

Contractor Agency:

Submission Date:

Fiscal Year: 2023-24

Contract Number (Enter your PSA number in the space provided): MI - 2324 -

Priority Area 1 – State Health Insurance Assistance Program (SHIP)

Goal #1: Expand outreach services, both in-person and virtual, to reach Medicare beneficiaries with limited income and assets who may qualify for the Low-Income Subsidy (LIS) and/or the Medicare Savings Program (MSP).

#	Objectives	Key Tasks	Success Criteria	Responsible Position(s)	Start Date	End Date
1.						
2.						
3.						

Goal #2: Provide one-on-one application and/or enrollment assistance for Medicare beneficiaries, focusing on those eligible for LIS and MSP.

#	Objectives	Key Tasks	Success Criteria	Responsible Position(s)	Start Date	End Date
1.						
2.						
3.						

Goal #3: Provide outreach to the community about Medicare Preventive Benefits and Supplemental Benefits.

#	Objectives	Key Tasks	Success Criteria	Responsible Position(s)	Start Date	End Date
1.						
2.						
3.						

Goal #4: Develop new and/or innovative partnerships, or enhance existing partnerships, to increase the number of hard-to-reach beneficiaries receiving LIS and MSP information and/or assistance.

#	Objectives	Key Tasks	Success Criteria	Responsible Position(s)	Start Date	End Date
1.						
2.						
3.						

(Continue to next page for Priority Area 2 Work Plan Section.)

Priority Area 2 – Area Agency on Aging (AAA)

Goal #1: Expand outreach services, both in-person and virtual, to reach Medicare beneficiaries with limited income and assets who may qualify for the Low-Income Subsidy (LIS) and/or the Medicare Savings Program (MSP).

#	Objectives	Key Tasks	Success Criteria	Responsible Position(s)	Start Date	End Date
1.						
2.						
3.						

Goal #2: Provide one-on-one application and/or enrollment assistance for Medicare beneficiaries, focusing on those eligible for LIS and MSP.

#	Objectives	Key Tasks	Success Criteria	Responsible Position(s)	Start Date	End Date
1.						
2.						
3.						

Goal #3: Provide outreach to the community about Medicare Preventive Benefits and Supplemental Benefits.

#	Objectives	Key Tasks	Success Criteria	Responsible Position(s)	Start Date	End Date
1.						
2.						

#	Objectives	Key Tasks	Success Criteria	Responsible Position(s)	Start Date	End Date
3.						

Goal #4: Develop new and/or innovative partnerships, or enhance existing partnerships, to increase the number of hard-to-reach beneficiaries receiving LIS and MSP information and/or assistance.

#	Objectives	Key Tasks	Success Criteria	Responsible Position(s)	Start Date	End Date
1.						
2.						
3.						

(Continue to next page for Priority Area 3 Work Plan Section.)

Priority Area 3 – Aging and Disability Resource Connection (ADRC)

Goal #1: Expand outreach services, both in-person and virtual, to reach Medicare beneficiaries with limited income and assets who may qualify for the Low-Income Subsidy (LIS) and/or the Medicare Savings Program (MSP).

#	Objectives	Key Tasks	Success Criteria	Responsible Position(s)	Start Date	End Date
1.						
2.						
3.						

Goal #2: Provide outreach to the community about Medicare Preventive Benefits and Supplemental Benefits.

#	Objectives	Key Tasks	Success Criteria	Responsible Position(s)	Start Date	End Date
1.						
2.						
3.						

Goal #3: Develop new and/or innovative partnerships, or enhance existing partnerships, to increase the number of hard-to-reach beneficiaries receiving LIS and MSP information and/or assistance.

#	Objectives	Key Tasks	Success Criteria	Responsible Position(s)	Start Date	End Date
1.						
2.						

#	Objectives	Key Tasks	Success Criteria	Responsible Position(s)	Start Date	End Date
3.						

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CDA USE ONLY

Covered Service Areas

MIPPA PRIORITY AREA 1 – SERVICE AREA	
MIPPA PRIORITY AREA 2 – SERVICE AREA	
MIPPA PRIORITY AREA 3 – SERVICE AREA	

Original Work Plan Approval

WORK PLAN APPROVED BY	
DATE APPROVED	

Revision Approval

WORK PLAN REVISION DATE	
REVISION APPROVED DATE	
REVISION APPROVED BY	