

**CALIFORNIA DEPARTMENT OF AGING**

**Business Management Bureau**

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## **NOTICE OF RETRACTION OF INTENT TO AWARD AND CANCELLATION OF SOLICITATION**

October 24, 2023

Request for Proposals (RFP)

**RFP# RFP-2324-01**

“Media Outreach and Marketing (MOM)”

**The California Department of Aging is retracting its intent to award issued on October 16, 2023 for the above-mentioned proposal and cancelling RFP-2324-01 effective immediately.**

**CDA intends to reissue the solicitation in the near future.**

For questions or concerns regarding this Notice, please contact: Katie Paige, State Operations Purchasing Manager at [katie.paige@@aging.ca.gov](mailto:katie.paige@@aging.ca.gov)