

# California Master Plan for Aging (MPA) Equity in Aging Advisory Committee

Tuesday, March 16th, 2021 | 2:00 – 4:00 p.m.





# Meeting Logistics

**Telephone or webinar (Zoom) only - *No in-person meeting***

**Telephone:** Join by phone: 888-788-0099

**Webinar:** [Join by smart phone, tablet, or computer](#)

**Meeting ID:** 913 3087 6257 **Password:** 337259

**Live captioning streamed through webinar (Zoom)**

**ASL interpreting streamed through webinar (Zoom)**

**Meeting slides, transcript, and recording will be posted online**

# Public Comment

## **Public comments during meeting, as on agenda and announced:**

Attendees joining by **phone**, press \*9 on your dial pad to join line. The moderator will announce the last 4 digits of your phone number and will unmute your line.

Attendees joining by **webinar (Zoom)**, click the raise hand button to join line. The moderator will announce your name or your last 4 digits of your phone number and will unmute your line.

For additional public comment, email [Engage@aging.ca.gov](mailto:Engage@aging.ca.gov)

# Welcome, Introductions, and Overview

***Kim McCoy Wade***

Director, California Department of Aging (CDA)

***Rigo Saborio***

President & CEO, St. Barnabas Senior Services

***Kevin Prindiville***

Executive Director, Justice in Aging

***Denny Chan***

Directing Attorney, Equity and Racial Justice Advocacy, Justice in Aging



# Equity in Aging Advisory Committee Members

*Berenice Nuñez Constant, AltaMed*

*Betsy Butler, CA Women's Law Center/ Los Angeles Probation Commission*

*Catherine Blakemore, Disability Rights CA*

*Cheryl Brown, Advocate & Former Assembly Member*

*Darrick Lam, ACC Senior Services*

*Denny Chan, Justice in Aging*

*Donna Benton, USC Leonard Davis School of Gerontology*

*Edie Yau, Alzheimer's Association*

*Kiara Harris, Sistahs Aging with Grace & Elegance*



# Equity in Aging Advisory Committee Members, Cont.

*Jeffrey Reynoso, Latino Coalition for a Healthy CA*

*Kevin Prindiville, Justice in Aging*

*Marcy Adelman, CA Commission on Aging*

*Marielle Kriesel, Disability Community Resource Center*

*Marty Lynch, LifeLong Medical*

*Michael Murray, AARP California*

*Rigo Saborio, Saint Barnabas Senior Services*

*Valentine Villa, CA State University, Los Angeles*



# Meeting Agenda

**2:00 - 2:05: Introductions & Welcome** – *Kim McCoy Wade, CDA*

**2:05 - 2:25: Equity, MPA & CDA Updates** - *Kim McCoy Wade, CDA; Amanda Lawrence, CDA*

**2:25 - 2:55: COVID-19 Response, Vaccines & Equity Discussion**- *Kevin Prindiville, Justice in Aging*

**2:55 - 3:20: Digital Divide Updates** - *Mark Beckley, CDA; Rigo Saborio, St. Barnabas Senior Services*

**3:20 - 3:40: Committee Structure Discussion**- *Denny Chan, Justice in Aging; Carmen Gibbs, CDA*

**3:40 - 3:55: Public Comment**

**3:55 - 4:00: Closing & Next Steps** - *Kim McCoy Wade, CDA*





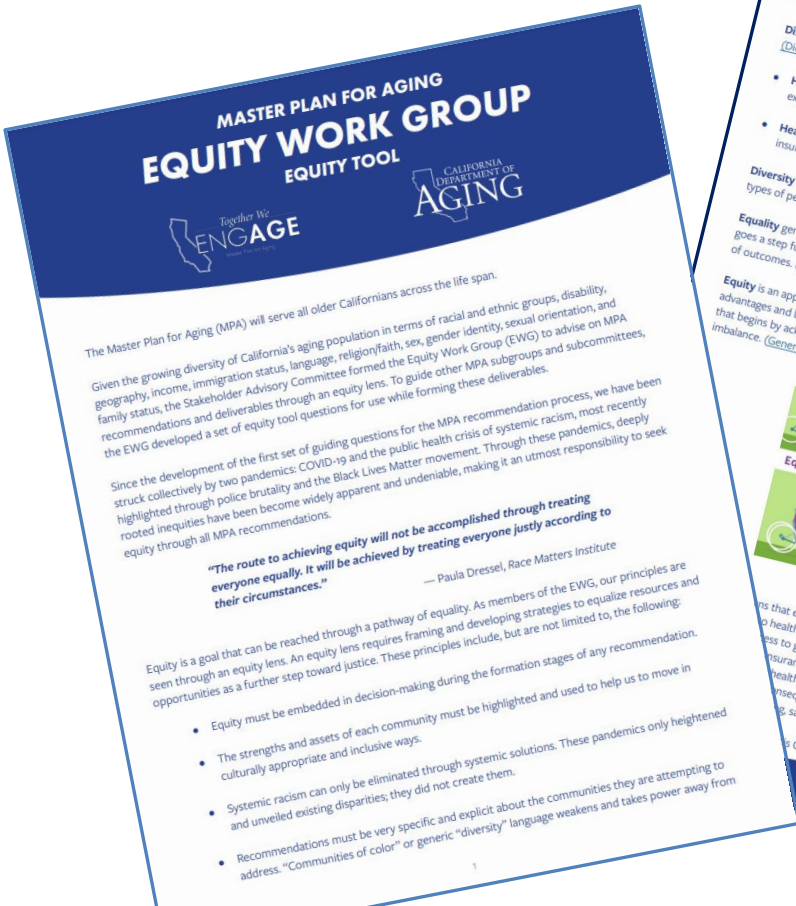
# Equity, Master Plan for Aging, and Department of Aging Updates

*Kim McCoy Wade, CDA & Amanda Lawrence, CDA*





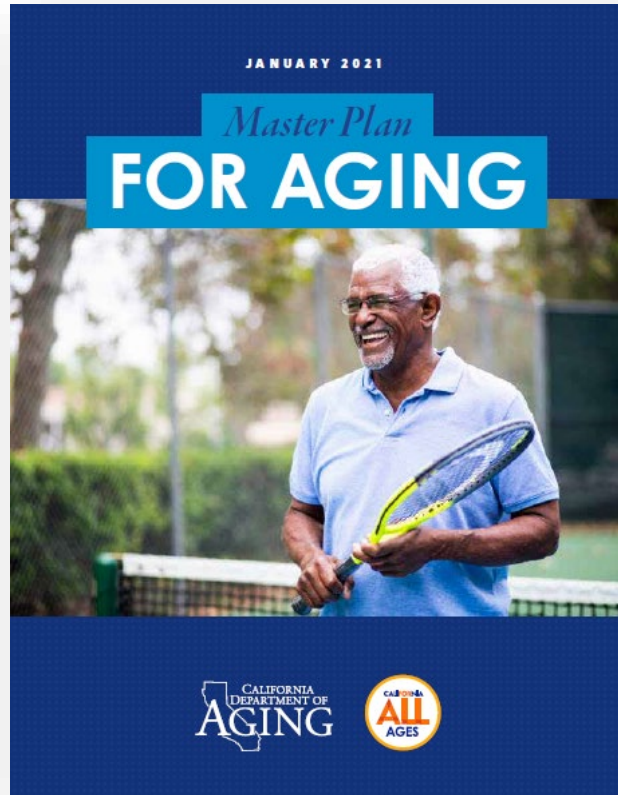
# Equity Work Group: 2020 Accomplishments



- Developed Equity Tool Questions to Frame all MPA Recommendations
- Developed an Equity Glossary
- Advising on COVID-19 Response
- Provided Formal Recommendations to the Administration

# Master Plan for Aging: Five Bold Goals for 2030

## Equity Infused Throughout The Ten-Year Plan



**Goal 1:**  
Housing for All Ages  
and Stages



**Goal 2:**  
Health Reimagined



**Goal 3:**  
Inclusion and Equity,  
Not Isolation



**Goal 4:**  
Caregiving that Works



**Goal 5:**  
Affording Aging

# Master Plan for Aging Updates: Implementation

## **GOAL THREE: Inclusion & Equity, Not Isolation**

We will have lifelong opportunities for work, volunteering, engagement, and leadership and will be protected from isolation, discrimination, abuse, neglect, and exploitation.

### ***Strategies:***

#### **A. Inclusion and Equity in Aging**

B. Closing the Digital Divide

C. Opportunities to Work

D. Opportunities to Volunteer and Engage Across Generations

E. Protection from Abuse, Neglect & Exploitation.

F. California Leadership in Aging



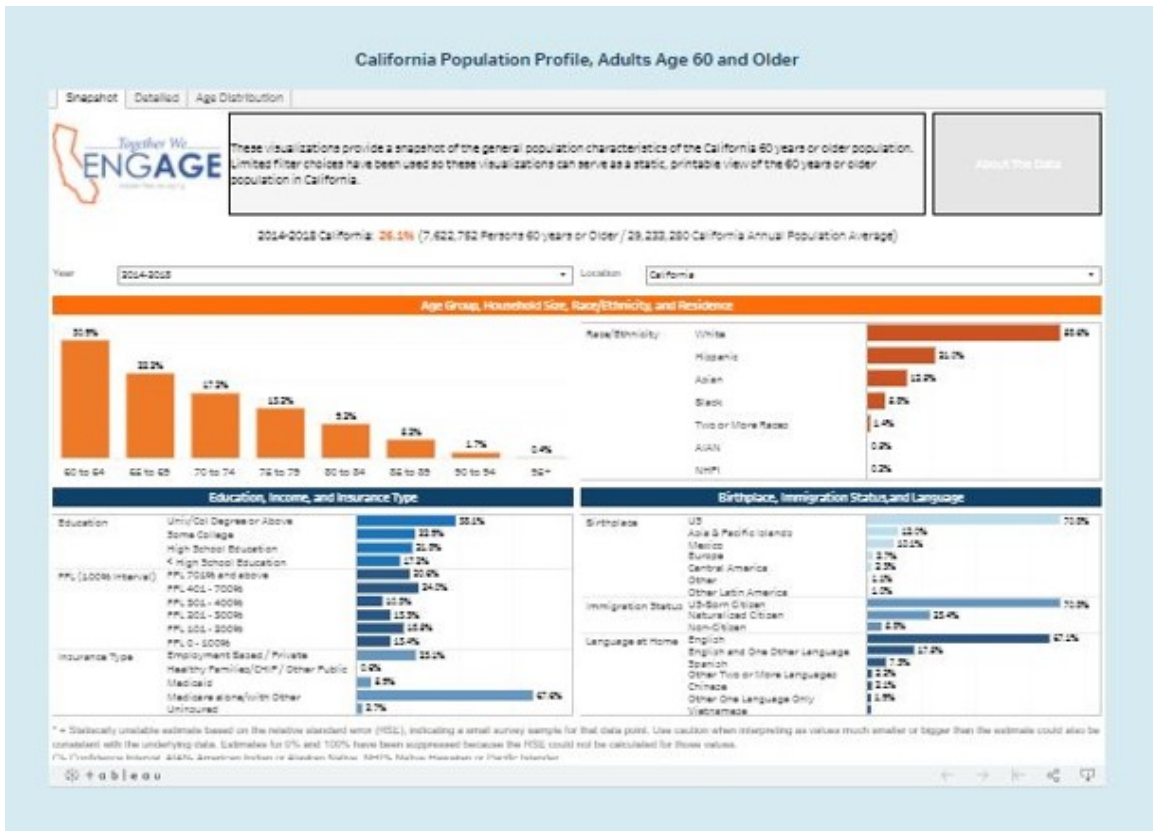


# The Data Dashboard on Aging

Visit the **Data Dashboard on Aging** to follow the MPA's progress over the next ten years, as well as to explore aging and disability demographics, *including data at the local level.*

## Demographic Dashboard (state & local):

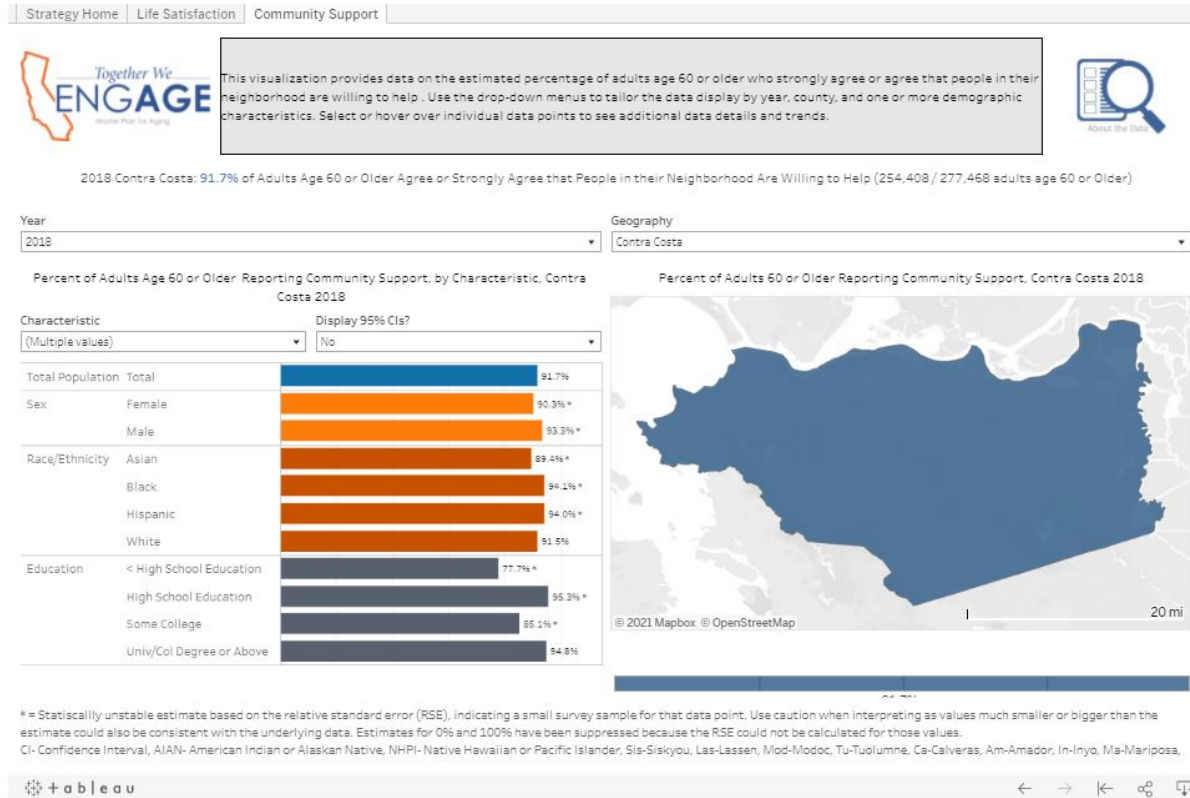
- Education
- FPL
- Insurance Type
- Immigration Status
- Language at Home
- Race/Ethnicity
- Birthplace
- + More to come



# The Data Dashboard on Aging: Goal 3 Indicators

## Strategy A: Inclusion & Equity in Aging

[Learn more about this strategy»](#)



## Goal 3 Indicators include:

- Life Satisfaction
- Community Support
- *Employment & Housing Discrimination*

Continually expanding and improving as data become available

(sample: Contra Costa community support)

# Master Plan for Aging: Local Playbook

## Equity Baked Into Your Planning



### \* Play Five: Build Your Action Plan



Once you've determined your project's focus, it's important to develop a clear scope of work with goals, objectives, strategies, and evaluation measures. Age-friendly community, program, and project planning resources are below.

#### + Age-Friendly Community Planning Resources

#### — Equity Baked Into Your Planning

- League of California Cities: Advancing Equity
- California Department of Aging: Ensuring Equity in Aging Resource Center
- California Department of Aging: California for ALL Ages anti-ageism resources
- An Intersectional Approach to Services and Care for LGBT Elders
- American Planning Association: Equity Resources



# Master Plan for Aging Implementation: Next Steps

- Ten Cabinet Agencies + strong partnership with local leaders, private sector, federal government, and all stakeholders, will launch over **100 initiatives w/in first 2 years.**
- **Implementing Master Plan for Aging in California Together (IMPACT) Committee** to be announced shortly. Will advise on the administration & implementation of MPA.
- Existing and new stakeholder committees will continue to drive policy and program priorities including **LTSS, Elder Abuse and Justice, and Equity in Aging.**
- The Governor's 2021-22 Budget includes both targeted new, and continuing, investments in aging
- Several pieces of 2021 legislative bills related to MPA



# Department of Aging Updates: Implementation of Equity Initiatives

- MPA Goal 3 Inclusion & Equity, not Isolation  
Strategy A, Inclusion and Equity in Aging
- CDA COVID 19 Response & Equity

# MPA Implementation Updates: Goal 3, Strategy A

- CHHS Language Access (Initiative 75)
- Equity-Centered Communications (Initiative 76)
- Equity in Aging: Ongoing Addition of Resources & Monthly Webinars (Initiative 77)
- CARES Funding (Initiative 78)
- CDA's CCORE Cohort: CCORE-AGE (Initiative 79)
- Equity in Aging Advisory Committee (Initiative 80)





# MPA Implementation Updates: Goal 3, Strategy A

**Focus:** Improved Language Access

**Initiative 75:** Continue to expand culturally and linguistically competent communications to older adults, people with disabilities, and families (Lead Agencies: CHHS, GovOps)

**Status:** *Language Access Workgroup Report Submitted to Agency*



# MPA Implementation Updates: Goal 3, Strategy A

**Focus:** Anti-Ageism and Equity-Centered Communications

**Initiative 76:** Utilize private partnerships and existing funds to implement anti-ageism and equity campaign ("California for All Ages") with public, employers, and entertainment industry, including equity by age, race, ethnicity, language, citizenship status, sex, gender identity, sexual orientation, family status, disability, dementia/cognitive status, and income.

**Status:** CDA hired a Communications Director 3/2021, Initiative 76 reflected in workplan.



# MPA Implementation Updates: Goal 3, Strategy A

**Focus:** *Culturally Informed Service Delivery*

**Initiative 77:** Continue new "Equity in Aging" Provider Peer-to-Peer Training for aging networks. (Lead Agency: CHHS)

**Status:** *Began in November 2020 and continues*

# Ensuring Equity in Aging “Peer-to-Peer” Webinar Series

By and for aging service providers addressing the intersection of aging & equity.

First Wednesdays, 10-11AM

March 7: Culturally Informed Policy & Programs With and For Latino Older Adults

Register in advance, ASL & CC provided

Visit CDA's [Equity in Aging Resource Center](#)

A graphic for the webinar series. At the top is a grid of diverse people's faces. Below it is a circular logo with the text "EQUITY IN AGING CALIFORNIA ALL AGES aging.ca.gov". Three circular portraits of speakers are shown: Carlos Londono, Ana Seda, and Jeffrey Reynoso. Text below each portrait identifies them and their affiliations. At the bottom left, it says "Ensuring Equity in Aging Webinar Series Apr 7, 2021, 10-11 am". At the bottom center, it says "Culturally Informed Policy & Programs with and for Latino Older Adults" and "Closed captioning & ASL interpreting will be provided". At the bottom right is the "CALIFORNIA DEPARTMENT OF AGING" logo.

**EQUITY IN AGING**  
**CALIFORNIA**  
**ALL**  
**AGES**  
aging.ca.gov

**Carlos Londono, MPH**  
Alzheimer's Association, NorCal

**Ana Seda, MPH**  
Alzheimer's Association, San Diego

**Jeffrey Reynoso, DrPH, MPH**  
Latino Coalition for a Healthy California

**Ensuring Equity in Aging Webinar Series**  
Apr 7, 2021, 10-11 am

**Culturally Informed Policy & Programs with and for Latino Older Adults**  
Closed captioning & ASL interpreting will be provided

**CALIFORNIA DEPARTMENT OF AGING**





# MPA Implementation Updates: Goal 3, Strategy A

**Focus:** Ensuring Our CV19 Work is Effective and Improves Equity

**Initiative 78:** Produce report on CARES funding to Older American Act programs on impact and equity. (Lead Agency: CHHS)

**Status:** *In progress*

# MPA Implementation Updates: Goal 3, Strategy A

**Focus:** Ensure Diverse Representation and Leadership at CDA

**Goal 3, Initiative 79:** Set and work towards diversity, equity, and inclusion goals for representation in aging and disability departments and related State boards, such as CDA, DOR, Commission on Aging, and more. (Lead Agency: CHHS)

**Status:** CDA's CCORE-AGE Cohort began in 2020; Activities thus far: *Assessment Continuum, Root Cause Analysis, Communicating About Race*

# MPA Implementation Updates: Goal 3, Strategy A

**Focus:** Ensure Equity is Baked into MPA Implementation & CDA Activities

**Goal 3, Initiative 80:** Convene a stakeholder Equity in Aging Advisory group. (Lead Agency: CHHS)

**Status:** *You are here.* 😊



# MPA Implementation Updates: Goal 3

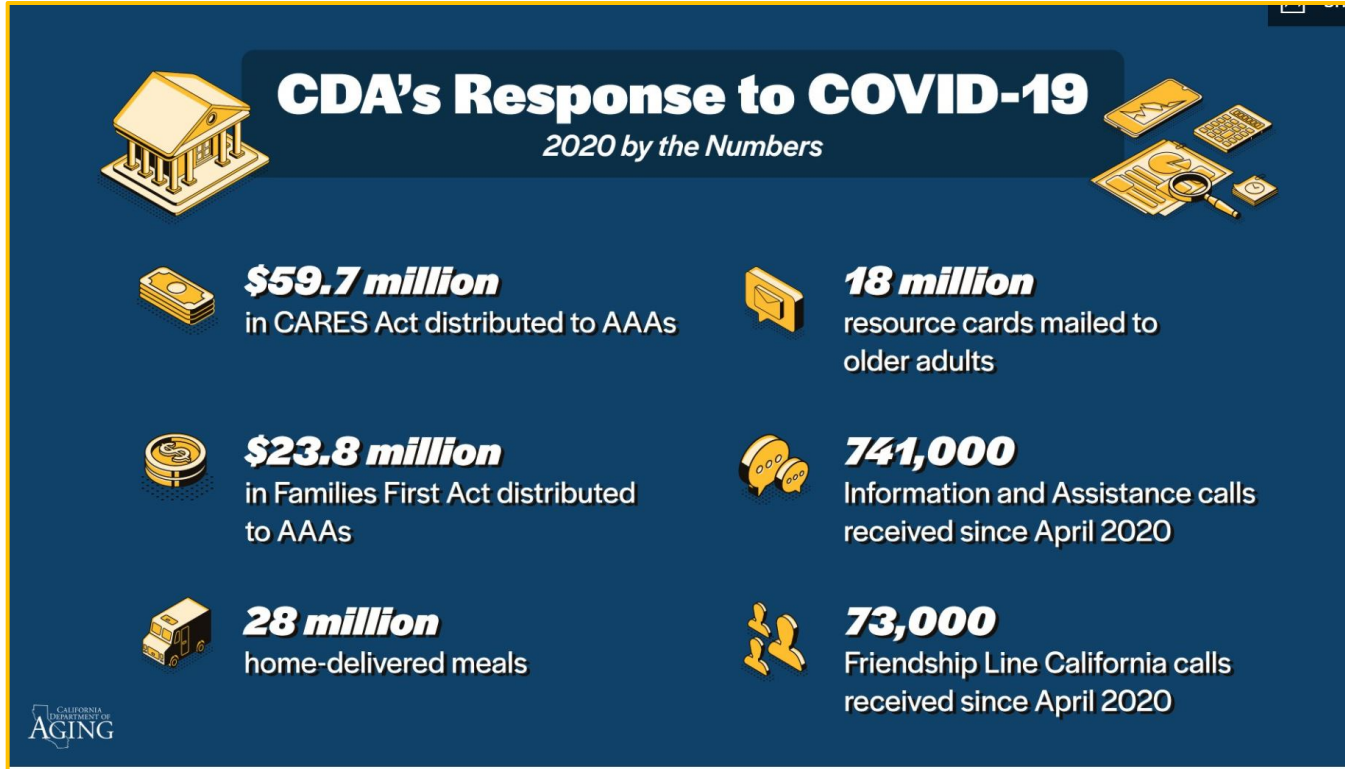
**More updates soon on Goal 3 activities soon, such as:**

- *Bridging the digital divide (strategy B)*
- *Intergenerational & diverse volunteerism and program models (strategy D)*
- *“Elder story” project in partnership with State Library (strategy D)*
- *CA joining AARP’s Age-Friendly Network (strategy E)*
- *University research partnership (strategy F)*
- *Elder Justice Coordinating Council (strategy F)*
- *And more!*



# Department of Aging Updates

## COVID-19 Response Activities Continue



**Vaccinate ALL 58**  
Together we can end the pandemic.



# COVID-19 Response, Vaccines & Equity Discussion

*Kevin Prindiville, Justice in Aging*

## MEDICAL EXPERTS ENDORSE COVID-19 VACCINES



### YOUR SAFETY IS A PRIORITY:

CA's top medical experts have validated that the vaccines are safe and effective.

### ACCESS WILL BE FAIR:

Vaccines will be provided at no cost and will be widely available later in 2021 through a phased plan based on risk and exposure levels.

### VACCINATION HELPS END THE PANDEMIC:

Getting vaccinated will help us reopen the economy and relieve severely impacted hospitals and communities.

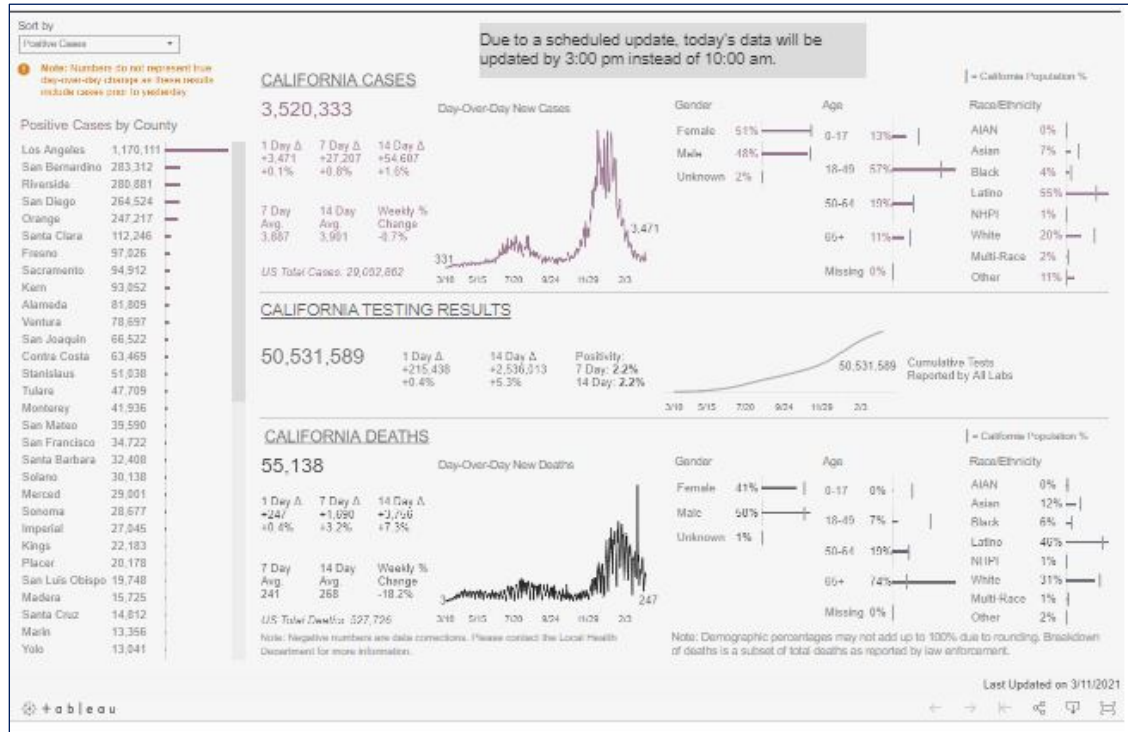


[covid19.ca.gov/vaccines](https://covid19.ca.gov/vaccines)

Vaccinate **ALL 58**



# COVID-19 Response, Vaccines & Equity Discussion



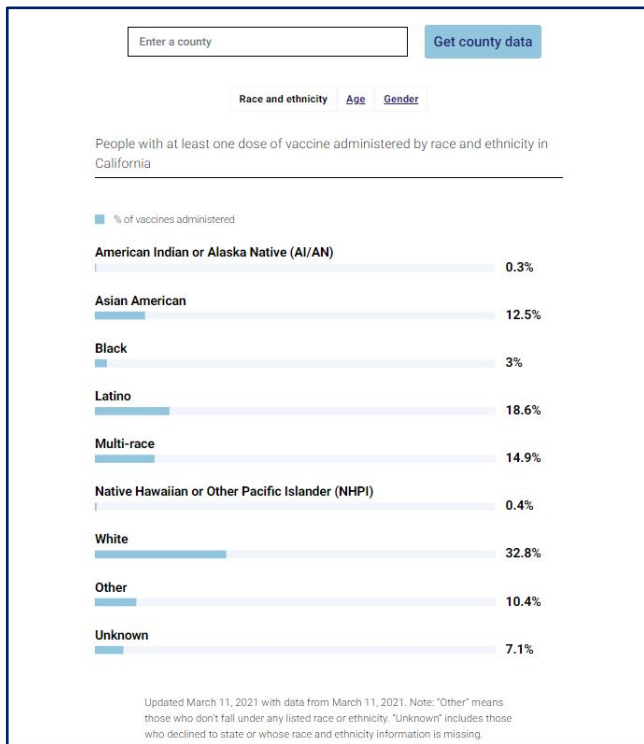
**Vaccination and community health conditions (Vaccine Equity Metric)**

This graph compares COVID-19 vaccinations among four different levels of community health. It uses Healthy Places Index (HPI) measures in a zip code area that can impact health, like income, education, and access to health care. Areas are then given a score, ranging from least healthy community conditions (Quartile 1) to most healthy community conditions (Quartile 4). The Vaccine Equity Metric also creates scores for areas that don't have an HPI score.

CA Department of Public Health COVID-19 Data Dashboard

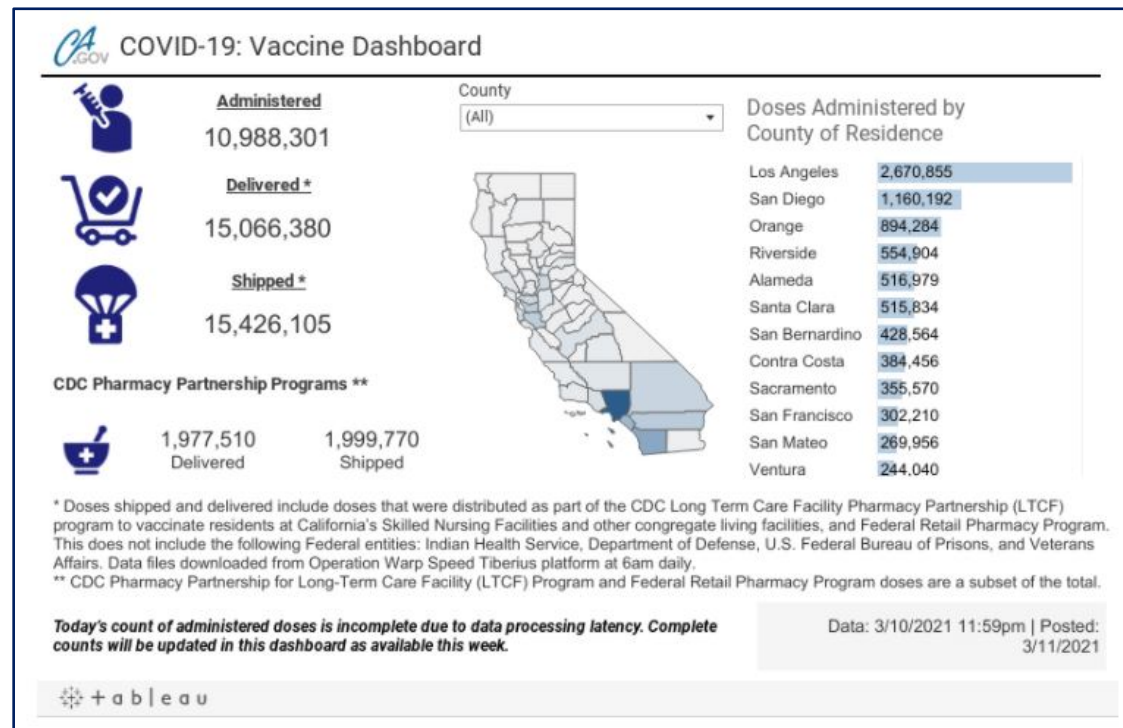


# COVID-19 Response, Vaccines & Equity Discussion



## Vaccine Equity Metric

## Vaccination Progress Dashboard





# Digital Divide Updates

*Mark Beckley, CDA &  
Rigo Saborio, St. Barnabas Senior Services*

# CDA: Digital Divide Background

Governor Newsom issued Executive Order N-73-20 on 8/14/2020

- “The California Broadband Council is requested to create a new State Broadband Action Plan”
- “CDA, in partnership with CDT and CPUC, is directed to analyze the needs of people ages 60 and older for access to affordable, reliable, high-speed broadband, and to identify program and partnership opportunities to close the digital divide among older Californians.”



# Digital Divide Background: Broadband Access

[The Humana Foundation, with Older Adults Technology Services, released a report 1/2021](#)

22 million older Americans still lack wireline broadband access at home (42 percent of the nation's over-65 population).

## **Lack of Internet Access and Income**

Medicaid enrollees are 2.7 times more likely to be offline

Older adults with < high school diploma or incomes < \$25K are 10x more likely to be offline

## **Lack of Internet Access and Equity**

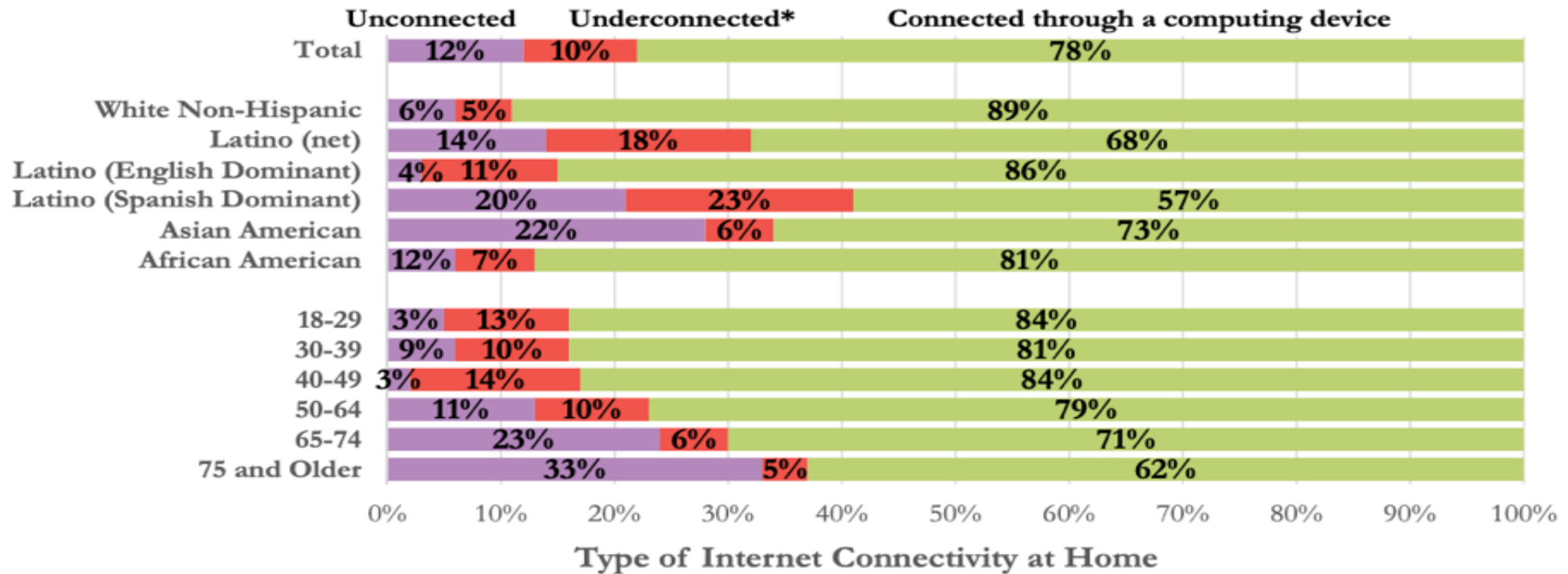
Those with functional impairments are 2 times as likely to be offline.

Black and Latino seniors are 2.5 and 3.3 times, respectively, to be offline.



Table 4a

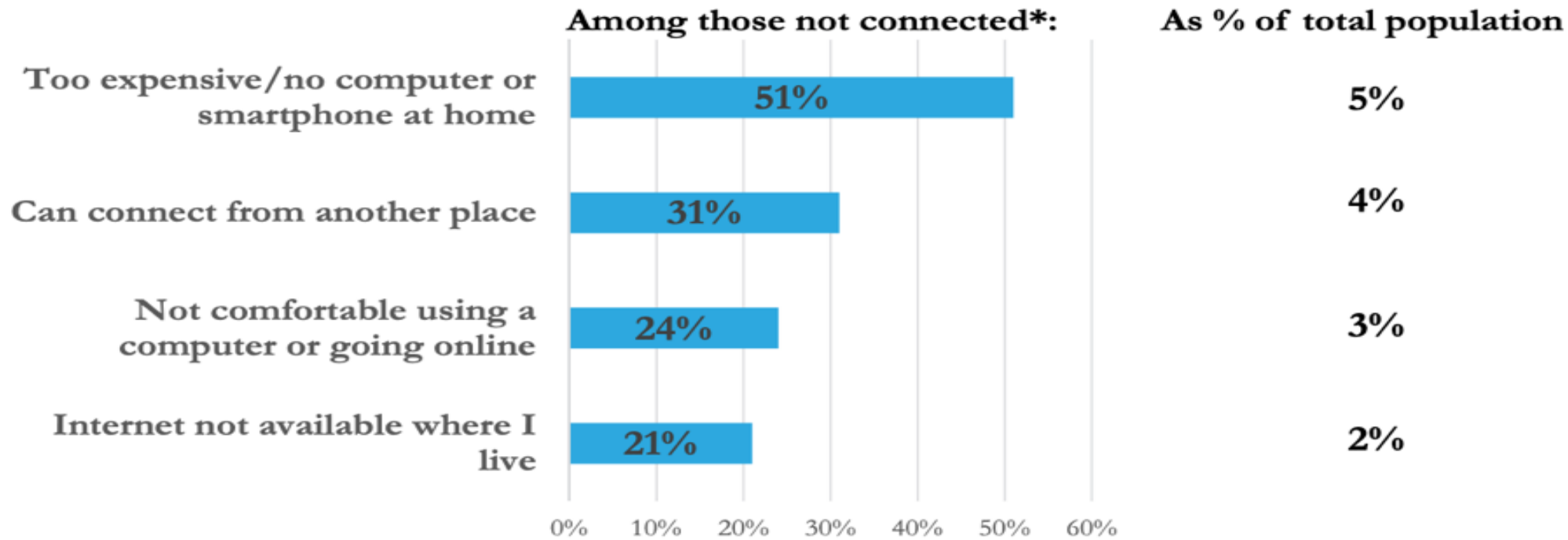
## Type of Internet Connectivity within California Households across Demographic Subgroups: (1) Age and Race/Ethnicity



\*Connected through a smartphone only



**Table 6**  
**Self-Reported Reasons for Lack of Internet Connectivity at Home**



*\*Percentages add to more than 100% due to multiple mentions*

# CDA Digital Divide Project #1: Google Smart Speakers

- Google donated 8,573 smart speaker devices to CDA
- Devices distributed to local Area Agencies on Aging and Multipurpose Senior Services Sites
- Devices will be distributed to low-income older adults
- Devices will help with phone calls, calendaring, reminders, music & more
- Evaluations will measure success of project in reducing feelings of loneliness and isolation and providing assistance with daily tasks



# CDA Digital Divide Project #2: iPad Tablet Pilot

4,000 iPads purchased from AT&T using CARES Act Funding

- 2 year data plans
- Dedicated AT&T training and technical support to device recipients

Tablets distributed to low-income older adults who live alone & do not own a device.

CDA partnering with USC Graduate School of Gerontology to measure isolation reduction through readiness assessment, pre and post evaluations



# Other Projects/Partnerships to Bridge the Digital Divide

- Partnering with a foundation on a digital education/literacy project
- Continuing to seek additional philanthropic opportunities for device donations
- Exploring low-cost data plans and plan subsidies for low-income older adults
- Exploring other technology and partnerships such as electronic pets, fall detection devices, and partnerships with local access tv stations to produce more age-friendly content.
- CDA's Digital Divide Page: [https://aging.ca.gov/covid19/Digital\\_Divide/](https://aging.ca.gov/covid19/Digital_Divide/)





***Issue not only access to broadband, but to lack of knowledge/skills***

***Need age-sensitive, race, culturally & linguistically training appropriate by trusted providers.***

**AARP National Survey (March – May 2020)**

*Of the ~2/3 of respondents interested in telehealth services: 85% say they would use it to renew prescriptions, 79% note they would use telehealth for help in caregiving, 75% in discussing new medical issue, and 74% for routine visit to the doctor*

*Lack of knowledge on how to use telehealth & concerns about possibility of medical errors, or the confidentiality of health information, noted by nearly 1/2 of respondents as barriers*

*Respondents ages 65+ cite lack of access to computers and to high-speed Internet, along with lack of knowledge on use, as barriers to using telehealth services.*

# New Committee Structure Discussion

*Denny Chan, Justice in Aging &  
Carmen Gibbs, CDA*

# Public Comment

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# Next Steps

*Kim McCoy Wade*







**Thank You!**



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