




# Introducing the \$55 Million CalGrows Innovation Fund

The CalGrows Innovation Fund is administered by  xcel-ed

# Agenda

- Introduction
- General Information
- Background & Purpose
- The CalGrows Innovation Fund
  - Application Components & Guidelines
- Timeline
- Questions and Discussion



## California Department of Aging (CDA)

Under the umbrella of the California Health & Human Services Agency, CDA administers programs that serve older adults, adults with disabilities, family/friend caregivers, and residents in long-term care facilities. These programs are funded through the federal Older Americans Act, the Older Californians Act, state General Fund, and through the Medi-Cal program.

## Cell-Ed

Is partnering with CDA to provide backbone support services in administering the Innovation Fund and program support for CalGrows program implementation.

## Closed Captioning & Live Transcription

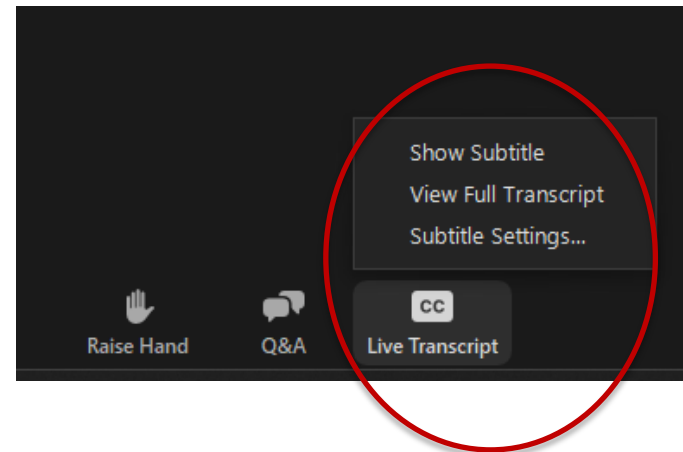
Click the 'CC Live Transcript' link on your Zoom navigation bar for Closed Captioning and to enable 'Live Transcription'

## Video Recording, Slides, Q&A

The webinar video, slides, questions and answers will be available at CalGrows.org early next week

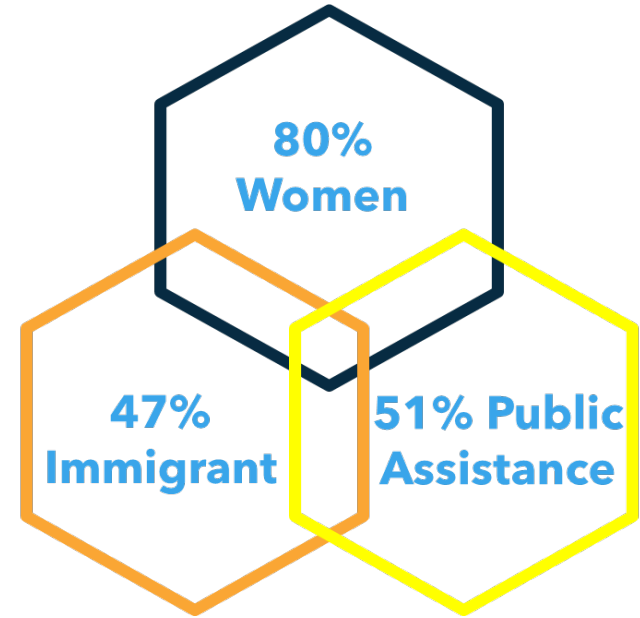
## Source of Truth

Final answers to questions and the source of truth will be the CalGrows RFA and the CalGrows.org website



# Background & Purpose

- Labor shortage up to 3.2 million paid direct care workers
- Disproportionately large share of both paid and unpaid care provided by women; many are immigrants
- Direct care workers earn less than half of California's median annual income
- Low wages, stress, and an elevated risk of job-related injury reduce prospects for financial stability
- $\frac{2}{3}$  of older adults receive care from unpaid family and friends



# Master Plan for Aging - 5 Bold Goals



**Goal 1:**  
**Housing for All Ages  
and Stages**



**Goal 2:**  
**Health Reimagined**



**Goal 3:**  
**Inclusion and Equity,  
Not Isolation**



**Goal 4:**  
**Caregiving that Works**



**Goal 5:**  
**Affording Aging**



# The \$55 Million CalGrows Innovation Fund

- Award applicants a one-time grant
- Direct care worker (DCW) training and incentive programs
- Innovative ideas to address the common themes and challenges experienced by direct care workers and caregivers to family and friends

# Applicant Eligibility Requirements

## Who can Apply?

- Home and community-based providers and/or trade associations
  - Direct care workforce training entities
  - Community-based organizations
  - Social enterprises
  - Non-profits
  - Adult education providers
  - Others
- Presence in California within the last three years
  - A single organization or on behalf of a consortia of organizations
  - Be in good standing and qualified to conduct business in California as verified by the Secretary of State's website: [www.sos.ca.gov](http://www.sos.ca.gov)



# Applicant Eligibility Requirements

- Work with older adults, people with disabilities, and/or caregivers
- Manage and/or train the target direct care workforce
- Outreach to & engage the target direct care workforce
- Expertise on issues impacting older adults, people with disabilities, and caregivers
- A commitment to diversity, equity, and inclusion



# Applicant Eligibility Requirements

## Focus on Equity and Access

- Support the development of the culturally diverse workforce
- Provide culturally appropriate care to serve the diversity of California's older adults and individuals with disabilities
- Directly address barriers to access for training for the direct care workforce

# Proposal Components Core Competencies

## Physical Aspects of the Job

- Activities of daily living
- Body mechanics
- Emergency response (falls, incidents, fires)
- Food, nutrition, and meal preparation
- Housekeeping
- Infection control and cleanliness
- Physical safety and accident/injury prevention
- Rehabilitation and restorative care

## Emotional Aspects of the Job

- Cultural competency
- End-of-life care, grief
- Managing stress
- Respecting differences
- Self-care
- Strengths- and solutions-focused practices
- Team building

## Complexity of Population Served

- Abuse and neglect
- Crisis prevention & intervention
- Person-centered practices
- Understanding aging
- Understanding developmental disabilities
- Understanding physical disabilities
- Understanding dementia and Alzheimer's

## Workplace Readiness & Professional Growth

- Behaving professionally & ethically
- Communication skills
- Documentation, delegation, and reporting
- Legal and ethical issues
- Principles of teaching & learning
- Problem-solving
- Role of the direct care worker

# Proposal Components and Scope

- Incentives
- Training Accessibility
- Training Design
- Outreach



# Funding Categories

Proof-of-Concept (Up to \$1 million)	Awards up to \$1 million to support pilots ready to be field-tested that seek to impact direct care workforce skills and retention.
Ready-to-Scale (More than \$1 million)	Awards for more than \$1 million to scale approaches that have shown potential to impact direct care workforce skills and retention.

# Application Information

Submit via online portal (encouraged) or email (if cannot submit on portal).  
Applications can be emailed to [innovationfund@calgrows.org](mailto:innovationfund@calgrows.org)

All applications must include all information

- Registration and Organization Profile
- Funding Category
- Project Overview
- Application Questions (including training course template)
- Project Budget
- Additional documentation
- Certification

# Project Budget

- Maximum of 10% indirect costs
- No more than 50% of the budget should be for outside contractors or consultants
- Funding cannot be provided for a formal program evaluation
- Outline project personnel
- A budget narrative will be required



# Request for Additional Information

- Letters of Support (maximum of two)
- References (maximum of three)
- Prior year financial statements (audited, if available)
- Operating budget (current year)
- Documentation and status of other related awards received



# Submission Guidelines

- All grant applications must be submitted through the online portal at [www.calgrows.org](http://www.calgrows.org)
- If for any reason an organization cannot submit their application through the online portal, applicants must contact the CalGrows Innovation Fund at [innovationfund@calgrows.org](mailto:innovationfund@calgrows.org)
- Applicants are encouraged to apply early, as all applications must be RECEIVED no later than 11:59 PM PST on December 2, 2022.

# Timeline

RFA Release	November 7, 2022
Last date to submit questions for webinars	November 14, 2022
Webinars	November 15 & 18, 2022
Answers to questions posted on website	November 21, 2022
Final date to submit application	December 2, 2022 (by 11:59 PM)
Application review and evaluation	December 5, 2022 - January 31, 2023

# Timeline

Notice of awards	By January 31, 2023
Start date of agreements	By March 1, 2023
End date of agreements	December 31, 2023
Final project reports due	January 15, 2024



# Questions?

Contact: [innovationfund@calgrows.org](mailto:innovationfund@calgrows.org)

Answers to Questions: [CalGrows.org](http://CalGrows.org)