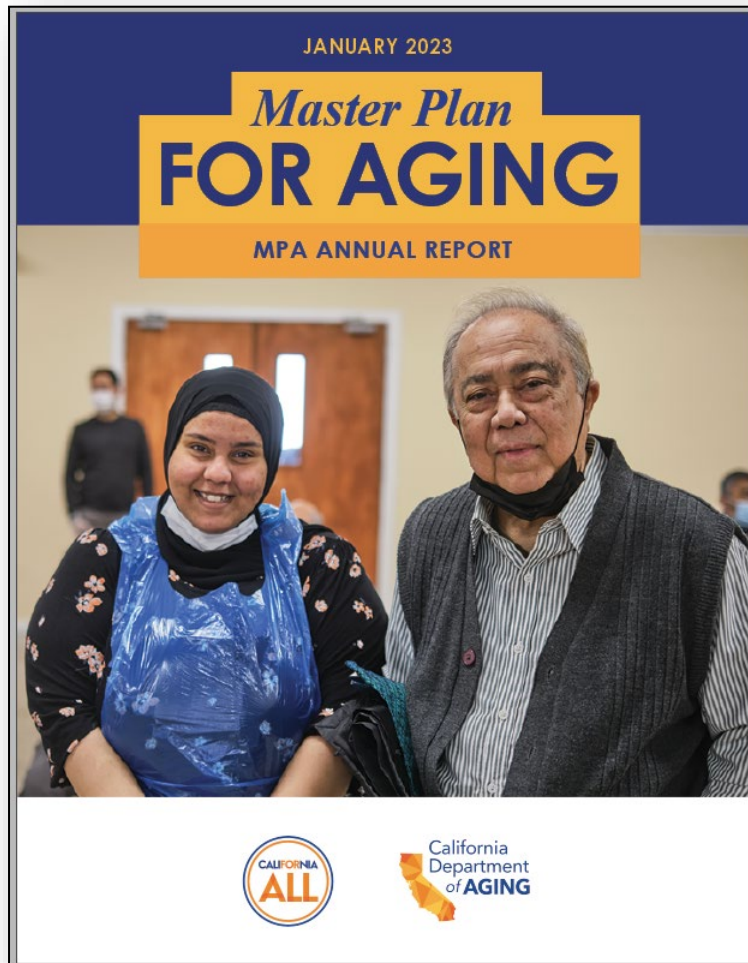
# Welcome!

## Meeting Logistics:

- American Sign Language Interpreting Provided
- Closed Captioning Available via Zoom
- Meeting slides and video recording will be posted to [MPA.aging.ca.gov](https://MPA.aging.ca.gov) under *Progress & Updates*
- Chat feature open



# Embarking on Years 3 & 4 of California's 10-year Plan



State of California  
**Master Plan for Aging**  
Implementation Tracker

CALIFORNIA ALL California Department of AGING

The Master Plan for Aging (MPA) is comprised of Five Bold Goals, twenty-three strategies, and over 200 initiatives to drive action across California in the pursuit of building the most age- and disability-friendly state in the nation.

The MPA Implementation Tracker is a publicly available resource for monitoring the implementation activities of the Master Plan. You are invited to search for progress updates on each of the MPA initiatives using the Search Box or Filters below. If you would like to download a copy of your search results, click "Download" from the options in the upper right corner.

SEARCH:

SHOW 10 Initiatives

Share Download Edit Columns Expand

| GOAL   | STRATEGY   | INITIATIVE   | DESCRIPTION   | YEAR      |
|--------|------------|--------------|---|-----------|
| goal 1 | strategy A | initiative 1 | Identify ways to bolster production of more housing options to age well in all California sub...        | 2021-2022 |
| goal 1 | strategy A | initiative 2 | Provide tax credits and pursue other strategies to continue to prioritize the types of housing units... | 2021-2022 |
| goal 1 | strategy A | initiative 3 | Further facilitate affordable housing production by using monitoring, technical assistance, and...      | 2021-2022 |
| goal 1 | strategy A | initiative 4 | Advance fair housing and equity by conducting outreach, education, and surveys, as well as...           | 2021-2022 |
| goal 1 | strategy A | initiative 5 | Review housing planning and data indicators with Strategic Growth Council for older adult...            | 2021-2022 |
| goal 1 | strategy A | initiative 6 | Review current housing program definitions with Strategic Growth Council for inclusion of older...      | 2021-2022 |

☐ Only include reports with corresponding legislation

☐ Only include reports with corresponding budgets



# Today's Speakers

- **Susan DeMarois**, Director, California Department of Aging
- **Marko Mijic**, Undersecretary, CalHHS Agency
- **Toni Atkins**, Senate President Pro Tempore (SD-39)
- **Dr. Jasmeet Bains**, Chair, Assembly Aging & LTC Committee (AD-35)
- **Kim McCoy Wade**, Senior Advisor on Aging, Disability & Alzheimer's, Office of Governor Gavin Newsom

# *Partners in Progress*

***Dr. Mark Ghaly***

*Secretary, CA Health & Human Services Agency*

# Thank You to Our Philanthropic Partners

- Archstone Foundation
- Gary and Mary West Foundation
- May & Stanley Smith Charitable Trust
- Metta Fund
- The Rosalinde and Arthur Gilbert Foundation
- The SCAN Foundation
- San Diego Foundation

# Thank You to Our Stakeholder Committees



- 1) Aging & Disability Resource Connections Advisory Committee
- 2) Alzheimer's Disease and Related Disorders Advisory Committee
- 3) CA Aging & Disability Research Partnership
- 4) Disability and Aging Community Living Advisory Committee
- 5) Elder & Disability Justice Coordinating Council
- 6) Equity in Aging Advisory Committee
- 7) IMPACT Stakeholder Committee

...with membership representing more than 250 diverse perspectives and  
subject matter experts!

# *Senate President Pro Tempore Toni Atkins (SD39)*



***Assemblymember Dr. Jasmeet Bains (AD35)***  
*Chair, Assembly Committee on Aging  
and Long-Term Care*

# ***Kim McCoy Wade***

*Senior Advisor on Aging, Disability & Alzheimer's,  
Office of Governor Gavin Newsom*

# Renewed Commitment



## *Message From* **GOVERNOR GAVIN NEWSOM**

### **California is Leading the Way**

Our state has made remarkable progress on all five bold goals of the Master Plan for Aging this past year, building off the incredible foundation we established in 2021, the plan's inaugural year. I'm proud to report to the Legislature — and most importantly to California's older adults, people with disabilities, and family caregivers — that we are disrupting the status quo with historic investments, groundbreaking new initiatives, and collaborative public-private partnerships. All of this is being carried out with a laser focus on 2030, when, for the first time, one in four Californians — 10.7 million people — will be age 60 or older, changing our families, our communities, and our economy.

In so many ways, the future starts here in California. With our state holding the distinction of having one of the longest lifespans in the nation, California is out in front of a major global demographic shift with a 10-year blueprint to guide our way. We've inspired other states to follow our lead, with more than a dozen states joining the Master Plan for Aging movement just this year.

California is both aspirational and pragmatic. We know the intractable issues of our time — confronting inequality, redressing historic wrongs, and eliminating stubborn disparities — require steadfast commitment to make the California Dream a reality for every one of us. While we pause today to reflect on our Master Plan for Aging success over the past year, I recognize our work is just beginning. Together, we have enormous equity, housing, transportation, health care, and caregiving challenges ahead, just as we have unprecedented opportunities to empower all generations to live well and thrive across an even longer lifespan. In that spirit, today our Administration Cabinet Work Group also commits to a second set of 95 initiatives, to power our progress over the next two years.

My sincere thanks to the individuals and organizations who worked tirelessly throughout 2022 to achieve results for Californians of all ages and abilities, most notably our partners in the California Legislature. With your continued support, this Administration will continue to focus and elevate our efforts in the coming year to boldly move our state forward to 2030.

Sincerely,

A blue ink signature of Gavin Newsom.

Gavin Newsom  
Governor of California

# Thank You: Cabinet Work Group on Aging





**Investing billions** in services across the continuum of care in support of older adults, people with disabilities and family caregivers.

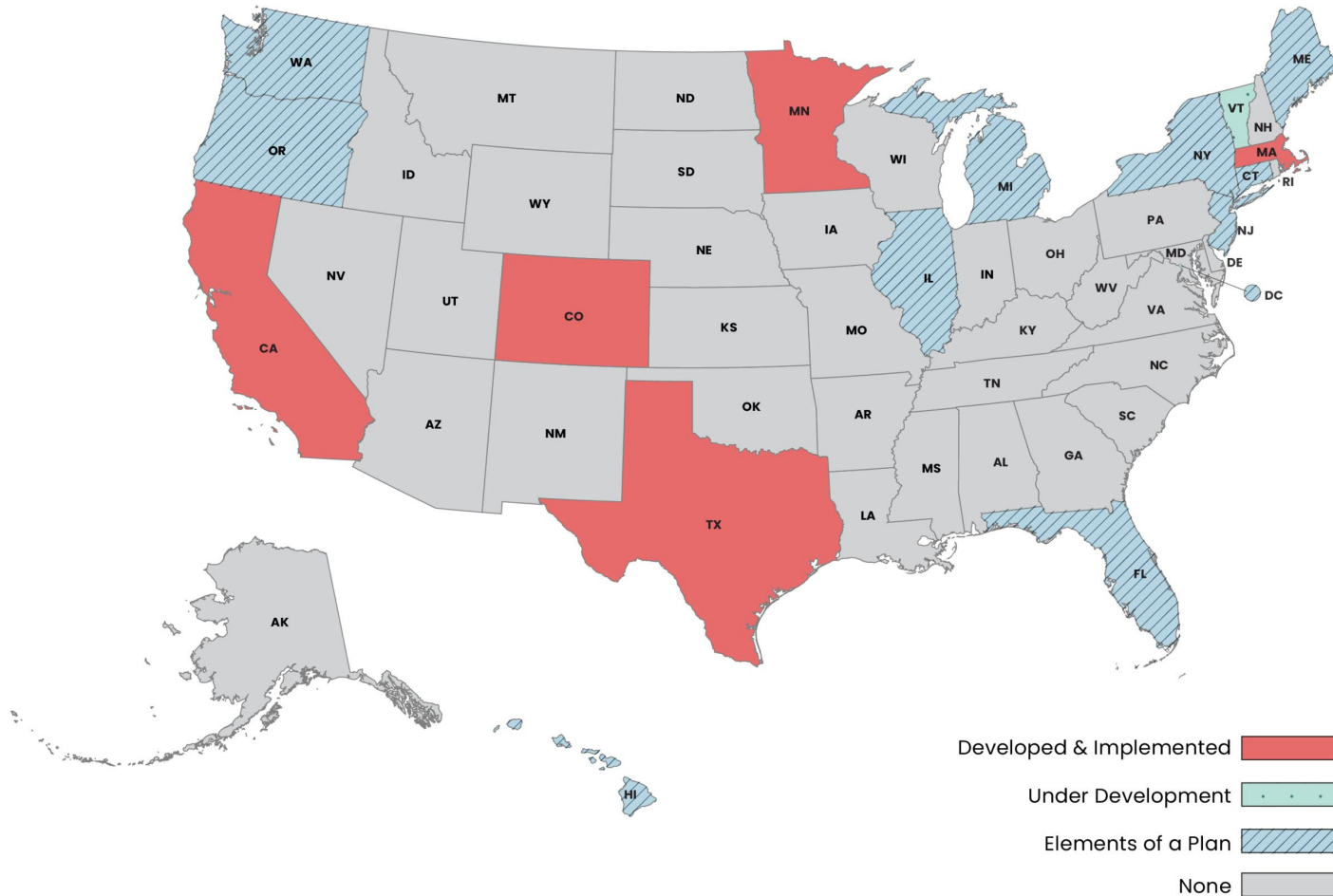


# Inclusion

Inclusive and equitable policies, programs, and services **for all communities.**



# CA at the Forefront of a National Movement



## Multisector Plans for Aging:

- **6 states** are in MPA *development or implementation* phases
- **8 states** are planning an MPA with support from the Center for Healthcare Strategies' [MPA Learning Collaborative](#) (with funding from West Health & The SCAN Foundation)



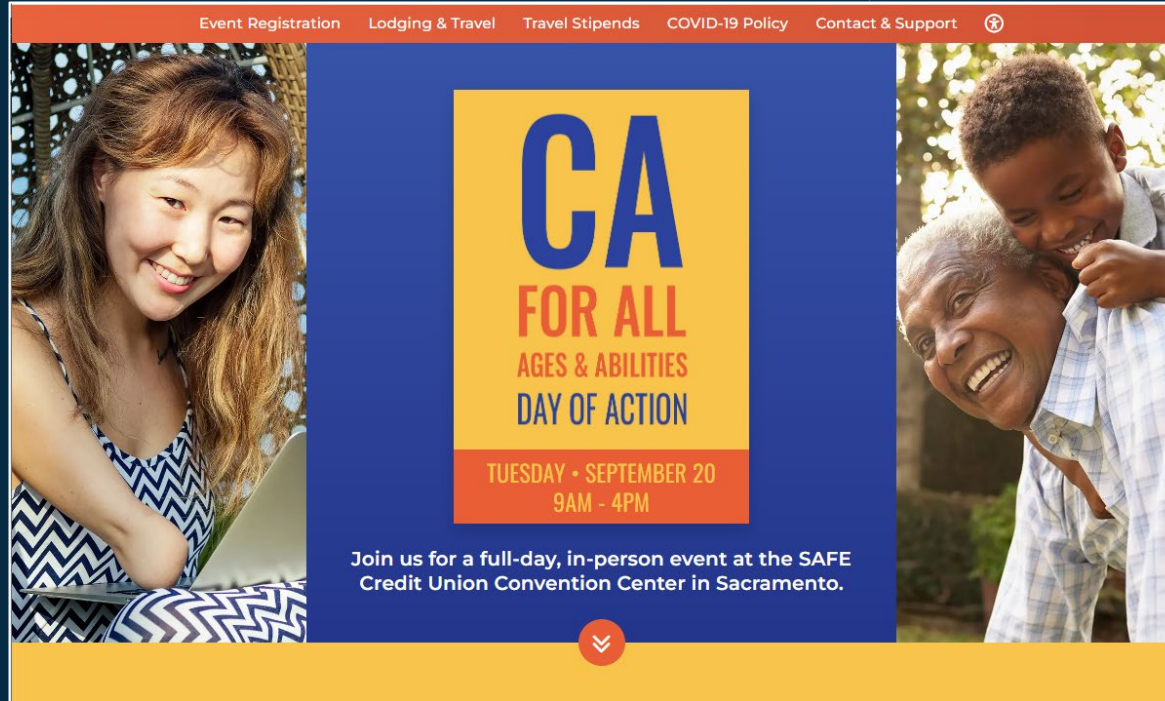
# Delivering Results, Building Towards 2030

***Susan DeMarois***

*Director, CA Department of Aging*



# Building Momentum and Delivering Results Together

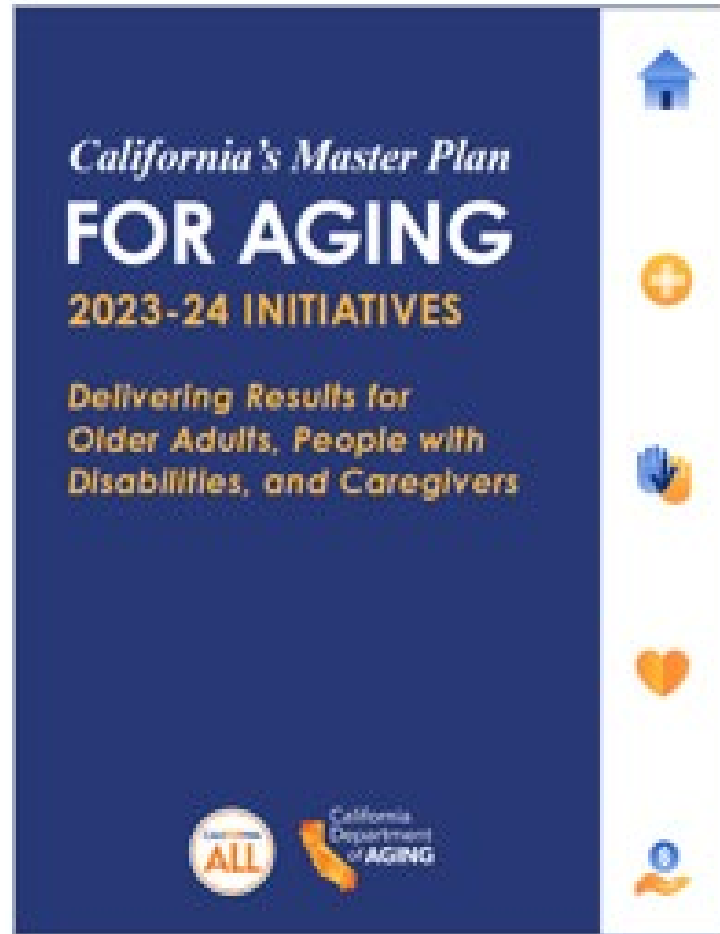


# 2023-2024 Focus Areas

In 2023-2024, California will advance 95 new Master Plan for Aging initiatives, building upon the work of the plan's first two years. Each initiative features a designated area of focus:

- **Deliver:** Deliver results with an emphasis on increasing the number of people reached and/or improving the quality of services provided – or both, noting that these initiatives are based on available resources and ongoing budget changes.
- **Analyze:** Analyze data, policies, funding, and programs to drive system change.
- **Communicate:** Communicate information and resources to the public with a renewed commitment to equity, language access, and disability access.

# Advancing the MPA: 2023- 2024 MPA Initiatives





## **Sarah Steenhausen**

Deputy Director, Div. of Policy, Research & Equity  
CA Department of Aging



# Advancing the MPA: 2023- 2024 MPA Initiatives



**Initiative 2:** Explore emerging local government models to inform consideration of Rental Subsidy Programs

**Initiative 9:** Support the expansion of integrated accessible transportation models

**Initiative 18:** Continue to evaluate options for developing a Universal Long-Term Services & Supports (LTSS) benefit

**Initiative 31:** Partner with the Mental Health Services Oversight and Accountability Commission (MHSOAC) to expand evidence-based behavioral health programs (such as PEARLS: Program to Encourage Active Rewarding Lives for Seniors)

**Initiative 44:** Replicate best practices developed as part of California's Healthy Brain Initiative & Blue Zone® efforts

**Initiative 71:** Promote sustainability of the local network of Aging and Disability Resource Connections (ADRCs)

**Initiative 82:** Develop a Statewide Caregiver Equity Roadmap and Strategy



# Master Plan for Aging: Accountability

**Amanda Lawrence**

MPA Project Director, CA Department of Aging

# IMPACT Committee: Advancing MPA Accountability

- **Elizabeth Edgerly**, Executive Director, Alzheimer's Association – NorCal/ Northern Nevada
- **Andy Imparato**, Executive Director, Disability Rights California
- **Nancy McPherson**, State Director, AARP
- **Sarita Mohanty**, President & CEO, The SCAN Foundation
- **Doug Moore**, Executive Director, United Domestic Workers of America
- **Sharon Nevins**, Director, San Bernardino County Department of Aging & Adult Services
- **Kevin Prindiville**, Executive Director, Justice in Aging
- **Kiran Savage-Sangwan**, Executive Director, California Pan-Ethnic Health Network
- **Fernando Torres-Gil**, Professor of Social Work & Public Policy; Director, UCLA Center for Policy Research on Aging

# Data Dashboard for Aging



## Continuous Improvement & Expansion in 2022

- NEW data about long-term supports and services (LTSS) and caregiving
- NEW disability status data on multiple topics, including the [demographics dashboard](#)
- MORE RECENT data on the following topics: [Affordable Housing](#), [Primary Care Shortage Areas](#), [Suicide](#), [Facility Complaints](#), [Life Expectancy](#)





# NEW! MPA Implementation Tracker

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**Publicly accessible resource to monitor the MPA's progress**

Search MPA Initiatives & Updates by Goal, Strategy, Topic, Agency/Dept and more

Developed in partnership with West Health Institute

# NEW! MPA Implementation Tracker

The screenshot shows the MPA Implementation Tracker interface. On the left, there are several filter sections: SEARCH, FILTER BY GOAL, FILTER BY STRATEGY, FILTER BY AGENCY, FILTER BY DEPARTMENT, and FILTER BY TAG. Each filter section has a search bar and a list of filters. At the bottom left, there are two checkboxes: 'Only include reports with corresponding legislation' and 'Only include reports with corresponding budgets'. On the right, there is a table of initiatives. The table has columns for GOAL, STRATEGY, INITIATIVE, DESCRIPTION, and YEAR. The 'Download' button is circled in red. The table contains 7 rows of data, each representing an initiative. Red arrows point to the SEARCH, FILTER BY GOAL, FILTER BY STRATEGY, FILTER BY AGENCY, FILTER BY DEPARTMENT, FILTER BY TAG, and the checkboxes.

SEARCH

Search by title, text, or tag...

Filter by Goal

1: Housing for All Ages a... x

Filter by Strategy

1A: More Housing Options x

Filter by Agency

BCSH x

Filter by Department

HCD x

Filter by Tag

Housing x

Homelessness x

Only include reports with corresponding legislation

Only include reports with corresponding budgets

Show 10 Initiatives

Share Download Edit Columns Expand

| GOAL | STRATEGY | INITIATIVE | DESCRIPTION   | YEAR      |
|------|----------|------------|---|-----------|
| 1    | A        | 10         | Identify innovative models and solutions to enhance technology in housing options for aging...          | 2021-2022 |
| 1    | A        | 6          | Review current housing program definitions with Strategic Growth Council for inclusion of older...      | 2021-2022 |
| 1    | A        | 5          | Review housing planning and data indicators with Strategic Growth Council for older adult...            | 2021-2022 |
| 1    | A        | 4          | Advance fair housing and equity by conducting outreach, education, and surveys, as well as...           | 2021-2022 |
| 1    | A        | 3          | Further facilitate affordable housing production by using monitoring, technical assistance, and...      | 2021-2022 |
| 1    | A        | 2          | Provide tax credits and pursue other strategies to continue to prioritize the types of housing units... | 2021-2022 |
| 1    | A        | 1          | Identify ways to bolster production of more housing options to age well in all California sub...        | 2021-2022 |

MPA State Partners are invited to upload updates throughout the year on new initiatives.

Includes 2021 & 2022 annual updates.

Users can search & filter updates and download the results.

# Supporting Community Engagement: MPA Local Playbook



*The MPA Local Playbook:  
Take Action to Build a California for All Ages*

The Master Plan for Aging Playbook is designed to assist state and local government, communities, and private and philanthropic organizations in building environments that promote an age-friendly and disability-friendly California. Download the MPA Local Playbook and explore resources below.

## ★ Play One: Use the Governor's Blueprint to Engage Your Local Leaders



Collaborative, and cross-sector, partnerships are the key to implementing successful projects, policies, and initiatives. It is important to get the right leaders at the table. Local government, community planners, aging and disability advocates, and subject matter experts are all important players. The list below will help you identify your local and regional leaders in community development and the aging and disability fields.

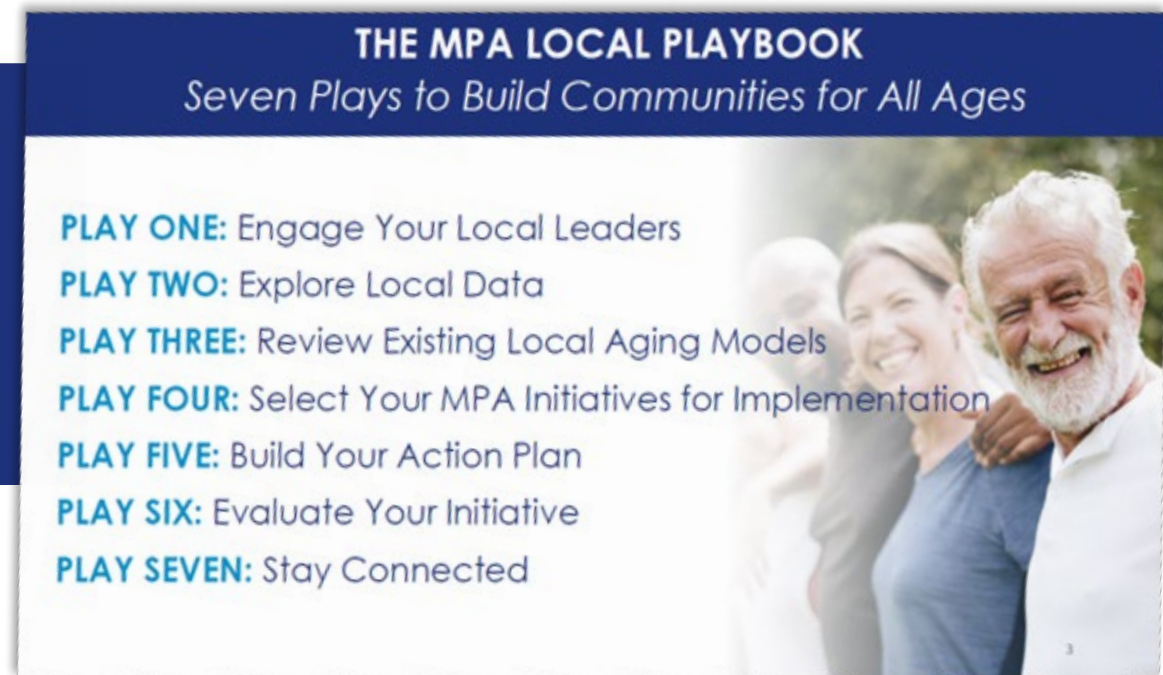
★ Local Government

★ Health, Aging, and Disability Leaders

★ International and National Organizations with Local Chapters

★ Universities & Colleges with Gerontology & Geriatric Research

★ Aging-Focused Philanthropy Organizations





# Local Aging & Disability Action Planning Grant Program

- [\\$4.5 million](#) to provide competitive grants to support local communities in developing aging- and disability-friendly action plans.
- Grant Program Priorities
  - Equity, cultural competency, and community engagement principles and practices.
  - Support communities and populations that have been historically under-resourced and under-served.
- Anticipated Request for Applications (RFA) Release: Mid-February





# Closing Thoughts & Next Steps

*Susan DeMarois*  
*Director*  
*CA Department of Aging*



# The Work Continues...Starting TODAY!

## HCBS Gap Analysis and Roadmap Stakeholder Engagement Kick-Off!

- TODAY! 1pm - 3pm
- Hosted by DHCS & CDA

Learn more about the MPA's next steps, including the 2023-2024 Initiatives for Implementation, at the next **IMPACT Stakeholder Committee:**

- Tuesday January 24<sup>th</sup> from 1pm - 3pm

Visit the Upcoming Events calendar on [CDA's homepage](#) for log-in details to both of these events





# Thank You!

Contact: [Engage@aging.ca.gov](mailto:Engage@aging.ca.gov)