

Master Plan for Aging

INITIATIVES

One Year of Progress

In January 2021, the Administration released [The Master Plan for Aging](#). Driven by Five Bold Goals and twenty-three accompanying strategies, the MPA calls on all of California's communities to build a California for All Ages. The MPA's Five Bold Goals for 2030 are: [Goal One: Housing for All Ages & Stages](#), [Goal Two: Health Reimagined](#), [Goal Three: Inclusion & Equity, Not Isolation](#), [Goal Four: Caregiving That Works](#), [Goal Five: Affording Aging](#).

One-hundred thirty-two Initiatives: The MPA has been jump started by over one-hundred initiatives targeted for implementation during the first two years of this ten-year plan. Each of these initiatives represents key commitments made by Agencies and Departments across the Governor's Administration. High-level progress on these initiatives is indicated below. More details on the Master Plan for Aging's first year of progress can be found in the 2022 MPA Annual Progress Report.

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Goal One: Housing for All Ages & Stages

Strategy A: More Housing Options



Initiatives	Lead Agency	Progress
Initiative 1: Identify ways to bolster production of more housing options to age well in all California suburban, rural, and urban communities - such as Accessory Dwelling Units that are affordable - to support aging well, caregiving, and affordable housing.	BCSH	Exploring
Initiative 2: Tax credits and other strategies to prioritize the types of housing units that are not being produced by the market, especially those serving people who are Extremely, Very, and Low Income.	BCSH, STO	Planning
Initiative 3: Further facilitate affordable housing production by using monitoring, technical assistance, and enforcement strategies of existing housing production laws.	BCSH	Exploring
Initiative 4: Advance fair housing & equity by conducting outreach, education, surveys, and prosecuting violations of anti-housing discrimination laws.	BCSH	Implementation
Initiative 5: Review housing planning and data indicators with Strategic Growth Council for older adult demographics and characteristics.	SGC, BCSH	Exploring
Initiative 6: Review current housing program definitions with SGC for inclusion of older adults and advancement of equity.	SGC, BCSH, CalEPA	Planning



Initiatives	Lead Agency	Progress
Initiative 7: Explore increasing the Veterans Housing and Homelessness Prevention Program (VHHP).	CalVet	Exploring
Initiative 8: Assess the feasibility of expanding the Adult Family Homes model to more aging adults, including with dementia.	CalHHS	Planning
Initiative 9: Explore opportunities to increase availability of housing options with "housing for health" strategies.	CalHHS	Exploring
Initiative 10: Identify innovative models and solutions to enhance technology in housing options for aging well.	GovOps, BCSH	Planning
Initiative 11: Assess need for housing modifications for aging.	CalHHS	Exploring

Strategy B: Transportation Beyond Cars

Initiatives	Lead Agency	Progress
Initiative 12: Promote within existing resources ways to improve community walkability for older adults and people with disabilities.	SGC, CalSTA	Exploring
Initiative 13: Promote within existing resources safer transportation for older adults using multiple transportation modes.	SGC, CalSTA	Exploring
Initiative 14: Promote within existing resources free bus/transit (including using digital ID solutions to streamline access) and transit rider education.	CalSTA, GovOps	Planning
Initiative 15: Promote expansion of bus/transit stops that are age- and disability-friendly.	CalSTA	Exploring
Initiative 16: Establish person-centered MOU's between transit districts to allow paratransit to cross transit district lines to meet rider needs.	CalSTA	Exploring
Initiative 17: Encourage innovation in flexible transit options.	CalSTA	Exploring
Initiative 18: Provide older driver safety education training to meet needs as funds allow.	CalSTA	Planning
Initiative 19: Review community walkability scores and Vehicle Miles Traveled data for opportunities to analyze with aging demographics and to include in Data Dashboard for Aging.	SGC, CalSTA	Exploring



Strategy C: Outdoor Spaces for All Ages

Initiatives	Lead Agency	Progress
Initiative 20: Explore targeting public and private park funds to age- and disability-friendly activities for all ages.	CNRA	Exploring
Initiative 21: Explore targeting new public and private park funds to communities that are more than a 10-minute walk from a park.	CNRA	Exploring
Initiative 22: Consider co-location of child-care and adult care, youth centers and adult centers, and schools and adult centers.	CalHHS	Planning
Initiative 23: Promote Blue Zones for dementia-friendly communities, especially in cities and counties with higher proportions of racial groups with disparate rates of dementia.	CalHHS	Exploring

Strategy D: Emergency Preparedness & Response

Initiatives	Lead Agency	Progress
Initiative 24: Consider improvements in online emergency tools for older, disabled, and at-risk adults and caregivers, in multiple languages, to meet needs.	ODI, CalHHS	Planning
Initiative 25: Develop online and other tools to coordinate mutual aid for residents by Residential Living and Nursing Home facilities during emergencies.	CalHHS	Planning
Initiative 26: Continue LISTOS CA "Check in" telephone calls begun during COVID-19, as well as other disaster preparedness work, with isolated and harder to reach older adults, in multiple languages, to meet needs within existing funding.	CalOES	Exploring
Initiative 27: Conduct after-action analyses of COVID-19, including the impact on older, disabled, and at-risk adults, as one way to identify strategies to prevent future pandemic, emergency, and disaster-related deaths and disparities in deaths by age, ability, income, race, language, and other equity measures.	CalHHS	Implementation

Strategy E: Climate-Friendly Aging

Initiatives	Lead Agency	Progress
Initiative 28: Gradually factor in climate impact and safety, including disaster resiliency, in new (and rebuilt) Residential Living and other age- and disability-friendly housing, by considering infill opportunities and wildland urban interface issues.	BCSH, CDI	Implementation
Initiative 29: Advocate for the new federal administration to increase support for housing modifications for climate, via weatherization services reaching older adults and people with disabilities, to meet need and as funds available.	CalHHS	Planning



Initiatives	Lead Agency	Progress
Initiative 30: Set targets and develop strategies to include older adults and people with disabilities, of all races and ethnicities, in California Climate Action Corps.	CalVols	Exploring
Initiative 31: Support paratransit conversion to zero emission vehicles, including new light-duty paratransit vehicles by 2035 and all other transit vehicles by 2045, within existing resources.	CalEPA, CalSTA	Exploring
Initiative 32: Reduce Vehicle Miles Traveled and overall climate impact by aging and disability services at state and local levels.	CalHHS	Exploring

Goal Two: Health Reimagined

Strategy A: Bridging Health Care with Home



Initiatives	Lead Agency	Progress
Initiative 33: Advocate with the new federal Administration to create a universal Long-Term Services and Supports benefit	CalHHS	Exploring
Initiatives 34 & 35: Plan and develop innovative models to increase access to long-term services and supports for people receiving Medicare only and for people receiving both Medicare & Medi-Cal ("duals").	CalHHS	Exploring
Initiative 35: Plan and develop innovative models to increase access to long-term services and supports and integrated health care for people receiving both Medicare & Medi-Cal ("duals") by implementing statewide Managed Long-Term Services and Supports (MLTSS) and Dual Eligible Special Needs Plan (D-SNP) structure, in partnership with stakeholders.	CalHHS	Exploring
Initiative 36: Expand access to home and community-based services for people receiving Medi-Cal: via CalAIM, by implementing "In Lieu of Services" and "Enhanced Care Management".	CalHHS	Planning
Initiative 37: Consider home and community alternatives to short-term nursing home stays for participants in Medi-Cal managed care through utilization of combination of the home health benefit, in lieu of services, and proposed expanded telehealth benefit, including remote patient monitoring.	CalHHS	Planning
Initiative 38: Explore options within existing authority and new state plan authority for community health workers to conduct isolation checks/home visits for older and other adults, to meet need and as funds available.	CalHHS	Exploring
Initiative 39: Explore opportunities to increase stability for IHSS beneficiaries through back-up provider systems and registries.	CalHHS	Exploring



Initiatives	Lead Agency	Progress
Initiative 40: Apply for federal funding to assess and plan for home and community-based services in all counties, with diversity of providers, via the anticipated federal planning grant to develop a Medi-Cal Home and Community Based Services Roadmap, in partnership with Stakeholder process beginning 2020.	CalHHS	Green
Initiative 41: Assess need and opportunities to expand community-based aging and disability networks' "business acumen" for health partnerships.	CalHHS	Orange
Initiative 42: Assess need and opportunities to modernize regulatory and licensing barriers for CBAS and MSSP.	CalHHS	Green
Initiative 43: Reformulate an LTSS aging and disability stakeholder group to advise on long-term services and supports for all older adults and people with disabilities, drawing on stakeholders with experience on MPA LTSS Subcommittee and Olmstead Advisory, as well as new members, with increased diversity and continued participation by older adults, people with disabilities, and care providers.	CalHHS	Dark Blue

Strategy B: Health Care as We Age

Initiatives	Lead Agency	Progress
Initiative 44: Modernize Medicare counseling services (HICAP) to serve more beneficiaries, continually improving cultural competency and language access, within existing resources.	CalHHS	Green
Initiative 45: Assess opportunities to modernize enrollment process for Medicare Savings programs.	CalHHS	Orange
Initiative 46: Consistent with AB 80 (2020) when the DOF projects that the budget can accommodate the associated costs over a multiyear period, prioritize for inclusion in the budget the expansion of Medi-Cal to older adults who are undocumented.	CalHHS	Green
Initiative 47: Include older adult behavioral health needs and geri-expertise in Behavioral Health Task Force planning, beginning with CDA joining the Task Force.	CalHHS	Dark Blue
Initiative 48: Implement new generic prescription drug manufacturing partnerships for production or distribution.	CalHHS	Orange
Initiative 49: Highlight to Medi-Cal plans and providers the value of palliative care to improve patient outcomes and support patient and family choices for care.	CalHHS	Yellow-Orange
Initiative 50: Identify ways to promote care wishes – such as Advanced Planning Directives and Physician Orders for Life Sustaining Treatment – for all ages.	CalHHS	Orange

Strategy C: Lifelong Healthy Aging



Initiatives	Lead Agency	Progress
Initiative 51: Share a series of public health/public education tools, with culturally competent and equity-targeted approaches, that promote brain health and address other healthy aging priorities.	CalHHS	Dark Blue
Initiative 52: Continue to seek federal funding for a friendship warmline for older adults to address isolation and loneliness needs, and partner with state departments who host crisis lines and access lines.	CalHHS	Dark Blue
Initiative 53: Build in older adult focus to existing Suicide Prevention Programs.	CalHHS	Green
Initiative 54: Diversify and align with aging demographics the pipeline of residents in clinical geriatrics, primary care, and geriatric psychiatry, including dementia care, through career incentive strategies such as workforce shortage and loan forgiveness programs.	CalHHS	Orange
Initiative 55: Explore including geriatric training requirements, including dementia training, as well as racial and diversity demographics, via all state health licensing boards for new and continuing licensing.	CalHHS, BCSH	Orange
Initiative 56: Include geriatric training in new community paramedic initiative.	CalHHS	Red-Orange

Strategy D: Geriatric Care Expansion

Initiatives	Lead Agency	Progress
Initiative 57: Support expansion of geriatric emergency department certifications statewide.	CalHHS	Green
Initiative 58: Assess opportunities for advance practice providers trained in geriatrics to fill gaps in geriatrics and primary care.	CalHHS	Orange
Initiative 59: Consider opportunities for gerontologists and geriatric social workers to participate in inter-disciplinary teams.	CalHHS	Orange
Initiative 60: Collect data on geriatric care provision to assess strengths and gaps, with equity metrics including race and disability (for example, dementia care, oral health).	CalHHS	Orange
Initiative 61: Continue COVID-19 ad hoc geriatrics advisory group and broaden scope and participants in 2021 to include geriatric care expansion initiatives.	CalHHS	Dark Blue

Strategy E: Dementia in Focus



Initiatives	Lead Agency	Progress
Initiative 62: Continue California's leadership commitment to target clinical research into Alzheimer's on gender and racial disparities.	CalHHS	Green
Initiative 63: Develop plan for an equity-focused dementia-prevention public health campaign, to meet needs as funds are available.	CalHHS	Yellow
Initiative 64: Promote screening, diagnosis, and care planning by health care providers for patients and families with Alzheimer's and related dementias, through hub and spoke training model of health care providers; direct caregiver training opportunities; and consideration of how dementia standards of care could be further incorporated in Medi-Cal and Medicare managed care.	CalHHS	Yellow
Initiative 65: Seek stakeholder feedback on models of care coordination for IHSS participants with dementia or cognitive impairment.	CalHHS	Orange
Initiative 66: Assess options to increase Adult Day Services, especially for people with dementia.	CalHHS	Yellow
Initiative 67: Strategically plan and lead the growing number of California's pioneering Alzheimer's and all dementia initiatives with renewed leadership and partnership for the CalHHS Alzheimer's Advisory Committee beginning 2021.	CalHHS	Green

Strategy F: Nursing Home Innovation

Initiatives	Lead Agency	Progress
Initiative 68: Produce "COVID 2020" report on skilled nursing facilities and COVID-19, with California lessons learned and recommendations for national (CMS) policy reform.	CalHHS	Yellow
Initiative 69: Continue to expand transparency on state data on nursing homes, including quality, staffing, financing, both in COVID-19 and ongoing.	CalHHS, LWDA	Yellow
Initiative 70: Reengage stakeholders to revisit pilot for "small house" nursing homes.	CalHHS, LWDA	Yellow
Initiative 71: Explore additional value-based payment methodology changes in skilled nursing, focused on care quality, job quality, equity, and health outcomes.	CalHHS	Yellow
Initiative 72: Begin planning for growing skilled nursing and mental health needs in veterans' homes, per the Veterans Home Master Plan of Jan 2020.	CalVet	Green
Initiative 73: Begin planning for growing skilled nursing needs in custodial settings, including State Hospitals and correctional facilities, within existing resources.	CalHHS, CDCR	Orange
Initiative 74: Develop approach for patient representatives for residents of skilled nursing facilities without capacity, representatives, or written care wishes.	CalHHS	Green

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Goal Three Equity & Inclusion, Not Isolation

Strategy A: Inclusion & Equity in Aging

Initiatives	Lead Agency	Progress
Initiative 75: Continue to expand culturally and linguistically competent communications to older adults, people with disabilities, and families.	CalHHS, GovOps	ONGOING/ COMPLETED
Initiative 76: Utilize private partnerships and existing funds to implement anti-ageism and equity campaign ("California for All Ages") with public, employers, and entertainment industry, including equity by age, race, ethnicity, language, citizenship status, sex, gender identity, sexual orientation, family status, disability, dementia/cognitive status, and income.	CalHHS, GovOps	PLANNING
Initiative 77: Continue new "Equity in Aging" Provider Peer-to-Peer Training for aging networks.	CalHHS	ONGOING/ COMPLETED
Initiative 78: Produce report on CARES funding to Older American Act programs on impact and equity.	CalHHS	PLANNING
Initiative 79: Set and work towards diversity, equity, and inclusion goals for representation in aging and disability departments and related State boards, such as CDA, DOR, Commission on Aging, and more.	CalHHS	ONGOING/ COMPLETED
Initiative 80: Convene a stakeholder Equity in Aging Advisory group.	CalHHS	ONGOING/ COMPLETED

Strategy B: Closing the Digital Divide

Initiatives	Lead Agency	Progress
Initiative 81: Execute the State Broadband Council's new Strategic Plan, including older adults and using an equity lens, per Executive Order in August 2020, within existing resources.	GovOps, CalHHS	PLANNING
Initiative 82: Seek private donations and use existing funds to distribute personal technology devices to OAA program participants.	GovOps, CalHHS	ONGOING/ COMPLETED
Initiative 83: Develop plan to launch digital literacy support for older adults and for providers.	GovOps, CalHHS	ONGOING/ COMPLETED



Strategy C: Opportunities to Work

Initiatives	Lead Agency	Progress
Initiative 84: Consistent with the goals of the Future of Work Commission, explore ways to promote flexible work models, especially as people age, experience disability, or after retirement.	LWDA, GovOps	
Initiative 85: Execute State Workforce Plan's recent inclusion of older adults and CDA's employment program/Title V with local California Workforce Development Boards (CWDB) and begin mapping job training and apprenticeship opportunities available to older adults and people with disabilities to match available jobs, through all LWDA and CalHHS channels.	LWDA, CalHHS	
Initiative 86: Provide assistive technology equipment and devices available to workers with disabilities, to meet need and advance equity, within existing resources.	LWDA, CalHHS	
Initiative 87: Provide re-entry services to older adults that increase employment and engagement and address inequity, to meet need and advance equity, within existing resources.	LWDA, CDCR	
Initiative 88: Engage the diversity of Californians, including older adults and people with disabilities of all races and ethnicities, in #CaliforniansForAll, AmeriCorps, and all CalVols programs.	CalVols	
Initiative 89: Scope opportunity for new intergenerational volunteerism partnerships in schools, with philanthropic partners.	CalHHS, CDE	
Initiative 90: Promote and adapt "village models" for older adult volunteerism and services, building on the strengths of California's diverse communities.	CalHHS	

Strategy D: Opportunities to Volunteer and Engage Across Generations

Initiatives	Lead Agency	Progress
Initiative 91: Launch an elder story project, in partnership with libraries and aging services, and engage the diversity of California elders.	CalHHS, CA State Library	
Initiative 92: Assess older adults' engagement in lifelong learning at Aging services, Adult Schools, and Community Colleges, including online, continually improving cultural competency and languages.	CalHHS, CDE	



Strategy E: Protection from Abuse, Neglect, Exploitation

Initiatives	Lead Agency	Progress
Initiative 93: Create a statewide California Elder Justice Council to increase coordination and develop recommendations to prevent and address elder abuse, neglect, exploitation, and fraud.	CalHHS, BCSH, OAG	Green
Initiative 94: Review roles of Licensing, Long Term Care Ombudsmen, and Adult Protective Services and the experiences in other states to prevent and address abuse and neglect in long-term care facilities.	CalHHS	Orange
Initiative 95: Assess Adult Protective Services' capacity, age of people served, and services provided, especially for complex cases, given growing and changing needs.	CalHHS	Green
Initiative 96: Assess needs and capacities of local Public Guardians, Public Conservators and Public Administrators, given growing and changing needs.	CalHHS	Orange
Initiative 97: Assess needs and capacities of Legal Services for Older Adults, given growing and changing needs.	CalHHS	Orange

Strategy F: Leadership in Aging

Initiatives	Lead Agency	Progress
Initiative 98: Build out No Wrong Door/"One Door" statewide for public information and assistance on aging, disability, and dementia, via upgraded web portal, statewide network of local ADRCs with shared training, tools, and technology, and continually improving cultural competency and language access.	CalHHS	Green
Initiative 99: Create a Governor's Office Leadership Position on Aging, Disability, and Alzheimer's.	GO	Orange
Initiative 100: Begin process for California to become an AARP-Certified Age-Friendly State within existing resources.	GO, CalHHS	Dark Blue
Initiative 101: Revisit California's Area Aging on Agency local leadership structures - including local area map, funding formulas, and designations - via California's Federal Older Americans Act State Plan 2021-2024, to meet growing and changing needs and continue to advance equity.	CalHHS	Green
Initiative 102: Facilitate a nation-leading research partnership on aging with California's universities.	CalHHS	Dark Blue
Initiative 103: Seek opportunities to include aging in development of international partnership agreements between California and other nations engaged in planning and leading around aging.	GO, CDA	Orange
Initiative 104: Launch "Implementing MPA in California Together (IMPACT)" Committee to oversee implementation 2021-2022 and produce MPA annual report, with results and recommended updates, within existing resources.	CalHHS	Dark Blue

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Initiatives	Lead Agency	Progress
Initiative 105: Consider stakeholder recommendations and opportunities to broaden into Master Plan for Aging and Disability.	GO, CalHHS	Orange
Initiative 106: Continually improve Data Dashboard for Aging (DDA), to advance equity – specifically, expand data collection and quality by age, race, ethnicity, language, citizenship status, sex, gender identity, sexual orientation, family status, disability, dementia/cognitive status, income.	CalHHS	Dark Blue

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Goal Four: Caregiving That Works

Strategy A: Family & Friends Caregiving Support

Initiatives	Lead Agency	Progress
Initiative 107: Promote current state paid family leave benefits to older Californians, people with disabilities, and family caregivers.	LWDA	Orange
Initiative 108: Assess participation in state paid family leave, including recent legislation to expand equity, for equity, including LGBTQ, race, income, gender.	LWDA	Orange
Initiative 109: Develop options to include family caregivers in home and community assessments.	CalHHS	Yellow
Initiative 110: Consistent with CalAIM, expand respite care for family caregivers.	CalHHS	Green

Strategy B: Good Caregiving Jobs Creation

Initiatives	Lead Agency	Progress
Initiative 111: Convene a Direct Care Workforce Solutions Table to address workforce supply challenges and opportunities in skilled nursing facilities.	CalHHS, LWDA	Orange
Initiatives 112: Consider expanding online training platforms for direct care workers – including opportunities for dementia training for IHSS family caregivers and more.	CalHHS, LWDA, CA Community Colleges	Green
Initiative 113: Diversify pipeline for direct care workers in home and community settings by testing and scaling emerging models to meet need as funding allows.	CalHHS, LWDA, CDE, CA Community Colleges	Orange



Initiatives	Lead Agency	Progress
Initiative 123: Continue to promote CalSavers.	STO	
Initiative 124: Review CalSavers participation data for equity and consider CalSavers reforms to expand access and impact.	STO	
Initiative 125: Continue to promote CalABLE.	STO	
Initiative 126: Review CalABLE participation data for equity and consider reforms to expand access and impact, such as expanded eligibility.	STO	

Strategy B: Income Security as We Age

Initiatives	Lead Agency	Progress
Initiative 127: Continue to promote the California Earned Income Tax Credit (EITC), the only EITC in nation available to people 65 and over.	CalHHS	

Strategy C: Protection from Poverty & Hunger

Initiatives	Lead Agency	Progress
Initiative 128: Review CalEITC participation data by older adults for equity and consider reforms to expand access and impact.	CalHHS, FTB	
Initiative 129: Consistent with the Budget Act of 2018, begin to bring older adult basic income up to meet Elder Economic Index and Federal Poverty Level, to meet need as funding available.	CalHHS	
Initiative 130: Map and identify opportunities – at federal, state, and local level - to address older Californians' needs for nutrition.	CalHHS, CDFA, CDE, CalOES	
Initiative 131: Continue to streamline older and disabled adult enrollment, renewal, and online shopping in CalFresh, as allowable.	CalHHS	
Initiative 132: Seek federal funds to expand the senior food box program (Commodity Supplemental Food Program) statewide.	CalHHS	