



CA2030

WEBINAR SERIES

CA2030 is an effort to transform California's Aging Network – the statewide network of Area Agencies on Aging (AAA) – to prepare for the upcoming demographic shift: by 2030, one quarter of California's population will be aged 60 or older. This webinar series will share research insights and perspectives as well as best practices that will inform CA2030 Steering Committee recommendations. Join the upcoming webinars to learn more.



Stakeholder Engagement Interview Insights

Friday | June 23, 2023 | 9:00 a.m. – 10:15 a.m. (PT)

From March through May 2023, Collaborative Consulting interviewed 77 stakeholders about their perspectives on a future-ready California Aging Network. The interviewees represented various stakeholder groups, including historians, innovators in aging, government agencies, consumer advocacy groups, community-based organizations, funders, and associations.

This webinar highlights stakeholder perspectives and insights in four primary theme areas:

- Aging trends and implications for the California Aging Network
- Aspirations for ideal living and care ecosystems for older adults
- Traits of a future-ready California Aging Network
- Factors necessary to achieve a future-ready California Aging Network

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Area Agencies on Aging (AAA) Interview Insights

Monday | July 24, 2023 | 9:00 a.m. – 10:15 a.m. (PT)

From April through May 2023, Collaborative Consulting conducted in-person and virtual interviews with all 33 AAAs. AAA directors and staff were asked to share their perspectives and ideas on the future for older Californians, what programs and services are needed to serve future Californians, and what opportunities and implications are on the horizon for the California Aging Network.

A survey captured additional details to complement the interviews, along with desk research conducted to review local strategic and area plans. Join us to learn about the results of this research.

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Promising Practices Research Insights

Thursday | August 24, 2023 | 12:00 p.m. – 1:15 p.m. (PT)

From June through July 2023, Collaborative Consulting conducted promising practices research beyond California to learn about effective design, planning, and implementation methods that could lead to a future-ready California Aging Network.

The research concentrated on the six-focus areas of the CA2030 project:

- Programs & services
- Funding sources & capacities
- Key performance measures
- Branding, communications & outreach
- Governance
- Geography & demographics

Join us to discuss the findings.

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