

# Leadership in Aging Webinar



# Welcome!

Webinar Logistics: Join by smart phone, tablet, or computer

- To join audio by telephone: 888-788-0099
- Meeting ID: 852 801 6 2867
- Live captioning streamed through webinar (Zoom)
- American Sign Language Interpretation via webinar (Zoom)
- Slides will be posted at CDA's [Hubs & Spokes Network for Aging & Disability webpage](#).



# Questions & Comments

**The final 15 minutes of the webinar is reserved for questions and comments:**

- Attendees joining by **webinar (Zoom)**, use the Q&A function to ask a questions or click the raise hand button to join line. The moderator will announce your name or your last 4 digits of your phone number and will unmute your line.
- Attendees joining by **phone**, press \*9 on your dial pad to “raise your hand”. The moderator will announce the last 4 digits of your phone number and will unmute your line.
- For additional information or feedback email [Engage@aging.ca.gov](mailto:Engage@aging.ca.gov).



# Leadership in Aging Webinar Series

## ***Promising Practices, Performance Criteria & Excellence: (October 6)***

With leadership from USAging (formerly the National Association of Area Agencies on Aging) and Association on Aging in New York

## ***AAA Partnerships with Healthcare: Impact & Trends (September 22)***

With Professor Kate Wilber, PhD and Doctoral Candidate Haley Gallo of University of Southern California's Leonard Davis School of Gerontology

## ***Measuring the Success of the Aging Network (September 15)***

With Professor Kate Wilber, PhD and Doctoral Candidate Haley Gallo of University of Southern California's Leonard Davis School of Gerontology





# Today's Speakers

**Sandy Markwood**

Chief Executive Officer, USAging

**Becky Preve**

Executive Director, Association on  
Aging in New York (AgingNY)

*Conversation Facilitated by:*

**Michael Costa, MPP**

Executive Director, California  
Association of Area Agencies on  
Aging



The logo for USAging features the word "USAging" in a sans-serif font. The "US" is in a medium purple color, and the "Aging" is in a dark blue color. A dark blue swoosh underline starts under the "A" and extends under the "g".

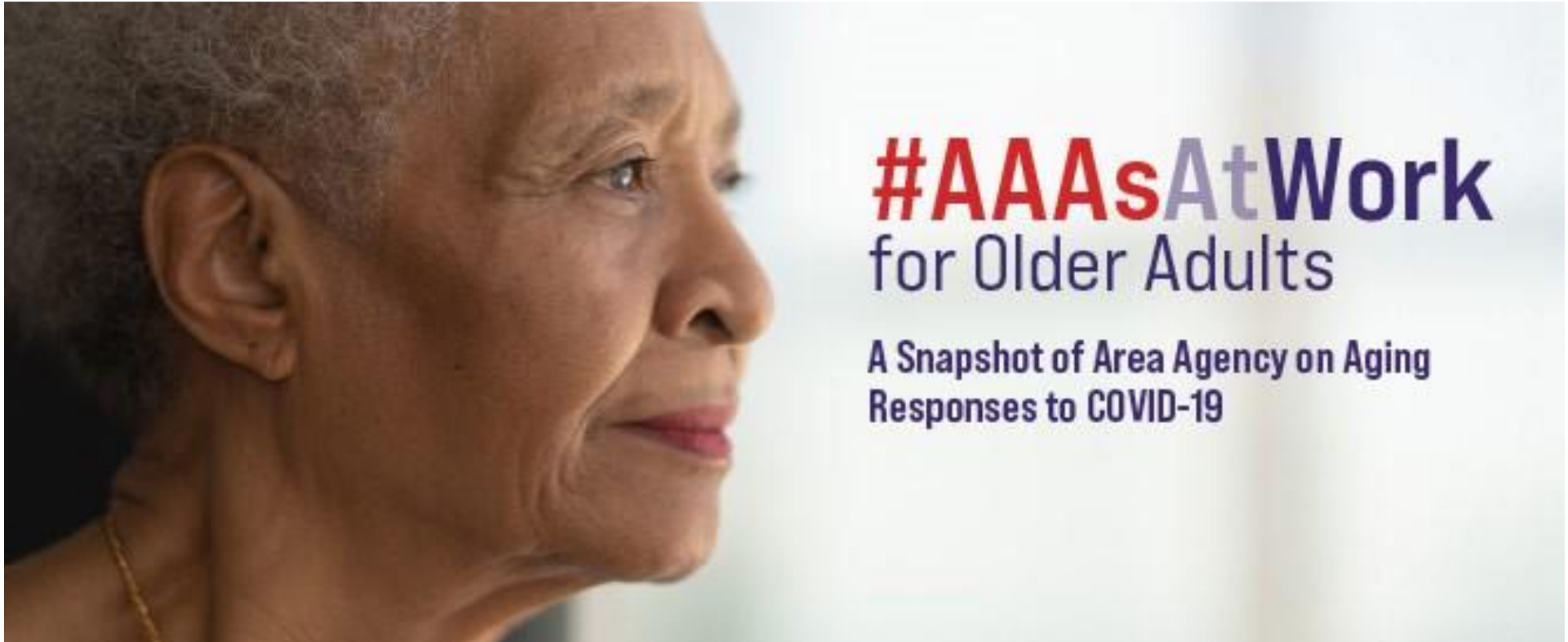
USAging

**Leaders in Aging Well at Home**



**Sandy Markwood**  
**Chief Executive Officer, USAging**

# How Did COVID Impact Aging Services





# AAAs Saw Increased Demand for Services and Supports

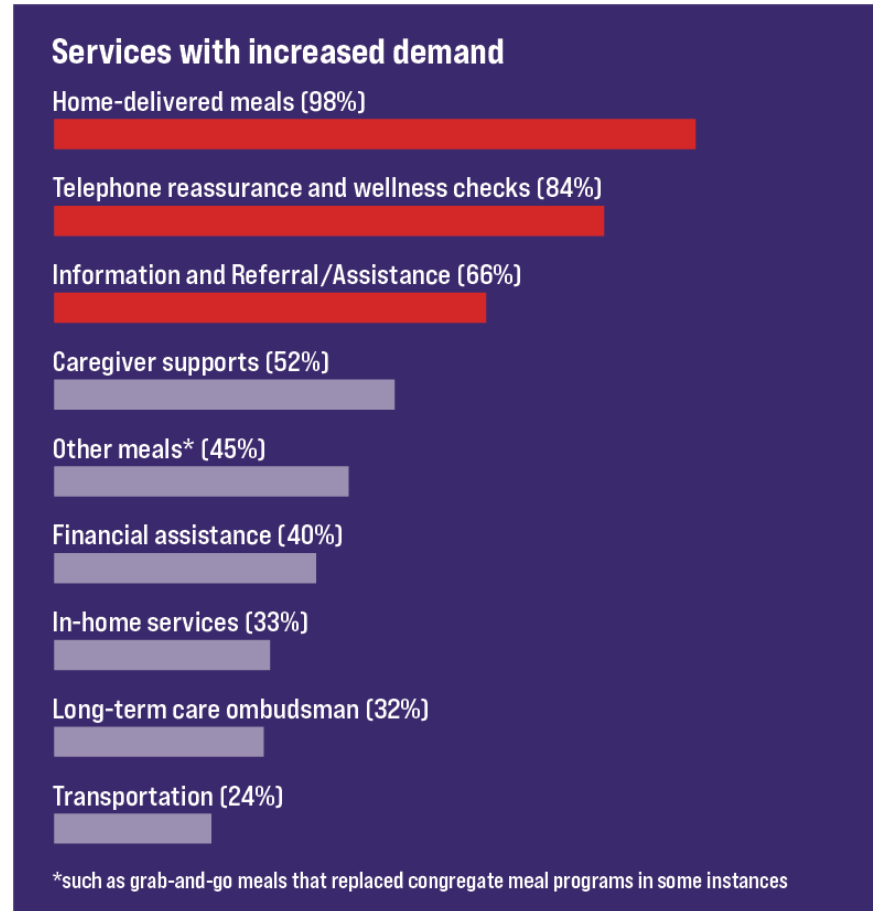
**93%**

served more clients  
since the pandemic  
began

**69%**

saw an increased  
need for AAA supports  
and services among  
existing clients

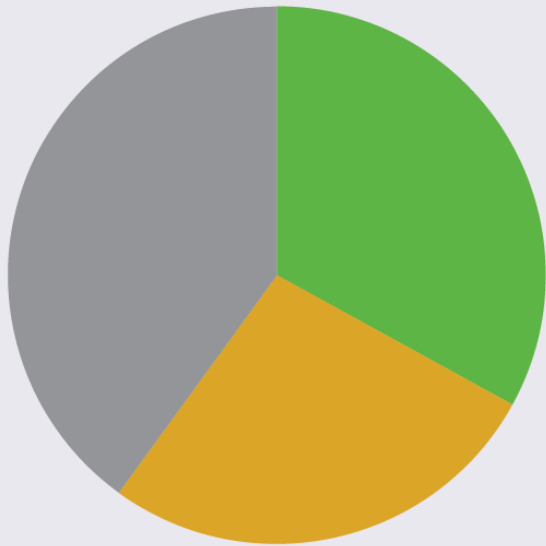
# Most Common Aging Services With Increased Demand



# Addressing Social Isolation

## The negative health effects of social isolation

60 percent of responding AAAs said they were already seeing the negative health effects of social isolation, including:



- 33 percent who said they were actively addressing this through new and updated programs and services *and*
- 27 percent who said they were exploring how they can update programs and services to combat those negative effects



# Addressing the Need of Special Populations

Additionally, **5.8 million** Americans are living with Alzheimer's disease, the most common form of dementia.

**80%** of people with dementia live in the community; 30 percent of them are living alone.



# Addressing Racial Equity and Disparities

According to the U.S. Administration on Aging, the number of minority older adults is expected to rise by 217 percent in the coming decades.

The increasing diversity of our aging population poises new opportunities and challenges for the Aging Network as we look to:

- Ensure that all staff and programs are culturally competent;
- Increase the number of leaders and staff who reflect the diversity of the clients we serve; and,
- Tackle the issue of health disparities.



# COVID Changed the Way the Aging Network Operates: Which of Those Changes Will Remain?



Photos courtesy of the following  
AAAs: Vintage in CO; Jefferson  
Board on Aging in VA; AAA of  
Northwestern Ohio

# Aging Network's Role with COVID Vaccine Access Solidified Our Role with Public Health



Courtesy of AgeOptions, the AAA in Oak Park, IL



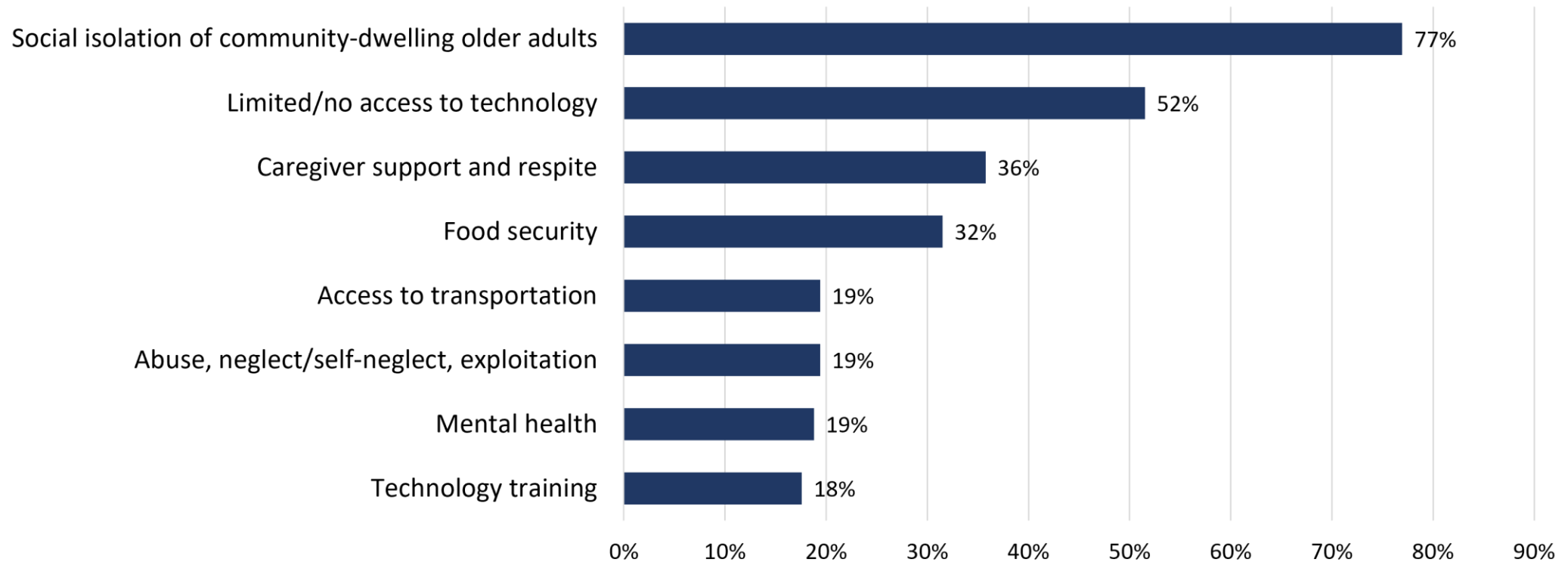
# Social Determinants of Health are Solidifying New Partnerships with Health Care



# With All These Changes: What's Next for Aging Services?



# Greatest challenges AAAs see for older adults and caregivers related to COVID-19\*:



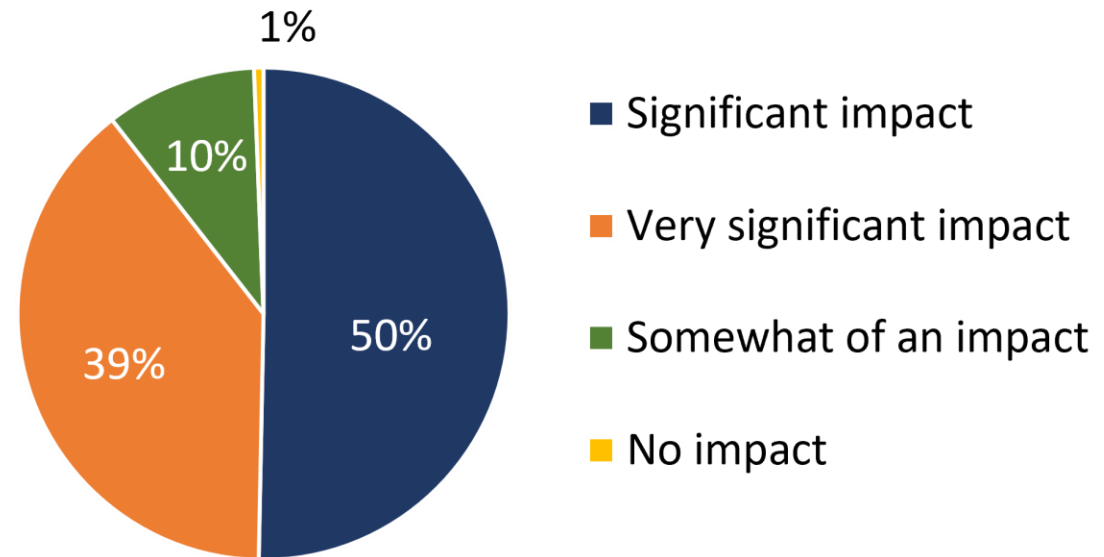
*\*Respondents could select up to 3 challenges.*



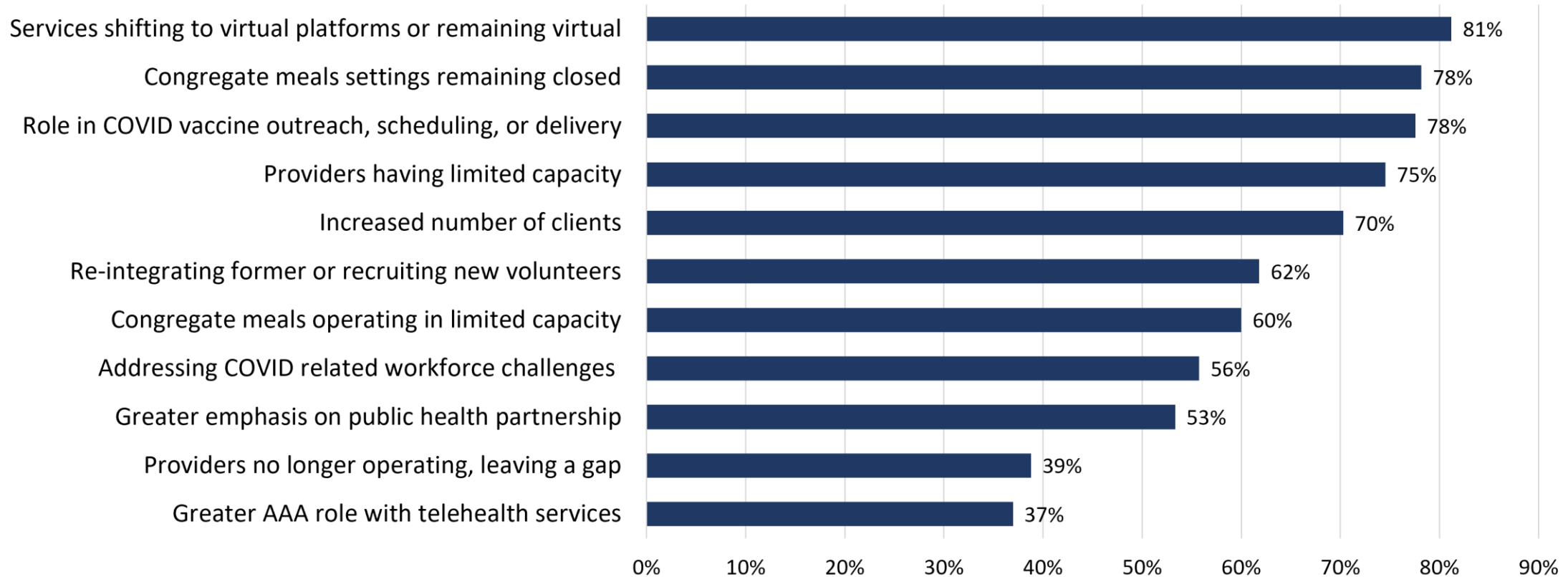
How much of a **continued impact** do you believe COVID-19 will have on your AAA's operations and services over the next 6-9 months, compared to now?

**99%** said COVID-19 would have **some impact**

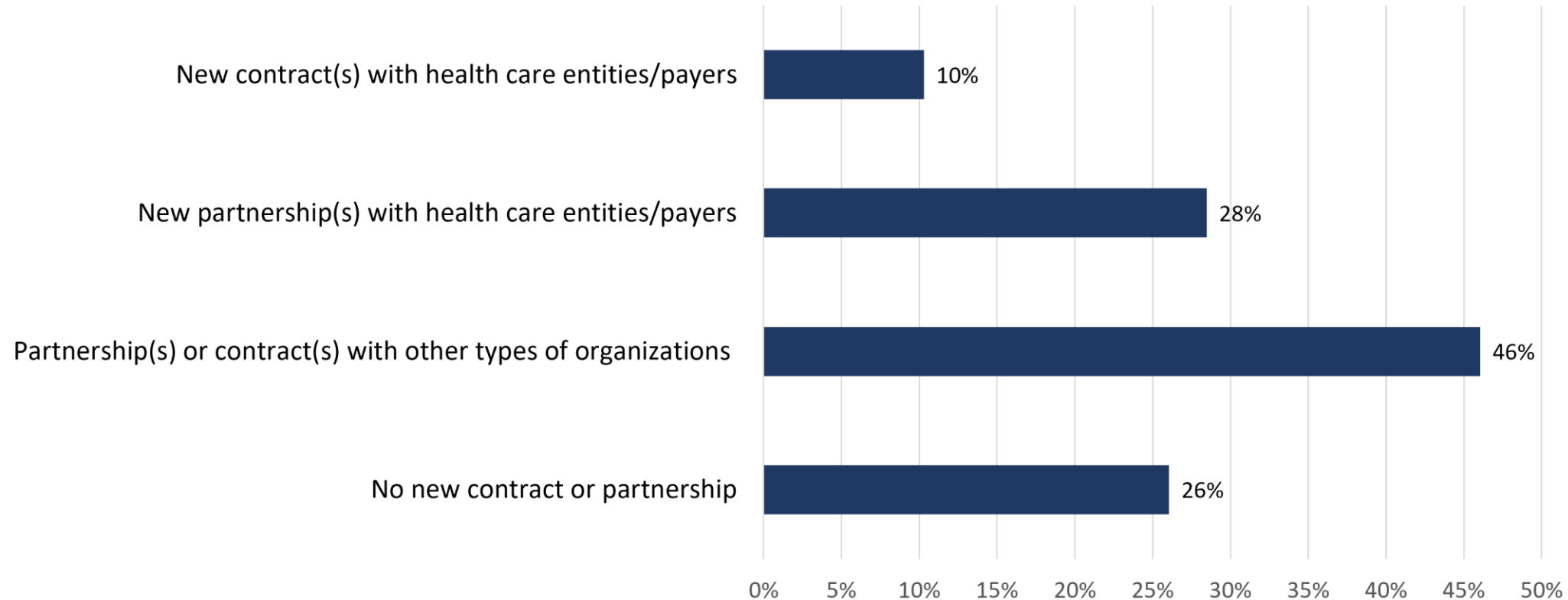
**50%** said COVID-19 would have a **very significant impact**



# Changes related to COVID-19 AAAs Are Facing in 2021



# 74% of AAA developed new business, partnership or contracting relationships as a result of the pandemic



# Aging Services 2.0



# What Will Aging Services 2.0 Look Like?

- **New Ways of Delivering Services:** Hybrid Models of Services/Flexibility
- **Social Isolation/Engagement** as a Core Service
- Emphasis/Outreach on **Technology**
- Investment in **Home and Community-Based Services**, Caring Economy
- Emphasis on **Age/Dementia Friendly Communities**, Keeping People in the Community
- Greater Roles in **Transportation and Housing** with Services



# What Will Aging Services 2.0 Look Like?

- Emphasis on **Supporting Caregivers**, Person-Centered/Caregiver Connected Care and Support
- Focus Capacity Building: **Investing in the Aging Workforce and Volunteers**
- Aging as a **Partner with Health Care** Accelerated, Social Determinants of Health Part of Health Solutions
- Aging as **Partner with Public Health**
- Amplifying Our Work on **Racial and Health Disparities**

# You Are the Pioneers of Aging 2.0

And the Current and Future  
Generations Are Counting on You!






# New York State



Becky Preve  
Executive Director  
Association on Aging in New York State

# **Opportunity to Better Connect Hospitals/Health Systems to Aging Services network**

# New York State Trends Demographics

FAMILY STRUCTURE in the United States	
Married couple families	
Married couple families with children	
Single parent households	
Single person households	
Non-traditional households	

New York State 62 Counties Change in Population Aged 60 and Over 2020 to 2030		
Proportion of County Population Aged 60 and Over	Number of Counties with Specified Percent of Older Adults	
	2020	2030
Less than 20%	3	2
20% to 24%	18	8
25% to 29%	32	17
30% and over	9	33
Source: Woods & Poole Economics, Inc., 2019 State Profile		



# NYSOFA Customers

- Focus on our customers - high risk, high-cost individuals = those with chronic conditions and functional needs
  - Of top 5% of Medicare spenders – 61% have chronic conditions and functional limitations (account for 53% of total spending - \$almost 400 billion)
  - Of top 20% of Medicare spenders – 46% have chronic conditions and functional limitations and 41% have 3 or more chronic conditions only
  - More likely to use ED and hospital inpatient
- CMS Identified top needs identified for this population:
  - HDM 19%
  - PC I and II 14%
  - Transportation 15%
  - CDSMP 14%

# Health and Impairment of Older Adults

Chronic conditions are singled out as *the* major cause of illness, disability, and death in the United States.

It is estimated that the cost of chronic conditions will reach \$864 billion by 2040, with chronic conditions among older adults being more costly, disabling, and difficult to treat – and also the most preventable.

New York State Population: Disability	
Age Group	% of Group with All Types of Disabilities
5-20	4%
21-64	9%
65 and over	35%

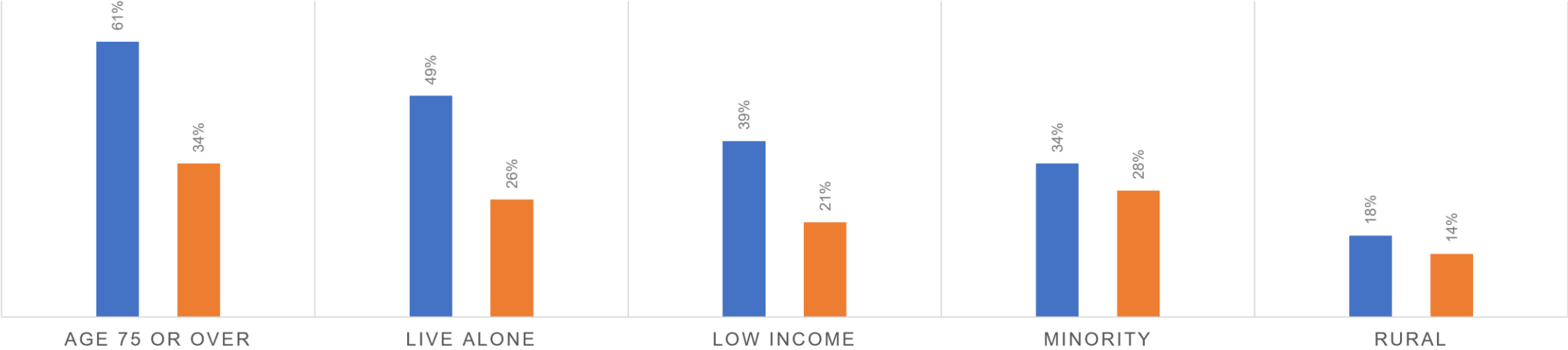
# Nursing Home Risk Indicators

Long established national risk factors for nursing home placement:

- ***Demographic characteristics:*** Older individuals and those who are non-Hispanic white.
- ***Socioeconomic status:*** Individuals with low incomes
- ***Health status and physical functioning:*** Those with certain health conditions (such as cognitive impairment, cancer, high blood pressure, diabetes, and a history of strokes and falls) and those who have difficulty performing activities of daily living (ADLs)
- ***Prior health care utilization:*** Individuals who have spent time in the hospital or in a nursing home. In 2009, about 7 percent of state residents 65 or older had one nursing home stay and 23 percent of state residents 85 or older had one nursing home stay. (Source: Nursing Home Compendium 2010 from CMS)
- ***Living arrangements and family structure:*** Those who live alone (including widowed and divorced individuals), do not own their home, and have fewer children than their peers not in nursing homes.
- ***Availability of support:*** Individuals who lack caregiver support

	Personal Care II	Personal Care I	Home Delivered Meals	Adult Day Services	Case Management	Cluster 1 Clients
Average Age	84	82	81	82	81	81
Age 75+	86%	79%	73%	82%	75%	75%
Age 85+	54%	44%	42%	45%	43%	43%
Female	82%	78%	65%	66%	69%	67%
Live Alone	65%	78%	61%	26%	61%	61%
Low Income	55%	56%	40%	31%	42%	41%
Rural						29%
Minority	26%	21%	24%	17%	27%	23%
ADL Count average	3.49	1.60	1.90	3.25	2.06	1.99
ADL 3+	64%	24%	29%	57%	32%	31%
IADL Count average	5.94	4.92	5.05	6.96	5.10	5.09
IADL 3+	95%	92%	86%	93%	86%	86%
High Nutrition Risk	39%	35%	42%	24%	39%	40%
Average BMI	27.18	27.79	26.51	25.61	26.64	26.60

■ Registered Services Clients      ■ State Population Age 60+



ADL Type	Percent	IADL Type	Percent
Mobility	54.10%	Prepare Meal	89.40%
Bathing	49.70%	Shopping	86.80%
Personal Hygiene	24.50%	Housekeeping/Cleaning	83.50%
Dressing	24.30%	Transportation	81.20%
Transfer	20.60%	Laundry	73.90%
Toileting	14.90%	Handle Personal Business	48.10%
Eating	6.00%	Self-Admin of Medication	31.50%
		Use Telephone	12.20%

	Personal Care II	Personal Care I	Home Delivered Meals	Adult Day Services	Case Management
Average Age	84	82	81	82	81
Average ADL	3.49	1.60	1.90	3.25	2.06
Average IADL	5.94	4.92	5.05	6.96	5.10
Average BMI	27.18	27.79	26.51	25.61	26.64
Average Monthly Income	N/A	N/A	N/A	N/A	N/A

ADL Type	Personal Care II	Personal Care I	Home Delivered Meals	Adult Day Services	Case Management
Bathing	91.6%	42.0%	49.5%	75.8%	55.0%
Personal Hygiene	55.3%	18.4%	22.4%	63.7%	25.1%
Dressing	56.5%	16.7%	22.6%	57.8%	26.7%
Mobility	71.1%	51.1%	57.6%	40.6%	58.9%
Transfer	36.2%	16.2%	20.3%	30.6%	20.8%
Toileting	28.4%	12.0%	14.2%	37.7%	16.0%
Eating	11.4%	4.0%	5.1%	24.4%	5.6%

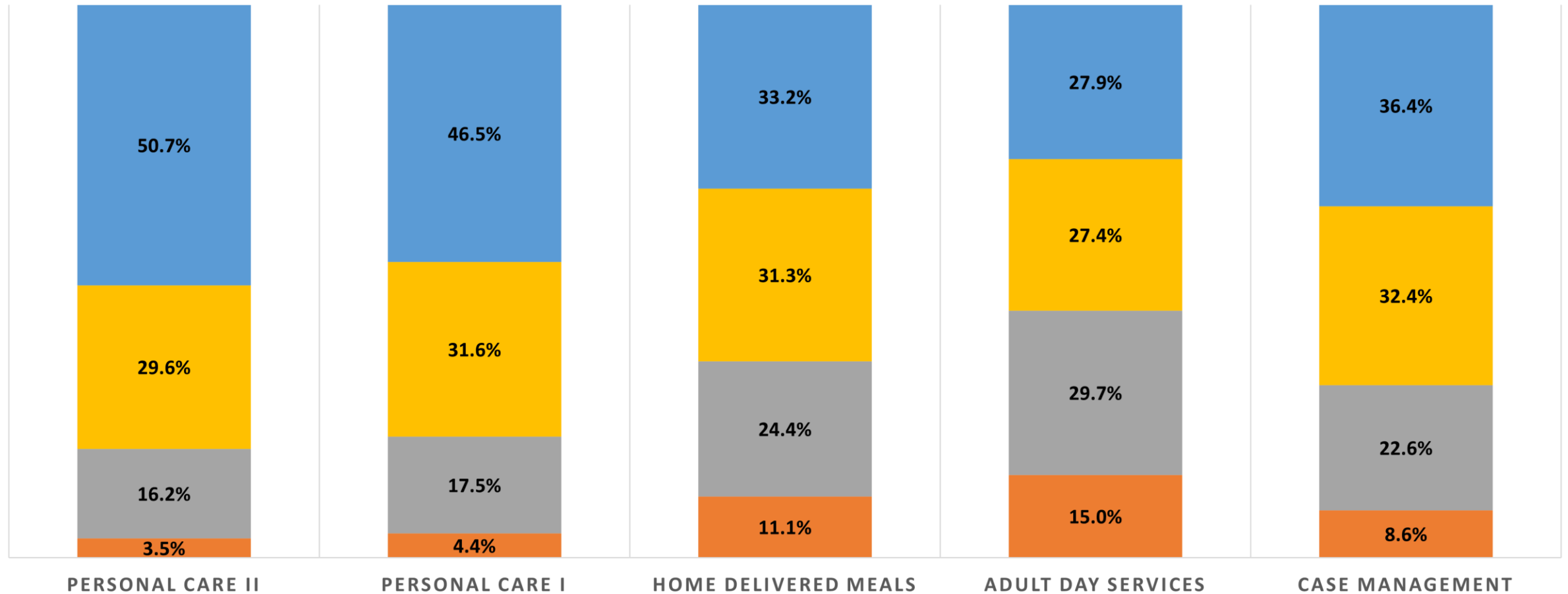
IADL Type	Personal Care II	Personal Care I	Home Delivered Meals	Adult Day Services	Case Management
Housekeeping/Cleaning	99.2%	98.5%	83.0%	92.3%	86.6%
Shopping	97.9%	90.9%	87.5%	96.9%	89.2%
Laundry	96.6%	90.0%	73.2%	91.3%	78.0%
Transportation	92.8%	79.5%	82.0%	96.1%	82.3%
Prepare Meal	89.0%	66.9%	95.5%	94.4%	89.6%
Handle Personal Business	60.4%	37.7%	48.2%	92.6%	49.6%
Use Telephone	19.1%	7.9%	10.8%	61.3%	12.2%
Self-Admin of Medication	42.2%	22.7%	29.9%	87.6%	29.6%

Number of Chronic Conditions	Personal Care II	Personal Care I	Home Delivered Meals	Adult Day Services	Case Management
0 to 1	3.5%	4.4%	11.1%	15.0%	8.6%
2 to 3	16.2%	17.5%	24.4%	29.7%	22.6%
4 to 5	29.6%	31.6%	31.3%	27.4%	32.4%
6 +	50.7%	46.5%	33.2%	27.9%	36.4%



## PERCENTAGE OF CLIENTS BY NUMBER OF CHRONIC CONDITIONS

0 to 1    2 to 3    4 to 5    6 +



	Personal Care II	Personal Care I	Home Delivered Meals	Adult Day Services	Case Management
Arthritis	67.3%	67.1%	50.0%	37.0%	54.4%
Cancer	15.2%	16.8%	12.4%	11.7%	12.4%
Congestive Heart Failure	12.5%	11.5%	9.8%	6.5%	10.0%
Diabetes	30.2%	28.6%	28.1%	21.6%	28.4%
Heart Disease	40.0%	39.3%	33.0%	27.0%	33.7%
Incontinence	17.2%	11.1%	8.5%	13.1%	10.5%
Parkinson's	3.8%	2.0%	2.5%	4.4%	2.7%
Renal Disease	4.6%	3.9%	3.5%	3.5%	3.4%
Respiratory Problems	20.9%	21.0%	14.7%	7.6%	14.8%
Stroke	14.2%	10.7%	9.8%	12.8%	10.2%
High Blood Pressure	71.3%	69.8%	64.8%	52.2%	67.1%
Dementia/Alzheimer's	16.4%	7.0%	12.2%	64.3%	12.8%
Alcoholism	.7%	1.3%	1.0%	1.6%	.9%
Anemia	8.3%	6.7%	5.6%	4.6%	6.1%
Anorexia	.2%	.0%	.1%	.2%	.1%
Constipation	10.3%	8.3%	7.4%	5.2%	7.7%
Diarrhea	2.1%	2.1%	1.3%	1.2%	1.4%
Colitis	1.5%	2.2%	1.0%	.8%	1.1%
Colostomy	.8%	.6%	.7%	.2%	.6%
Diverticulitis	5.7%	6.4%	3.2%	4.6%	3.6%
Gall Bladder Disease	3.6%	4.0%	2.0%	2.8%	2.2%
Hearing Impairment	25.7%	22.9%	19.6%	19.7%	20.3%
Hiatal Hernia	5.2%	5.8%	3.0%	2.8%	3.1%
Hyperglycemia	1.1%	1.1%	.7%	1.3%	.7%
Hypoglycemia	.8%	.9%	.5%	.6%	.5%
Liver Problems	.7%	.9%	.8%	.4%	.8%
Low Blood Pressure	1.9%	1.9%	1.3%	1.5%	1.2%
Osteoporosis	22.4%	22.2%	13.7%	12.4%	15.4%
Smelling Impairment	1.5%	1.5%	.8%	1.6%	.7%
Ulcer	3.6%	3.5%	2.5%	1.5%	2.6%
Visual Impairment	46.5%	46.0%	35.8%	27.8%	38.2%
Taste Impairment	1.6%	1.6%	.9%	1.0%	.8%
High Cholesterol	26.5%	27.6%	26.2%	19.7%	27.6%

# 2019-20 Network Infrastructure

- 59 county-based Area Agencies on Aging (also called offices for the aging)
- 1,176 contractors
- 777 senior centers
- 819 congregate meal sites
- 315 central kitchens
- 2,057 HDM routes
- 41 Highest Level EBIs implemented through AAAs, serving 35,651 older New Yorkers
- 904 HIICAP and LTCOP volunteers
- 384 HIICAP counseling sites
- Require all Case Managers and HIICAP/SHIP Counselors to be state certified

with Local Network of Partners

## **Core Home and Community Based Services Provided by the Network of Aging Professionals**

### **Coordinated with Local Network of Partners**

- Home delivered meals (HDM)
- Congregate meals
- Nutrition counseling & education
- Senior center programming
- Health promotion and wellness
- Evidence Based Interventions – CDSMEs, fall prevention, etc.
- Volunteer opportunities
- Respite and caregiver supports
- Legal Services
- Home modifications, repairs
- Elder abuse prevention and mitigation
- NY Connects (ADRC) - LTSS I&A/R, options counseling, benefits and application assistance
- Health Insurance Information , Counseling and Assistance (HIICAP)
- Personal Care Level I and II (non-Medicaid)
- Case management
- Ancillary services such as PERS and assistive devices
- Social adult day services
- Transportation to needed medical appointments, community services and activities
- Long Term Care Ombudsman

# COMPASS Comprehensive Assessment=Plan of Care

## Info gathered during Assessment

- Personal Information
- Living Arrangement
- Elder Abuse/Neglect
- Frail/Disabled
- Caregiving Status
- Housing Status
- Home Safety Checklist
- Energy Checklist
- Social Interaction/Isolation
- Neighborhood Safety
- Pets
- Self Evacuation ability
- Medical Treatment Emergency Accommodation
- Health Status, Medical Insurance
- Chronic Illness and or Disability

## Info gathered during Assessment

- Assistive Devices
- Health care visits – PCP, Dentist, Hospitalization, ER, Eye, Hearing
- PRI Score, UAS Assessment
- Legal Information – i.e. proxy, advance directives, MOLST
- Nutrition/NSI/BMI
- Psycho-Social Status – PHQ9, GAD7, CAGE-AID
- Loneliness/Isolation Scale
- Tech check
- Medication List
- Fall Risk Factors
- ADL/IADL History
- Services Receiving
- Informal Supports Status
- Income
- Veteran Status
- Benefits/Entitlements

# Ready Set Home

## BIP Innovations Project – Erie County

- NY Connects brought to hospital and skilled nursing facility to assist with care transition
  - Compliments discharge efforts by providing extra resources and bridge funding to individual and family
  - Bridge between facility based care team and in-home services
  - Connects individual with community resources
  - Assures services are in place and monitors for first month
  - Warm hand off to MLTC, waiver, PACE
- 
- Saved \$3.41 for each \$1 invested

# Community Care Connections

## BIP Innovations – Monroe County

- Integrates community-based aging services through physicians office
- Social work services, linkages to community services and nursing services
  - EBI's
  - Home safety and minor home modifications
- Decreased hospitalizations by 50% first 90 days and 65 % over 180 days
- Decreased ED visits by 62% first 90 days and 72% over 180 days
- ROI – saved \$4.58 for each \$1 invested - \$2.8 million



# Selfhelp Active Services for Aging Model - SHASAM

## BIP Innovations – Queens

- Provides benefit and entitlement assistance, wellness programs, health screening, care transitions, referral to partner agencies, technology, socialization and volunteer opportunities.
- 68% reduction in hospitalizations
- 53% reduction in ED visits
- 76% reduction in ER for COPD, congestive heart failure and bacterial pneumonia

Hospital Costs – Selfhelp customers - \$1,778  
Medicaid customers- \$5,715

# Annual Cost of Services

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107%

Statewide Totals	Total Clients	Total Units	Total Expenditures	Average Units Per Client	Average Cost Per Unit	Average Cost Per Client
<b>A. Registered Services</b>						
PC Level II (Not Consumer Directed)	7,007	1,896,944	\$46,902,902	270.72	\$24.73	\$6,693.72
PC Level I (Not Consumer Directed)	5,044	463,787	\$12,036,868	91.95	\$25.95	\$2,386.37
CD In-home Services	856	178,071	\$4,240,747	208.03	\$23.81	\$4,954.14
Home Delivered Meals	86,566	15,891,609	\$125,024,776	183.58	\$7.66	\$1,444.27
a. NSIP Ineligible	1,721	201,231	\$4,833,815	116.93	\$24.02	\$2,808.72
b. NSIP Eligible	84,985	15,690,228	\$120,190,961	184.62	\$7.66	\$1,414.26
Adult Day Services	1,121	201,550	\$3,616,928	179.79	\$17.95	\$3,226.52
Case Management	78,788	869,029	\$56,850,376	11.03	\$65.42	\$721.56
Congregate Meals	149,385	4,903,605	\$79,188,839	32.83	\$16.15	\$530.10
a. NSIP Ineligible	2,223	103,654	\$29,556,137	46.63	\$285.14	\$13,295.61
b. NSIP Eligible	147,343	4,799,951	\$49,632,702	32.58	\$10.34	\$336.85
Nutrition Counseling	5,341	8,442	\$592,461	1.58	\$70.18	\$110.93
Assisted Trans./Escort	1,342	17,343	\$580,416	12.92	\$33.47	\$432.50

Search tools

- Export PDF
- Edit PDF
- Create PDF
- Comment
- Combine Files
- Organize Pages
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- More Tools

# Annual Cost of Services

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Search tools

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<b>B. Non-Registered Services</b>						
Transportation	39,087	1,154,610	\$19,142,765	29.54	\$16.58	\$489.75
Legal Assistance	11,539	67,695	\$4,516,133	5.87	\$66.71	\$391.38
Nutrition Education	132,043	558,587	\$1,794,499	4.23	\$3.21	\$13.59
Info and Assistance	415,270	1,731,582	\$48,933,964	4.17	\$28.26	\$117.84
Outreach	8,095	10,318	\$916,519	1.27	\$88.83	\$113.22
In-home Contact & Supp (Not Consumer Directed)	76,043	639,989	\$8,235,120	8.42	\$12.87	\$108.30
Senior Center Rec & Ed.	87,435	183,750	\$21,243,862	2.10	\$115.61	\$242.97
Health Promotion	83,584	1,408,687	\$16,629,989	16.85	\$11.81	\$198.96
Personal Emerg. Response	10,479	99,504	\$1,869,695	9.50	\$18.79	\$178.42
Caregiver Services	27,693	56,329	\$2,630,702	2.03	\$46.70	\$95.00

Data Source: People/Units data source is Verification Data. Expenditure data comes from the CAARS Quarterly Report page 3.

Note: For areas highlighted in RED, if you have a reasonable programmatic explanation, please contact your ASR.

# Practical Examples

Successful discharge planning

Emergency room diversion

Reduction in social admissions

Patient satisfaction in partnership

Community interventions to address social determinates of health

# Social Determinates Interventions

- Allows for support in the community
- Low cost/high yield services to assist aging in place
- Numerous interventions that improve health care outcomes
- Ongoing support to enhance medical interventions

# Successful discharge planning

- reduce readmission through discharge planning process

- AAA's available to provide transportation, home delivered meals, PERS, and facilitate familial engagement

89 year old male – CHF and kidney disease – 5 admissions in 6 month period – no primary caregiver – in denial regarding disease progression and prognosis

Outcome – referral to AAA – Case manager developed rapport, implemented services, contacted out of state relatives, referred to volunteer friendship program, completed hospice referral and attended informational, client completed advanced directives and expired at his home



# Emergency Department deferrals

- full training provided on social determinates/social services intervention to 911 dispatch staff
  - all client case file information uploaded to EMS system
  - real time triage referral to AAA
  - Caller referred as appropriate with real time response
    - caregiver breakdown
    - out of fuel/food/confused
    - low cost interventions

# Reduction in Social Admissions

- Lack of understanding in the community of Medicare covered services
- We are the trusted source of information
- Provide community interventions
- Apply for Medicaid and higher level of care admissions
- Can be contacted from ED for interventions as appropriate
- Reinforcement of hospital criteria and process

# Patient Satisfaction

- Paramount to hospitals
- AAA's are a partner to facilitate
- Secondary partners to ensure understanding of diagnosis, treatment, and follow up
- Act as patient advocates through the health care experience

# Questions & Comments

- Attendees joining by **webinar (Zoom)**, use the Q&A function or click the raise hand button to join phone line. The moderator will announce your name or your last 4 digits of your phone number and will unmute your line.
- Attendees joining by **phone**, press \*9 on your dial pad to join line. The moderator will announce the last 4 digits of your phone number and will unmute your line.
- For additional information or for feedback email [Engage@aging.ca.gov](mailto:Engage@aging.ca.gov).



# Leadership in Aging Webinar



THANK YOU!  
Send questions to [Engage@aging.ca.gov](mailto:Engage@aging.ca.gov)