





Welcome!

ADRC Fridays: Talk, Learn, Connect April 28, 2023

Meeting Logistics

- If dialing by phone, press *9 to request to be un-muted, press *6 to un-mute your phone
- Please use the chat feature to post questions and communicate with your peers
- The Live Transcript is available
- This roundtable is being recorded
- If there are technical issues or questions, please email ADRC@aging.ca.gov



Poll: Who's Here?

- What type of organization are you a part of?
 - AAA
 - ILC
 - Other ADRC Partner
 - Other Organization servicing LTSS consumers
 - Other

- What is your favorite morning beverage?
 - Coffee
 - Juice
 - Water
 - Tea
 - Other





Today's Topic

- Highlight: ADRC Peer Promising Practice
- ADRC Partnerships: the AAA Core Partner
 - o Panel





ADRC of The Mother Lode Peer Promising Practices



Promising Practices Submission #1

 An Online Resource Directory = No Wrong Door / Enhanced Information and Assistance.

How is it enhanced?

 Consumers can assess this resource directory at any time when it is convenient for them. (Outside of the hours of 8:00 a.m. – 5:00 p.m.)

What does our online resource directory provide?

 Consumers have access to resources, links to other CBO's or Agencies, and each core partner website.

Promising Practices Submission #2

 Quick Response (QR) Code = Instant access to our online resource directory.

How easy is it to access?

- Consumers can use their smartphone or smart device (i.e., iPad, Tablet) to scan the QR code. Scanning the QR code will take them straight to our online resource directory.
- The QR code is easy to incorporate into advertising such as fliers, postcards, and even the back of our business cards.







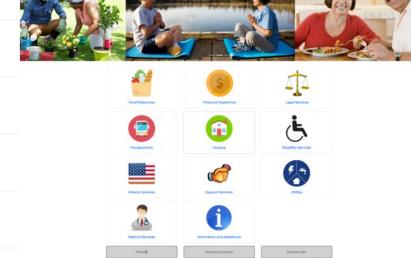


DRAIL

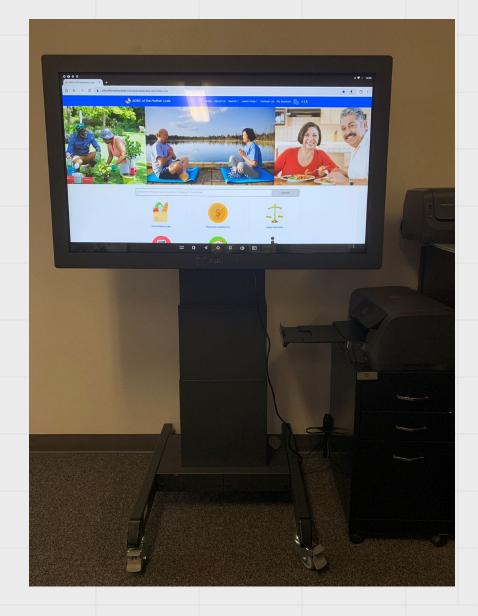
Examples of our QR Code



ADRC Of The Mother Lode **Online** Resourc **Directory**



The Wave of the **Future**



ADRC of The Mother Lode

Questions?

Panel of Area Agencies on Aging: Core Partners of California's Local ADRCs

- Moderator
 - Ellen Schmeding, Commissioner, California Commission on Aging
- Panelists
 - Elaine Clark, Executive Director of the Napa/Solano Area Agency on Aging/Solano County Emerging ADRC
 - Clay Kempf, Executive Director of Seniors Council/Area Agency on Aging of Santa Cruz and San Benito Counties/San Benito Designated ADRC
 - Jewel Lee, Director of the Riverside Area Agency on Aging/Riverside Designated ADRC
 - Lee Pullen, Director of the Marin Area
 Agency on Aging and Adult Social
 Services/Marin County Designated ADRC

AAA Panel

Questions/Comments?

- Save the date!
 - Next ADRC Fridays Roundtable:
 Friday, May 26, 11:00-12:15pm
- Questions or comments:
 ADRC@aging.ca.gov

Thank you!



Talk, Learn, Connect

Open Discussion

