



All Stakeholder Meeting

February 3, 2022

10:00 a.m. to 11:00 a.m.

- **Participants Muted During Presentations**
 - Use 'Raise Hand' icon during Q&A portion to request your line be unmuted
- **Closed Captioning is Available**
 - Access by clicking the icon at bottom of your Zoom screen
- **Join Us in the Q&A**
 - Share your questions and comments using the Q&A icon at the bottom of your Zoom screen
- **Presentation & Recording Will be Archived**
 - Visit [CDA's YouTube channel](#) to access



Welcome

Susan DeMarois



Vision: An Age and Ability Friendly California Where We Choose Where and How We Live Throughout Our Lives.

Mission: Transform aging for individuals, families, and communities by leading innovative programs, planning, policies, and partnerships that increase choices, equity, and well-being for all Californians as we age.



Department Updates

Mark Beckley

Department Updates: Staffing



New CDA Leadership:

Blanca Castro - State Long-Term Care Ombudsman

Sarah Steenhausen - Aging Policy, Research, and Equity Deputy Director

Susan Rodrigues - Long-Term Care Patient Representative

Recruitment for Executive Positions:

Chief Information Officer

California continues to implement various measures to slow the spread of COVID-19 and its variants.

CDA worked closely with AAAs to facilitate the distribution of at-home tests to older adults.





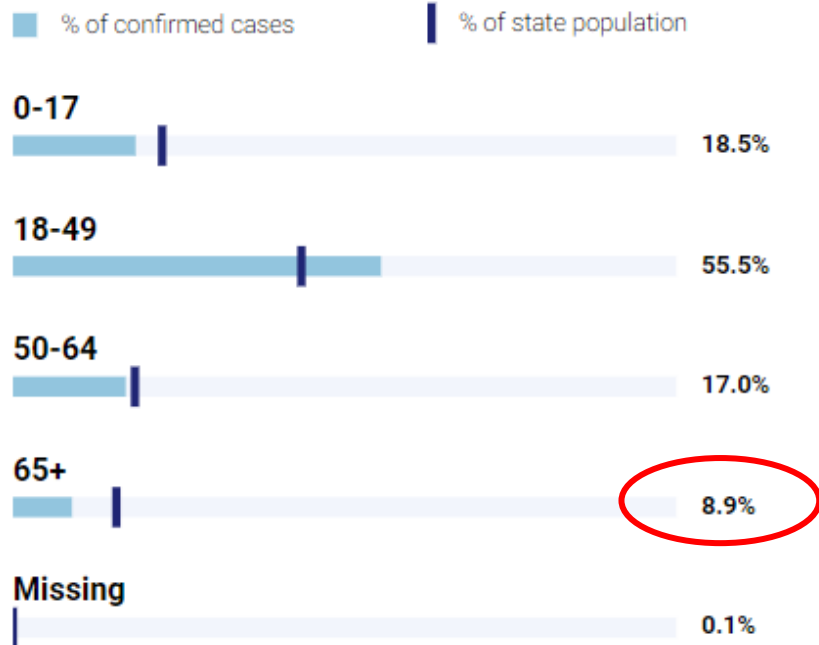
COVID Vaccine Outreach

Connie Nakano

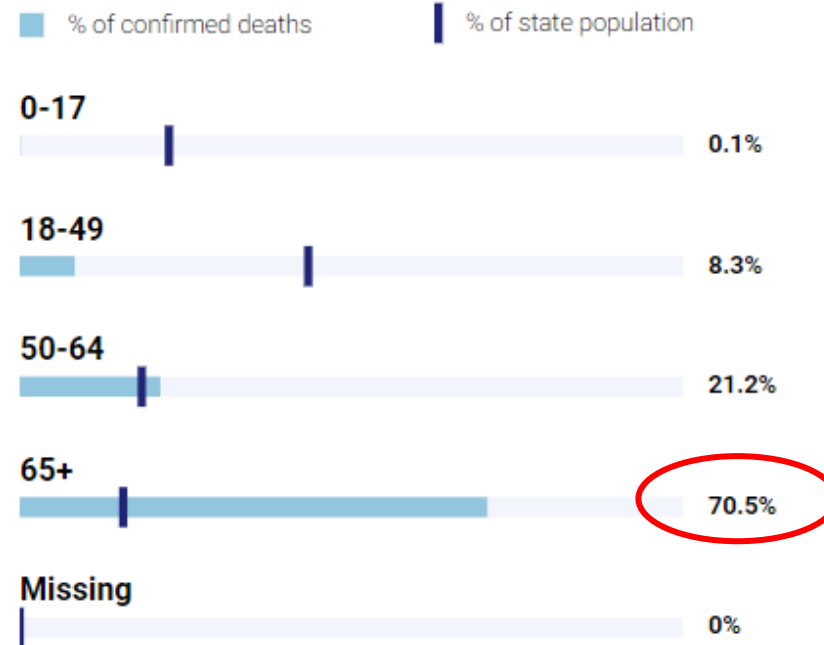
COVID-19 Cases & Deaths by Age

The distribution of confirmed COVID-19 cases and deaths reveals significant disparities across California's age groups. People 18-49 have a disproportionate number of cases. People 65 and over have a disproportionate number of deaths.

Confirmed cases by age in California



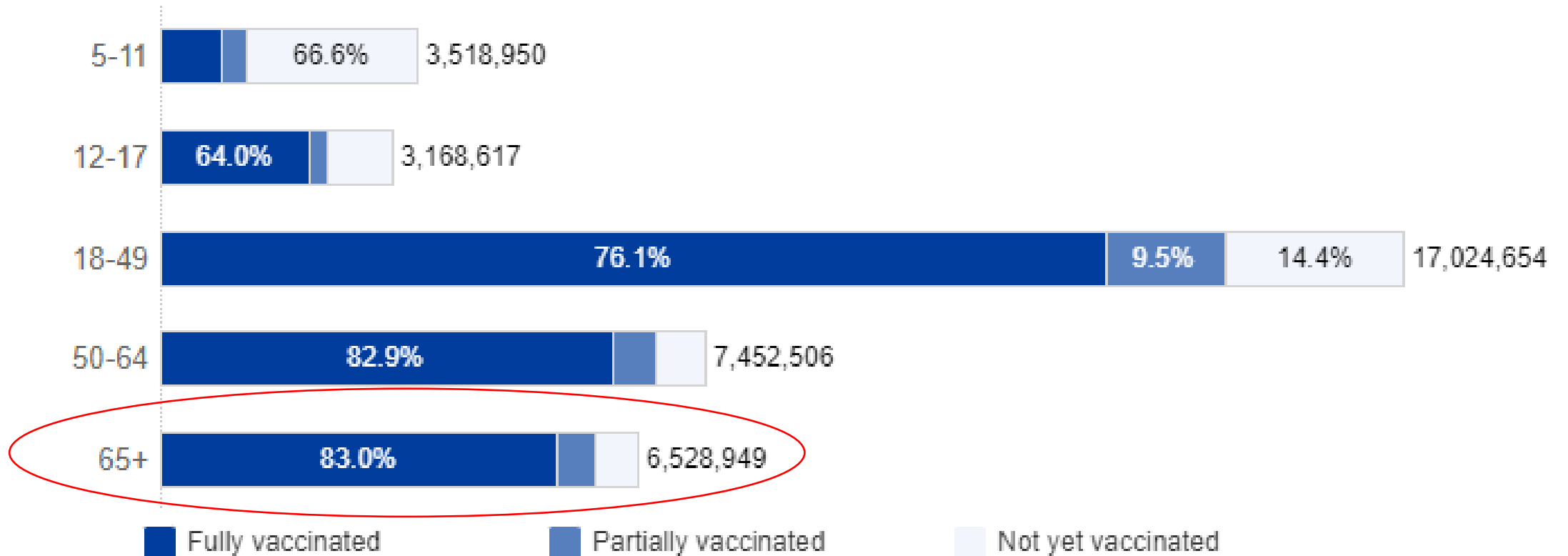
Confirmed deaths by age in California



Updated January 31, 2022 with data from January 30, 2022. Note: Percentages may not add up to 100% due to rounding.

Vaccination by Age

Vaccination progress by age



Vaccine Outreach Campaign Resources

Get Vaccinated Campaign Postcards

Click below to order, download and share the English and Bilingual postcards to help get everyone vaccinated. Free transportation and in-home appointments are available. **Limited print quantities and postage not included.**



ORDER NOW
English Version



ORDER NOW
Spanish Version



ORDER NOW
English Version



ORDER NOW
Spanish Version

CDA vaccine postcards available for distribution. Postage is NOT included.

Direct link:
<https://cadeptofaging-getvaccinated.com/>

Vaccine Outreach Campaign Resources

The screenshot shows the California Department of Aging website. At the top, there is a navigation bar with the CA.gov logo, social media icons, and utility links for text size and language. Below this is a banner for the department's relocation in October 2021. The main content area features a header for 'COVID-19 VACCINE OUTREACH' and a large image of COVID-19 vaccine vials and a syringe. To the left, a 'Quick Links' sidebar contains buttons for Zip Codes, Media Plan, Ethnic Media, Radio, and Direct Mail. Below the main image, there is a text block discussing equity gaps in vaccine rates and a list of bullet points. At the bottom, there are two more bullet points about expanding access to vaccines.

CA.gov

Change Text Size T T T Select Language |

California Department of Aging Relocation and New Address

In October 2021, CDA will be relocating and our address will be changing to: 2880 Gateway Oaks Drive, Suite 200, Sacramento, California 95833.

California Department of AGING

About Us Providers & Partners Careers with CDA Contact Us Search

Quick Links

- Zip Codes
- Media Plan
- Ethnic Media
- Radio
- Direct Mail

Questions:
Communications@aging.ca.gov

Home | covid19 | Vaccine Outreach

COVID-19 VACCINE OUTREACH



Equity gaps in vaccine rates in older adults persist, especially in Latino, Black, Native American, and other communities of color.

- 76% of our 65+ older Californian population we serve have received one dose of vaccine and 63% are fully vaccinated.
- Adults 65+ make up 73% of COVID deaths in California
- Almost 70% of deaths are from communities of color

The federal government has provided CDA's aging and disability networks with approximately \$6.5M to reach BIPOC older Californians that remain unvaccinated and at highest risk of death and serious consequences from COVID-19.

CDA's outreach campaign will target specific regions and zip codes with low vaccination rates and high population of adults 65+. The Vaccine outreach campaign will address vaccine barriers for older adults that live alone, lack technology, or speak other languages other than English.

- Expanding Access to COVID-19 Vaccines via the ADRC Network
- Expanding Access to COVID-19 Vaccines via the Aging Network

For more information and to keep updated about **COVID 19 Vaccine outreach campaign**, go to CDA Webpage Highlights Section.

Direct link:
[COVID 19 Vaccine Outreach](#)



Governor's Budget Proposals

Fiscal Year 2022-2023

Thomas Cameron

Master Plan for Aging Implementation (Phase II) Resources

- \$2.005 million (General Fund) in 2022-23 and \$1.933 million (General Fund) in 2023-24 and ongoing
- Funding supports 12.0 new positions
 - Data & Research Staffing (4.0)
 - Equity & Tribal Leadership (2.0)
 - Policy Leadership (1.0)
 - Public, External & Stakeholder Communications (4.0)
 - State Public Guardian Liaison (1.0)

Link to proposal:

https://esd.dof.ca.gov/Documents/bcp/2223/FY2223_ORG4170_BCP5126.pdf



Budget Change Proposals

- **Administrative Workload Resources**

- \$536,000 (General Fund) in 2022-23 and \$512,000 (General Fund) in 2023-24 and ongoing
- Funding supports 4.0 new positions
 - Human Resources Staffing (3.0)
 - Business Services Leadership (1.0)

Link to Proposal:

https://esd.dof.ca.gov/Documents/bcp/2223/FY2223_ORG4170_BCP5125.pdf

- **Technical Adjustment (Position Authority)**

- Zero cost proposal to provide position authority for 8.0 current positions funded with existing resources

Link to Proposal:

https://esd.dof.ca.gov/Documents/bcp/2223/FY2223_ORG4170_BCP5127.pdf





For budget questions, please contact:

Thomas D. Cameron, Deputy Director
Division of Administrative Services

Thomas.Cameron@aging.ca.gov



Home and Community Living

Sutep Laohavanich



Over \$100 million dollars of investments budgeted to reduce food insecurity for older adults.

Collaborating with our partners to deliver nutrition services such as:

- Increased Home and Community Meals
28+ million meals served in 2020-2021
- Upcoming investments in 2022:
 - \$52.5 Million increase for meals.
 - \$40 million for the Senior Nutrition Infrastructure program
 - \$20.7 Million increased meals and Intergenerational activities

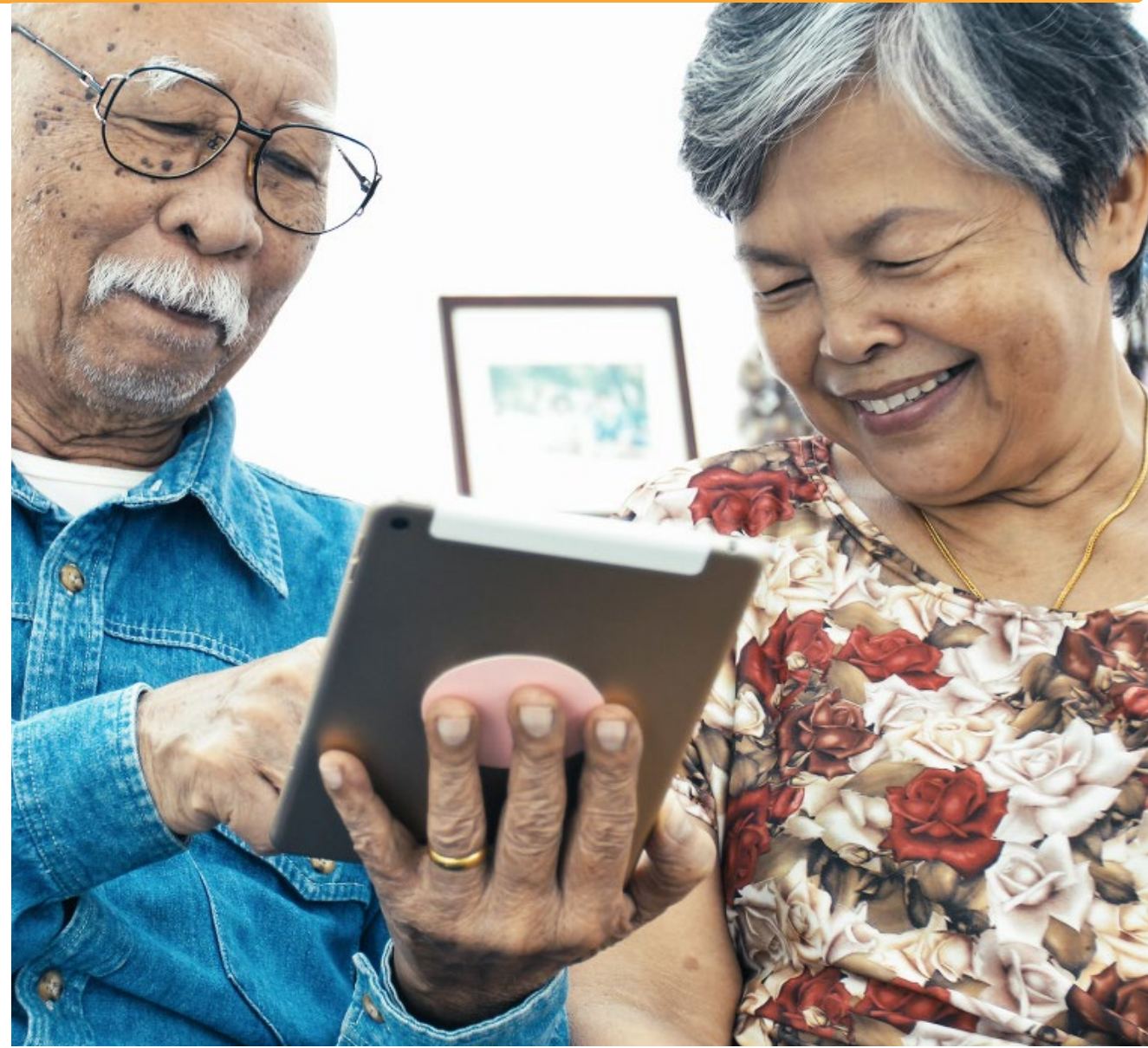
Digital Divide Initiatives

Digital Divide activities to-date:

- 8,500 smart home speakers (donated)
- 4,000 iPads for CHAT program (in-deployment & implementation)
- Collaboration with CA Department of Technology to support statewide focus to strengthen broadband access across the state

2022 Investments:

- \$50 Million in County grants to help bridge the digital divide statewide
- \$17 Million for an extended initiative in digital divide at the Department



Supportive Services

Falls Prevention - in-home assessments, home modifications (grab bars, ramps, etc.), education

- Additional \$10 million one-time investment (thru March 2024)
- Participants served in 2021: **3,500+**

Friendship Line California - 24-hour toll-free emotional support for those 60 years and older

- Funded through March 2024
- April 2020 - December 2021: **156,918 calls**

Senior Community Service Employment Program (SCSEP)

- **\$17 Million** one-time investment to expand senior employment program by increasing program participant slots through 2026 and local program infrastructure to support virtual training opportunities
- Reopening and returning participants to training assignments

Health Insurance Counseling & Advocacy Program (HICAP)



50,000

Clients Counseled
Jan 2021 - Dec 2021

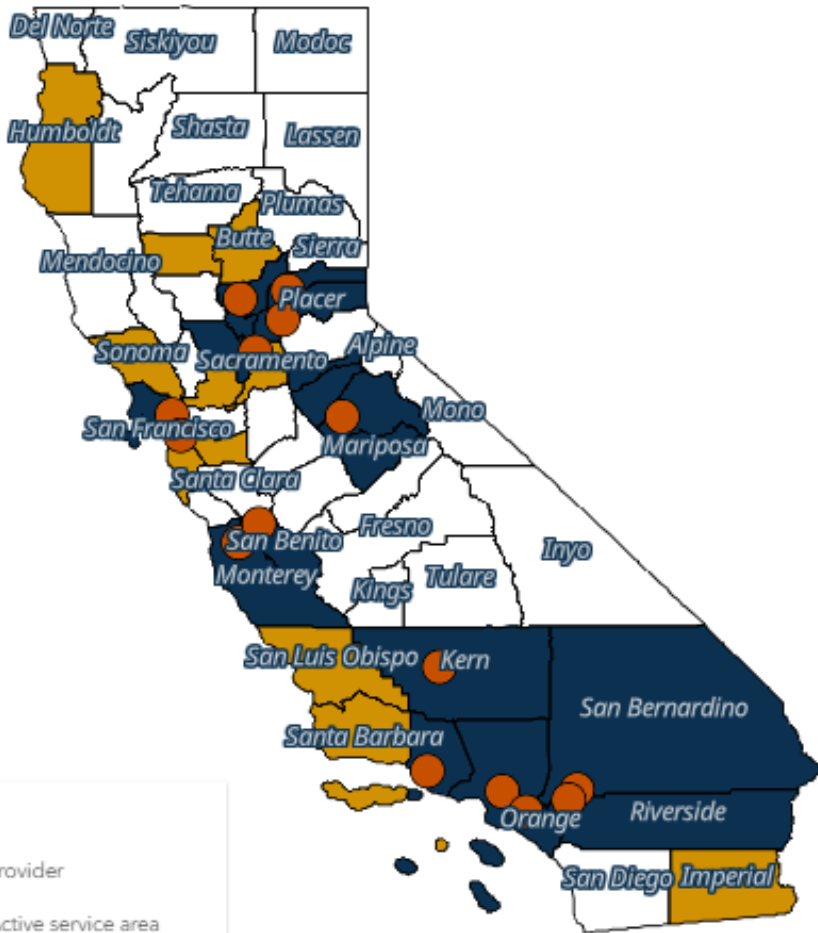
Modernizing California's Health Insurance Counseling & Advocacy Program (HICAP):

Strategy Recommendations

- Report released by CDA and The SCAN Foundation (Dec. 2021)
- [Read the full report here.](#)



Aging & Disability Resource Connections (ADRC)



Legend

- Provider
- Active service area
- No service
- In Development

ADRC Network is Growing Statewide:

- **15** Designated ADRCs
- **9** Emerging ADRCs

ADRC partnerships are established and developing in **30** counties covering **51%** of the state population

New Investments:

- \$10 million on-going beginning 2022-23 (up from \$7.5 million)

One-time investments:

- \$9.4 million one-time OARR
- \$5 million one-time HCBS



Community-Based Adult Day Services (CBAS)

- Centers for Medicare & Medicaid Services (CMS) approved the extension of the section 1115 Demonstration, as part of the “California Advancing and Innovating Medi-Cal (CalAIM)” initiative, effective **January 1, 2022**, through **December 31, 2026**
- Includes the provision of CBAS Emergency Remote Services (ERS) under specified emergency conditions



Multipurpose Senior Services Program (MSSP)

- Restoration of 2,457 MSSP slots on January 1, 2022, for a statewide a total of 11,740
- California Health Collaborative awarded MSSP contract in El Dorado County effective January 1, 2022
- Electronic Visit Verification Phase II was implemented on January 1, 2022



State Long-Term Care Ombudsman

Blanca Castro

State Long-Term Care Ombudsman



Ombudsman Representatives

Part of the Essential
Workforce During COVID



2021 Facilities and Total Complaints



- 1211 Skilled Nursing Facilities (SNFs)
- 7,505 Residential Care Facilities for the Elderly (RCFEs)
- 40,178 Total Complaints Received in 2021 (37% increase from 2020)

Visits, Complaints, and Categories

Visits completed:

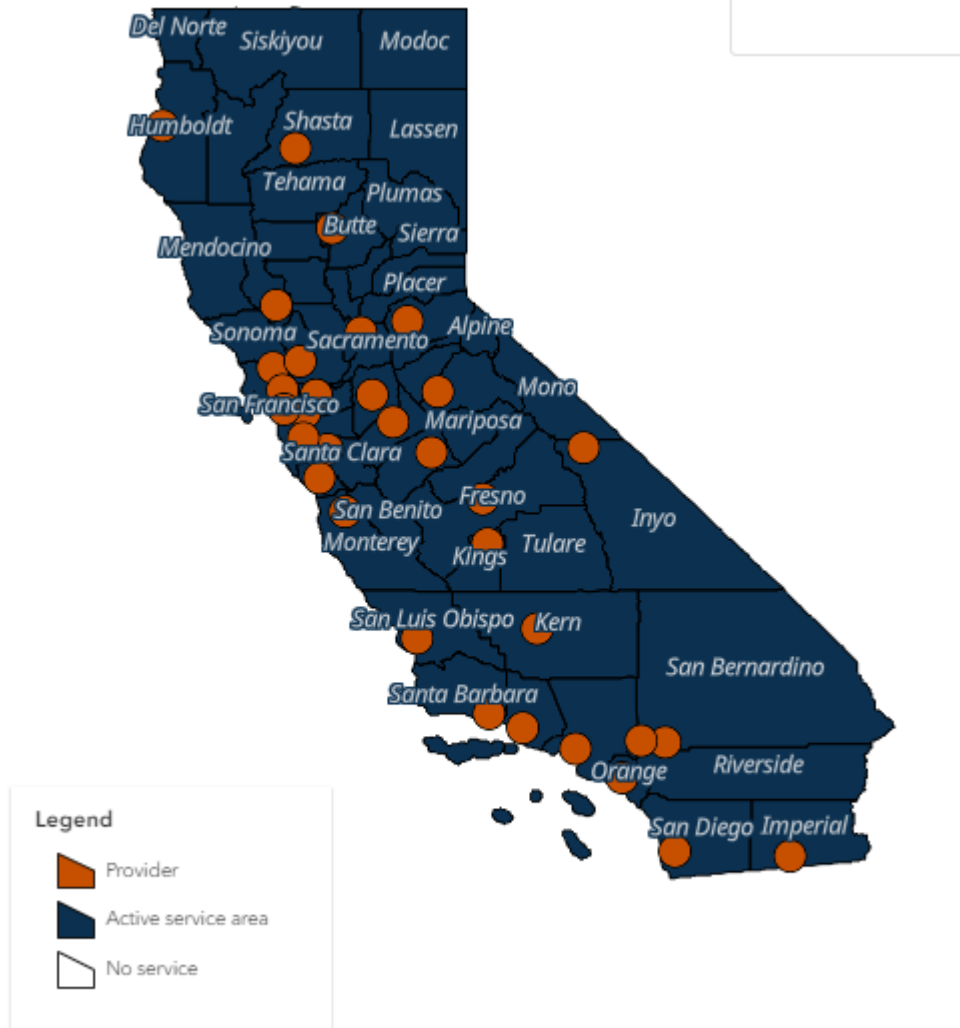
- 15,204 Skilled Nursing Facilities
- 30,480 Residential Care Facilities for the Elderly

Top Complaint Categories:

- 10,568 - Abuse, Neglect, Exploitation (physical, sexual, psychological, and financial, and neglect).
- 10,165 - Care (personal hygiene, accidents and falls unexplainable, response to a request for assistance, assistive devices or equipment, symptoms unattended, medications, care planning)



Boots on the Ground



- 35 designated Statewide local Ombudsman entities
- 438 certified volunteers
- 236 local certified paid staff

Challenges and Barriers to Entering Facilities

- Rapid Covid-19 Tests Supply Shortage
- Disconnection with Public Health Orders, CDPH, and CDC created confusion in terms of visitation, length of time to quarantine, and vaccinations.
- Facilities preventing Ombudsman Representatives from entering

Plans for 2022

- Begin onsite monitoring of local Ombudsman Programs
- Long-Term Care Ombudsman Conference “Age My Way” scheduled for late May in Sacramento (in-person if possible).
- “Uniform Training”
 - Increase funding for Ombudsman Program to support local Ombudsman Programs with staffing.
 - Outreach and Education about LTC Ombudsman (who we are and what we do)
 - Advocacy at federal, state, and local levels - Identify resident-focused efforts to support:
 - AB895 (Holden)
 - AB1502 (Muratsuchi)
 - Elder & Disability Justice Coordinating Council



Contact the Long-Term Care Ombudsman Program

stateomb@aging.ca.gov



Office of the Long-Term Care Patient Representative

Susan Rodrigues

Establishment of the Office of the Long-Term Care Patient Representative (OLTCPR)

- Health and Safety Code 1418.8 sets forth procedures to be followed for skilled nursing facility and intermediate care facility residents who lack the capacity to make their own health care decisions and do not have a legally authorized decision-maker. The statute authorizes an interdisciplinary team (IDT) to review and authorize medical treatment.
- California Advocates for Nursing Home Reform challenged the statute; resulting in the court requiring facilities to ensure that a patient representative is a part of every IDT.

Responsibilities of the OLT CPR

- Develop and maintain policies and procedures for implementation of the program that will provide a uniform state-side approach to represent the interests of otherwise underrepresented residents.
- Train local providers and provide technical assistance.
- Oversight and monitoring of program compliance.

Responsibilities of the local patient representatives

- Participate in the IDT meeting to represent the preferences of residents based on interviews and medical record reviews.

July 2022 implementation date



Aging Policy, Research, and Equity

Sarah Steenhausen

DAPRE is LAUNCHING!

Objective:

Advance Policy, Research, and Equity in alignment with the Master Plan for Aging

Focus:

Apply an equity lens that elevates older adults, people with disabilities, and caregivers across program, policy and research efforts

Partners:

Convene CalHHS departments, other state agencies and stakeholders to collaborate and address issues

NEXT STEPS:

- Build our TEAM!
 - Equity, Workforce, Research/Data and Policy
- Advance the Direct Care Workforce Initiative
- Convene Partners





Master Plan for Aging Updates

Amanda Lawrence

Master Plan for Aging Turns One!

First Anniversary Summit

Featuring remarks by Governor Gavin Newsom; Cabinet Secretaries, key stakeholders, and legislative leaders

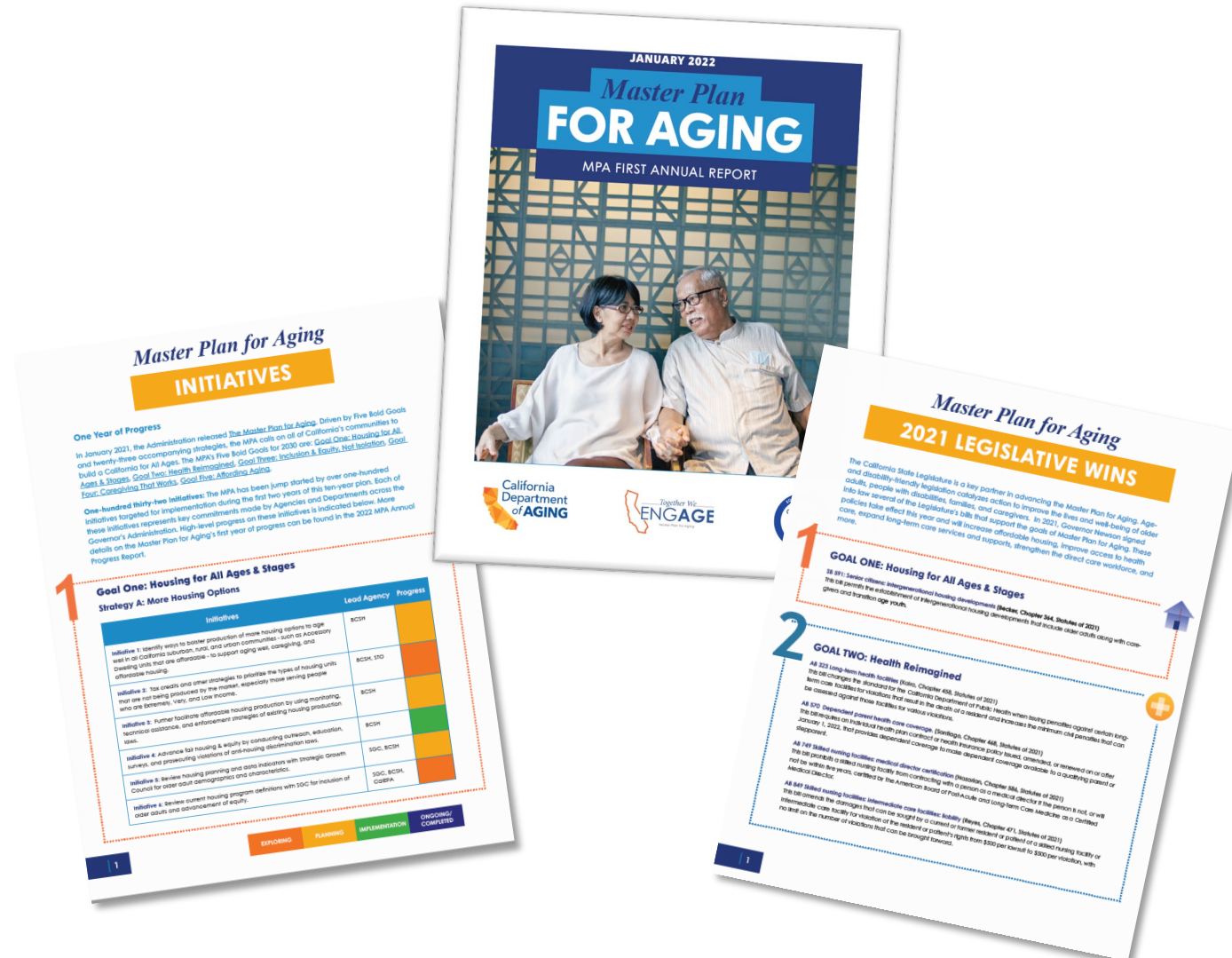
- [View the Summit Recording](#)
- [View Opening Remarks by Governor Newsom](#)
- More information & event materials available on the [CalHHS MPA page](#).



Master Plan for Aging Turns One!

First Annual Progress Report

- MPA First Annual Progress Report
- MPA Initiatives - One Year of Progress
- 2021 Legislative Wins



Public, Stakeholder & Local Leader Outreach & Engagement via:

- [Direct Care Workforce Investments Webinar](#) (February 1)
- Webinar Wednesday Series (Monthly 10-11AM, March - December)
- Regional Town Halls (Dates TBA)
- Legislative Roundtables (Dates TBA)
- And more

Supported by a communications firm with state-wide stakeholder outreach and engagement experience.

Goals: 1) Expand MPA engagement and circle of support; 2) Engage and build local MPA planning and implementation

Relaunching the Webinar Wednesdays series (March- December 2022)

March 9 – Advancing a Statewide No Wrong Door System (*MPA SAC LTSS Subcommittee Report Anniversary*)

April 6– Supporting and Protecting Nursing Home Residents

May 4– Age-Friendly Initiatives in Honor of Older Californians Month

June 8– Alzheimer’s and Dementia in Focus

July 13– Uplifting Community Engagement & Volunteerism

August 10– The Intersection of Older Adult and Disability Data with Equity

September 7– Addressing Climate Change and Emergency Preparedness

October 12– Best Practices in Disability Awareness and Employment

November 9– Caring for the Caregiver: Friend and Family Support

December 7– Recap of First Two Years of MPA Policy, Budget, and Program Progress

Advancing the Master Plan for Aging

- [CA Elder & Disability Justice Coordinating Council launched on January 28th!](#) (Initiative #93)
2022 meetings: April 28th, July 20, October 19
- [CalHHS Disability and Aging Community Living Advisory Committee](#) (Initiative #43)
2022 Meetings: February 9, May 11, August 10, November 16
- [CalHHS Alzheimer's Disease & Related Disorders Advisory Committee](#) (Initiative #67)
2022 Meetings: March 10, June 9, September 8, December 8



Advancing the Master Plan for Aging

Accountability and Oversight

- [IMPACT Stakeholder Committee](#)

(Initiative #134) Next meeting: April 19

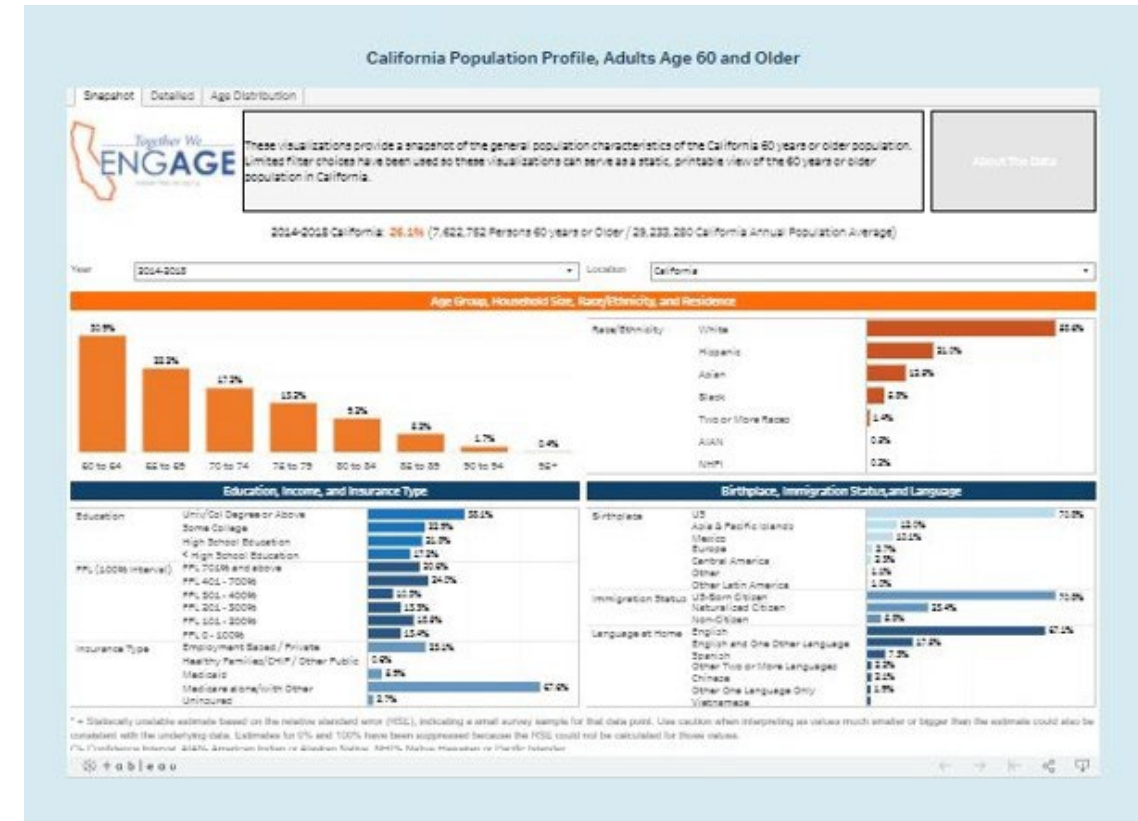
- [Equity in Aging Advisory Committee](#) (Initiative #80) Next Meeting: March 16

- [Data Dashboard for Aging](#)

(Initiative #106) Continuous updates

- [CA Aging & Disability Research Partnership](#) (Initiative #102)

- [Annual Progress Report](#) to the Legislature



Local Partnerships

Continuing collaboration with local planners, experts, and community advocates

- [Local Playbook Events](#)
- Developing Master Plans for Aging in rural regions in partnership with The SCAN Foundation
- Upcoming Together We EngAGE Regional Town Halls & Legislative Roundtables

EngAGE

Home 5 Bold Goals Data Dashboard Local Playbook MPA in Action How We Got Here

Local
PLAYBOOK

*The MPA Local Playbook:
Take Action to Build a California for All Ages*

The Master Plan for Aging Playbook is designed to assist state and local government, communities, and private and philanthropic organizations in building environments that promote an age-friendly and disability-friendly California. Download the MPA Local Playbook and explore resources below.

Play One: Use the Governor's Blueprint to Engage Your Local Leaders

Collaborative, and cross-sector, partnerships are the key to implementing successful projects, policies, and initiatives. It is important to get the right leaders at the table. Local government, community planners, aging and disability advocates, and subject matter experts are all important players. The list below will help you identify your local and regional leaders in community development and the aging and disability fields.

- Local Government
- Health, Aging, and Disability Leaders
- International and National Organizations with Local Chapters
- Universities & Colleges with Gerontology & Geriatric Research
- Aging-Focused Philanthropy Organizations

Stay Updated!

Sign up for the [Together We Engage](#) newsletter for MPA-related updates. (Link on [MPA.Aging.CA.gov](#) homepage)



Questions and Answer

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